



Taking the lead for inclusion: Accelerating through diversity Singapore, 18-20 September 2019

Asia's young, increasingly educated workforce and its growing middle class are a wellspring of dynamism. Millennials and women in Asia are poised to comprise a new generation of leaders, and engage in <u>entrepreneurship</u> at exponential rate. Nineteen of twenty of the world's most <u>dynamic cities</u> are in Asia, making the region attractive to investment, capital, and talent.

Yet across Asia, gaps remain in women's political empowerment, educational attainment and other measures of gender parity. At current rates of change, the gender gap in East Asia and the Pacific will take 171 years to be closed. Women's full participation and leadership in its economies and societies is needed to sustain Asia's attractiveness, grow its influence globally, and build a brighter future for its people from the ground up. Global challenges like climate change, technological disruption and political upheaval will not be fully addressed without diverse ideas, vision and commitments, including those of women.

Women's leadership is critical to unlock the power of Asia's rich diversity - of culture, age, gender, class, and religion, among others - to ensure that solutions to those challenges are inclusive and lasting. Diverse viewpoints and experiences must be included and put towards a common good, whether the creation of inclusive communities, built environments and public spaces; making organisations future-ready; or fairly sharing the rewards of trade, growth and technological change.

Drawing from insights and conclusions of Women's Forum Meetings across the year, as well as the G7 summit in August and other global conversations, the very first Women's Forum Asia meeting will take place from 18-20 September 2019 in Singapore. Under the theme *Taking the lead for inclusion:* Accelerating through diversity, it will gather 1,500 leaders from across the region and the world to connect on how women's leadership can accelerate revolutionary and inclusive changes in our communities, organisations and economies for better future for all.

Women's Forum Asia 2019 will take you on the journey to accelerate positive changes through diversity. On the first day, we focus on *Breaking barriers to inclusion*. This pathway focuses on ways and means to drive inclusion and women's empowerment, such as education and culture, and create lasting change both within organisations and across wider society.

The second day's focus *Embracing inclusive growth* examines ways to accelerate growth that is sustainable by making inclusion a core guiding principle of cities, systems and communities - for example, by tapping women's leadership to help address climate change, and designing cities and public spaces that harness new technology but are also safe for all. Such inclusive growth helps sustain the region's attractiveness in the long run.





PROGRAMME

Tuesday 17 September

8:30-13:30

ACCELERATE HER: Training for startups [INSEAD] [By invitation only]

In partnership with Facebook and INSEAD Centre for Entrepreneurship and INSEAD Executive Education

13:30-17:30

Youth & Leaders Forum [Facebook] [By invitation only]

Wednesday 18 September

In focus: Breaking barriers to inclusion

12:00 Registration

12:30 Networking coffee

13:30-13:40 Opening keynote speech by Mdm Halimah Yacob, President of the Republic of Singapore

13:40 - 14:30

[Opening plenary]

Leading Asia's future: Attract and retain capital, talent & investors

Developing Asia is facing a serious infrastructure shortfall, requiring \$1.7 trillion per year. Also more than 60% of employers are experiencing difficulty attracting critical-skill employees and retaining high-potential employees. How can gender inclusion and women leadership help Asia address the challenges of attracting and retaining talent, drawing private capital for infrastructure investment - and how can these challenges be addressed in a way that promotes diversity and inclusion? In what ways governments and companies can collaborate to turn the promise of Asia into reality, while ensure fairer and more inclusive opportunities for all?





14:30 - 15:15

All in the family: Nurturing creativity, innovation and entrepreneurship for good

Family businesses are a critical pillar of many Asian economies, and have <u>different needs</u> at different stages of growth: some are seeking non-family professionals to lead their businesses, while others are tapping their next generation to form new ventures and harness technology to scale. How can Asia's family firms nurture the entrepreneurship of their millennial generations a- <u>particularly women</u> - for longevity? In a world with increasing connectivity between businesses; and greater mobility and collaboration, how does entrepreneurship help firms adapt to change, compete, and survive? How can government help to support entrepreneurs, and in turn how can entrepreneurship foster inclusion and women's leadership?

