



THEME: TIME TO ACT

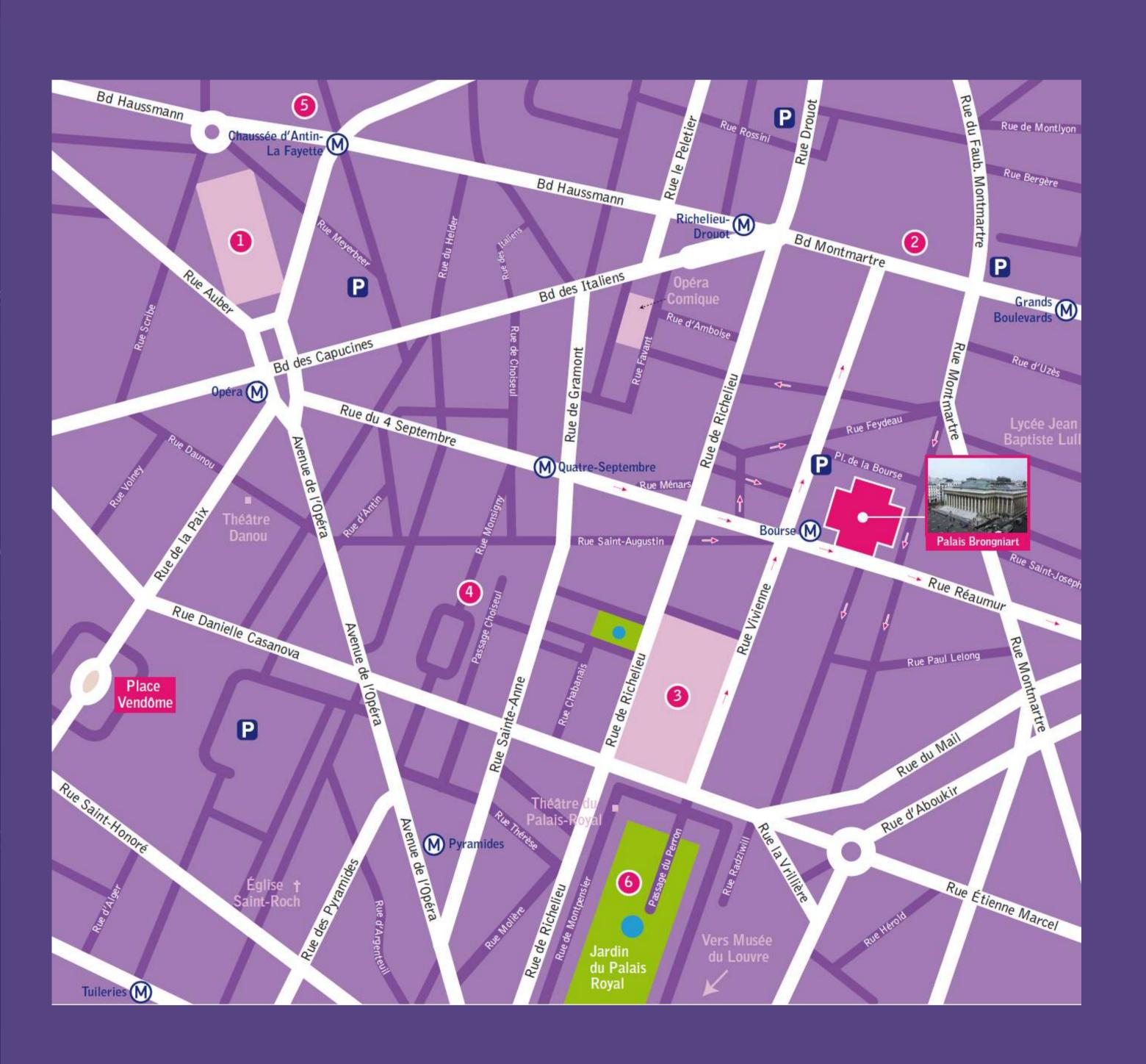
The 17th annual Women's Forum Global Meeting will take place on 29-30 November 2022 in Paris, France. We will engage our community of leaders and changemakers on key issues of our post-pandemic world, from the climate crisis to the rise of global conflicts.

The urgency to tackle the far-reaching consequences of climate change has been expressed by multiple actors across politics, economy and society at the international level. The Covid-19 pandemic, as well as increasing threats on women's sexual and reproductive rights, have highlighted the necessity to take action for inclusive health systems globally. The rise of conflicts and violence has stressed the importance, more than ever, to address the needs of women and girls and implement gender-sensitive peace processes.

We are convinced that international and multi-stakeholder cooperation is essential to finding equitable and inclusive solutions, particularly around 3 crucial areas: climate, health and peace.

WOMEN'S FORUM MEETING 29-30-November 2022

INFORMATION ON THE EVENT



ADDRESS: 16 Place de la Bourse, 75002, Paris, France.

METRO: The Palais Brongniart is served by lines 3 (Bourse), 8 (Grands Boulevards) & 9 (Grands Boulevards).

BUS: Lines n°20, 39, 48, 67, 74, 85.

Stop: Bourse.

CAR: Book your parking <u>here</u>. Parking de la Bourse: 600 spaces.

PROGRAMME AT A GLANCE - PLENARY SESSIONS

Tuesday, November 29

08:00-09:00	Doors open and coffee
09:00-09:05	Welcome remarks
09:05-09:35	Time to listen to the future
09:35-09:50	Presentation of the 2022 Women's Forum Barometer
09:50-10:30	Time to act: women on climate, nature and biodiversity
10:30-10:40	Act now for climate
10:40-11:05	Break
11:05-11:45	Skills and education in the race for humanity
11:45-12:15	Mental wellness of the next generation
12:15-12:45	Economic pathways for humanitarian relief
12:45-13:45	Lunch Break
13:45-14:20	When art calls for social change
14:20-15:00	Time to act: women's health across all ages
15:00-15:10	Act now for health
15:10-15:25	Conversation with a leader: Mary Robinson
15:25 -15:40	Break
15:40-16:15	The future of work: the value of STEM skills
16:15-16:50	How to tackle unconscious bias in the workplace
16:50-17:30	Scaling up Finance to support the world's transformation
17:30-17:50	FrenchWomenEntrepreneurs40 - The reveal of the awardees
17:50-18:30	Gender and safety in war
18:30-19:00	#WomanLifeFreedom - Iran, what next?
19:00-23:00	Opening Cocktail

Wednesday, November30

08:00-09:00	Doors open and coffee
09:00-09:10	Welcome remarks
09:10-09:25	Conversation with a leader: Nadia Calviño
09:25-10:05	Cities for climate action
10:05-10:15	Conversation with a leader: Anne-Gabrielle Heilbronner
10:15-10:45	Disinformation and the rise of digital dictatorships
10:45-11:00	Break
11:00-11:40	Great expectations for sustainable corporate action
11:40-12:10	A healthy operating system
12:10-12:45	No Climate Justice without Gender Justice
12:45-12:50	The impact of unpaid care on pension scheme
12:50-13:45	Lunch Break
13:45-14:20	Time to act: women stand for peace
14:20-14:30	Act now for peace
14:30-15:10	Workplaces that work for women, work for all
15:10-15:45	Adapting agriculture to rising challenges
15:45-16:05	Break
16:05-16:45	Raise refugees' voices: Creating solutions for a sustainable future
16:45-17:30	Game Changers: women empowerment and gender equality in sports
17:30-17:45	Keynote: Further and Beyond - Acting for Gender Equality
17:45-18:00	Conversation with a leader: Rokhaya Diallo
18:00-18:15	WomenEntrepreneurs4Good - The Final Stage
18:15-18:30	Youth Voices in conversation with Isabelle Rome
18:30-18:35	Closing remarks



PROGRAMME AT A GLANCE - DISCOVERY SESSIONS

Tuesday, November 29

Wednesday, November 30

11:05-11:45 - Discovery session #1

Business hub: Placing money and trust in women investments

Climate hub: Act now for Climate - Meet with the speakers

Talent hub: The power of Tech to reduce gender inequalities - Youth Lab: Tech4Women Challenge

Health hub: Health and body positivity - changing the story

Tech hub: The leaky pipeline - myth or reality?

Creative space: Collaborative collage on climate change, health & women conducted by Guila-Clara

Kessous

12:00-12:40 - Discovery session #2

Business hub: Faces and nuances - the landscape of entrepreneurship in Africa (in partnership w/ Empow'Her)

Climate hub: In conversation with Kering

Talent hub: The power of Tech to reduce gender inequalities - Youth Lab: Tech4Women Challenge

Health hub: New working models: friend or foe for women?

