



1 270m new online users since 2019

2 2.5B internet users

3 Digital first, digital only

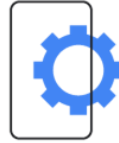
# Supercharging the recovery of the travel sector in the APAC context



Help travelers  
navigate complexity  
today through  
coordinated policy-  
making and access to  
information



Building ecosystems  
for the future: cross-  
sector synergies can  
supercharge  
recovery and drive  
inclusion



Building open source  
tools that allow  
travellers and  
businesses to make  
better decisions for  
the environment

# Resources:

- [https://destinationinsights.withgoogle.com/intl/en\\_ALL/](https://destinationinsights.withgoogle.com/intl/en_ALL/)
- <https://www.thinkwithgoogle.com/intl/en-apac/future-of-marketing/privacy-and-trust/user-data-privacy-protection/>
- <https://www.thinkwithgoogle.com/intl/en-apac/consumer-insights/consumer-trends/travel-app-trends/>
- <https://open.spotify.com/show/2NVE6CgPU7QyYsvPLgFcYI>
- <https://www.thinkwithgoogle.com/intl/en-apac/consumer-insights/consumer-trends/travel-trends-after-pandemic/>
- <https://blog.google/products/ads/consumers-adjusting-covid-19/>
- <https://blog.google/products/travel/building-sustainable-future-travel/>