15:15-15:30 Networking break

15:30-16:15

Up with inclusion: How businesses can take a stand for inclusive growth

Women & supply chain DC session

By examining markets through a lens of inclusion, businesses can uncover new opportunities:

for instance, the base-of-pyramid market worldwide comprises 4 billion people and is worth an estimated \$5 trillion. Throughout Asia, what supply chain investments and business models are helping to create income opportunities and deliver affordable, relevant products and services to low-income and marginalized communities? How might businesses take a stand for inclusive growth beyond their own organisational practices in ways that also benefit their bottom line? What kinds of perspectives and leadership do they need to do so?

16:15-17:00

Rebooting finance: how can fintech shape a more inclusive financial system?

Banking development in Asia, with a more focus on corporate lending, is leaving 800 million Asians without access to traditional banking. Meanwhile, innovations like mobile banking, crowdfunding and blockchain have radically transformed the way we shop, pay, even purchase insurance, making financial services more inclusive and purposeful. What is the future of traditional banks? How should governments and regulators facilitate digital finance and at the same time manage cybersecurity and other risks? And how can women's perspectives enable financial products and the regulations that govern them to reflect users' and clients' needs?

17:00-17:45

The talent puzzle: Filling the gaps through inclusion

One variable that's rarely discussed about the future of work is <u>labour mobility</u>: how and where people move for work. Demographic changes such as falling birth rates, combined with technology and other disruptions, mean gaps in talent need to be filled. <u>Asian women</u>, in particular, are one of the fastest-growing mobile worker groups, and their contribution is critical to economies. What are the risks of business-as-usual mobility, recruitment and retention policies? What policies help develop homegrown but globally-minded talent and inclusive organisations for the future of work in Asia?





17:45-18:25

Reinventing cities for life through urban innovation and design

Advancements in big data analytics and other technologies offer governments, planners and the private sector new opportunities to make urban life more sustainable, inclusive and efficient, from platforms involved in <u>shared mobility</u>, to giving people more control over their <u>healthcare data</u>. How can cities reduce the negative impacts of car traffic without reducing the mobility of their citizens? Can air pollution, congestion, CO2 emissions or the use of public space be limited while enhancing people's access to jobs, shops, health services or educational institutions? How open data and urban innovations, viewed through a lens of inclusion, can help to build human-centered cities? In what ways do they create value for the people and support the sustainable development of the city?

19:00-21:30

Cocktail Reception at Canning Room, Raffle City Convention Center





Thursday 19 September In focus: Embracing inclusive growth

8:00-8:30 Networking coffee

8:30-9:00

Connecting Asia: infrastructure and mobility for tomorrow

Asia is undergoing a much-needed infrastructure boom, building transport and communication links that facilitate <u>integration and trade</u>, and urbanising developing regions. As the impacts of climate change intensify, resilient built infrastructure will become essential. Meanwhile, the need to build access to unserved and underserved communities cannot be ignored. How can we build infrastructure while enhancing access, convenience and efficiency for all users? How to ensure that mobility technology also used to address environmental issues? What roles do industry and government play in ensuring the right enabling environment to deliver sustainable and inclusive solutions?

9:00-10:00

Embracing humility: When AI meets with Emotional Intelligence

Women & AI DC session

The adoption of machines and algorithms in the workplace will <u>create 133 million new jobs</u>, <u>compared to 75 million lost by 2022</u>. As artificial intelligence is applied <u>more and more widely</u> throughout business, healthcare, cybersecurity and other domains, these applications will also need to be paired with high emotional intelligence (EQ) and <u>empathy</u>. What skills will we need to imbue AI with EQ? What are the implications for women who are shown to have a distinct EI advantage? What is the role of business, government and civic organisations in rebuilding citizens' trust in AI?

10:00-10:45

Beyond the tipping point: Gender balance cannot wait!

In collaboration with INSEAD

Gender diversity is not only the right thing to do but it also makes smart business sense, from improving organisational performance, boosting employee retention, driving transparency, fairness to encouraging innovation and more. Yet, why is it still difficult? How does gender bias manifest within an organization? And how can individuals and organizations be effective in tipping the scales?

