COOKIES POLICY

When you visit or use the websites https://www.prestashop.com, https://www.prestashop.com/forums (the "**Websites**"), PrestaShop and our partner service providers may use cookies and any other tracing/tracking/automatic data collection technologies to store information that can be used to offer you an improved, faster, more secure experience.

The purpose of this cookies policy (the "**Policy**") is to help you better understand these technologies and how we use them.

1. WHAT IS A COOKIE?

Cookies are small text files (normally comprising letters and numbers) stored in the memory of your browser or device when you visit a Website or view a message.

They enable a Website to recognise the browser or device. Like most Websites, PrestaShop mostly uses technologies through little data files stored on your device which enable us to save certain information when you visit or use our Website.

There are several types of cookies:

- **Session cookies:** these expire when you close your browser and enable us to link your actions during this specific session.
- **Persistent cookies:** these are stored on your device between browser sessions and enable us to remember your preferences and actions on several websites.
- **Proprietary cookies:** these are issued by the website you are visiting.
- **Third-party cookies:** these are issued by a third party website separate from the website you are visiting.

2. WHAT TYPES OF COOKIES DOES PRESTASHOP USE?

Our cookies have various purposes. They may:

1. Be required for our services to operate;
2. Help us improve our performance;
3. Offer you extra features;
4. Help us offer you relevant, targeted advertising.

We use cookies and other similar tracking technology stored on your device only while your browser is open (session cookies), and cookies and other similar technology stored on your device for a longer period (persistent cookies).

- Cookies issued by PrestaShop

PrestaShop issues session cookies which are strictly necessary for the Websites' correct operation and your browsing on them.

PrestaShop also issues persistent cookies which save your language, your time zone or other preferences.

Cookie set by	Cookie name	Cookie purpose	Lifespan
www.prestashop.com	language	Remembers the language selection of the website	1 year
www.prestashop.com	country-selected	Remembers the country selection of the Agency section on the site.	End of browser session
www.prestashop.com	region-selected	Remembers the region selection of the Agency section on the site.	End of browser session
www.prestashop.com	skill-selected	Remembers the skill selection of the Agency section on the site.	End of browser session
www.prestashop.com	version-selected	Remembers the PrestaShop version selection of the Agency section on the site.	End of browser session
www.prestashop.com	Inscribe_news	Remembers signup to the newsletter on the blog section on the site.	1 year
www.prestashop.com	ips4_IPSSessionFront, ips4_hasJS, ips4_ipsTimezone	Remembers the language, timezone and other preferences.	End of browser session

- Our partners service providers' cookies and tracers

Partner service providers are companies that help us with various parts of our business, such as operating the Website, our services (e.g. chat tool), our advertising and our tools.

These partner service providers can also collect information enabling them to identify your device via our services (third-party cookies) and/or collect information enabling them to identify your device, such as your IP address and other unique identifiers.

PrestaShop uses the services of AB Tasty, IBM and Hotjar. For more information about the utilisation of data collected by the latest, PrestaShop encourage you to consult the following pages:
- https://www.abtasty.com/terms-of-use/;
- https://www.ibm.com/privacy/details/us/en/;
- https://www.hotjar.com/privacy.

Cookie set by	Cookie name	Cookie purpose	Lifespan
.prestashop.com	com.silverpop.iMA.page_visit	One 'per session' cookie created for each page visited in the session. Used to distinguish the first visit to a webpage by an individual from subsequent visits.	End of browser session

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.prestashop.com	com.silverpop.iMA.session	The Unique Identifier for the current browsing session. Used to associate a series of individual events to a single functional browsing session.	End of browser session
.prestashop.com	com.silverpop.iMAWebCookie	The Unique Identifier for the visitor. Used to pass individual identity along with specific actions.	End of browser session
.prestashop.com	_hjIncludedInSample	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	365 days
prestashop.com	has_js	Determines whether or not JavaScript is enabled so that Drupal can more efficiently perform operations to enhance the user experience	End of browser session
.prestashop.com	AbTasty	This cookie sends all test data (visitorID, test and variant IDs, timestamps).	13 months
.prestashop.com	ABTastySession	This cookie allows us to identify a unique session. It allows us to determine that a new session has begun for a given user. It lasts for the length of the session.	13 months

- Third-party cookies

Analytics cookies

PrestaShop may use cookies and tracers enabling us to assess the performance of the Website, our applications, services and tools, including within the scope of analytical practices, to help us understand how visitors use the Website, determine if you have interacted with the messaging tool, detect if you have viewed products or links, and improve the content of our Website, applications, services and tools.

PrestaShop uses Google Analytics services to analyze browsing behavior. For more information about the utilisation of data collected by Google Analytics, you may consult the following page : https://policies.google.com/privacy/partners?hl=fr.

