

**WOMEN'S FORUM  
GLOBAL  
MEETING**

VIRTUAL EDITION | 17-19 NOVEMBER 2020



## DESIGNING AN INCLUSIVE WORLD

In the face of the new reality instilled by the coronavirus pandemic, we are bound together more than ever. Let's dial up our solidarity as we design an inclusive recovery: for the women who continue to be disproportionately affected, and for everyone else who needs their leadership and positive impact.

After the pandemic, the world will never be the same. The coronavirus crisis and the subsequent recession drive home the urgent need to build back better and reshape the world together. These also present an unprecedented, once-in-a-lifetime opportunity to accelerate inclusive progress. How can women's leadership at all levels play an essential role in our social and economic recovery, empower the most vulnerable among us, and lay the groundwork for long-term resilience?

The Women's Forum for the Economy & Society has been transforming itself as an agile platform for innovative solutions, leading inclusive progress. We envision a world where women leaders are equal actors in every sphere, driving inclusive solutions that enable people, economies and societies to thrive in the post-pandemic world.

The Women's Forum Global Meeting from 17-19 November 2020 will virtually gather more than 25,000 disruptive thinkers, and doers across business, government, academia, civil society and other sectors to unlock the power of women's leadership and put it at the heart of the road to recovery. All sessions will be virtual. We will launch the first Gender Equity Barometer to highlight the disparity between perception and reality on gender-related topics in G7 countries. We will also host 2020 editions of our CEO Champions and Rising Talents initiatives. Together with our partners, and through our Daring Circles initiatives, we aim to draw on women's talents and abilities to build back better.

At the Women's Forum Global Meeting, cutting-edge plenaries, dialogues, debates and roundtables will highlight the capacity of women to shape policy responses to the pandemic; to disrupt outmoded models of work, governing, and community; and promote solidarity in global governance. We will also bring the capacity of corporates to the forefront, highlighting their best practices to fight the crisis and rebuild their organisations through diversity and inclusion. Drawing on the Meeting's insights, the Women's Forum will bring concrete recommendations to gender equality and women's empowerment in the G20 agenda.

In this challenging and disrupted world, and even more in the light of the Covid-19 crisis, women's talents and leadership must be fully expressed to design a more just and inclusive economy and society. Therefore, we are strengthening our action to ensure that women are the leading force to shape the new world that humanity needs.

Women are leading a decade of action – and **women's voices must be heard for an inclusive recovery**. Will you join us to accelerate progress for an equal future?

## BRINGING THE WOMEN'S FORUM VISION TO LIFE AT THE GLOBAL MEETING

Our annual Global Meeting programme is the culmination of the year's work on key issues where women are disproportionately affected and where women have the potential to lead outside change. Especially in a post COVID-19 era, a gender perspective is even more essential to reboot and rebuild a more resilient society. We bring change makers and thought leaders together to inform and reflect on these issues, complemented by partner-curated content that dives deep into how they manifest across companies and sectors.

Through the Global Meeting, we seek to inspire participants – whether individuals, companies or governments - to engage with the challenges at hand and take concrete steps for an inclusive recovery.

Our pillars for the Global Meeting are as follows

### DESIGNING AN INCLUSIVE WORLD

<p><b>LEARN FROM</b></p> <p>WHAT HAS THE PANDEMIC HIGHLIGHTED ABOUT OUR SOCIETIES AND ECONOMIES THAT WE CAN NO LONGER AFFORD TO IGNORE?</p>	<p><b>BUILD ON</b></p> <p>WHAT POSITIVE TRANSFORMATIONS HAVE OCCURRED THAT WE NEED TO BUILD ON, RATHER THAN RETURNING TO BUSINESS AS USUAL?</p>	<p><b>RE-IMAGINE</b></p> <p>WHAT IS OUR VISION FOR AN INCLUSIVE FUTURE? WHERE CAN OUR CHANGE HAVE THE GREATEST IMPACT?</p>
<ul style="list-style-type: none"> <li>- Undervalued frontline labour</li> <li>- Gender-based violence</li> <li>- Unequal health outcomes</li> <li>- Racial and intersectional injustice</li> <li>-The power of financial institutions</li> </ul>	<ul style="list-style-type: none"> <li>- A green recovery</li> <li>- Flexible work</li> <li>- Acknowledging unpaid work</li> <li>- Private sector mobilisation, innovation and collaboration</li> <li>- Community/solidarity/partnership</li> </ul>	<ul style="list-style-type: none"> <li>- Work-life balance</li> <li>- Equal access to skills of the future</li> <li>- Inclusive healthcare systems</li> <li>- Tech-for-good infrastructure</li> <li>- Creative public-private partnerships</li> <li>- Purposeful advocacy &amp; activism</li> <li>- She-covery in economies &amp; societies</li> </ul>

## KEY THEMES FOR THE 2020 WOMEN'S FORUM GLOBAL MEETING

1

### **Leadership for a more inclusive, resilient world - #Women4Inclusion**

Equality and inclusion lay the groundwork for future resilience. How can we seize the current moment to lead with purpose, dismantle existing hierarchies and build more equal and inclusive organisations, communities, economies and societies?

2

### **Ethical artificial intelligence - #Women4AI**

Artificial intelligence (AI) and other technologies have a growing influence on the way we work and live, but just 22% of AI professionals globally are women – meaning that existing biases, errors and inequalities can be missed, reflected and reinforced. Conversely, if designed by diverse teams and governed appropriately, AI and tech solutions in general can help shape a more inclusive world, even beyond the developed world and the workplace.