Tech hub: Betting on the network - women's ladder to success in STEM (Daring Circle Women4STEM

Session)

Creative space: Reading & signing by Mary Robinson of her book "Climate Justice: A Man-Made Problem

With a Feminist Solution

15:40-16:20 - Discovery session #3

Business hub: Inclusive Supply Chains - an untapped potential for positive impact? (Daring Circle

Women4Business Session)

Climate hub: Empowering women through climate change adaptation Talent hub: Women powering the energy sector - A day in the life...

Tech hub: Towards Sustainable Tech - a women's perspective

Creative space: Performances by Urban Shakers

16:35-17:15 - Discovery session #4

Business hub: The image of power- why are women opting out?

Climate hub: Building inclusive cities

Talent hub: Lessons in Leadership with YPO

Health hub: Act now for Health - Meet with the speakers

Tech hub: Girl Code

Creative space: Presentation of documentary "Melanin" by director Isabelle Simeoni & actress Sabine

Pakora

11:00-11:40 - Discovery session #5

Business hub: When women entrepreneurship meets sustainability - discover our Women Entrepreneurs 4 Good (Pitch contest)

Climate hub: Beyond engagement - concrete objectives for sustainable corporate action

Talent hub: The rise of social impact - what role for the corporate sector?

Health hub: The trials of women's health - from research to access to care

Tech hub: How to make Inclusive AI a reality: a Call to Action (Daring Circle Women4AI Session)

Creative space: Presentation of photographs by Fatimah Hossaini & signing of her book "Beauty Amid War"

12:00-12:40 - Discovery session #6

Business hub: When women entrepreneurship meets sustainability - discover our Women Entrepreneurs 4 Good (Pitching contest)

Climate hub: How to reduce your carbon footprint - a workshop with ClimateSeed

Talent hub: Reaching Heights: Learn from inspiring Women in Sports

Health hub: Women's sexual empowerment - Let's claim what used to be unseen and unspeakable

Tech hub: Getting to the top in tech

Creative space: Reading & signing by Stephenie Foster of her book "Take Action: Fighting for Women & Girls"

16:05-16:45 - Discovery session #7

Business hub: Debunking gender stereotypes in media

Climate hub: On the front-line of climate change - reporting emotional stories and reactions to a changing world

Talent hub: Act Now for Peace - Meet with the speakers

Health hub: Apps for women by women - new allies at our fingertips

Tech hub: Metaverse - the future of sexism?

Creative space: Presentation of photographs by Liza Ambrossio & signing of her book "Blood Orange"

17:00-17:40 - Discovery session #8

Business hub: Faces and phases of entrepreneurial success - Learn from FWE40 Laureates

Climate hub: A practical guide to a gendered climate strategy (Daring Circle Women4ClimateAction Session)

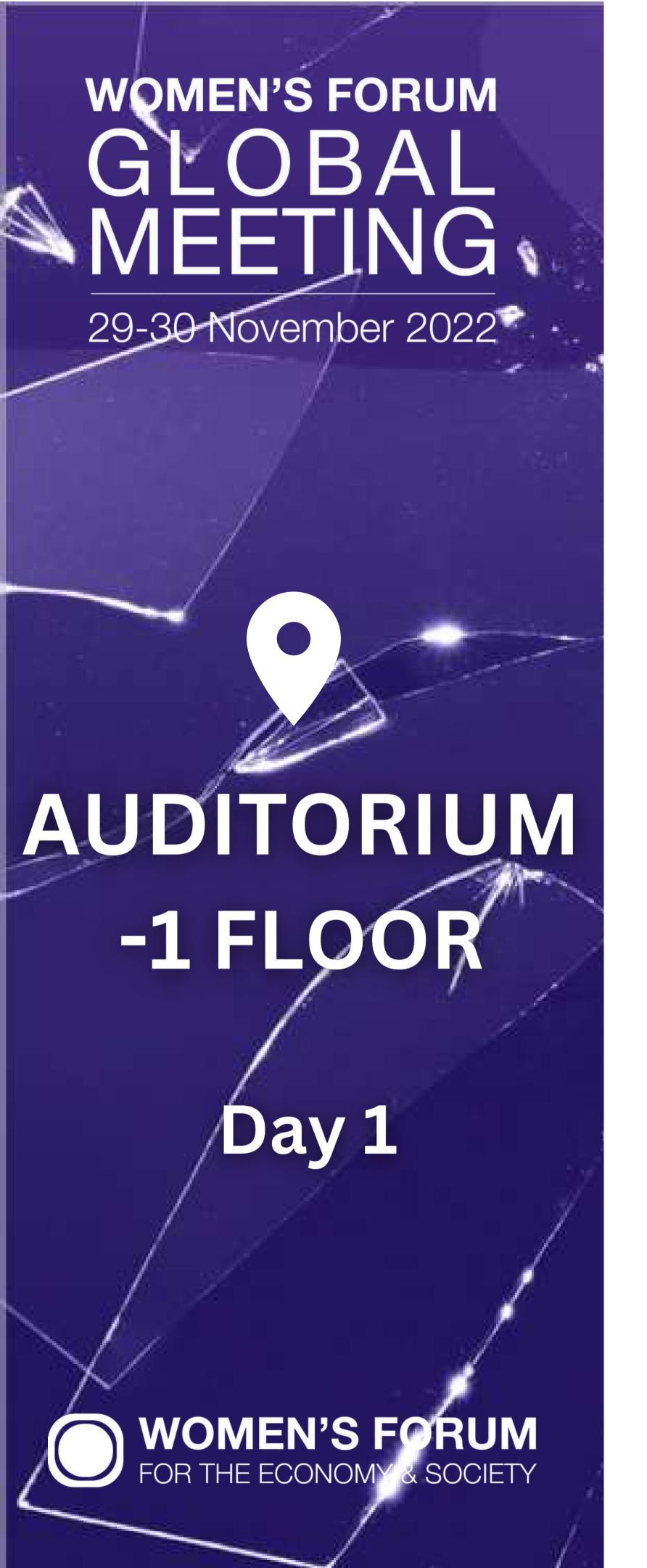
Talent hub: Tuning in with social entrepreneurs

Health hub: Breaking the barrier between work and home- what role for the corporate sector against domestic

violence?

Tech hub: Making tech-savvy investments: how digital solutions can help bolster women's financial assets





08:00-09:00

Doors open and coffee

09:00-09:05

Welcome Remarks

09:05-09:35

Time to listen to the future

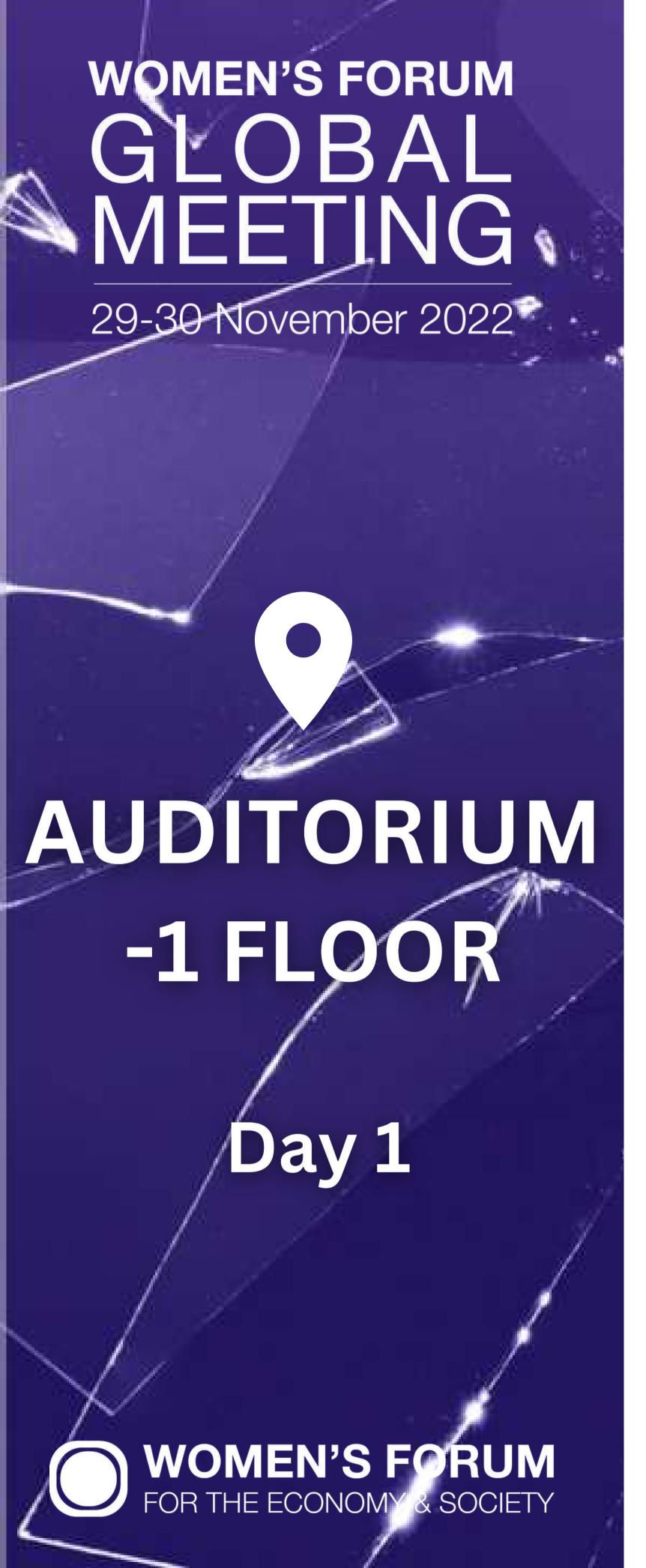
In this inspirational session, hear from next-generation voices on the three key themes at the heart of the discussion: climate, health and peace, and their interconnection.

