

Connecting research, policy and practice through effective evidence brokering

Presenter: Nóra RÉVAI

Team: Jordan HILL, Aurelija MASIULYTĖ, Melissa MOUTHAAN,

Nóra RÉVAI, José Manuel TORRES.





Metaphors for brokerage



Translator

(e.g. Armstrong, Waters, Crockett, and Keleher, 2007)



Boundary-spanner

(e.g. Bednarek et al, 2018)



Jazz band lead

(Maxwell, **Sharples**, Coldwell, 2022)

Mediator



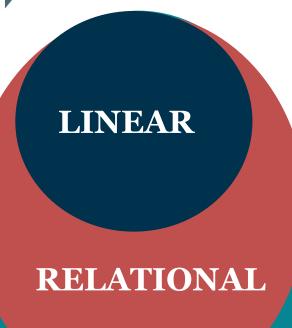
Who are intermediaries?

Survey of Knowledge Mobilisation (2023)

- 288 organisations from 34 countries
- Characterise knowledge mobilisation activities
- Learn about their effectiveness and impact across different organisations.



What does knowledge mobilisation encompass?



- Systematic reviews
- Intervention/programme evaluations
- Evidence repository
- Disseminating research in user-friendly forms
- Establishing communication channels
- Mapping research users and mobilisers
- Facilitating collaboration among actors
- Training
 - Practitioners / policy makers
 - Researchers
 - o Brokers

- Building leadership capacity
- Development or implementation of policies / practices with ministries / schools
- Supporting scale-up and sustainability of K. mobilisation
- Coordinating knowledge mobilisation at the system level
- Creating infrastructure, processes, incentives for K. mobilisation

SYSTEM

Based on: Best, A. and Holmes, B. (2011) and Boaz (2021)



Heatmap of knowledge mobilisation

Funding organisation -ormal intermediary Public intermediary Consulting firm Teacher union education inst Initial teache Inspectorate service Conducting systematic reviews or meta-analyses Conducting intervention/programme evaluations Curating and maintaining an evidence repository Disseminating research in user-friendly formats Establishing/maintaining communication channels for disseminating research Mapping research users or mobilisers Facilitating connections/collaboration among actors to increase research use Training practitioners or policy makers to help them use research Training researchers (e.g. to communicate research) Training intermediaries to develop brokerage skills Building leadership capacity to support research use Co-development or implementation of policies/practices with ministries/schools Scaling/sustainability of effective knowledge mobilisation initiatives Coordinating knowledge mobilisation at the system-level Creating system-level infrastructure, processes or incentives for K. mob

80%

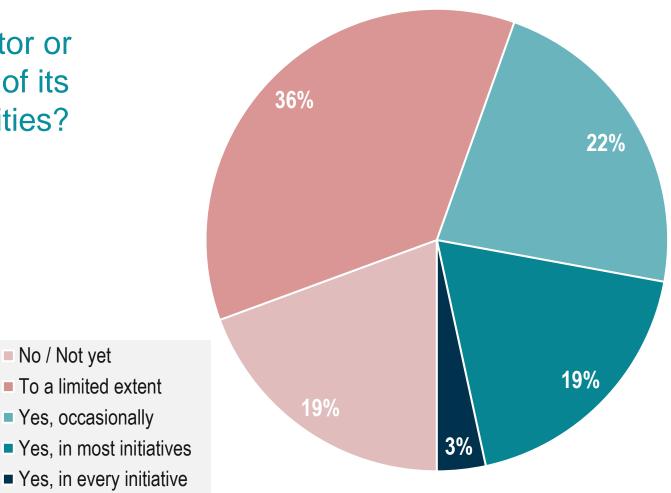
Relational

Percentage of organisations reporting to engage in the given activity "To a large extent" or "Systematically".



Better understand "what works in what works"

Does your organisation monitor or evaluate the reach or impact of its knowledge mobilisation activities?



No / Not yet

To a limited extent

Yes, occasionally



The right conditions for brokerage





Discussion questions

- What is the role of intermediaries in supporting policy and practice to engage with research evidence?
- How can intermediaries and brokers do their work effectively?
- What can education systems do to support the intermediary ecosystem and improve the systematic use of evidence?

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Miquel Alegre Fundacio Bofill Project Manager



Tracey Burns National Center on Education and the Economy Chief Research Officer



Maria Hyler Learning Policy Institute Director, EdPrepLab



Jonathan Kay **Education Endowment** Foundation Head of Evidence Synthesis



Håkon Kavli Norwegian Ministry of **Education and Research** Deputy Director, Section for Policy Analysis



Melissa Mouthaan OECD Policy Analyst



José Manuel Torres OECD Research Officer Moderating



Rien Rouw **Dutch Ministry of** Education, Culture and Science Strategic Advisor



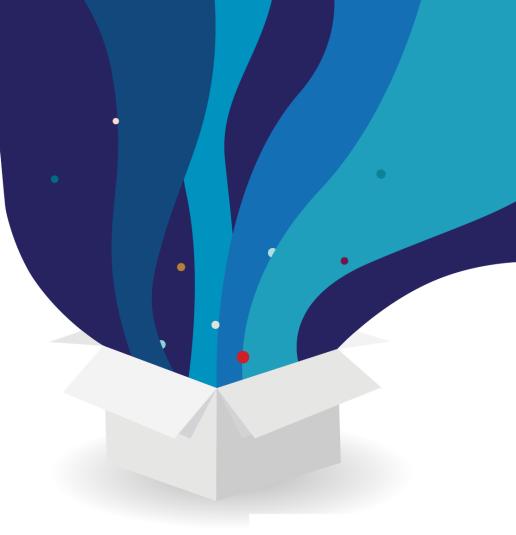
Mark Rickinson Monash University, Australia Associate Professor



Jonathan Sharples **Education Endowment** Foundation Professorial Research Fellow



Annika Wilmers DIPF, Leibniz Institute for Research and Information in Education Researcher







What's next for evidenceinformed, creative education systems?



Tia Loukkola
OECD
Head of Innovation &
Measuring Progress
Division, CERI







Thank you!







