



ClimateSeed

**Positive
environmental and
social impacts.**



WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY

Project 1: REDD+ Project India

This project aims to **halt and reverse the loss of community forests** by providing support and financial incentives to conserve existing forests and regenerate degraded forests. **The project area is a global biodiversity hotspot, providing habitat to many endangered species.** Additionally, the project delivers long-term strategies to address extreme poverty faced by rural families and is involved in the establishment of women-run microfinance institutions.

The project is **manufacturing and installing fuel-efficient cookstoves and plants** to subsidize the majority of the 5,000 households in the project area. As a result, fuelwood consumption and indoor smoke pollution will be reduced improving forest and family health.



5,000 households in the project area



Located in a global biodiversity hotspot



Conservation and restoration of forests



Women-run self-help groups



Restoring and protecting a wildlife corridor



Project 2: Cookstoves Project in Peru

The project is implemented in households of the poorest families in the country and provides families with **clean cookstoves that require less wood**. The new stove combusts wood more efficiently and has a chimney so smoke is naturally drawn out of the house. With less smoke inside the house, **children are now healthier**. On average, this stove burns 1.9 tonnes of wood less per family per year. Less wood also means families save money buying fuel or time gathering it, while conserving local forests. The program for diffusion of improved cookstoves has **certified emission reduction for 1,745,491 tCO₂e**.



140,217 families living in poverty condition supported



Certified emission reduction for 1,745,491 tCO₂e



Reduced pressure on forests



Reduced exposure to smoke, health benefits



Saves time and money for families



Gold Standard



ClimateSeed – Your climate-action partner

About ClimateSeed

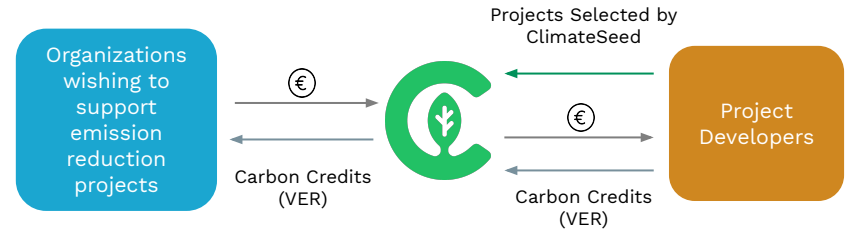
ClimateSeed is the first Social Business launched by BNP Paribas and supported by Nobel Peace Prize, Prof. Yunus.

- ClimateSeed supports organizations and local communities in supporting certified projects that capture or avoid CO₂ emissions, contribute to the Sustainable Development Goals and protect biodiversity.
- Organizations can support these projects through the carbon finance mechanism and the purchase of carbon credits: each carbon credit purchased corresponds to 1 tCO₂e captured or avoided by the project.
- As a Social Business, ClimateSeed reinvests 100% of its profits in projects with positive environmental and social impacts.

Transparent Climate Action

ClimateSeed offers a digital platform to contribute to projects in a transparent and secure way. These projects are selected through ClimateSeed's three-step verification process, to ensure highest quality.

ClimateSeed offers more than 31 projects located in more than 20 countries and include 7 different typologies.



Project Selection Process

ClimateSeed ensures that the projects we work with are of the **highest quality** and have passed our robust **three-level verification process** to mitigate reputational risk.

01

Project certification

All projects have been certified by a major international or national standard. Such as Gold Standard, VCS, Plan Vivo

02

Banking due-diligence

All projects have undergone a strict due-diligence process, which includes anti-money laundering and reputational analysis

03

Sustainability Committee

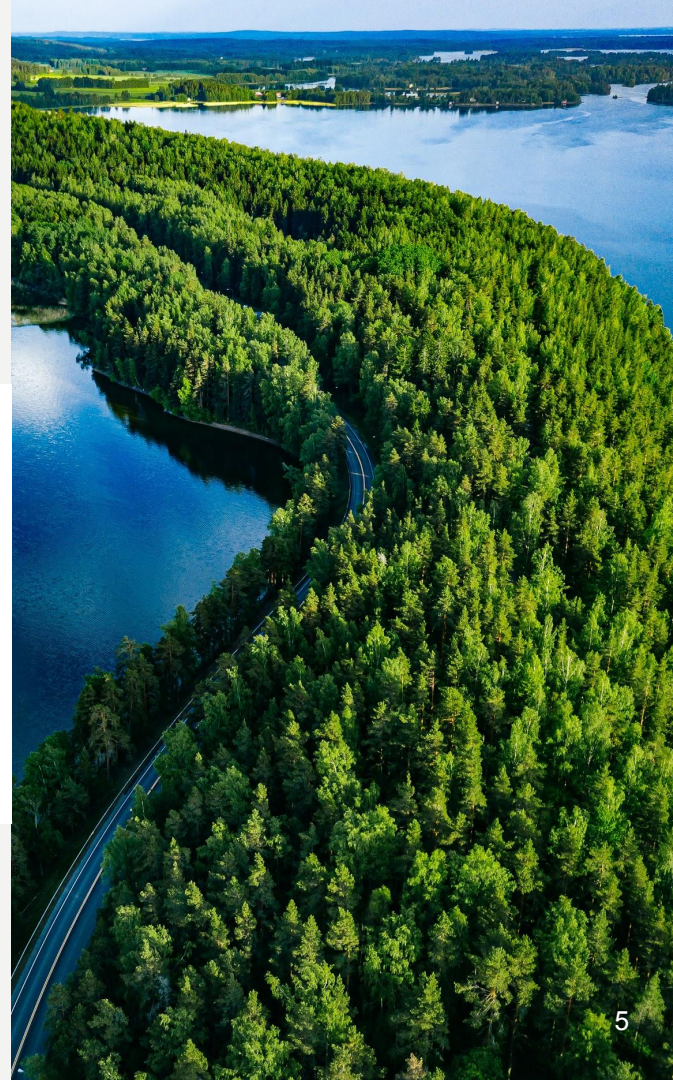
All projects have been validated by our internal committee, which is composed of market experts, who analyze each project individually. They interact directly with the project carriers and ensure that the claims and co-benefits of the project are correct

Gold Standard
Climate Partner

VCS
Verified Carbon Standard
Climate Partner

Plan Vivo
Climate Partner

LABEL BAS
CARBONE
Climate Partner



**We can tackle climate change
together.**

hello@climateseed.com
www.climateseed.com

