

Rules of the "PV Community Prize" Contest/Vote

Article 1 – Presentation of the "PV Community Prize" Vote

The company PREMIERE VISION S.A.S., a simplified joint-stock company with a capital of €10,050,352, registered with the Lyon Trade and Companies Register under number 403 131 956 (hereinafter the Organizing Company), is organizing a free contest/vote named "PV Community Prize" with no purchase necessary, from December 16 to January 31, 2024 (hereinafter the "Contest/Vote Period"). The "PV Community Prize" is organized as part of the Première Vision Paris trade show, which takes place in Paris at the Parc des Expositions de Nord Villepinte (hereinafter the "Event"). The contest aims to reward the designer who receives the most votes for their design that fits the theme "Re-invent Botanical designs | Ré-inventer les motifs botaniques".

Article 2 – Participants

Participation is open to fashion industry professionals under the following terms: voting takes place on the dedicated PV Community Prize page accessible via the Première Vision Paris website. Voting is open to professionals in the fashion industry without the obligation to attend the Première Vision Paris trade show. The contest is accessible from the page <https://paris.premierevision.com/en/content/pv-community-prize-design> available online on the Première Vision Paris website.

Article 3 – Participation Modalities in the Contest

Voting will open on December 16 and close on January 31. Voting is open to all professionals in the fashion industry who wish to participate. One participation per person is allowed, and each person can vote for the 3 designs they believe best represent the theme "Re-invent Botanical designs | Ré-inventer les motifs botaniques".

Article 4 – Contest/Vote Procedure

Voting is open from December 16, 2024, to January 31, 2025, at midnight. On the morning of February 1st, the Organizing Company will count the votes, and the names of the 3 designers with the most votes will be announced without revealing the winner. The winner will be announced on the opening day of the trade show. The winner will be contacted by the Organizing Company. An announcement will be made on the Première Vision Paris website and on social media. At the trade show, an announcement will be made in the talks area between two conferences.

Article 5 – Prizes

The winning designer will receive a "visibility pack" during and after the trade show (exact dates to be determined later between the winner and the organizing company):

DURING THE TRADE SHOW

- Video or visual display between talks
- An interview on social media and a post on Instagram and LinkedIn
- Highlight/sponsorship in the mobile app

POST SHOW

- Sponsored article in the Magazine and PVP news
- Sponsored article in the Newsletter
- A featured banner in the PV Newsletter, on the PV.com Home Page, and on the post-show edition page of PVP February 25
- A featured banner on the PV Home Page

Article 6 – Personal Data and Privacy

In accordance with Law No. 78-17 of January 6, 1978, as amended, and Regulation (EU) 2016/679 of April 27, 2016 (GDPR), the Organizing Company, as the data controller, will process the data provided by the participant for the purpose of managing their participation in the Contest. You can exercise your rights, including your right of access, rectification, and opposition, by writing to: personaldata@premierevision.com. All information related to the processing of your personal data is included in the Privacy Policy document accessible via the following link:

<https://www.premierevision.com/fr/politique-de-confidentialite/>

Article 7 – Disputes

These rules are subject to French law. Any practical difficulty in applying or interpreting these rules will be resolved as a last resort by the Organizing Company.

Article 8 – Liability

The Organizing Company reserves the right to interrupt, postpone, modify, shorten, extend, or cancel the Contest if circumstances require it. Its liability cannot be engaged as a result. The Organizing Company declines all responsibility for any incidents and accidents that may occur to the winners during the enjoyment of the prizes or that may affect the said prizes. The Organizing Company will not be responsible in case of malicious intervention, connection problems, hardware or software issues, or external disruptions that could affect the proper conduct of the Contest. In any case, if the proper administrative and technical conduct of the Contest is disrupted by a virus, computer bug, unauthorized human intervention, or any other cause beyond the Organizing Company's control, it reserves the right to interrupt the Contest. Similarly, participation in this Contest implies knowledge and acceptance of the characteristics and limits of the internet, the absence of protection of certain data against possible misappropriation or hacking, and the risks of contamination by possible viruses

circulating on the network. Additions or modifications may be published during the Contest. They will be considered as annexes to these rules and will be deemed to be an integral part of them.

Article 9 – Acceptance of the Rules

The participant declares having read these rules. The mere fact of participating in the Contest implies the pure and simple acceptance of these Rules and the instructions mentioned herein, as well as the arbitration of the Organizing Company, which will decide, in compliance with the laws, any question relating to the application and/or interpretation of these rules and any question not resolved by these rules.

Article 10 – Modification, Postponement, Cancellation

The Organizing Company may, without incurring liability, in case of force majeure or if exceptional circumstances beyond its control require it: shorten, extend, or even cancel the Contest. If these same circumstances prevent the awarding of prizes, the winners cannot seek the liability of the Organizing Company.