- Moderated by Nina Gardner, Director, Strategy International
- Louise Aubery, Entrepreneur, MyBetterSelf
- Marie Dauvergne, Head of Solidarity Investments, BNP Paribas Asset Management
- Maya Ghazal, First female Syrian refugee pilot and UNHCR Goodwill Ambassador

09:35-09:50

Presentation of the 2022 Women's Forum Barometer

- Anne-Gabrielle Heilbronner, President, Women's Forum for the Economy & Society
- Ben Page, CEO, IPSOS



9:50-10:30

Time to act: women on climate, nature and biodiversity

In this session, learn from women leaders across different sectors who are advancing the agenda on climate, nature and biodiversity and racing to take a stand for climate regulation and policy.

- Moderated by Marie-Aline Meliyi, Anchor, TF1
- Introduced by Anna Filipova, Researcher, Journalist, Filmmaker (2018 Rising Talent)
- Sandra Chabrier-Breil Martin, CEO, Aximum
- Florence Lustman, President, France Assureurs
- Anne Rigail, CEO, Air France
- Charlotte Roule, Group Chief Strategy Officer, Engie

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10:30-10:40

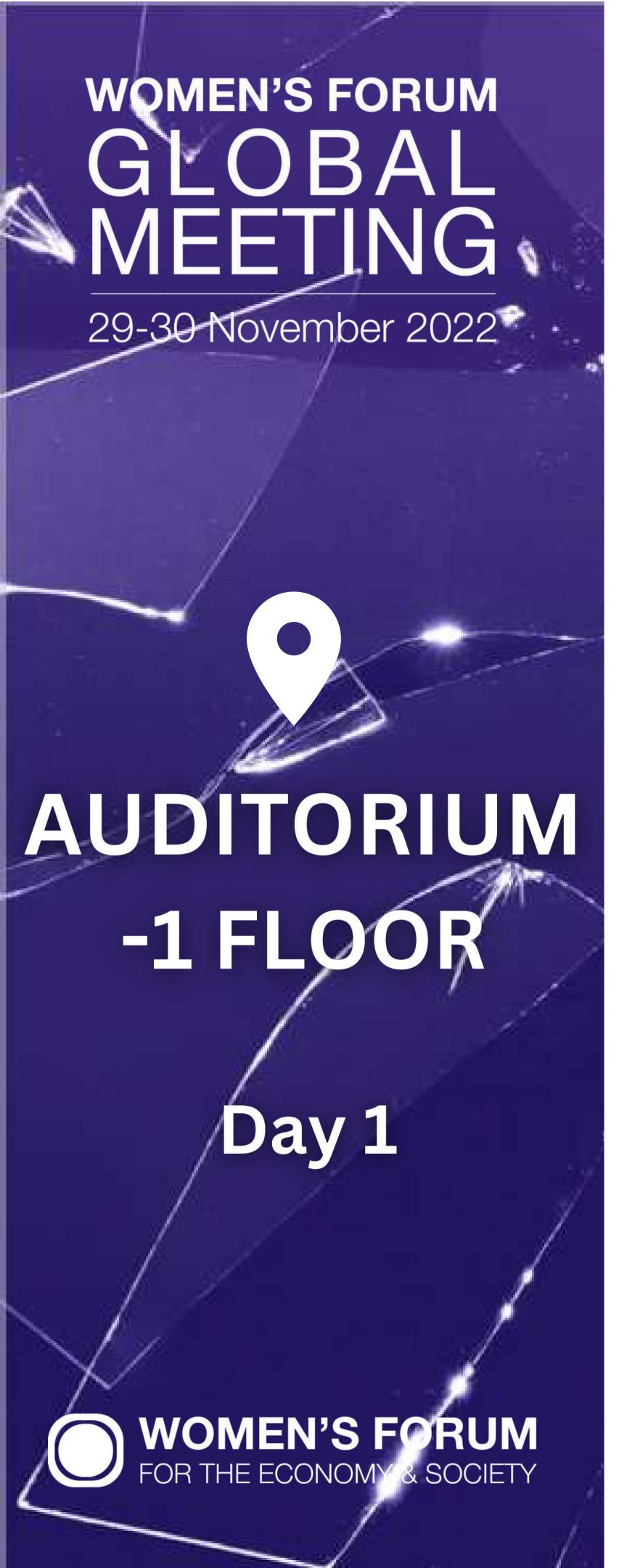
Act now for climate

Discover and engage in remarkable initiatives supporting inclusive climate action.

- **Gwenaelle Avice-Huet**, Chief Strategy & Sustainability Officer, Schneider Electric (2018 Rising Talent)
- Sandrine Dixson-Declève, President, The Club of Rome

10:40-11:05

Break (II)



11:05-11:45

Skills and education in the race for humanity

What skills do we most need to unlock positive outcomes in health, climate and peace? In an age of transformation, what education and skills do we most need to have an impact on these human challenges? How will business and policymakers build a foundation of skills and education that fosters further equality instead of widening gender gaps?

- Moderated by Juliana Chan, CEO, Wildtype Media Group
- Lily Kong, President, Singapore Management University
- Tanya Saadé Zeenny, Executive Officer, CMA CGM Group and President, CMA CGM Foundation
- Jean-Dominique Senard, President, Renault Group



DISCOVERY SESSIONS #1 11:05-11:45

Placing money and trust in women investments

Business hub

The relationship between women and money is an intricate one: while they are considered efficient money managers, what of their financial operations? What are the hindrances that enable the traditional divide between daily expenses and savings left to women and investments entrusted in men to persist? Our experts on the matter discuss the educational and cultural solutions to boost women's confidence and know-how to attain financial independence.

- Moderated by Morgane Dion, CEO & Co-Founder, Plan Cash
- Oliver Frank Gottschalg, Professor, HEC Paris
- Sibylle Le Maire, Executive Director, ViveS
- Olfa Maleej, Head of Products & Solutions, Neuflize OBC ABN AMRO

Act now for Climate - Meet with the speakers

Climate hub

After discovering in the plenary session remarkable initaitves supporting inclusive climate action, join us in the Discovery Space to meet their founders!

- Gwenaelle Avice Huet, Chief Strategy & Sustainability, Schneider Electric (2018 Rising Talent)
- Sandrine Dixson-Declève, President, Club of Rome



DISCOVERY SESSIONS #1 11:05-11:45

Talent hub

The power of Tech to reduce gender inequalities - Youth Lab: Tech4Women Challenge (*Pitch Contest*) *11:30-12:40

Did you know that tech can provide relevant answers to reduce gender inequalities? Come discover the 3 finalist teams of The Women's Forum Youth Lab: Tech4Women! This pitching contest will showcase tech solutions aimed to reduce gender inequalities in health, entrepreneurship, climate and STEM. Developed by innovative students from all around the globe, you'll have the opportunity to select your favourite project alongside a jury of prestigious experts!