3

### **Empowered business - #Women4Business**

Entrepreneurship, especially gaining a foothold in major supply chains, is a ready path towards economic empowerment for individuals and their communities. If women and men participated equally as entrepreneurs, global GDP could rise by up to 6%, or \$5 trillion. In a disrupted world, how can corporates and governments stand up for the economic empowerment and inclusion of under-represented groups through supply chain, access to capital, and fully benefit from the recovery plan and other policies? How can we soften the pandemic's effects on women-owned and women-led businesses, and enable them to thrive in the recovery?

4

### **Scalable climate action - #Women4ClimateAction**

In the rush to post-pandemic economic recovery, commitments to climate and sustainability risk falling by the wayside. But transitioning to greener economy creates opportunities to accelerate progress on equality and economic empowerment for everyone – and vice versa. Women and other disadvantaged groups are not just climate victims - their actions, perspectives and leadership have the potential to drive progress on tackling climate change. Their inclusion, empowerment and participation in climate action are critical to successful climate change adaptation and mitigation strategies. How can women lead in building back better, not just building back faster?

5

### **Equal access to health - #Women4Health**

Current healthcare treatments, practices, education and awareness are not available to all in an equitable manner around the world and throughout societies - with spiraling impacts. For instance, women suffering heart attacks are 50% more likely to get delayed emergency care as their symptoms aren't recognized. When women face limited access to healthcare, their families and communities are affected in turn.

Technology can provide innovative and scalable solutions to equitably improve access to healthcare for all. However, women's leadership must be scaled up to for their diverse and representative perspectives to contribute to practice, policy and technological aspects of healthcare access.

6

### **Leadership through STEM - #Women4STEM**

Science, technology, engineering and mathematics are transforming the world in many ways, from clean energy slowing climate change, to communications and sensing technologies creating better living environments. This also means the demand for technological skills and life-long learning are on the rise. However, not all groups are represented equally in STEM education, careers and roles. Women make up less than a third of STEM researchers worldwide. Greater inclusion will strengthen innovation and advancement in STEM, leading to greater opportunities for all.

## TUESDAY 17, NOVEMBER 2020

**17:15 - 17:20**

### **Welcome**

Sophie Lambin, Editorial Partner, The Women's Forum for the Economy & Society

#### **Opening address**

António Guterres, Secretary General, United Nations\*\*

**17:20 - 17:30**

#### **Scene-set: Women's Forum Barometer launch**

Henri Wallard, Chairman, Ipsos France and Deputy CEO, Ipsos Group\*\*

**17:30 - 18:10**

### **Opening plenary**

#### **Groundwork for an inclusive recovery: the state of play for global gender equality**

To solve for the pandemic's global impacts, we must first solve for inclusion. What is the current state and perception of gender equality across the world's advanced economies - and what are the biggest gaps? Is an economy advanced if not all have the chance at an equal outcome? And is an inclusive post-pandemic world intrinsically and fundamentally based on gender equality as a prerequisite?

- Ann Cairns, Executive Vice Chair, Mastercard, Global Chair, 30% Club\*\*
- Sandrine Dixson-Declève, Co-President, Club of Rome and Founder of WECAN\*\*
- Anita Dunn, Senior Adviser to the Biden Presidential Campaign and Managing Director SKDKnickerbocker\*\*

Moderator: Stephenie Foster, Partner, Smash Strategies\*\*

Concluding remarks: Chiara Corazza, Managing Director, The Women's Forum for the Economy and Society\*\*

## TUESDAY 17, NOVEMBER 2020

**18:10 - 18:40**

**Fireside Chat with The New York Times *In Her Words***  
**Inclusion at a crossroads: Sustaining progress in a divided world**

The events of 2020 are shining a spotlight on divisions and the forces that divide or unify: from conversations about race, justice and power to the rise of toxic nationalism. What is the role of the private sector in sustaining progress on equality and inclusion in the current moment? How is business engaging the disengaged, meeting the expectations of a new generation in the workforce, and enabling inclusion to have real impact on organisations' business and societal goals?

- Shelly McNamara, Chief Equality & Inclusion Officer, Procter & Gamble\*\*
- Judith Williams, Chief Diversity & Inclusion Officer and SVP Head of People Sustainability, SAP\*\*

Moderator: Francesca Donner, Gender director, The New York Times\*\*

Challenger: Tolu Farinto, Ethnicity and Social Mobility Lead, Utopia\*\*

**18:40-19:10**

**Women expanding women's leadership**

In this session, we draw out the success stories of women leaders: how women's transformative leadership magnifies and amplifies the power of others to lead as well. We both celebrate inspirational women, and highlight the distance we have yet to cover to reach full empowerment.

- Jamira Burley, Activist and Impact Consultant\*\*
- Dr. Oby Ezekwesili, Co-Founder, Transparency International and #BringBackOurGirls\*\*

Moderator: Alyse Nelson, Co-Founder, President & CEO, Vital Voices Global Partnership, Rising Talent 2009\*\*

## WEDNESDAY 18, NOVEMBER 2020

**10:45 – 11:30 ONLINE NETWORKING**

**11:30 - 12:00**

### Welcome and opening remarks

Sophie Lambin, Editorial Partner, The Women's Forum for the Economy & Society

- Ursula von der Leyen, President, European Commission\*\*
- Àngel Gurría, Secretary-General, Organisation for the Economic Co-operation and Development (OECD)\*\*
- Halimah Yacob, President, Republic of Singapore\*\*

**12:00-12:45**

### Ordinary to extraordinary: Success stories of women who dare #Women4Inclusion

Women at the very top, especially the top of industrial sectors and companies, are harnessing their position of power to lead with purpose: supporting future generations of women through the pipeline, to change the face of their industries and societies and drive better, more inclusive outcomes for all. In this session, women leaders discuss how they're leading for a more inclusive world.

