

Iberostar Group

Leading

Responsible Tourism

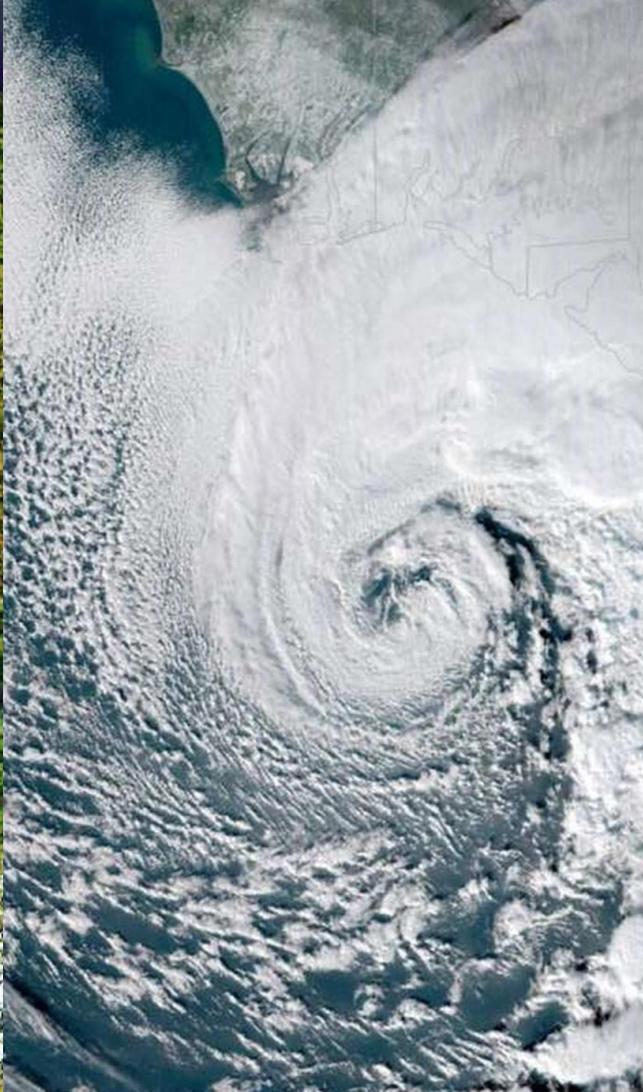


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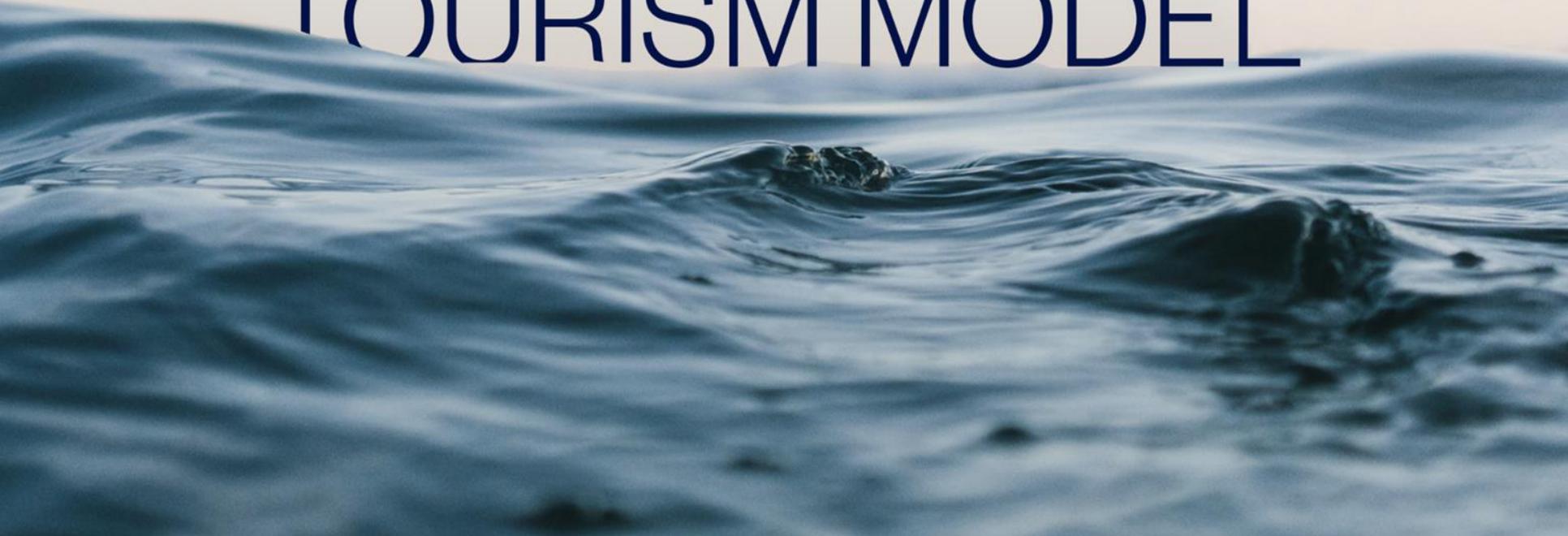




120+ HOTELS
19 COUNTRIES
32,000 EMPLOYEES
8 MILLION CLIENTS PER YEAR
42% CLIENT RETURN RATE
80% OF PROPERTIES COASTAL



ALL SIGNS POINT
TO EVOLVING
TOURISM MODEL



Our Wave of Change Movement



1 All hotels in Iberostar are free of single-use **plastics** as of **2020**. They will be **free of waste** sent to landfill by **2025** and **carbon neutral** by **2030**.

2 Iberostar's **seafood** consumption is **100% responsible** by **2025**.

3 All **ecosystems** that surround Iberostar properties are **improving in health** alongside profitable tourism by **2030**.

4 Wave of Change is **recognized** by **90%** of clients in-stay by **2023** and is a major driver for **60%** of clients to **choose** Iberostar by **2025**.

5 Iberostar **leads** the sector by **inspiring others** (2x the number of hotels Iberostar owns and manages by 2030) to **adopt similar practices**.