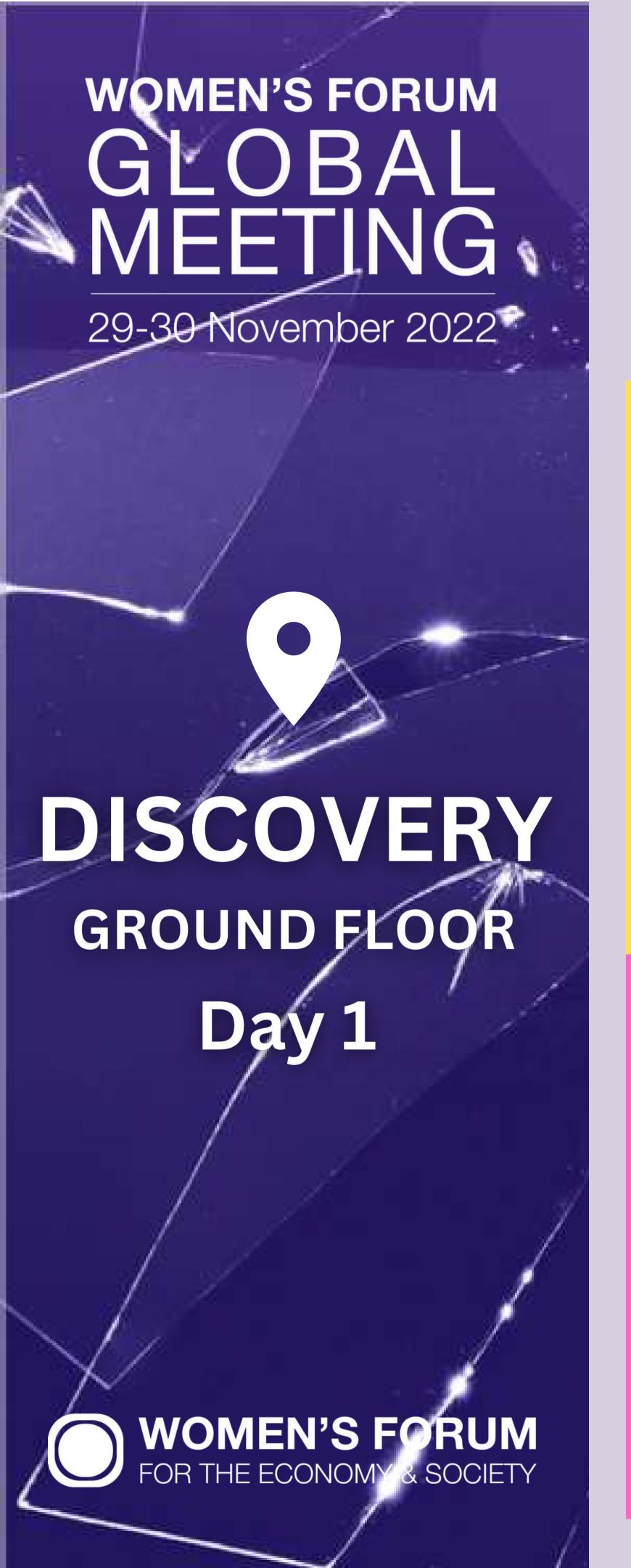
- Charles Thou, CSO & Co-founder, Agorize
- 3 finalist teams of the Tech4Women Challenge

Health and body positivity - changing the story

Health hub

Our bodies - and the way we see them - are a social and societal issue. Social pressure and dictates on body's image - and especially that of women - have important consequences on physical and mental health. Many activists for body positivity and companies are now taking action. Can we change this narrative?

- Moderated by **Justine Pelisson**, Head of Business Development, Maor Investments and Youth Voices Representative
- Louise Aubery, Entrepreneur, MyBetterSelf



DISCOVERY SESSIONS #1 11:05-11:45

The leaky pipeline - myth or reality?

Tech hub

The leaky pipeline is a metaphor that describes the progressive loss in women's participation in different career stages in STEM. What are the factors at play? From the metaphor to their personal experience, in this session women working in various STEM fields share the challenges and achievements they faced each step of the way, from school to top management positions.

- Moderated by Eric Labaye, President, Ecole Polytechnique and President & Institut Polytechnique de Paris
- Mahé Auch-Roy, Mining engineering student, Youth Voices representative
- Asrar Damdam, Founder & CEO, Uvera Inc. (2022 Rising Talent)
- Kate Kallot, Co-founder, Chief Impact Officer, Mara

Creative Space

Collaborative collage on climate change, health & women conducted by Guila-Clara Kessous

To open the Creative Space, participants of the Global Meeting are invited to engage in the composition of a collaborative collage thanks to the narrative and guidance of UNESCO Peace Ambassador Guila-Clara Kessous. This artwork serves as a visual reflection of the impacts of climate change on womens' health, specifically reproductive challenges, and their environment. The collage will remain on display in the Creative Space throughout the Global Meeting.

• Guila-Clara Kessous, UNESCO Peace Ambassador (2020 Rising Talent)



DISCOVERY SPACE - NEXT TO THE CREATIVE SPACE OPEN ALL DAY

Meta

VR Experience: Women's Forum x Meta

Meta takes participants of the Women's Forum through a virtual reality experience through three VR helmets. Participants can choose one of two experiences: a hands-on experience about women and art in the metaverse, or a short film about the journey of an African woman in the metaverse.

Bookstore: Women's Forum x Galignani

Open 9:30 - 18:00

Bookstore

Partnering with the Women's Forum, the Gagliani bookshop offers an extensive selection of books on themes as diverse as business, psychology, well-being, personal development, feminism, memoirs, fiction and more. Books by speakers of the Global Meeting are also available, some of which will be signed by their author during their session in the Creative Space (Mary Robinson, Stephenie Foster, Fatimah Hossaini and Liza Ambrossio).



AUDITORIUM -1 FLOOR

Day 1



11:45-12:15

Mental wellness of the next generation

Globally, one in seven young people aged 10 to 19 experiences a mental health condition, exacerbated by stress, isolation, and pandemic losses. What are the implications for the world's next generation, and for our economic and social fabric? How can governments, businesses, institutions and NGOs directly address this to better navigate and manage the mental wellbeing landscape for young people now and in the future?

- Moderated by Francesca Donner, Editor, Women & Gender
- Emma Codd, Global Inclusion Leader, Deloitte
- Patrice Harris, Co-Founder & CEO, Former President, American Medical Association, eMed
- Tali Versano Eisman, Mental resilience expert



DISCOVERY SESSIONS #2 12:00-12:40

Business hub

Faces and nuances - the landscape of entrepreneurship in Africa (in partnership with Empow'Her)

Today African women entrepreneurs are establishing their leadership and rethinking existing economic models - they are taking the lead in sectors such as agriculture, crafts and trade, launching start-ups or NGOs, or are at the head of international companies. Entrepreneurs by necessity or choice, this session will present the stories of some of the women who are reinventing the African entrepreneurial sector.

- Moderated by Aviva Markowicz, Chief Operating Officer, Empow'her
- Damilola Asaleye, Co-Founder and Chief Operating Officer, Ashdam Solar Co Ltd (Rising Talent 2022)

Climate hub

In conversation with Kering

- Moderated by Mimosa Spencer, Luxury Correspondent France, Reuters
- Fanny Benedetti, Executive Director, UN Women France
- Iris Van der Verden, Executive Director Responsible Jewellery Council, Kering



DISCOVERY SESSIONS #2 12:00-12:40

Talent hub

The power of Tech to reduce gender inequalities - Youth Lab: Tech4Women Challenge (Pitch Contest) *11:30-12:40