Firestarter: Agnès Pannier-Runacher, Minister Delegate for Industry, Government of France; Rising Talent 2007\*\*

- Méka Brunel, CEO, Gecina\*\*
- Marie-Christine Lombard, CEO, Geodis\*\*
- Jeanne Pollès, General Manager, Philip Morris France\*\*

Moderator: Valeria Palermi, Editor in Chief, D- La Repubblica\*\*

**12:00 – 12:45**

### A pitch for inclusion: The care economy: if not now, when? #Women4Health #Women4Inclusion

Khara Jabola-Carolus, Executive Director, Hawaii State Commission on the Status of Women\*\*

### From bench to frontline: supporting health innovation and essential worker health

#### #Women4Health

In the pandemic, care burdens, health access and mental health challenges deeply affect the very workers who help keep health systems running, from bench to frontline. What do health systems, businesses, and institutions need to do to support and sustain the rapid innovation and essential work that societies and economies urgently need?

- Catharine Bowman, Vice-President, Alberta Lymphedema Association. Rising Talent 2020\*\*
- Karima Silvent, Global Head of HR, AXA, Rising Talent 2008\*\*
- Rafaèle Tordjman, Founder & CEO, Jeito\*\*

Moderator: Monisha Banerjee, Consultant, Spencer Stuart\*\*

**12:00 – 12:45**

### Town hall: Leading through the ages #Women4Inclusion (hosted by the Rising Talent)

In this highly interactive session, Women's Forum Rising Talents, youth leaders and other leaders from a spectrum of generations will focus on what is needed to create the conditions for leaders from all generations to drive an inclusive recovery.

Scene-set: Isabelle Xoual, Managing Director, Lazard Frères\*\* & Angeles Garcia-Poveda, Chairwoman of the board, Legrand\*\*

An interactive exchanges featuring:

- Elizabeth Isele, Founder and CEO, The Global Institute for Experienced Entrepreneurship\*\*
- Fatoumata Kebe, Astronomer and Founder, Association Ephémérides, RT 2020\*\*
- Trudy Ravensbergen, Partner, Mix to Match\*\*
- Dorothee Roch, co-founder and director, BECOMTECH, Rising Talent 2019\*\*
- Evelina Vågesjö, CEO, Ilya Pharma, Rising talent 2019\*\*

Moderator: Marie-Aline Meliyi, TF1\*\*

## WEDNESDAY 18, NOVEMBER 2020

**12:45 – 13:00**

### **Stories of inclusion**

Do you have a story worth sharing? A personal anecdote about a time you gave, observed or received empathy, solidarity or inclusiveness? What happened? What did you do? What does that mean to you and why?

Tell us your story in a video (2 minutes maximum) and we'll select a few to show during the Global Meeting. Send your submission to [daringcircles@womens-forum.com](mailto:daringcircles@womens-forum.com) with the subject line **STORY OF INCLUSION**

**13:00 – 13:35**

### **Fireside Chat**

#### **Today's skills, tomorrow's world: Skills for a green and inclusive recovery**

The world needs innovation for a pandemic recovery that is both green and inclusive. How are governments and businesses working with girls and women to acquire STEM skills and fuel the innovation we need to achieve a more inclusive and sustainable future?

- Matt Brittin, President, EMEA Business & Operations, Google\*\*
- Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth, European Commission\*\*

Moderator: Trisha De Borchgrave, Freelance Writer and Senior Associate, Global Women Leaders Strategic Philanthropy\*\*

**13:40 – 14:00**

### **Pitch for inclusion**

- Farah Pandith, Former Senior US Diplomat, Author and Senior Fellow, Harvard Kennedy School\*\*
- Maria Christina Baroudi, National athlete and Mechanical Engineering Student, Innovation and Entrepreneurship certificate 2023\*\*

**14:00 – 14:20**

### **Fireside Chat**

#### **The State of Women United: what inclusion and collaboration can achieve**

From Argentina to Poland to the United States, citizens working to uphold and expand women's rights have taken centre stage in 2020, and women working together have upheld citizens' voting rights and catalysed change. What lessons can be drawn from around the world for women and their allies working together for a more just, more equal future?

- Valerie Jarrett, Co-chair, United State of Women and Senior Advisor Obama Foundation\*\*