Cookie set by	Cookie name	Cookie purpose	Lifespan
.google.com .google.fr	1P_JAR	These cookies are used to gather website statistics, and track conversion rates.	1 week

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.google.com .google.fr	NID, SSID, APISID, SAPISID, HSID	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on.	2 years
.google.com google.fr	SID	Contains encrypted records of a user's account ID and most recent sign-in time as well as his country and language preferences.	6 months
.google.com .google.fr	SIDCC	Security cookie to protect users data from unauthorised access	
.prestashop.com	_ga	Google Analytics cookie. Used to distinguish users.	2 years
.prestashop.com	_gat_UA-2753771-2	Google Analytics cookie. Limit data collection from heavily trafficked sites.	10 min
.prestashop.com	_gid	Google Analytics cookie. Used to distinguish users.	24 h
.doubleclick.net	IDE	Similar to ANID, used to present more relevant advertisements.	2 years
.doubleclick.net	DSID	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts. To output click here.	2 weeks
apis.google.com	OTZ	Google Plus: Google plus cookies which allow sharing of a page on Google plus account.	2 years

Social network cookies

PrestaShop's services may include third-party applications giving you the option of sharing content on social networks.

For more information about the utilisation of data collected by social networks, you may consult the following pages :
- https://twitter.com/fr/privacy ;
- https://fr-fr.facebook.com/privacy/explanation ;
- https://policies.google.com/privacy?hl=fr&gl=fr ;
- https://wistia.com/privacy.

Cookie set by	Cookie name	Cookie purpose	Lifespan
.twitter.com	_ga	Used to distinguish users.	2 years
.twitter.com	eu_cn, guest_id	These cookies remember which products you have viewed. Therefore, you might come across our personal offers on Twitter.	1 year

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.twitter.com	personalization_id	This cookie is set due to Twitter integration and sharing capabilities for the social media.	2 years
.twitter.com	syndication_guest_id	third party cookies are used to collect information about users browsing behaviour for marketing purposes including digital display and social media advertising.	2 years
.facebook.com	fr	Encrypted Facebook ID and Browser ID	3 months
.youtube.com	HSID, SSID, SID, APISID, LOGIN_INFO, SAPISID, HSID, PREF, VISITOR_INFO1_LIVE, YSC	Cookies implemented when we use YouTube videos within our site. Ces cookies permettent à YouTube de récupérer les informations d'usage pour les vidéos hébergées sur YouTube	Some session based, others between 6 months and 2 years
fast.wistia.com	__distillery	This cookie is used by our video player to remember where you are in a video so that if playback is interrupted (for example, by losing your internet connection) then you can get right back to where you left off.	1 year
fast.wistia.com	muxData	This cookie uniquely identifies the web client that has accessed the site without storing any personally identifiable information. It is generated randomly when the web client accesses the site and is regenerated if the web client accesses the site in the future without the cookie present.	2 years

3. HOW DO I MANAGE COOKIE STORAGE AND CONSULTATION?

Certain Website features, services, applications and tools are provided to you solely through these cookies and tracers.

You can block, delete and deactivate these technologies if your browser or device allows.

However, doing so may result in certain Website features, services, applications and tools becoming unavailable. It may also result in you being asked to enter your password more often during your browsing session if the Website requires a user account to be created.

For more information on blocking, deleting and deactivating these technologies, refer to your browser or device settings.

Cookies and tracers may be deactivated and deleted using tools available on most browsers. As each browser offers different features and options, you will need to configure your preferences for each separate browser you use.

Below is a guide to managing and blocking cookies and tracers:

1/ If you use Internet Explorer™
In Internet Explorer, click on Tools, then Internet Options. Click on the Privacy tab and Advanced to display the Advanced Privacy Settings window.

Next, select Ignore Automatic Cookie Management and also select Block in the Third Party Cookies column.

2/ If you use Firefox™
Go to the browser's Tools tab and select the Options menu.

In the window that appears, select the Privacy tab and configure the Storage Rules menu by selecting Use Custom Settings for History.

In the menu, you can choose to deselect Accept Cookies or select Never in the drop-down menu named Accept Third-Party Cookies.

You can also click on Display Cookies to view files that contain the name PrestaShop, select them and delete them.

3/ If you use Safari™
In your browser, select the Safari menu, then Preferences.

Click on Privacy.

Click on Display Cookies.

Select the cookies containing the name PrestaShop and click on Delete or Delete All.

After deleting the cookies, click on Finished.

4/ If you use Google Chrome™

Click on the Settings menu then click on Display Advanced Settings (bottom of the page).

Next, click on Content Settings and select Block Third Party Data and Cookies, then click OK to confirm your selection.

You can also click on Display All Website Data and Cookies, then search for PrestaShop in the search bar at top right. You can then select the cookies you want to delete or click on Delete All.

5/ If you use Opera™

Open the Tools or Settings menu and select Delete Private Data. Click on the Detailed Options tab, then select the options you want or follow this link: http://help.opera.com/windows/10.20/fr/cookies.html

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