

## 2020 Women's Forum G7 Virtual Meeting

# Beyond recovery: designing an inclusive world

*In the face of the new reality instilled by this pandemic, we are bound together more than ever. Let's dial up our solidarity as we design an inclusive recovery: for the women who continue to be disproportionately affected, and for everyone else who needs their leadership and positive impact.*

*The coronavirus crisis drives home the urgent need to build back better and reshape the world together. It also presents an unprecedented, once-in-a-lifetime opportunity to accelerate inclusive progress. **How can women's leadership at all levels, as well as inclusive action now, play an essential role in our economic recovery and lay the groundwork for future resilience?***

### A call to action to the G7

The coronavirus pandemic is wreaking unequal havoc on people across gender, race, country and income. Women health-workers are at the frontlines without properly fitting protective gear; economies are faltering because they have [undervalued the care work](#) performed by women; and many of the lowest-income populations have lost their livelihoods. At the same time, women are playing pivotal roles: from biomedical research and healthcare delivery to combat coronavirus, to [leading many of the countries](#) and communities that have best handled the pandemic to date.

At the Women's Forum, we call on the G7 to respond to the unequal impacts of this crisis now and build future resilience through gender equality and inclusion, which lay the groundwork to tackle global challenges *before* crises explode. National emergencies can cause countries to retreat from the global stage, but never has the need for collective, inclusive action and resources been so urgent.

**How can the world's most powerful economies mobilise women's leadership across countries, companies and communities at every level to shape an inclusive economic recovery and build a more resilient future for us all?** Canada and France made gender equality a key issue during their G7 presidencies. In 2020, we bring clear recommendations to challenge the G7 to step up again.

## Programme

8:00-8:05 EST / 14:00-14:05 CEST

Arrival of participants and introduction by MC Sophie Lambin, Editorial Partner, Women's Forum for the Economy & Society

8:05-8:10 EST / 14:05-14:10 CEST

**Opening address:** Marlène Schiappa, Minister of State for Gender Equality and the Fight against Discrimination, Government of France

8.10- 8.40 EST/ 14:10-14:40 CEST

### Opening conversation

**Youth perspectives: a challenge today for a more inclusive future**

### Moderator:

Jessica Bennett, Editor at large, The New York Times

### Speakers:

- Clover Hogan, Founder, Force of Nature
- Alexandria Villaseñor, Co-founder, US Youth Climate Strike & Founder, Earth Uprising

8:40-9:20 EST / 14:40-15:20 CEST

### WOMEN4HEALTH

#### Closing the frontline gender gap in healthcare

Women make up more than 70% of nurses worldwide and are often on the frontlines of healthcare systems, and consequently are at [higher risk of exposure](#) to infectious diseases like coronavirus. How should health policy by the G7, governments, business and beyond take gender into account on a spectrum of measures from protective equipment to insurance coverage to paid leave?

- How can gender-sensitive health policy and innovation help to anticipate and build resilience against future global crises?
- What is the key ask to G7 governments to help build a more inclusive healthcare landscape?

### Moderator:

- Trisha de Borchgrave, Freelance Writer Current Affairs & Senior Associate, Global Women Leaders Strategic Philanthropy

### Speakers:

- Katja Iversen, President & CEO, Women Deliver
- Ulrike Decoene, Group Head of Communication, Brand and Corporate Responsibility, AXA Group
- Caroline Criado Perez, Broadcaster & Writer, Invisible Women

9:20-9:35 EST / 15:20-15:35 CEST

### Break

9:35-10:15 EST / 15:35-16:15 CEST

## **WOMEN4BUSINESS**

### **Safeguarding an inclusive future for women-owned businesses**

Women-owned businesses are doubly vulnerable to [economic downturns](#): they frequently lack access to finance and other support, meaning they have difficulty scaling or becoming secure. Yet women-owned businesses add diversity in supply chains, providing innovative goods and services and helping diversify supply chain risk. As economies recover from the coronavirus pandemic, and beyond, how can G7 governments and businesses together support women-owned businesses through the Women's Empowerment Principles, unlock access to finance and enable them to gain a firm economic foothold and scale?

- How can communities, policymakers and corporates work together to ensure that women's economic empowerment initiatives also help foster economic security for all?
- What is a key ask to the G7, during and post-Covid, to make inclusion for women-owned businesses a core part of the economy?

#### **Moderator:**

Jeanine Liburd, Chief Social Impact and Communications Officer, BET Networks

#### **Speakers:**

- Yas Banifatemi, Partner, Co-Head of the International Arbitration practice, Shearman & Sterling LLP
- Charlotte Dennerly, Chief Executive Officer, BNP Paribas Leasing Solutions
- Arielle Gross Samuels, Head of Global Business Strategy and Engagement, Facebook

9:35-10:15 EST / 15:35-16:15 CEST

## **WOMEN4CLIMATE**

### **Securing the future: inclusive action on the climate emergency**

Amid the tragedies of the coronavirus pandemic, a radical shift from "business-as-usual" has had significant impact on the planet. Just a few months of lower industrial activity and travel [reduced air pollution](#) in parts of China, for instance. But if reducing climate impacts at scale occurs only during global pandemics, the change is hardly sustainable. Worse yet, humanitarian crises like the Covid-19 outbreak stand to divert attention from the urgent and interrelated effects of climate change. Stakeholders, from investors and companies to national and local governments, must act or face a reckoning.