Moderator: Karen Tso, Anchor, CNBC\*\*



## WEDNESDAY 18, NOVEMBER 2020

<p><b>14:20 - 15:05</b> <b>AI for a more inclusive world</b> <b>#Women4AI</b></p> <p>As many countries grapple with gender, racial and social justice, how can artificial intelligence be harnessed to redress injustice and create a better world for humans? Some solutions seek to drive workplace gender equity, workforce transformation, and improved customer experience, or nudge workers towards happiness. What are the promises and pitfalls of these uses? What kind of governance and regulation are needed to address challenges and help solutions live up to their promise? What can AI do today and how can organisations invest in and deploy AI to inclusive applications?</p> <p>Scene-setter: Shelley McKinley, Vice President, Microsoft Corporation**</p> <ul style="list-style-type: none"> <li>• Maria Axente, Responsible AI Lead, PwC United Kingdom**</li> <li>• Katya Lainé, Co-founder and CEO, Kwalys**</li> <li>• Gina Neff, Professor of Technology &amp; Society, University of Oxford**</li> </ul> <p>Moderator: Yas Banifatemi, Partner, Shearman &amp; Sterling**</p>	<p><b>14:20 – 15:05</b> <b>All green jobs are STEM jobs</b> <b>#Women4ClimateAction #Women4STEM</b></p> <p>In a climate-stressed world, industries that address climate change are the growth industries of the future, and organisations will need STEM skills to thrive. But companies and economies will need to rapidly unlock new, diverse sources of talent to meet their STEM and innovation needs. What are the skills gaps that must be most urgently closed to fully address climate change? And how can we create the enabling conditions for women and other underrepresented groups to help build a sustainable and inclusive future?</p> <p>Scene-setter: Laurence Pessez, Global Head of CSR, BNP Paribas**</p> <ul style="list-style-type: none"> <li>• Fabrice Bonnifet, Sustainable Development Director &amp; QSE, Bouygues Group**</li> <li>• Marianne Laigneau, Chairman of the Management Board, Enedis**</li> <li>• Marie Guillemot Member of the Executive Committee, KPMG France**</li> </ul> <p>Moderator: Nina Gardner, Director, Strategy International**</p>	<p><b>14:20 – 15:05</b> <b>Women's leadership driving an inclusive recovery</b> <b>#Women4Inclusion</b></p> <p>The coronavirus pandemic presents unprecedented financial and economic challenges. Central banks are of utmost importance in maintaining economic activity at times of crisis and in driving a recovery in the aftermath. How can they help lead an inclusive and just recovery in a post-COVID-19 world? How can we ensure strong partnerships between government, businesses and the financial sector to shape the recovery and the future economy, to reimagine and deliver a more sustainable and more equitable revival?</p> <ul style="list-style-type: none"> <li>• Monique Nsanzabaganwa, Deputy Governor, National Bank of Rwanda**</li> <li>• Alessandra Perrazzelli, Member of the Governing Board and Deputy Governor, Bank of Italy**</li> <li>• Carolyn A. Wilkins, Senior Deputy Governor, Bank of Canada**</li> </ul> <p>Moderator: Danae Kyriakopoulou, Chief Economist &amp; Director of Research, OMFIF**</p>
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## WEDNESDAY 18, NOVEMBER 2020

**15:05 – 15:25**

### **Fireside Chat with The New York Times *In Her Words***

#### **Germs, gender and global health: shaping an inclusive and healthy recovery**

Human health isn't just an individual issue: the pandemic has shown how fragile the health of communities and nature are, and exposed the different health risks faced by women and other groups. Through this lens, how should responsible business support health - of girls and women, of communities, and of the environment - for an inclusive recovery?

- Thomas Buberl, CEO, AXA\*\*
- Hindou Oumarou Ibrahim, President, AFPAT\*\*

Moderator: Alisha Haridasani Gupta, Gender Reporter, The New York Times\*\*

**15:25 – 15:55**

### **Fireside Chat**

#### **An all-consuming responsibility**

In the pandemic and economic crisis, consumers are reexamining their spending habits, supply chains are disrupted, and nature loss may intensify. How do consumer businesses invest in the kind of responsible practices that won't pay off till years down the road? How do you convince others to do - and buy - the same?

- Sheila Bonini, Senior Vice President of Private Sector Engagement, WWF\*\*
- R. Alexandra Keith, CEO P&G Beauty, Procter & Gamble\*\*

Moderator: Stephenie Foster, Partner, Smash Strategies\*\*

**15:25 – 15:55**

### **Fireside Chat**

#### **Sustaining a decade of gender-inclusive action**

The Sustainable Development Goals will not be achieved without gender equality to underpin action. Amid Covid-driven pressures, how can the private sector help keep the SDGs on track to be achieved by 2030: from the inclusive investment needed to green our economies and supply chains, to the shoring up of social infrastructure such as healthcare and food security?

- Ertharin Cousin, Visiting Scholar at the Center on Food Security and the Environment\*\*
- Stefan Oelrich, President Pharmaceuticals and Member of the Board of Management, Bayer AG\*\*

Moderator: Trisha de Borchgrave, Freelance Writer and Senior Associate, Global Women Leaders Strategic Philanthropy\*\*

## WEDNESDAY 18, NOVEMBER 2020

**16:00 – 17:00**

### **The New York Times Debate: Technology will save the world**

It's no secret the world needs saving -- from climate change and environmental disaster, from the rise of populism and the decline of democracy, and from the chasms in equality and inclusion that underpin and exacerbate these crises. What part do today's digital and information technologies play in rescuing us from crises and building back better -- or in aggravating challenges and widening divides?

