

# Transforming tourism for a resilient and sustainable post-COVID world

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# GO 4 SDGs





# Impacts on tourism environment in Pan-Europe



# Implications for sustainable tourism

61%

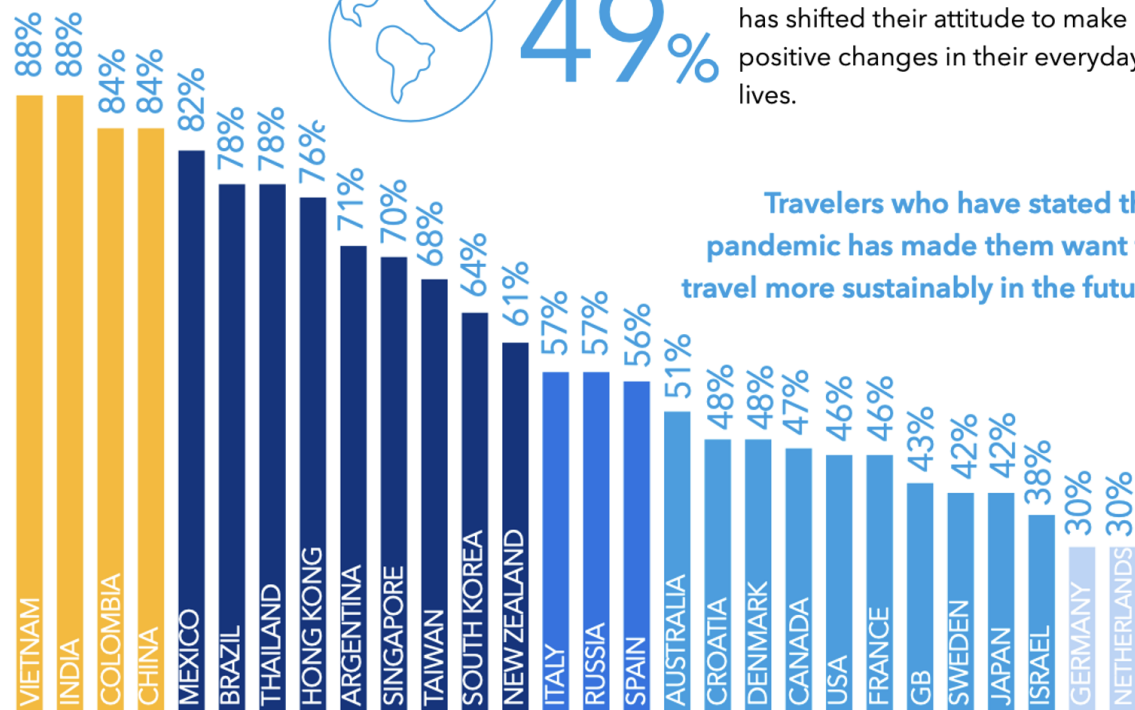
of travelers state that the pandemic has made them want to travel more sustainably in the future.

49%

of travelers admit that the pandemic has shifted their attitude to make positive changes in their everyday lives.



Travelers who have stated the pandemic has made them want to travel more sustainably in the future



83%

want to reduce their energy consumption (e.g. by turning off air conditioning and lights in their room when they are not in it, for example).



79%

want to use more environmentally friendly modes of transport (i.e. walking, cycling or public transport over taxis or rental cars).



76%

are keen to reduce water usage (e.g. by reusing towels or opting out of daily room cleaning).