- How can collective leadership accelerate climate action and policy that safeguards an inclusive future?
- What is the key ask to the G7, during and post-Covid, to ensure climate action for a more resilient world?

#### **Moderator:**

- Stephenie Foster, Partner, Smash Strategies

#### **Speakers:**

- Virginie Helias, Chief Sustainability Officer, Procter & Gamble
- Christine McGrath, Vice President and Chief of Global Impact, Sustainability, and Well-being, Mondelēz International
- Nathalie Molina Niño, CEO of O<sup>3</sup>, Investor, Entrepreneur, Author of Leapfrog, The New Revolution for Women Entrepreneurs

10:15-10:30 EST / 16:15-16:30 CEST

**Break [15 mins] and virtual networking**

10:30-11:10 EST / 16:30-17:10 CEST

**WOMEN4STEM**

**The new work-life disruption: Remote work, gender and the future of work**

Much of the developed world is now on lockdown, exposing socioeconomic divides among who can work remotely and [who cannot](#). And the shift to remote work may persist post-pandemic. How does this shift affect women and men differently, from care responsibilities to gender-based harassment to networking and visibility opportunities?

- What kinds of skills will emerge or be reinforced as valuable to the future of work?
- How might future education and training deliver these skills effectively in a remote work environment?
- What is the key ask to the G7 to ensure an inclusive and economically secure work future for all?

**Moderator:**

Matt Krentz, Managing Director & Senior Partner, Boston Consulting Group

**Speakers:**

- Elena Bonetti, Minister for Equal Opportunities and Family, Government of Italy
- Alexandra Palt, Chief Corporate Responsibility Officer, L'Oréal
- Katica Roy, CEO, Pipeline

10:30-11:10 EST / 16:30-17:10 CEST

**WOMEN4AI**

**Diversifying the future: Gender and beyond in AI**

As artificial intelligence increasingly shapes the way we live and the choices we make, what is needed to diversify who benefits from AI? Especially amid crisis, poorly designed AI that replicates underlying biases can affect who gets access to [economic opportunity and even medical care](#).

- What regulations, practices and AI tools are needed to proactively drive inclusion, and how can business, government and other stakeholders ensure that the promise of AI is evenly distributed?
- What is the key ask to the G7, especially amid and post-Covid, to ensure AI is managed in ways that build an inclusive digital future?

**Moderator:**

Michael Chui, Partner, McKinsey Global Institute

**Speakers:**

- Laura Quatela, Senior Vice President & Chief Legal Officer, Lenovo
- Shelley McKinley, Vice President, Microsoft Corporation
- Rahaf Harfoush, Digital Anthropologist & Executive Director, the Red Thread Institute of Digital Culture, Women's Forum Rising Talent 2014

11:10-11:25 EST / 17:10-17:25 CEST

**Break [15 mins] and virtual networking**

11:25-11:45 EST / 17:25-17:45 CEST

**In conversation**

**Designing an inclusive future: recovery through digital resilience**

Digital transformation is essential not only to our economies but also to our humanity. Amid the pandemic, and under women's leadership, how are government, cultural institutions and businesses harnessing new digital technologies for resilience and to strengthen inclusion? What lasting change might we see for the future of culture, skills and work itself for an inclusive economic recovery and a more resilient future?

- Chiara Corazza, Managing Director, Women's Forum for the Economy & Society
- Noura Al-Kaabi, Minister for Culture and Knowledge Development, Government of United Arab Emirates

11:45-12:30 EST / 17:45-18:30 CEST

**Staying the course on the SDGs in a time of crisis**

Even amid economic and societal crises, efforts must be maintained to drive systemic change and achieve the Sustainable Development Goals, as progress is essential to anticipating and averting future crises. Doing so requires inclusive, multi-stakeholder coalitions. Why will focusing on the SDGs help us stay the course in the current circumstances? What fresh opportunities are there to build genuinely inclusive collaboration and coalitions that accelerate change at scale?

- How can businesses apply a gender and inclusion lens to their commitment to the SDGs?
- How can the G7 support them in doing so?

**Moderator:**

Sandrine Dixson-Declève, Co-President, Club of Rome

**Speakers:**

- Stefan Oelrich, Member of the Board of Management of Bayer AG; President Pharmaceuticals, Bayer AG
- Rachel Kyte, Dean, The Fletcher School of Law & Diplomacy, Tufts University
- Julie Linn Teigland, Area Managing Partner EY Europe, Middle East, India and Africa (EMEIA), EY

12:30-13:00 EST / 18:30-19:00 CEST

**Closing remarks and launch of Women's Forum communique to the G7**

**Moderator:**

Francesca Donner, Gender Director, The New York Times

**Speakers:**

- Phumzile Mlambo-Ngcuka, Executive Director, UN Women
- Chiara Corazza, Managing Director, Women's Forum for the Economy & Society