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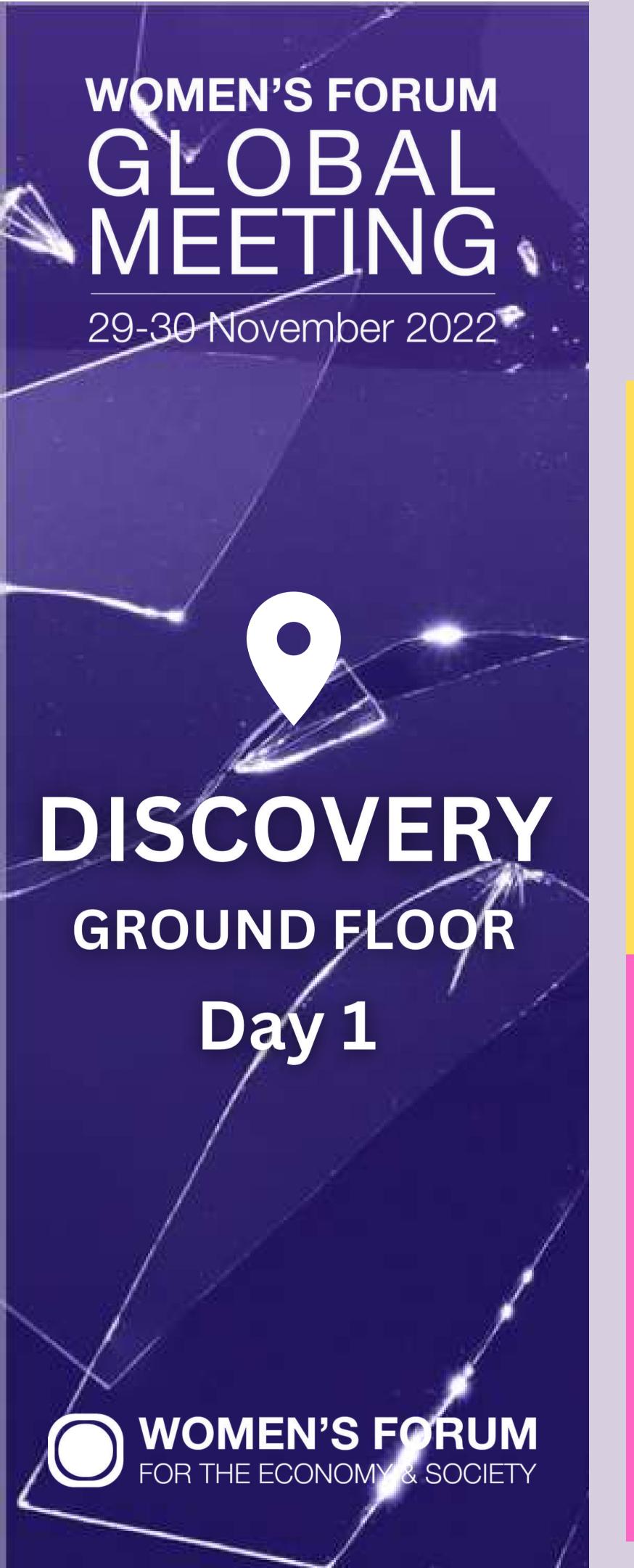
- Charles Thou, CSO & Co-founder, Agorize
- 3 finalist teams of the Tech4Women Challenge

New working models: friend or foe for women?

Health hub

The work place is continuously evolving at rapid pace, a trend further bolstered since 2020 by the pandemic. Boundaries sometimes already blurred between work and the household have become increasingly tenuous. Shedding a constructive light on this trend, in this session we explore how new work environments impact women - irrespective or their situation or family composition - and what measures can be taken to foster their physical and mental health, as well as their wellbeing.

- Moderated by **Shaheena Janjuha-Jivraj**, Associate Professor, HEC Paris
- Heather Cykaski, Group Vice President, ABB
- Geneviève Smith, Associate Director, Center for Equity, Gender & Leadership, UC Berkeley



DISCOVERY SESSIONS #2 12:00-12:40

Tech hub

Betting on the network - women's ladder to success in STEM (Daring Circle Women4STEM Session)

Same ambition and expertise as men but fewer role models and a greater importance given to support networks rather than self-confidence. These are the key findings of the report 'The Network Effect: how women beat the odds to get to the top in tech'. This session will deep dive into the results of the research and will bring questions, testimonies and recommendations on how to create the right conditions for women to succeed in STEM fields.

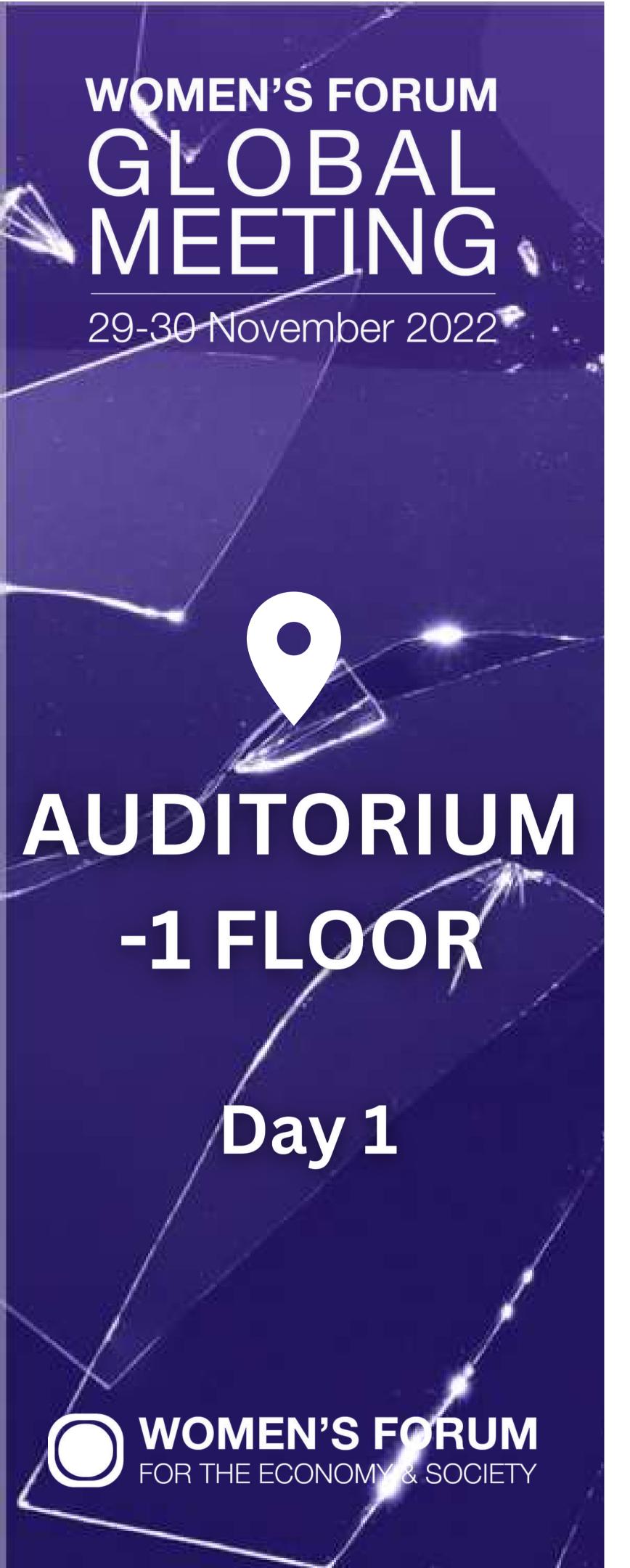
- Moderated by Ashley Dartnell, Global Director of Diversity, Equity and Inclusion, Boston Consulting Group
- Sokuntheary En, Director, Head of Inclusion and Diversity Pharmaceuticals, Bayer
- Ariane Thomas, Global Tech Director for Sustainability, L'Oréal

Reading & signing by Mary Robinson of her book "Climate Justice: A Man-Made Problem With a Feminist Solution

Creative Space

"Climate Justice: A Man-Made Problem with a Feminist Solution" addresses one of the most pressing humanitarian issues of our time and makes an affirmative case for hope. Reading passages from her book, Mary Robinson, Mary Robinson, Chair of The Elders and Adjunct Professor for Climate Justice in Trinity College Dublin, shares her experience and insights in the battle for climate justice, that a great force for change could be found at the grassroots level, mainly among women. Her talk will be followed by a signing of her book "Climate Justice: A Man-Made Problem with a Feminist Solution" which is available in the "Women's Forum bookstore".