69%

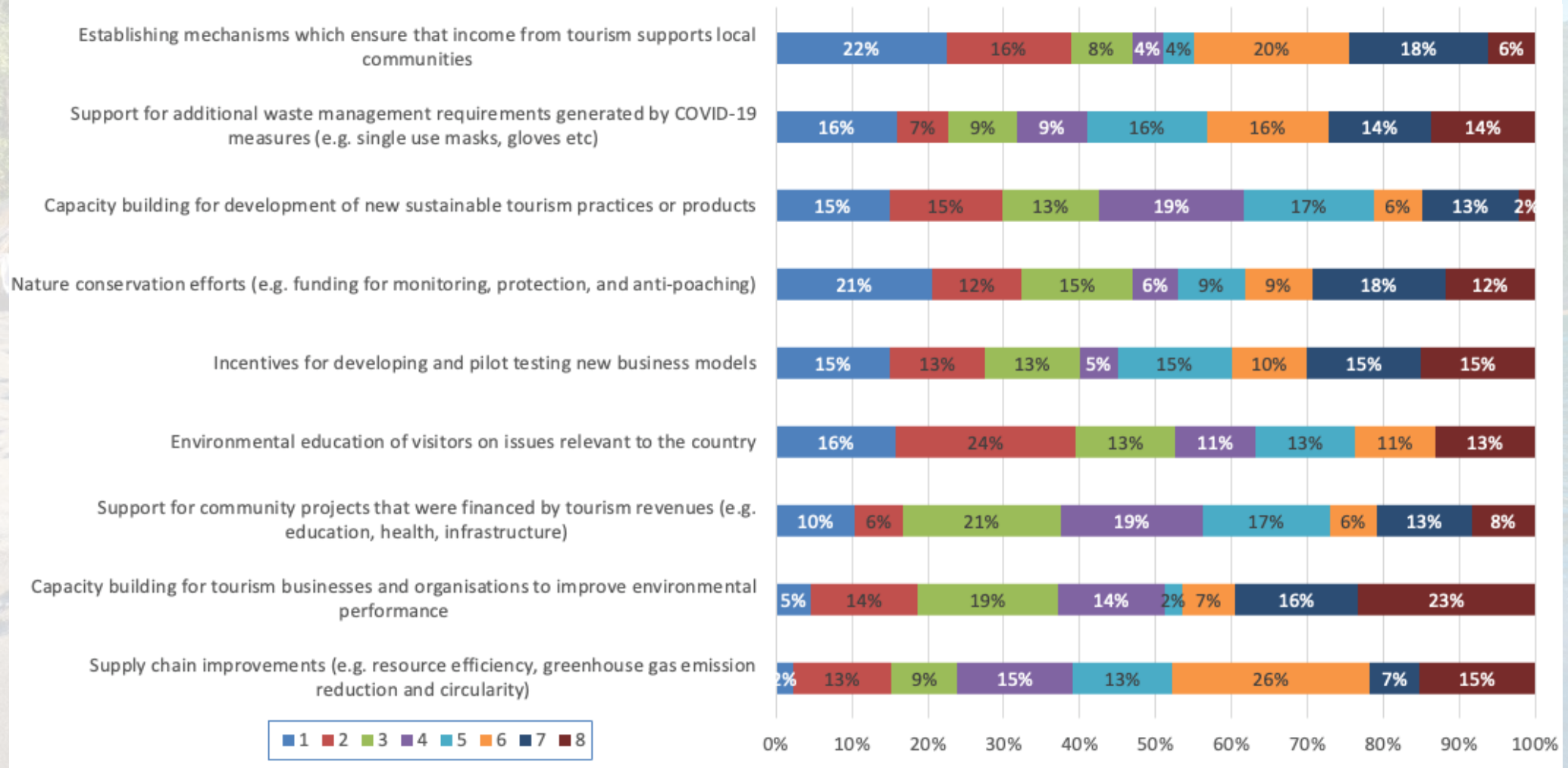
are committed to reducing the carbon footprint of their trip or pay to offset this whenever possible.