10:45-11:00

Take the lead for inclusion: Charter on women leading climate action





11:00-11:45

Climate consciousness: Make climate action count

Women & climate DC session

The world has only until 2030 to stem catastrophic climate change. The environmental impact will directly affect business, society, and ecosystems; and governments are seeking to mitigate its effects with farreaching regulations. Meanwhile, the private sector, accounting for 60% of global GDP, are taking the lead in dealing with climate change. Yet, to be effective in this leadership role, businesses need a radical shift in their consciousness. So how do companies shift from treating climate change solely as a corporate social responsibility issue to an important business problem? What are the opportunities for consumers and governments to demand more sustainable environmental, labor and other practices from the private sector? And what can be done to catalyze such action?

11:45-12:30

What if the future of work is the key?

Technological advances, demographic shifts, and consumer pulls are fundamentally changing the way we work and the way companies design jobs and environments. What are implications for policy makers, for companies and for individuals? How will businesses operate under the new realities of work? What are the impacts of the future of work? How can we take this opportunity to reimagine talent models, organizational practices, and business models for a more inclusive organizations and better future for both women and men?

12:30-13:30 Networking lunch

13:30-14:15

Step in, step up: Closing the leadership gap in the boardroom

In Asia Pacific, women account for just 12.4% of board seats. The lack of women in leadership positions remains significant, even though compelling research shows that women enhance the top decision-making process dramatically. There are proposed solutions like imposing regulatory quotas that might not fully address the underlying issue and be culturally appropriate. What is contributing to this gap, and how can executives remedy it?

14:15-15:00

Underhyped, overstretched: Health Innovation in Asia

Women & Access to Health DC session

With an ageing population and a rising incidence of chronic and non-communicable diseases such as cancer, cardiovascular disease and mental health conditions, Asia needs new health technology, products and services, as well as innovative solutions and strategies. What are the opportunities and challenges for healthcare in Asia's markets? How can governments, businesses and tech companies collectively build an enabling environment for support citizens' access to health tech solutions and better healthcare, especially for women who often have unique health challenges?

15:00-15:15 Networking break





15:15-15:50

Moving the needle: A conversation with inclusive leaders

15:50-16:45

Building an inclusive future: Be the change-makers

Women & STEM DC Session

Globally, women are underrepresented in STEM at all levels. According to the OECD, only 29 percent of those in science research and development are women, with a low of 19 percent in South and West Asia and a high of 48.8 percent in some countries like Malaysia. This disparity of inclusion will further perpetuate gender-biased technology in different parts of the world. How can we create a new narrative on the crucial participation of women in STEM, which can address gaps in technology design and usability? How should different stakeholders work together to encourage women and girls pursue careers in STEM?

16:45-17:30

Ask us the moon: Extraordinary women in space

Fifty years on from the first moon landing, we have not yet gotten further. NASA and SpaceX are planning missions to Mars, and these endeavors to make humans a space-faring civilization requires diverse perspectives and equal representation to drive innovation as we venture out into the solar system. Yet much more work to be done to diversify the scientific community and STEM occupations. Let's listen to the extraordinary stories and refection of women who are rewriting the history of astronomy and space.

17:30-18:15

[Closing Plenary]

HIStory & HERstory: Inclusion for sustainable governance and attractiveness

Women represent 50% of the world's working age population but generate only <u>37% of GDP</u>. What are the implications for Asia if this gap is not closed? How can governments and companies lead the way to enhance women's leadership? How do we shift the culture and narrative of business, science, government and other institutions to value better the qualities of feminine leadership, both in the professional realm and in other domains?

19:30-21:30

Cocktail Reception at The Clifford Pier, The Fullerton Bay Hotel

THROUGHOUT THE DAY

Side activities: Deep dive workshops on centered-leadership, meditation & mindfulness, speed mentoring, and dialogue in the dark





Friday 20 September

8:00-10:00

ACCELERATE HER: Startup Pitch Contest [By invitation only]

In partnership with Facebook, INSEAD Centre for Entrepreneurship, INSEAD Executive Education and La French Tech

12:00-14:30 CEO Champions Initiative [By invitation only] Co-organized with Singapore Summit and McKinsey





SELECTED CONFIRMED SPEAKERS

Opening Speaker: Mdm Halimah Yacob, President of the Republic of Singapore Master of Ceremony: Martin Roll, Business & Brand Strategist, Martin Roll Company LTD

