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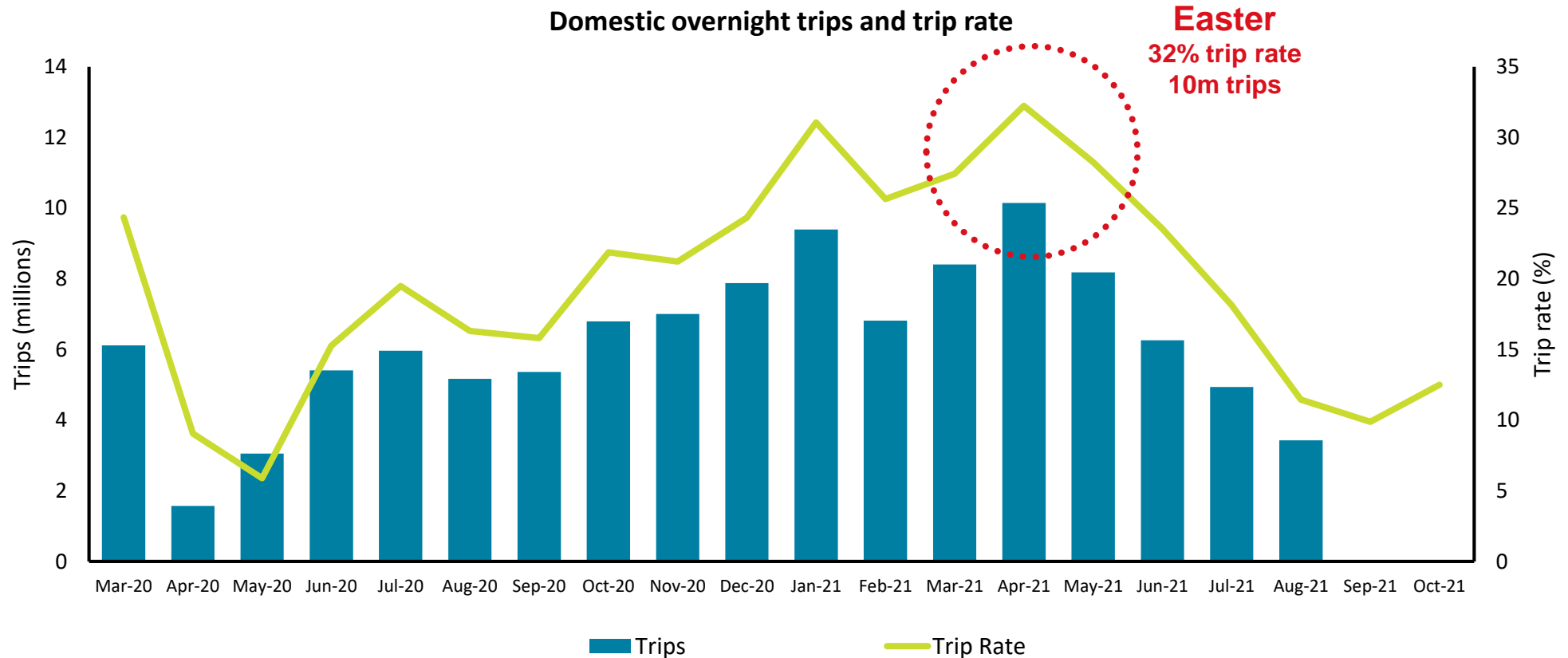
Data innovations
in tourism



