

Gold Darr Hood – Biography



Patent-holding engineer/MBA, professor, and venture capitalist, Gold is a serial entrepreneur and innovator with a unique systems perspective.

She began research in sustainable materials and energy back in 2008 and her doctoral work was in AI-enabled complex decision support systems with integrated robotics and geospatial elements was designed for managing wildfires and later expanded to global resource allocation in government applications.

Her two most recent adventures are **BlackRock** and **4Earth**, where she has focused on changing macroeconomic incentives to align capitalist structures with the **UN SDGs** so all businesses are incentivized to build a better world.