#### **Debating for the motion:**

- John Gordon, President, Commercial IoT Group, Lenovo\*\*
- Rim Tehraoui, Group Chief Data Officer, BNP Paribas\*\*
- Gina Neff, Professor of Technology & Society, University of Oxford\*\*

#### **Debating against the motion:**

- Dessilava Savova, Partner, Clifford Chance\*\*
- Genevieve Smith, Associate Director, Center for Equity, Gender & Leadership, University of California Berkeley, Haas School of Business\*\*
- Rahaf Harfoush, Executive Director, Red Thread Inc , Rising Talent 2014\*\*

#### **Jury:**

- Dipty Chander, President, E-mma\*\*
- Tabitha Goldstaub, Co-Founder, CogX\*\*
- Aurelie Jean, Computational Scientist and CEO, In Silico Veritas\*\*

Moderator: Francesca Donner, Gender Director, The New York Times\*\*

Poetic interlude by Amanda Gorman, Youth Poet Laureate: "*We Rise*"

**17:00 – 17:45**  
**ONLINE NETWORKING**

## THURSDAY 19, NOVEMBER 2020

**10:45 – 11:30**  
**ONLINE NETWORKING**

**Welcome**

Sophie Lambin, Editorial Partner, The Women's Forum for the Economy & Society

**11:30 - 12:00**

**Fireside chat**

**Leading for a She-covery**

- Nadia Calviño, Vice-President and Minister for Economy and Digitalization, Government of Spain\*\*
- Valérie Pécresse, President, Conseil régional d'Île-de-France\*\*

Moderator: Karen Tso, Anchor, CNBC\*\*

**12:00 -12:30**

**Fireside Chat**

**Artificial intelligence meets real-world ethics: A conversation on global shared values guiding responsible AI**

In this fireside conversation, high-level leaders discuss today's critical moment for the development of responsible AI, and the role of international and national institutions, governments and businesses in helping AI ethics keep pace with AI technology.

- Christiane Féral-Schuhl, President, Conseil National des Barreaux\*\*
- Gabriela Ramos, Assistant Director-General for Social and Human Sciences, UNESCO\*\*

Moderator: Julien Hawari, Founder and Director, WeMind/InfakCorp\*\*

**12:30-12:50**

**Fireside Chat**

**Minding society's wellbeing**

In this fireside chat, leaders shine a light on the pandemic's differentiated impacts on women's mental health; new challenges and opportunities for solutions; and the urgent need for an integrated approach to the mental health of women and their families, communities, and societies.

- H.H. Sheikha Intisar AlSabah, Founder, Intisar Foundation\*\*
- Ulrike Decoene, Group Head of Communication, Brand and Corporate Responsibility, AXA\*\*

**THURSDAY 19, NOVEMBER 2020**

**12:50-12:55**  
**She-Covery plan in France**

- Bruno Le Maire, Minister of the Economy, Finance and Recovery, Government of France\*\*

**13:00 – 13:45**

**Shaping an equal future of work #Women4STEM**

The future of work demands new skills such as human collaboration with AI and machines. Reskilling and upskilling for work of the future must be tailored to the populations they serve, such as women and other underrepresented groups. Meanwhile, women are disproportionately affected by lengthy work hours and other time-related expectations and policies. How can the workplace and technological expectations of tomorrow be reconciled with the societal and economic realities of today?

Firestarter: Elena Bonetti, Minister for Equal Opportunities and Family, Government of Italy\*\*

- Teju Ajani, Country Manager, Android Partnerships, Nigeria & Android TV Africa, Google\*\*
- Philippe Ducom, President, ExxonMobil Europe\*\*
- Jeanne Kehren, Senior Vice-President, Digital and Commercial Innovation, Bayer\*\*

Moderator: Andrea Gallego, Managing Director and Partner, BCG\*\*

**13:00 – 13:45**

**Investing in resilience and purpose #Women4ClimateAction**

Climate change and biodiversity loss, gender gaps, inequality and other systemic risks have traditionally been the concern of impact investors. But this year has underscored the need to invest in solutions to these systemic risks, especially at the intersection of gender, power and climate, for greater resilience. How should public and private investors and wealth owners make purpose-led, inclusive commitments to investing in resilience?

Firestarter: Sanda Ojiambo, CEO and Executive Director, United Nations Global Compact\*\*

- Jane Ambachtsheer, Global Head of Sustainability, BNP Paribas Asset Management\*\*
- Suzanne Biegel, Founder; Co-Founder, Catalyst at Large; GenderSmart\*\*
- Marie-Claire Daveu, Chief Sustainability Officer and Head of International Institutional Affairs, Kering\*\*

Moderator: Bernice Lee, Executive Director, Hoffmann Centre for Sustainable Resource Economy, Chatham House\*\*

**13:00 – 13:45**

**Town Hall: Earned, not given: Trust in and after the pandemic**

In this highly interactive session, speakers from media, the private sector and other institutions offer brief perspectives and discuss audience questions on trust, democracy and reputation during the pandemic and beyond, in a time when the world seems more divided and less inclusive than ever.

Scene-set: Carla Serrano, Chief Strategy Officer Publicis Groupe\*\*

An interactive exchanges featuring:

- Boutaina Araki, CEO, ClearChannel France\*\*
- Hélène Löning, Associate Professor, Academic Director MSc in Accounting & Financial Management, HEC Paris\*\*
- Susan Silbermann, Global President, Emerging Markets, Pfizer\*\*
- Mariarosaria Taddeo, Deputy Director of the Digital Ethics Lab & Senior Research Fellow, University of Oxford, Rising Talent 2020 \*\*

Moderator: Ann Walker Marchant, CEO, Walker Marchant Group\*\*

## THURSDAY 19, NOVEMBER 2020

**13:45 – 13:55**  
**A pitch for inclusion**

- Myriam Cohen-Welgryn, Worldwide President, Active Cosmetics Division, L'Oréal\*\*

**13:55 – 14:30**

**Fireside chat with The New York Times *In Her Words***  
**Inspiring action, demanding change: gender, STEM and the pandemic**

What drives or hinders women's achievement and preferences for STEM? It's a complex mix, from cultural messaging and role models to care burdens and other gendered barriers. But why does a two-woman Nobel prize in STEM remain a newsworthy rarity? How has the pandemic affected girls' and women's STEM training and careers? And how should the private sector unlock the talents of girls and women in STEM during the pandemic and beyond to address the world's most pressing challenges?