Response to Covid-19

November 2021

Domestic Overnight Trip Rates

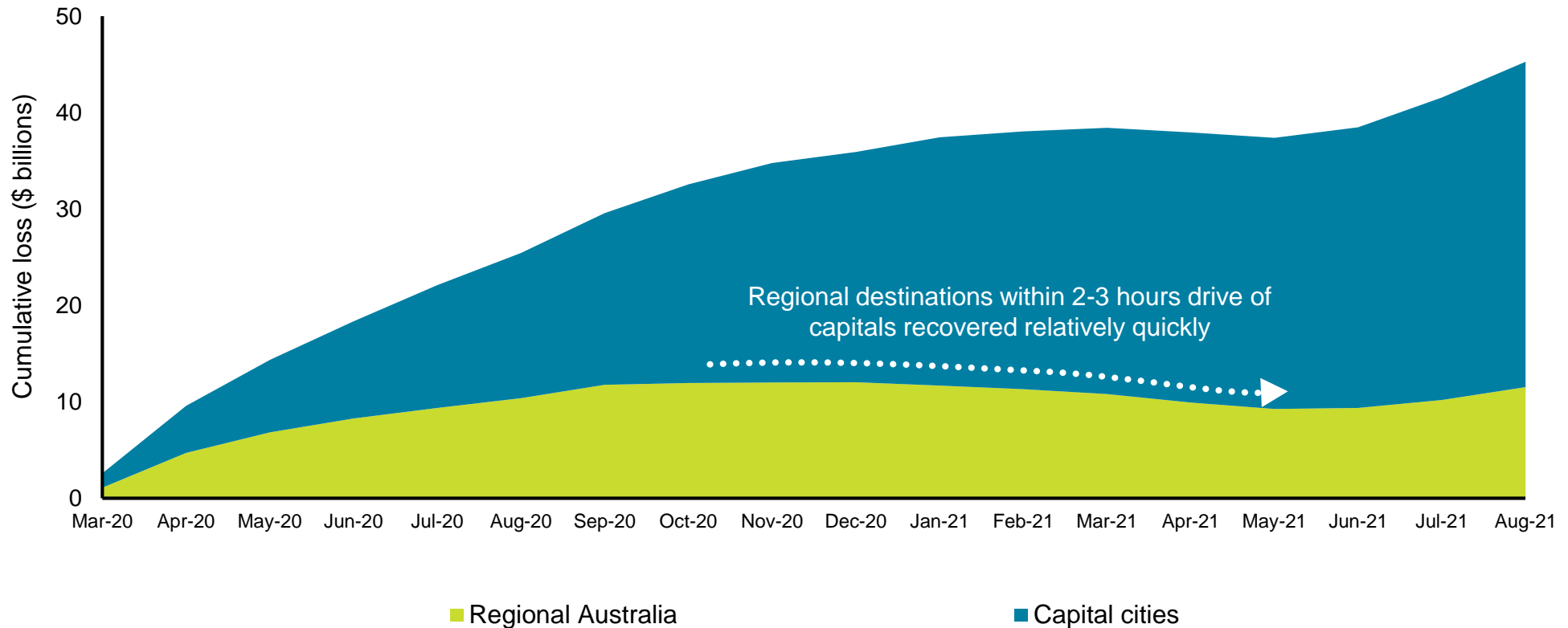


Domestic overnight cumulative losses during COVID (\$ billions)



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Regional vs Capital cities



International Visitor Survey during COVID



International visitor spend Year ending June 2021 \$1.3 billion Down 97.1%	International visitor numbers Year ending June 2021 138,438 Down 98.4%	Nights spent in Australia Year ending June 2021 9.6 million Down 96.5%
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Key results

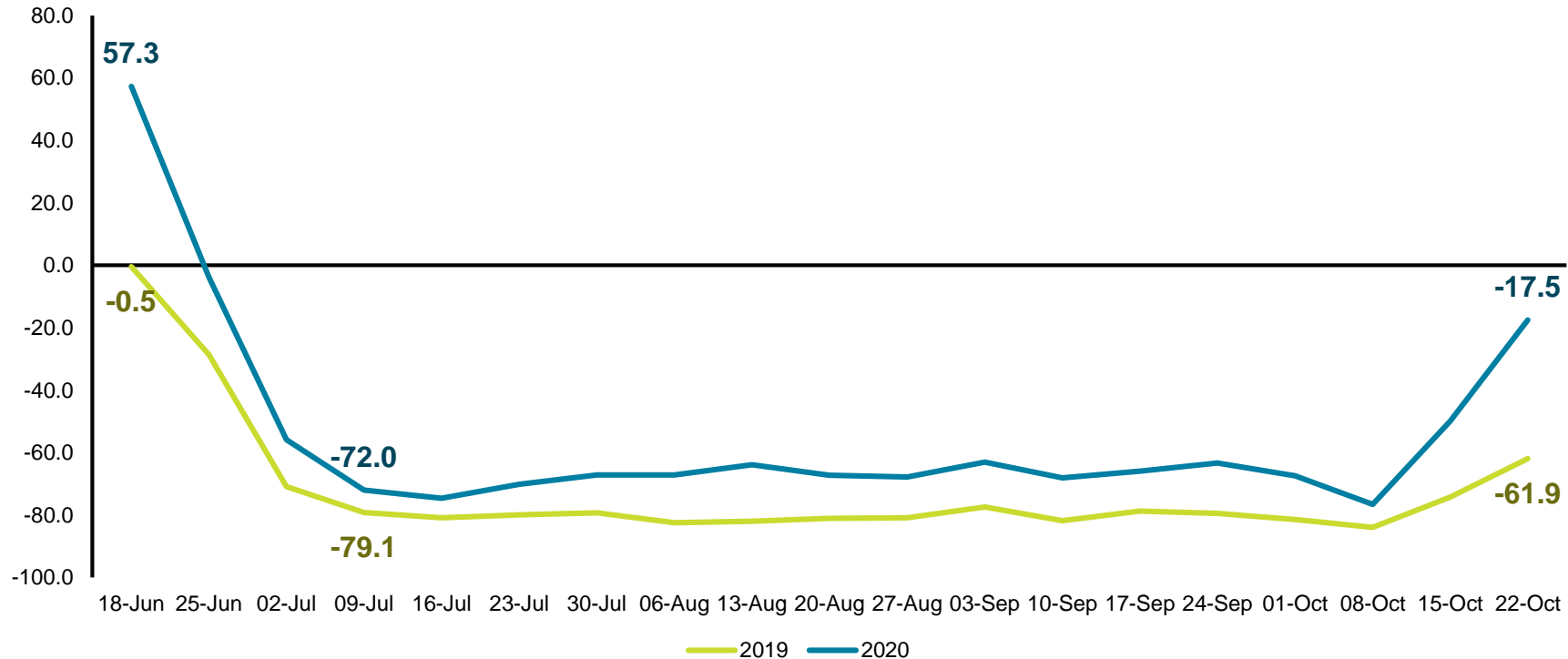
Key results for the year ending June 2021 include:

- international visitor numbers fell by 98.4% to 138,438
- international visitor spend was down 97.1% to \$1.3 billion
- visitor nights were down 96.5% to 9.6 million.

Domestic Overnight Trips % Change by Week Comparison



% Change in overnight visitors to Sydney, weeks in 2021 compared to equivalent weeks in 2019 and 2020



Telco and Occupancy Data

Sydney - 2021 vs 2019 (Hard lockdowns, almost no interstate travel)

