




Données d'Immatriculations
des Véhicules Agricoles

DIVA LIGHT

Mesure, Compare, Progress

Your Reference Source for Farm Re-
registrations

A large orange agricultural harrow is shown in the lower half of the image, working in a field. The harrow has multiple rows of tines and is equipped with various sensors and cables, indicating it is a modern, data-enabled piece of machinery. The background shows a clear sky and some trees in the distance.

Access the best data
on the market: verified
and corrected by manufacturers

DIVA LIGHT IS NOT JUST AN INFORMATION PORTAL! IT'S A BUSINESS PARTNER!

- ✓ **Efficient analysis tool**
to measure monthly your sales performance
and compare your market
- ✓ **Complete and reliable data**
With 3 years of data, Diva Light is a clear and
invaluable source.
- ✓ **An intuitive, easy-to-use platform designed
for everyone. utiliser, conçue pour tous.**

KEY FIGURES !

100%

of registrations registered at the
prefecture, broken down into



+40 families
of products



80 product sub-
categories

+700

references brands

+2 000

active users on DIVA

TRANSFORM RAW DATA INTO STRATEGIC INFORMATION !

- ✓ **Access** data cleaned by by manufacturers and specialists
- ✓ **Analyse** trends at regional or departmental level
- ✓ **Make the most of** data on new and used machines
- ✓ **View** statistics for all product families
- ✓ **View** clear, usable and exportable graphs
- ✓ **Personnalise and Filter :** a bespoke, turnkey dashboard

WORK WITH THE DATA YOU NEED !



40 PRODUCT FAMILIES, INCLUDING:

Harvesting equipment



Fertilisation equipment



Soil preparation equipment



Seeding equipment & planting



Handling equipment



Haying equipment



Transport equipment



Equipment for green spaces



Equipment for horticulture and market gardening



Winegrowing and winemaking equipment



Forestry and roadside maintenance equipment



Farm tractors



Irrigation & crop protection equipment



JOIN THE MANY USERS OF DIVA LIGHT

and make this tool your ally in
understanding and conquering the
agricultural machinery market!

THE OFFER

	Commitment period: 1 year Price excl. VAT in € / year	Commitment period : 3 years (-25%)
DIVA Premium users	1 200 € 100 € per month	900 € 75 € per month
AXEMA member	2 400 € 200 € per month	1 800 € 150 € per month
AXEMA non-member	3 600 € 300 € per month	2 700 € 225 € per month



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