- Miriam Gonzalez Durantez, Founder and Chair, Inspiring Girls International\*\*
- Alexandra Palt, Executive Vice President-Chief Corporate Responsibility Officer, L'Oréal, and Executive Vice President, the Fondation L'Oréal\*\*

Moderator: Jessica Bennett, Gender Editor, The New York Times\*\*

**13:55 – 14:30**

**Fireside Chat**  
**Pandemic pivots: responding and recovering better**

Amid the pandemic's economic headwinds, companies have had to reimagine their purpose and their business, and take a stand on critical issues from climate to racial and gender justice. What is the role of business in driving inclusion and justice - within and beyond their organisations - in the pandemic recovery?

- Emily Ketchen, CMO and VP PCSD, Lenovo\*\*
- Ann Mukherjee, Chairman & CEO North America, Pernod Ricard\*\*

Moderator: Annette Young, Host, The 51 Percent, France24\*\*

**THURSDAY 19, NOVEMBER 2020**

<p><b>14:35 – 15:20</b> <b>Enabling resilience through women’s economic empowerment</b> <b>#Women4Business</b></p> <p>In the pandemic, women entrepreneurs – who make up a disproportionately small number of business owners with employees - have borne disproportionate costs. Already facing barriers to sustaining and scaling their businesses, many women entrepreneurs have lost contracts, faced sector closures, been burdened with care responsibilities, and been unable to access loans or government stimulus.</p> <p>What is lost when women entrepreneurs go missing from the economy? How can corporates and public institutions step up to provide business and financial support to a wide range of women entrepreneurs, and advance economic inclusion gender-inclusive procurement? What tools do we have to mobilise and scale women’s economic empowerment in business - to foster organic creativity and purposeful innovation that drives the recovery?</p> <p>Scene-set: Jamila Belabidi-Chahid, Purchases Director, Global Women Economic Empowerment and Global Innovation, Procter &amp; Gamble**</p> <ul style="list-style-type: none"> <li>• Anna Falth, Head of Women’s Empowerment Principles Secretariat, UN Women**</li> <li>• Virginia Tan, Founding Partner, Teja Ventures**</li> </ul> <p>Moderator: Imran Dassu, Partner, Kearney**</p>	<p><b>14:35 – 15:20</b> <b>Accounting and accountability: harnessing mainstream finance and investing for good</b> <b>#Women4Inclusion</b></p> <p>Banks and major asset managers are divesting from fossil fuels, and there is growing recognition that gender equality drives broader economic growth. Why are more investors and financial institutions adopting stakeholder capitalism? How are they changing their practices, what are the legal and policy implications, and what are the results? How is women’s power in the financial industry driving collective impact?</p> <ul style="list-style-type: none"> <li>• Judith Hartmann, EVP, CFO, ENGIE**</li> <li>• Florence Lustman, President, Fédération Française de l'Assurance**</li> <li>• Letizia Moratti, Co-founder of San Patrignano Foundation and Chairwoman, E4Impact Foundation**</li> <li>• Alexandra Soto, Group executive; COO of Lazard Financial Advisory, Lazard**</li> </ul> <p>Moderator: Amy Hepburn, Chief Executive Officer, Investor Leadership Network*</p>	<p><b>14:35 – 15:20</b> <b>Town hall: A mindful recovery</b></p> <p>In this highly interactive session, a wide range of speakers offers brief perspectives and discusses audience questions on mental health during and beyond the pandemic: on the frontlines, at the workplace, at school and at home, and the long-term implications. What do we need to build back better for a recovery inclusive in mind, body and spirit?</p> <p>An interactive exchanges featuring:</p> <ul style="list-style-type: none"> <li>• Marion Birnstill, Senior Manager Global Community Impact EMEA, Johnson &amp; Johnson Foundation**</li> <li>• Sara Cheng, Managing Director, Twitter Greater China**</li> <li>• Richa Gupta, Co-Founder, Labhya Foundation, Rising Talent 2020**</li> <li>• Megan Lawrence, Sr. Accessibility Evangelist, co-lead of Employees with Mental Health Conditions, Microsoft**</li> <li>• Thuba Sibanda, Girls Opportunity Alliance**</li> </ul> <p>Moderator: Leah Daughtry, CEO, On These Things**</p>
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## THURSDAY 19, NOVEMBER 2020

**15:20 – 16:15**

### **HIStory & HERstory: Together for inclusion** **#Women4Inclusion**

Gender equality unlocks women's leadership to address humanity's grand challenges at scale in creative and collaborative ways. Across the G20 and globally, many societies and economies are at different stages of the journey to gender equality. How should governments, businesses and institutions work together to ensure equality and inclusion support skills for the future, place women at the heart of the economy, and help achieve a better post-pandemic future for all?