<https://globalnews.booking.com/bookingcoms-2021-sustainable-travel-report-affirms-potential-watershed-moment-for-industry-and-consumers/>

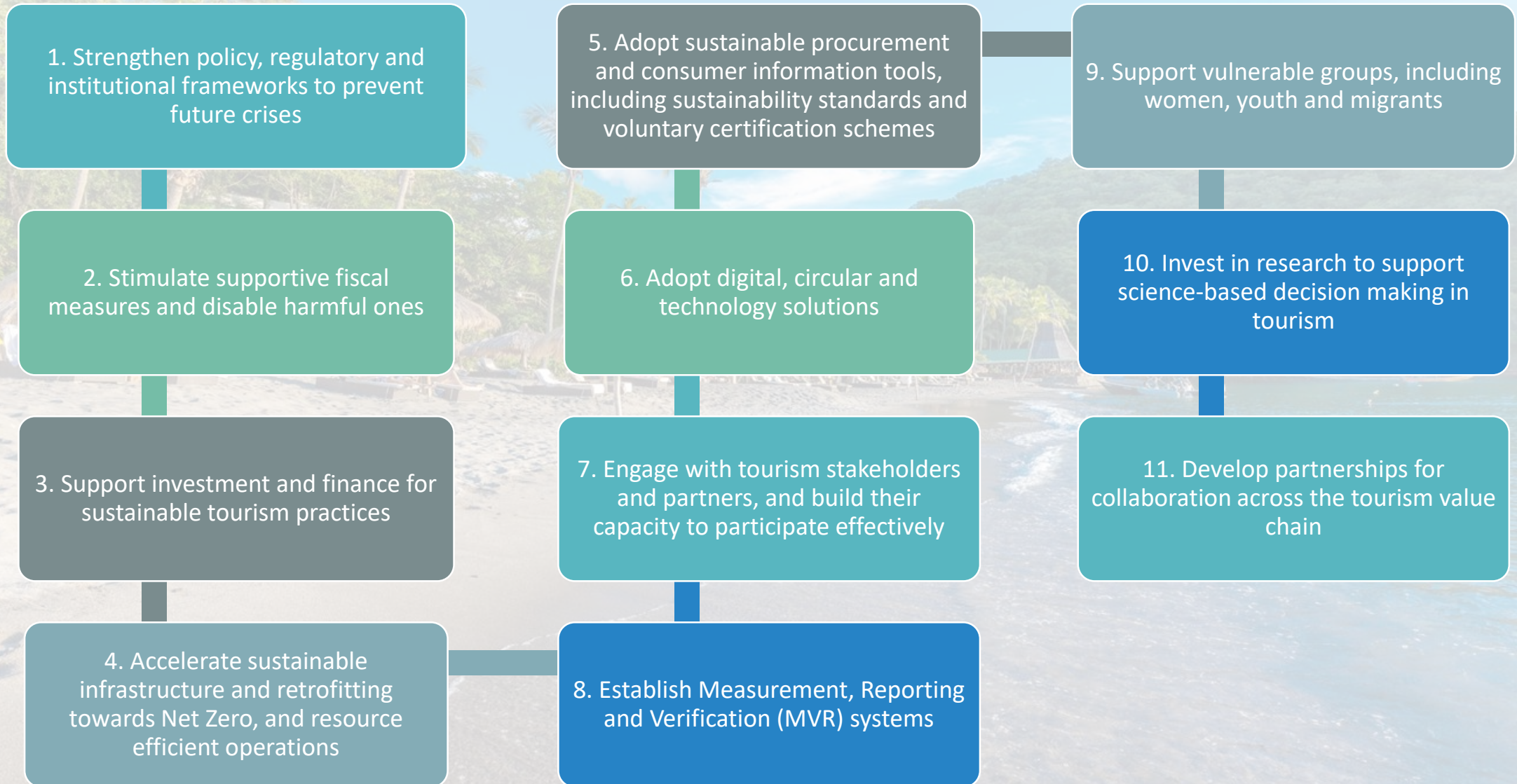


# - Financial & technical resources

**Where is financial support most required to enhance the sustainability of the tourism sector in the post-pandemic period? *Ranked importance: 1 most important, 8 least important***



# Policy measures







Helena Rey De Assis

**Thank you!**

**Contact us:**



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