



RÉGION
SUD



PROVENCE
ALPES
CÔTE D'AZUR

risingSUD

Opportunities & Investments
in Provence-Alpes-Côte d'Azur

VIVA
TECHNOLOGY
2024

EXPERIENCE THE REGION SUD TECH
Hall 1-b30

WELCOME TO PROVENCE-ALPES-CÔTE D'AZUR

A REGION THAT IS...



ATTRACTIVE

5 MILLION INHABITANTS

3rd REGION,
Most attractive in France in 2022

AIX MARSEILLE PROVENCE,
2nd French metropolis,
competing with Paris in foreign investments



INNOVATIVE

6 TECHNOLOGY PARKS

MARSEILLE, TOP 5
Global internet hubs

SOPHIA ANTIPOLIS,
1st technology park in Europe

ARBOIS,
1st technology park dedicated to the
environment



TALENTED

170 000 STUDENTS
including 18 000 internationals

AIX-MARSEILLE UNIVERSITÉ
1st French-speaking university in the world

EURECOM SOPHIA ANTIPOLIS
2nd university in telecommunications in the Shanghai
rankings



Did you know ?

The south east
region is also...

1000 KMS
OF COASTS

300 JOURS OF
SUNSHINE PER YEAR

70 WINTER SPORT
RESORTS

THE 1ST DESTINATION
FOR FRENCH TOURISTS

THE TECH SECTOR IN THE SOUTH OF FRANCE



14 Md€
REVENUES



22 000
TECH COMPANIES



70 000
JOBS

CLUSTER SCS (Secured Communicating Solutions) :

An international cluster dedicated to digital technologies, bringing together 300 manufacturers, corporate groups, SMEs, startups, laboratories and universities. 250 financed projects and more than 1 million€ in investments and research and development.

4 « FRENCH TECH » ECOSYSTEMS

The **French Tech network** brings together the innovation actors in order to promote the creation and the development of French startups. It is composed of startups, public decision-makers, incubators and accelerators, corporate groups and training establishment.

ADVANCED TRAINING

500 programs in the Tech sector training **10 000 students** every year.

11 training programs in AI, including the **3AI, Interdisciplinary Institute for Artificial Intelligence**. Located on the Côte d'Azur, the 3AI works on implementations in the health, digital biology and smart city sectors.

3RD FUNDRAISING REGION

In 2023, the top 3 sectors for fundraising were **Cleantech, Health and Security**.

The CleanTechs saw their funding multiplied by almost 3 between 2022 and 2023. The **energy sector** takes first place, with 197,3 M€

The amounts allocated to startups developing **AI models doubled** in 2023 compared to 2022.



AixMarseille
université
Socialement engagée

UNIVERSITÉ
CÔTE D'AZUR



OUR PRESENCE AT VIVATECH

THE RÉGION SUD DELEGATION

B2B

May 22nd to 24th



Climate Tech



Artificial Intelligence



Cybersécurité



Industry 5.0



Healthtech/medtech

37 AMBITIOUS PROJECTS
7 MAIN SECTORS

B2C

May 25th



Sport & e-sport



Cultural and Creative
Industries & Tourism

OUR PRESENCE AT VIVATECH



CLIMATE TECH



ACWA ROBOTICS

Robotic solutions for water network inspection and water network georeferencing

acwa-robotics.com



DEKI

Provider of AI solutions for optimisation and decarbonisation of urban logistics

deki.team/



BE ENERGY

Regeneration specialist for batteries, oils and engines

be-energy.net/en/



ENTENT

Cutting-edge solutions for harnessing low-temperature waste heat from industrial sites and converting it into electricity

entent.fr/



BIOMITECH

Innovative biomimetic technologies based on microalgae aiming at cleaning atmospheric pollutants within urban areas

[Accueil - BiomiTech](#)

OUR PRESENCE AT VIVATECH



CLIMATE TECH



SAKOWIN

Eco-conscious DeepTech Start-up producing decarbonized hydrogen through (bio)methane plasmalysis
sakowin.com/



OGHJI

The first digital, connected and eco-responsible electrical switchboard which optimize energy consumption of buildings.
oghji.com/en/



NETSOOON TECHNOLOGIES

DATA GREEN by Netsooon.AI is an innovative solution already adopted by major telecommunications and businesses in Austria, Germany, and Switzerland. Born out of Netsooon.ai's research and development, Data Green leverages innovative and recyclable hardware, AI expertise, and circular use of residual heat to reduce carbon footprint and enhance data center performance.
netsooontechnologies.com/



NIVOTECH

Reduces drastically CO2 emissions by optimizing heat pump performance through AI and machine learning
<https://nivotech.io/en/colibri-4084/>



VERTUOSO

Vertuoso designs and produces rain water harvesting solutions in the form of a standardized stainless steel filter, patented and low-tech. It is integrated turnkey into the flow paths of maintenance of networks and captures waste before it reaches the natural environment.
www.vertuoso.fr



WHAT THE FISH?