• Mary Robinson, Chair, The Elders

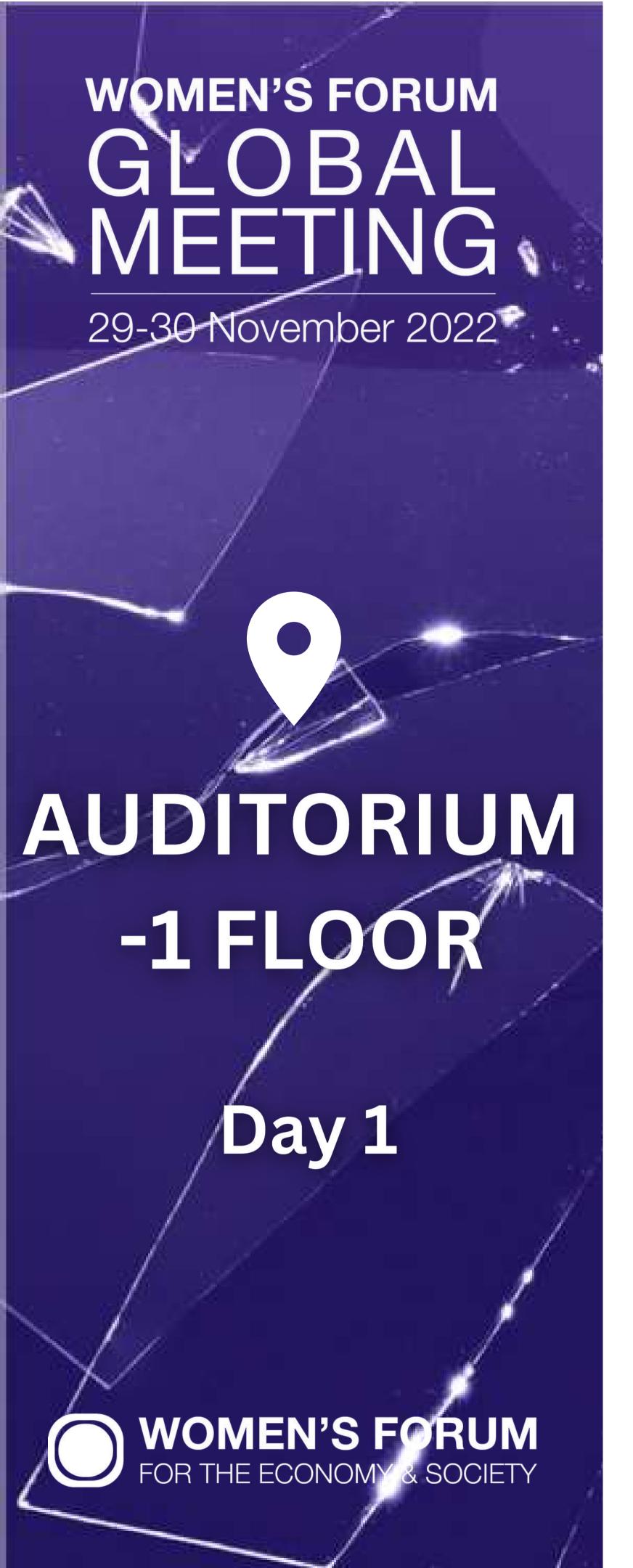


12:15-12:45

Economic pathways for humanitarian relief

What can governments, businesses and investors do to provide economic pathways for humanitarian relief? How are private sector companies empowering people affected by crises, especially women, through employment and support of local entrepreneurs? What are businesses doing to build solidarity or diversity to contribute to humanitarian efforts in conflict areas?

- Moderated by Waslat Hasrat-Nazimi, Head of Afghanistan Service, Deutsche Welle
- Maud Bailly, CEO Southern Europe, Accor
- Dilnur Reyhan, Teacher and Founder, President, European Uyghur Institute
- Iryna Tytarchuk, Executive Director, Ukraine Investment & Trade Facilitation Center
- Julia Basetsana Kumalo, CEO, BWIH Media Pty Ltd



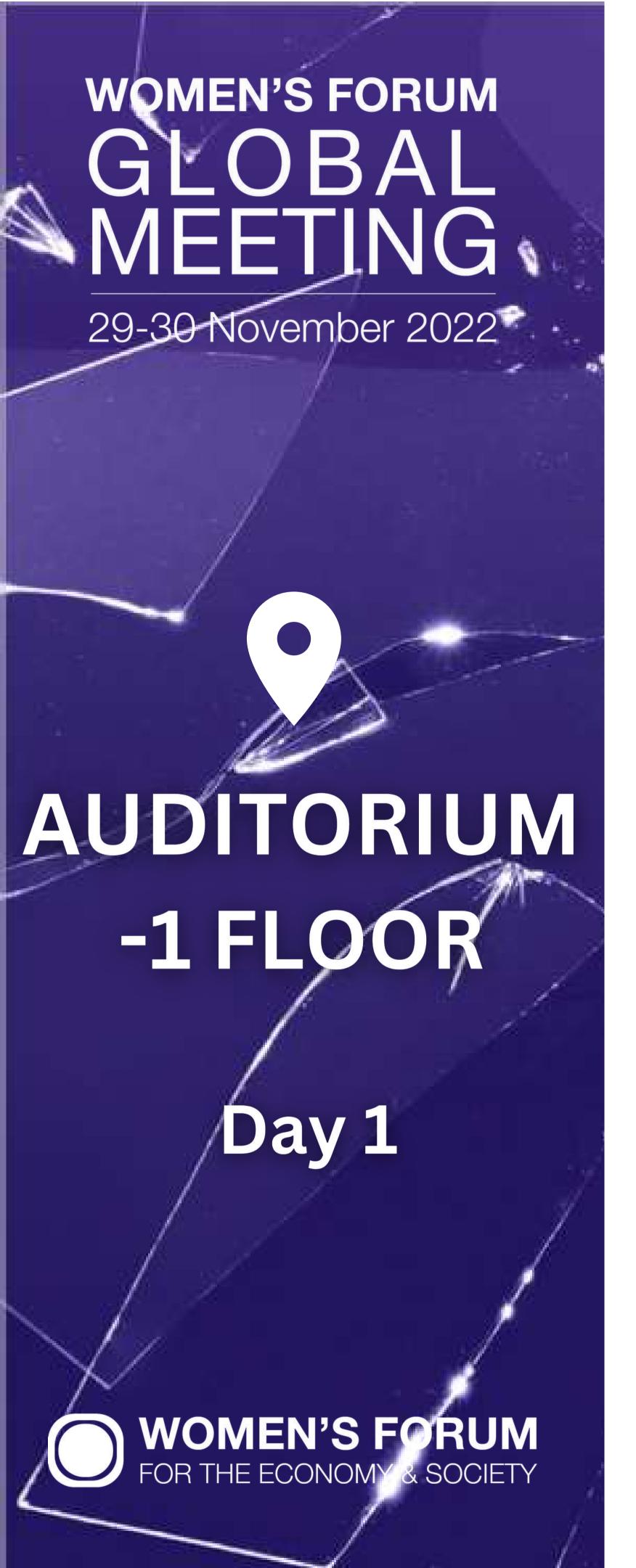
12:45-13:45 Lunch Break

13:45-14:20

When art calls for social change

From climate activists gluing themselves to paintings in museums, to artwork advocating for sexual and reproductive rights and artists standing for peace, art can be a strategic means to convey powerful messages in the areas of climate, health and peace. What is the role and responsibility of art to expose gender inequalities and contribute to social change?

- Moderated by Guila Clara Kessous, Peace Ambassador, UNESCO (2020 Rising Talent)
- Liza Ambrossio, Artist, Liza Ambrossio
- Pauline Avenel Lam, Deputy Director Fondation L'Oréal (Inclusive Beauty Program) & L'Oréal Fund for Women, L'Oréal
- Isabelle Simeoni, Author, Director and Producer, Adéquat
- Keren Yehezkeli Goldstein, Creator and Director, She's Gone



14:20-15:00

Time to act: women's health across all ages

In this session, learn from experts across sectors who are advancing the agenda on women's health issues, and providing effective solutions to better understand the health needs of women at every moment of their lives, in their personal and professional environments.