Fire starter:

Olga Sanchez Cordero, Secretary of the Interior, `Government of Mexico\*\*

Delphine O, Ambassador-at-Large & Secretary General, Generation Equality Forum\*\*

- Anita Bhatia, Deputy Executive Director, UN Women\*\*
- Fabiola Gianotti, Director General, CERN\*\*
- Rania Nashar, CEO, Samba Financial Group, Chair, B20 Saudi Arabia Women in Business Action Council, Member, Empower Alliance\*\*
- Serpil Timuray, CEO Europe Cluster and Member of Group Executive Committee, Vodafone Group\*\*

Moderator: Maria Latella, Radio24 and Il Sole 24 Ore\*\*

**16:15 – 16:45**

### **Fireside Chat** **Embracing Power & Purpose** **#Women4Inclusion**

- Susan Goldberg, Editor in Chief, National Geographic\*\*
- Christine Lagarde, President, European Central Bank\*\*

**16:45 – 17:00**

### **CLOSING SESSION** **Our Ambition for a She-covery**

In this closing session, we reimagine the power of the public and private sector, working together, to harness women's skills, talents and leadership for inclusive progress.

- Chiara Corazza, Managing Director, Women's Forum for the Economy & Society\*\*
- Elisabeth Moreno, Minister of gender equality, diversity and equal opportunity, Government of France\*\*

Moderator: Sandrine Chauvin, Director and Senior Managing Editor, EMEA and Latin America, LinkedIn\*\*

**17:00 - 17:45 ONLINE NETWORKING**



# CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Teju	Ajani	Country Manager, Android Partnerships, Nigeria & Android TV Africa	Google
HH Sheikha Intisar	AlSabah	Founder	Intisar Foundation
Jane	Ambachtsheer	Global Head of Sustainability	BNP Paribas Asset Management
Boutaina	Araki	CEO	Clear Channel France
Maria	Axente	Responsible AI Lead	PwC United Kingdom
Monisha	Banerjee	Consultant	Spencer Stuart
Yas	Banifatemi	Partner	Shearman & Sterling
Maria Christina	Baroudi	National athlete and Mechanical Engineering Student, Innovation and Entrepreneurship certificate 2023	
Jamila	Belabidi-Chahid	Purchases Director, Global Women Economic Empowerment and Global Innovation	Procter & Gamble
Jessica	Bennett	Editor at large	The New York Times
Anita	Bhatia	Deputy Executive Director	UN Women
Suzanne	Biegel	Founder; Co-Founder,	Catalyst at Large; GenderSmart
Marion	Birnstill	Senior Manager Global Community Impact EMEA	Johnson & Johnson Foundation
Elena	Bonetti	Minister for Equal Opportunities and Family	Government of Italy
Sheila	Bonini	Senior Vice President of Private Sector Engagement	WWF
Fabrice	Bonnifet	Sustainable Development & QSE Director	Bouygues Group
Catharine	Bowman	Vice-President (Rising Talent 2020)	Alberta Lymphedema Association
Matt	Brittin	President, EMEA Business & Operations	Google
Méka	Brunel	Chief Executive Officer	Gecina
Thomas	Buberl	CEO	AXA
Jamira	Burley	Activist and Impact Consultant	
Ann	Cairns	co-Chair	30% Club
Nadia	Calviño	Third Deputy Prime Minister	Government of Spain
Dipty	Chander	President	E-mma
Sandrine	Chauvin	Director and Senior Managing Editor, EMEA and Latin America	LinkedIn
Sara	Cheng	Managing Director	Twitter Greater China
Myriam	Cohen-Welgryn	President, Active Cosmetics Division	L'Oréal
Chiara	Corazza	Managing Director	Women's Forum for the Economy & Society
Ertharin	Cousin	Distinguished Fellow, Founder & CEO	Chicago Council on Global Affairs, Food Systems for the Future
Imra	Dassu	Partner	Kearney
Leah	Daughtry	President and CEO	On These Things
Marie-Claire	Daveu	Chief Sustainability Officer and Head of International Institutional Affairs	Kering

## CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Trisha	de Borchgrave	Freelance Writer and Senior Associate	Global Women Leaders Strategic Philanthropy
Ulrike	Decoene	Group Head of Communication, Brand and Corporate Responsibility	AXA
Francesca	Donner	Gender Director	The New York Times
Philippe	Ducom	President	ExxonMobil Europe
Anita	Dunn	Senior Adviser to the Biden Presidential Campaign and Managing Director SKDKnickerbocke	
Dr. Oby	Ezekwesili	Co-Founder	Transparency International and #BringBackOurGirls
Tolu	Farinto	Ethnicity and Social Mobility Lead	Utopia
Christiane	Féral Schuhl	President	CNB
Stephenie	Foster	Partner	Smash Strategies
Mariya	Gabriel	European Commissioner for Innovation, Research, Culture, Education and Youth	European Commission
Andrea	Gallego	Managing Director	Boston Consulting Group
Angeles	Garcia-Poveda	Chairwoman of the board	Legrand
Nina	Gardner	Director	Strategy International
Fabiola	Gianotti	Director General	CERN
Susan	Goldberg	Editor in Chief	National Geographic
Tabitha	Goldstaub	Co-Founder	CogX
Miriam	Gonzalez Durantez	Founder and Chair	Inspiring Girls International
John	Gordon	President, Commercial IoT Group	Lenovo
Marie	Guillemot	Member of the Executive Committee,	KPMG France
Richa	Gupta	Co-Founder	Labhya Foundation (Rising Talent 2020)
Ángel	Gurría	Secretary-General	OECD
Alex	Hanna	Senior Research Scientist, Ethical AI	Google
Rahaf	Harfoush	Executive Director	Red Thread Inc.(Rising Talent 2014)
Alisha	Haridasani Gupta	Gender Reporter	The New York Times

# CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Judith	Hartmann	EVP, CFO	Engie
Julien	Hawari	Founder and Director	WeMind/InfakCorp
Amy	Hepburn	Chief Executive Officer	Investor Leadership Network
Elizabeth	Isele	Founder and CEO	The Global Institute for Experienced Entrepreneurship
Khara	Jabola-Carolus	Executive Director, Hawaii State Commission on the Status of Women	Hawaii
Valerie	Jarrett	Co-chair; Senior Advisor	United State of Women; Obama Foundation
Aurelie	Jean	CEO	In Silico Veritas
Fatoumata	Kebe	Astronomer and Founder	Association Ephémérides (Rising Talent 2020)
Jeanne	Kehren	SVP Digital and Commercial Innovation, Member of the Executive Committee	Bayer
R. Alexandra	Keith	CEO	P&G Beauty
Emily	Ketchen	CMO & VP, PC & Smart Devices	Lenovo
Danae	Kyriakopoulou	Chief Economist and Director of Research	OMFIF
Sophie	Lambin	Editorial Partner	The Women's Forum for the Economy & Society
Christine	Lagarde	President	European Central Bank
Marianne	Laigneau	Chairman of the Management Board	Enedis
Katya	Lainé	Co-founder and CEO	Kwalys
Maria	Latella	Anchor	Il Sole 24 Ore
Megan	Lawrence	Senior Accessibility Evangelist	Microsoft

## CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Bernice	Lee	Executive Director	Hoffmann Centre for Sustainable Resource Economy, Chatham House
Bruno	Le Maire	Minister of the Economy, Finance and Recovery	Government of France
Marie-Christine	Lombard	CEO	Geodis
Hélène	Löning	Academic Director MSc in Accounting & Financial Management	HEC
Florence	Lustman	President	Fédération Française de l'Assurance
Genevieve	Smith	Center for Equity, Gender & Leadership	University of California Berkeley, Haas School of Business
Shelley	McKinley	Vice President	Microsoft Corporation
Shelly	McNamara	Chief Equality & Inclusion Officer	P&G
Letizia	Moratti	Co-founder of San Patrignano Foundation and Chairwoman of E4Impact Foundation*	San Patrignano Foundation and E4Impact Foundation
Elisabeth	Moreno	Minister for Gender Equality, Diversity and Equal Opportunities	Government of France
Ann	Mukherjee	CEO	Pernod Ricard
Rania	Nashar	CEO	Samba Financial Group
Gina	Neff	Senior Research Fellow and Associate Professor	Oxford Internet Institute and the Department of Sociology at the University of Oxford
Alyse	Nelson	Co-Founder, President & CEO	Vital Voices Global Partnership, Rising Talent 2009
Monique	Nsanzabaganwa	Deputy Governor	National Bank of Rwanda
Delphine	O	Ambassador-at-Large & Secretary General	Generation Equality Forum
Stefan	Oelrich	President Pharmaceuticals and Member of the Board of Management	Bayer AG
Sanda	Ojiambo	CEO and Executive Director	United Nations Global Compact
Hindou	Oumarou Ibrahim	President	AFPAT
Valeria	Palermi	Editor in Chief	D- La Repubblica
Alexandra	Palt	L'Oréal Executive Vice President-Chief Corporate Responsibility Officer; Executive Vice President of the Fondation	L'Oréal
Farah	Pandith	Former Senior US Diplomat, Author and Senior Fellow	Harvard Kennedy School
Agnès	Pannier-Runacher	Minister Delegate for Industry; Rising Talent 2007	Government of France

## CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Valérie	Péresse	President	Conseil régional d'Île-de-France
Alessandra	Perrazzelli	Member of the Governing Board and Deputy Governor	Banca d'Italia
Laurence	Pessez	Global Head of CSR	BNP Paribas
Jeanne	Pollès	General Manager	Philip Morris France
Gabriela	Ramos	Assistant Director-General for Social and Human Sciences	UNESCO
Trudy	Ravensbergen	Partner	Mix to Match
Olga	Sanchez Cordero	Secretary of the Interior	Government of Mexico
Dessilava	Savova	Partner	Clifford Chance
Thuba	Sibanda		Girls Opportunity Alliance
Susan	Silbermann	Global President, Emerging Markets	Pfizer
Karima	Silvent	Global Head of HR	Axa
Alexandra	Soto	Group executive; COO of Lazard Financial Advisory	Lazard
Mariarosaria	Taddeo	Deputy Director of the Digital Ethics Lab & Senior Research Fellow	University of Oxford, Rising Talent 2020 **
Virginia	Tan	Founding Partner	Teja Ventures
Rim	Tehraoui	Group Chief Data Officer	BNP Paribas
Serpil	Timuray	CEO Europe Cluster and Member of Group Executive Committee	Vodafone Group
Rafaèle	Tordjman	Founder & CEO	Jeito
Karen	Tso	Anchor	CNBC
Evelina	Vågesjö	CEO	Ilya Pharma (Rising Talent 2019)
Ursula	Von Der Leyen	President	European Commission
Ann	Walker Marchant	CEO	Walker Marchant Group
Henri	Wallard	Chairman, Ipsos France and Deputy CEO	Ipsos
Carolyn A.	Wilkins	Senior Deputy Governor	Bank of Canada
Judith	Williams	Chief Diversity & Inclusion Officer and SVP Head of People Sustainability	SAP
Isabelle	Xoual	Managing Director	Lazard Frères
Halimah	Yacob	President	Singapore
Annette	Young	Host, The 51 Percent	France24