



WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY

Building the future with women's vision

SPECIAL BRAINSTORMING MEETING BY THE WOMEN'S FORUM 13 MAY 2009

PROGRAMME

13.00-13.30

Registration

13.30-13.45

Welcome by **Aude Zieseniss de Thuin**, President Women's Forum for the Economy and Society

13.45-15.00

Women as the new growth driver

Discussion on initiatives and proposals in terms of national policies, corporate practices and change of mindset that would allow women - in developed as well as in emerging market economies - to be more fully integrated in economic and business life, and to ensure that their creative potential, their leadership capabilities and their ability to contribute more to economic growth can be more efficiently put to use and leveraged.

15.15-17.15

**The crisis as a game changer : What does this mean for business, economies and societies?
What role for women in shaping the changes?**

Joseph Stiglitz, Nobel Economics Prize winner, Professor Columbia University, USA.

How will the present crisis impact on the way our economies have been functioning so far? What kind of changes will it bring to the regulatory environments at the national as well as at the international levels? What major lessons can be drawn from the crisis in the way we will need to run our economies and conduct our businesses in the future? How will this affect the way globalization will move ahead?

17.45-18.15

A presentation of the Cartier Awards candidates.

18.30-19.45

Time for courage and action: A discussion on the Deauville agenda

Participants at the special meeting of the Women's Forum will be able to discuss the key orientations shaping the agenda for the next Global Meeting of the Women's Forum in Deauville and to propose topics and ideas that will contribute to make the Deauville meeting even more meaningful and relevant in the very unique conditions our economies and societies are going through.

19.45-21.00

Cocktail dinner