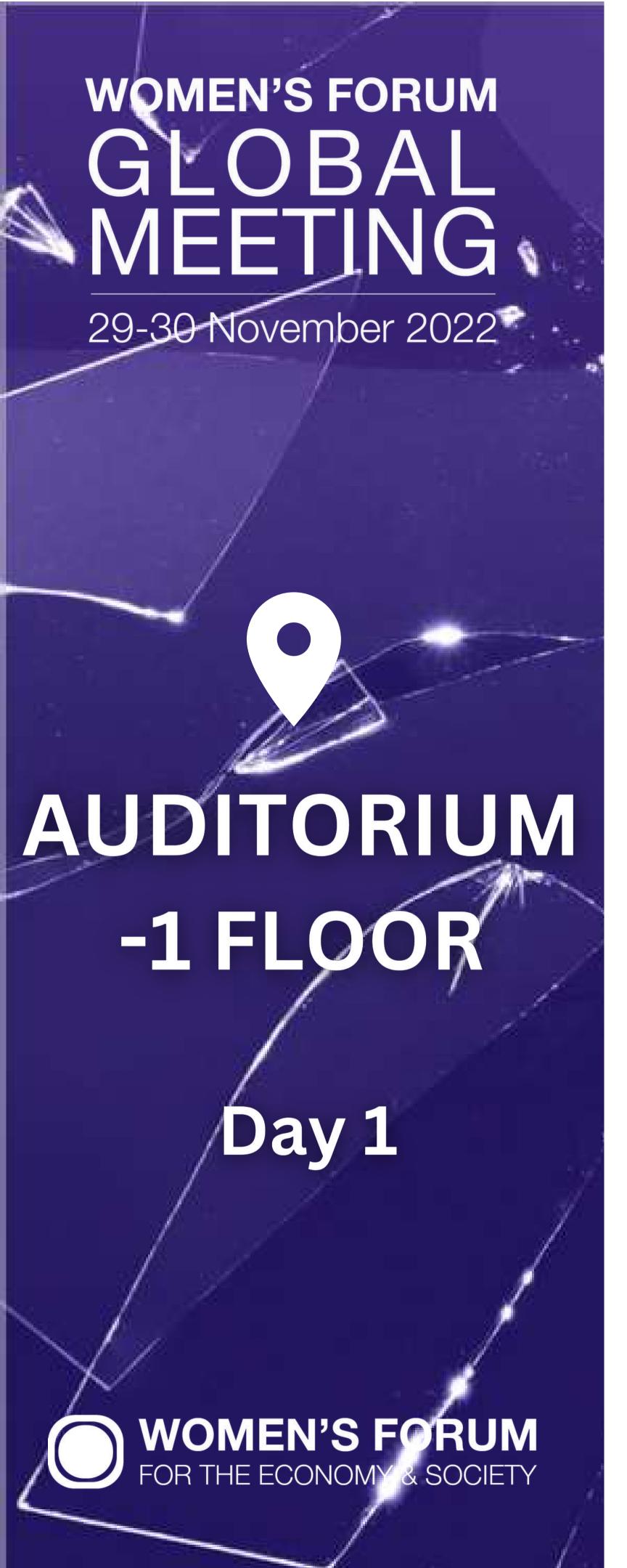
- Moderated by **Star Jones**, Host and Judge, Fox's Divorce Court, Fox Television Studios & Chair, U.S. Commission for the Preservation of America's Heritage Abroad
- Opening conversation with **Alexis McGill Johnson**, President and CEO, Planned Parenthood Federation of America
- Catherine Bouvier d'Yvoire, Managing Director, Public Sector & Development Organizations, Standard Chartered Bank
- Ghada Hatem-Gantzer, Doctor, La Maison des femmes de Saint-Denis
- Nupur Kohli, Director, NIIS Health (2022 Rising Talent)

15:00-15:10

Act now for health

Discover and engage in remarkable initiatives supporting inclusive health action.

- Rosalie Mann, President and Founder, No More Plastic Foundation
- Justine Okolodkoff, Head of Advocacy, Règles Élémentaires



15:10-15:25

Conversation with a leader: Mary Robinson

Get inspired by remarkable international women leaders fighting for a more inclusive world.

- Interviewed by Leah Daughtry, Principal, On these things, LLC.
- Mary Robinson, Former President, Ireland and Chair, The Elders

15:25-15:40

Break (II)



15:40 - 16:15

The future of work: the value of STEM skills

The necessity of STEM skills in the job market is growing due to the increased use and development of technologies. New working practices, mostly digital, have been introduced as safety measures during the pandemic and have been democratized into greater flexibility for employees. However, women are 25% less likely than men to have basic knowledge of digital technology. Consequently, women face a higher risk of job automation and of losing their jobs. How can governments and companies ensure equal access to STEM education and training for women and girls to equally adapt to the future of work?

- Moderated by Julia Wiesermann, Managing Director, BCG
- Tarika Barrett, CEO, Girls Who Code
- Frédérique Le Grevès, President, CEO France and Executive Vice President, Europe and France Public Affairs, STMicroelectronics
- Shelley McKinley, Vice President, Microsoft and Chief Legal Officer, GitHub
- Maryna Viazovska, Full Professor, EPFL and 2022 Fields Medal recipient



DISCOVERY SESSIONS #3 15:40-16:20

Business hub

Climate

hub

Inclusive Supply Chains - an untapped potential for positive impact? (Daring Circle Women4Business Session)

Increasingly more companies are acknowledging that sourcing from diverse suppliers is not only the "right thing to do" but also the "smart thing to do" to enable better, more innovative and creative solutions. What is the role of inclusive supply chains to achieve positive impact? How and why can sourcing from women-led or women-owned businesses increase an organization's environmental social and economic impact?

- Moderated by Yasmin Paul, Head of Client Engagement: Product & Commodities, Kite Insights
- Eda Demir, EAME Finished Lubricants Sustainability Advisor, ExxonMobil
- Andrea Fimian, CEO & Founder, Fips Consulting
- Susan Tew, Global Head Supply Chain Sustainability, Standard Chartered Bank

Empowering women through climate change adaptation

Food and beverage production is evolving substantially to adapt to a changing climate and become more sustainable. Today, women represent more than 60% of the agricultural workforce in countries most impacted by climate change. What is the relationship between climate change adaptation and women's empowerment - in particular in the agricultural sector - and what are the concrete projects that can tackle both?

- Moderated by Nina Gardner, Director, Strategy International
- Tamarah Moutotekema Boussamba, Founder and CEO, Agridis (2022 Rising Talent)
- Morgane Yvergniaux, Head of Sustainable Terroirs, Pernod Ricard



DISCOVERY SESSIONS #3 15:40-16:20

Women powering the energy sector - A day in the life...

Talent hub

Today women represent only 32% of the workforce in the renewable energy sector, yet their vision and leadership is crucial. What does a day of a women working in the energy sector look like? What challenges does she face and what is her vision to foster women leadership?

- Moderated by **Barnaby Noble**, Partner, Russell Reynolds Associates, & **Abigail Skerrett**, Co-Lead Energy Transition Practice, Russell Reynolds Associates
- Damiola Asaleye, Co-Founder and Chief Operating Officer, Ashdal Solar Co Ltd (2022 Rising Talent)
- Anne-Laure de Chammard, Member of the Executive Board Executive Vice President Transformation of Industry Business Area, Siemens Energy (2022 Rising Talent)
- Linda Mabhena-Olagunju, Founder & CEO, DLO Energy Resources Group (Pty) Ltd (2022 Rising Talent)



DISCOVERY SESSIONS #3 15:40-16:20

Towards Sustainable Tech - a women's perspective

Tech hub While the digital world - including new technologies, data centers and apps - has a significant carbon footprint, it can be crucial tool to foster sustainability and reduce carbon emissions overall. How to reinvent the digital world to make it more sustainable? How is women leadership crucial to leverage tech in creating a greener economy?

- Moderated by **Sandrine Vissot-Kelemen**, CEO, Razorfish France
- Marie Chabanon, Chief Technical Officer, Data4
- Philippine de T'Serclaes, WW Chief Sustainability Officer, Dassault Systemes
- Laureline Serieys, General Manager, Uber France

Performances by artists of Urban Shakers, a competition dedicated to urban cultures combining artistic practices and engagement on major societal issues.

Creative Space

Urban Shakers Challenge is a multidisciplinary competition dedicated to urban cultures combining artistic practices and engagement on major societal issues. The theme of the 2022 edition centers on the "fight against sexist and sexual violences" (Fonds L'Oréal pour les Femmes). The competition is open to non-professional and professional candidates who practice one of the artistic disciplines of Urban Shakers (voice, dance, digital storytelling and street arts) and put forth a work of art or performance that advocates the cause at play.

- Moderatted by Laura Barroso, Program Manager, L'Oréal Fund for Women
- Diariata N'Diaye, Director and Founder, Resonantes
- Jodie Coste, Singer & Songwriter, Urban Shakers



16:15-16:50

How to tackle unconscious bias in the workplace

Unconscious biases have strong impacts at the workplace, and can apply to all identities, whether related to gender, ethnicity, disability, sexuality, social background or religion. Key strategies and actions can be implemented by companies to tackle such biases. The session will focus on the importance of corporate governance engagement to address unconscious biases.

- Moderated by Madelyn Flores, Senior Lead, Lean In Programs Global, Lean In
- Agathe Bousquet, President, Publicis Groupe France
- Fabrice Houdart, Executive Director, Association of LGBTQ+ Corporate Directors
- Mirna Safi, Professor, Sciences Po
- Karima Silvent, Global HRD, AXA (2008 Rising Talent)



DISCOVERY SESSIONS #4 16:35-17:15

The image of power- why are women opting out?

Business hub

Why do highly educated women not apply to or refuse executive positions? "Opting-out", a phenomenon on the rise, may find its roots in a biased image of power. This workshop will explore the relationship between opting out and the image of power, offering solutions on how to create a positive image of executive positions and encourage women to take up the job.