Application which measures human impact on marine life through dynamic census
<http://www.wtfish.fr/>

OUR PRESENCE AT VIVATECH



ARTIFICIAL INTELLIGENCE



INCARI LABS

Incari-Labs, R&D entity of Incari, a technology and software company revolutionizing the human-machine interface (HMI) landscape. Through our state-of-the-art technologies, we enable various industries to turn HMI systems from concept into reality.

incari.com



TIDY UP TECHNOLOGIES

Revolutionizes the way organizations manage and access their files to regain control over their documentary heritage and unlock its full potential with AI.

tidyuptech.com/en



SMARTPREUVE

Smartpreuve allows you to collect photos/videos from your mobile phone with probative value recognized in court.

smartpreuve.com/



STARTMINING

Cryptocurrency mining and hosting/operation of a colocation powered by renewable energy in Iceland.

startmining.io/

OUR PRESENCE AT VIVATECH



ARTIFICIAL INTELLIGENCE



VIDETICS

Video analysis tools by Artificial Intelligence through solutions specific to the world of security and safety.

<https://www.videtics.com/fr>



VIRTEEM

AI system allowing business customers to import documents such as PDFs, links, or audio, to fetch and interpret the answers to questions asked via the documents listed in the database

www.virteem.fr/



V.RTU

Development of advanced haptic technologies, offering immersive and interactive solutions to enhance the user experience in virtual reality, augmented reality and digital applications.

www.vrtu.fr/

OUR PRESENCE AT VIVATECH



CYBERSECURITY

AKIDAIA

AKIDAIA

Offline access control solution, eliminating heavy and expensive infrastructure, protecting companies & institutions from cyber attacks, providing a security solution for temporary sites (construction) and isolated areas like tech facilities or industrial sites.

The Akidaia patented technology introduces new applications in access control industry.

akidaia.com/



EPSEED

IT development of B2B solutions dedicated to teleworking.

<https://epseed.com/>

OUR PRESENCE AT VIVATECH

INDUSTRY 5.0



CENTILOC

Automatic inventory solution to digitize stocks in commerce and industry.

This solution allows real-time inventory linked to the ERP as well as production monitoring linked to the MES.

centiloc.com/



QUALISTEO

Smart metering & decarbonization

qualisteo.com/

OUR PRESENCE AT VIVATECH

HEALTH TECH



INDIENOV

Develops and markets medical devices to protect the elderly against femoral neck fracture.

www.indienov.com/



LIV MED'S

Digitizing the pharmaceutical world to improve patient care.

livmeds.com/



PULSE AUDITION

Hearing glasses for people with hearing problems

pulse-audition.com/



DREAMINZZZ

Hypnosis mask connected to the world for sleep, stress, weight management, well-being, declined for high performance / sport (Olympics). In progress, child model with tablet and quality of life at work (Hypnos Care)

[HYPNOS Votre coach au quotidien | By DreaminzZz](#)



TAMBA LABS

Develops, from African medicinal plants, biotechnologies for health and well-being. REPTIK is one of them : a natural mosquito repellent that surpasses existing products.

tamba-labs.com/

OUR PRESENCE AT VIVATECH



SPORT & E-SPORT



CENTURIO

Centurio Esport is an event and audiovisual agency, specialized in gaming and esport

centurio.fr/



VIRGOMOVE

Designer and seller of helmets for bicycles and electric scooters offering greater protection than current helmets

virgomove.com



SUPPONOR

Replaces the advertisements displayed on the sidelines with personalized ads tailored to each television audience, based on their geographic location, via augmented reality.

supponor.com/

TEED UP

Application allowing high-level athletes to freely offer sports sessions

<https://teedup.fr/>

SUPPONOR®

OUR PRESENCE AT VIVATECH



CCIs & TOURISM



FYLIA

Transforms memories into unique works of art, thanks to local artists

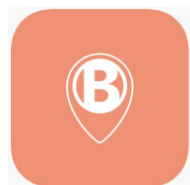
fylia.fr



SEZAME

B2B management solutions for the hotel industry, also catering to B2C experiences in luxury 4* and 5* hotels without the need to stay overnight.

joinsezame.com/en



BIKE EXPLO

Launched by Soft Mobility Company, the first on-demand bike route library.

bikeexplo.com



Tourism IN

TOURISM IN

Innovative app revolutionizing tourism through personalized geolocated augmented reality tours

tourismin.fr/



TRUE TOURISM

Offers the opportunity for anyone to become a paid tour-guide of their neighborhood or passion

truetourism.fr



YAPU-K & CO

Rental of everything needed for children aged 0 to 10 for mountain vacations, both in summer and winter, as well as for waterfront getaways

yapukandco.com

A PERSONALISED SUPPORT OFFERED RISINGSUD

WHO ARE WE ?

The agency is at the forefront of the south Region's strategy in terms of economic development.
Our objectives : to develop our regional companies and to make our territory grow.

Our team of **top economic experts** has a perfect knowledge of the local ecosystem and the world of business.
Along with our local partners, we are at your disposal, free of charge and confidentially, to support you in the development of your project in the South of France.

A DEDICATED ASSISTANCE AT ALL STAGES OF YOUR DEVELOPMENT IN FRANCE



Commercial and
sectoral
information



Connections
with the
ecosystem



Land or real
estates offers
and visits



Assistance in
opening your
structure



Planning visits
and meetings



Human resources
support



Funding
research and
support

CONTACT US !



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