Amar Babu Vice President, Intelligent Devices Group Rest of World Services Bidushi Bhattacharya CEO & Founder Former Scientist Natalia Blokhina Co-founder Brighter Ventures Natalia Cano Head of Brand & Reputation APAC Jérôme Chartier Vice President Regional Council Ile-defrance Ming Chen Chief Culture Officer EF Education First Sarah Cheng CEO Fuji Xerox Singapore Helen Corazza Managing Director Government of New Zealand Chiara Corazza Managing Director Facebook Singapore Sandhya Devanathan Managing Director Facebook Singapore Michael Distefano President Asia Pacific Korn Ferry Helen Duce Leader Microsoft Asia Pacific	Borina	Andrieu	Managing Director	Wilmotte & Associes
Devices Group Rest of World Services Bidushi Bhattacharya CEO & Founder Former Scientist Ltd NASA Natalia Blokhina Co-founder Brighter Ventures Natalia Cano Head of Brand & Reputation APAC Jérôme Chartier Vice President Regional Council Ile-de France Ming Chen Chief Culture Officer EF Education First Sarah Chen Co-Founder & Managing Partner Women Sara Cheng CEO Fuji Xerox Singapore Helen Clark Former Prime Minister Government of New Zealand Former Executive Director United Nations Development Programs Chiara Corazza Managing Director Women's Forum for the Economy & Society Sandhya Devanathan Managing Director Facebook Singapore Simonetta Di Pippo Director United Nations Office for Outer Space Affairs Michael Distefano President Asia Pacific Korn Ferry Helen Duce Leader Lean In Singapore	Sim	Ann	Senior Minister of State	Government of Singapore
Former Scientist Ltd NASA Natalia Blokhina Cano Head of Brand & Reputation APAC Jérôme Chartier Vice President Regional Council Ile-de France Ming Chen Chief Culture Officer EF Education First Sarah Chen Co-Founder & Managing Partner Women Sara Cheng CEO Fuji Xerox Singapore Helen Clark Former Prime Minister Covernment of New Zealand Former Executive Director Chiara Corazza Managing Director Women's Forum for the Economy & Society Sandhya Devanathan Managing Director Director Director United Nations Development Programs Chiara Corazza Managing Director Facebook Singapore United Nations Office for Outer Space Affairs Michael Distefano President Asia Pacific Korn Ferry Helen Duce Leader Anindo Dutta Vice President Microsoft Asia Pacific	Amar	Babu	Devices Group Rest of	Lenovo
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APAC Jérôme Chartier Vice President Regional Council Ile-de France Ming Chen Chief Culture Officer EF Education First Sarah Chen Co-Founder & Managing Partner Women Sara Cheng CEO Fuji Xerox Singapore Helen Clark Former Prime Minister Government of New Zealand Former Executive Director United Nations Development Programm Chiara Corazza Managing Director Women's Forum for the Economy & Society Sandhya Devanathan Managing Director Facebook Singapore Simonetta Di Pippo Director United Nations Office for Outer Space Affairs Michael Distefano President Asia Pacific Korn Ferry Helen Duce Leader Lean In Singapore Anindo Dutta Vice President Microsoft Asia Pacific	Natalia	Blokhina	Co-founder	Brighter Ventures
Ming Chen Chief Culture Officer EF Education First Sarah Chen Co-Founder & Managing Partner The Billion Dollar Fund of Women Sara Cheng CEO Fuji Xerox Singapore Helen Clark Former Prime Minister Government of New Zealand Former Executive Director United Nations Development Programm Chiara Corazza Managing Director Women's Forum for the Economy & Society Sandhya Devanathan Managing Director Facebook Singapore Simonetta Di Pippo Director United Nations Office for Outer Space Affairs Michael Distefano President Asia Pacific Korn Ferry Helen Duce Leader Lean In Singapore Anindo Dutta Vice President Microsoft Asia Pacific	Natalia	Cano	•	Google
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Former Executive Director Former Executive Director Chiara Corazza Managing Director Women's Forum for the Economy & Society Sandhya Devanathan Managing Director Facebook Singapore Simonetta Di Pippo Director United Nations Office for Outer Space Affairs Michael Distefano President Asia Pacific Korn Ferry Helen Duce Leader Lean In Singapore Anindo Dutta Vice President Microsoft Asia Pacific	Sara	Cheng	CEO	Fuji Xerox Singapore
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