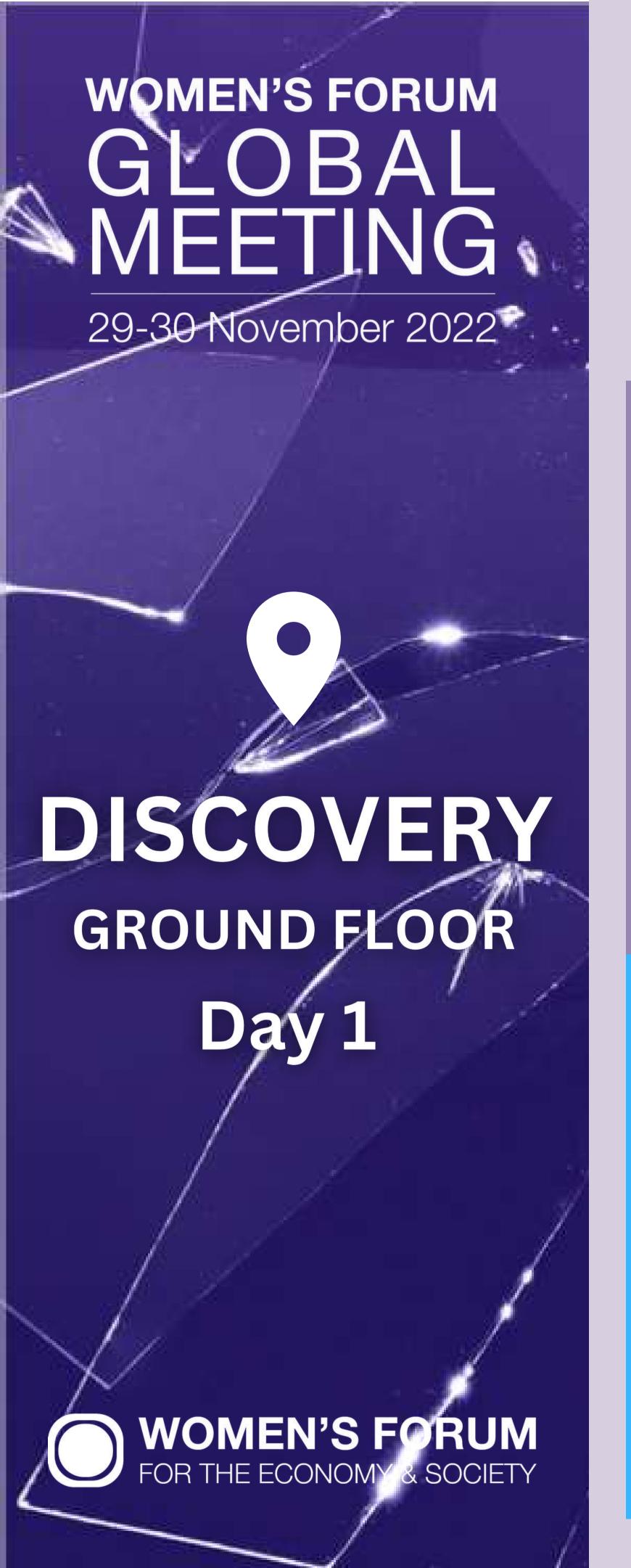
- Stéphanie Cau, Senior Vice President CSR, Brand & Communications, Bureau Veritas
- Thomas Courtois, CEO, Nickel
- Charlotte Dieutre, VP Corporate Social Responsibility, Diversity & Inclusion, Safran
- Marie-Christine Maheas, Head of the Center for Diversity and Inclusion & Coordinator of the Observatory for Gender Balance, Mazars

Building inclusive cities

Climate hub

Cities will increasingly become the center of human activities and communities. It is predicted that by 2050, 68% of the world population will live in urban areas, implying that cities must be built to meet the needs of people and the planet. Looking in the future, urban planners will need to take into account differentiated women's needs, ranging from transportation (women use more and differently public transportation than men) to safety. During this session, speakers will share key insights on how to create sustainable and inclusive cities.

- Moderated by **Penny Abeywardena**, Former Commissioner for International Affairs, New York City
- Marie Cosson, HR Corporate General Manager, Skills Development, RATP
- Mary Crass, Head of Institutional Relations and Summit, International Transport Forum, OECD
- Adriane Van der Wilk, CEO & Co-founder, Les Enfants Dehors



DISCOVERY SESSIONS #4 16:35-17:15

Lessons in Leadership with YPO

Talent hub

Being a leader doesn't have to be lonely, and with YPO, the world's largest community of chief executives, one CEO's hindsight can shape your foresight. Join us for a dynamic discussion on the power of community for women leaders and why now is time to act to find your network

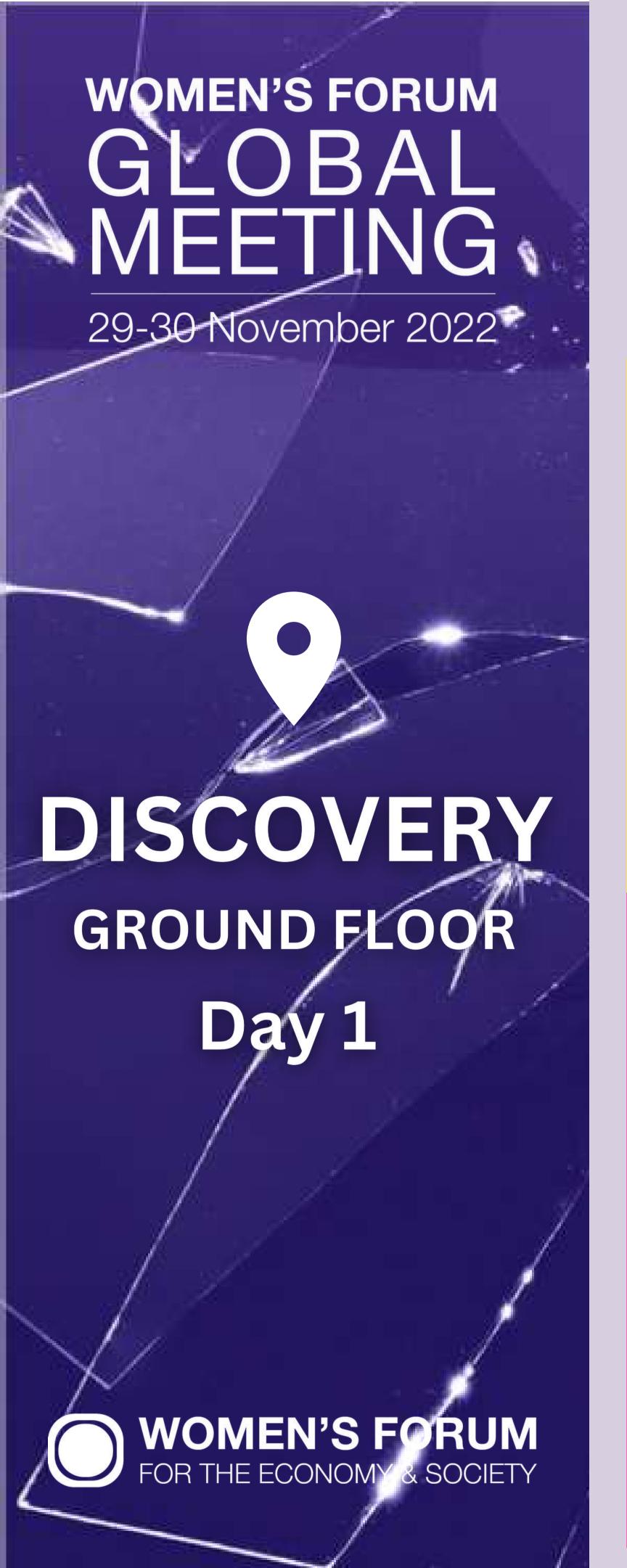
- Moderated by Cecile Reinaud, Founder Seraphine and YPO Member
- Kinga Daradics, CEO & Board Member, Impact Ventures and YPO Member (2014 Rising Talent)
- Jason Kenworthy, CEO, SMD Group and YPO Member
- Radhika Piramal, President, VIP Industries Limited and YPO Member

Act now for Health - Meet with the speakers

Health hub

After discovering in the plenary session remarkable initiatives supporting inclusive health, join us in the Discovery Space to meet their founders!

- Rosalie Mann, President and Founder, No More Plastic Foundation
- Justine Okolodkoff, Head of Advocacy, Règles Élémentaires



DISCOVERY SESSIONS #4 16:35-17:15

Girl Code

Tech hub

This session will explore how women are changing the face of tech and theie contributions to male-dominated world. The speakers will share their personal experiences, and the difficulties they have faced throughout their career. They will also discuss the importance of taking initiatives and how to deconstruct gender stereotypes.

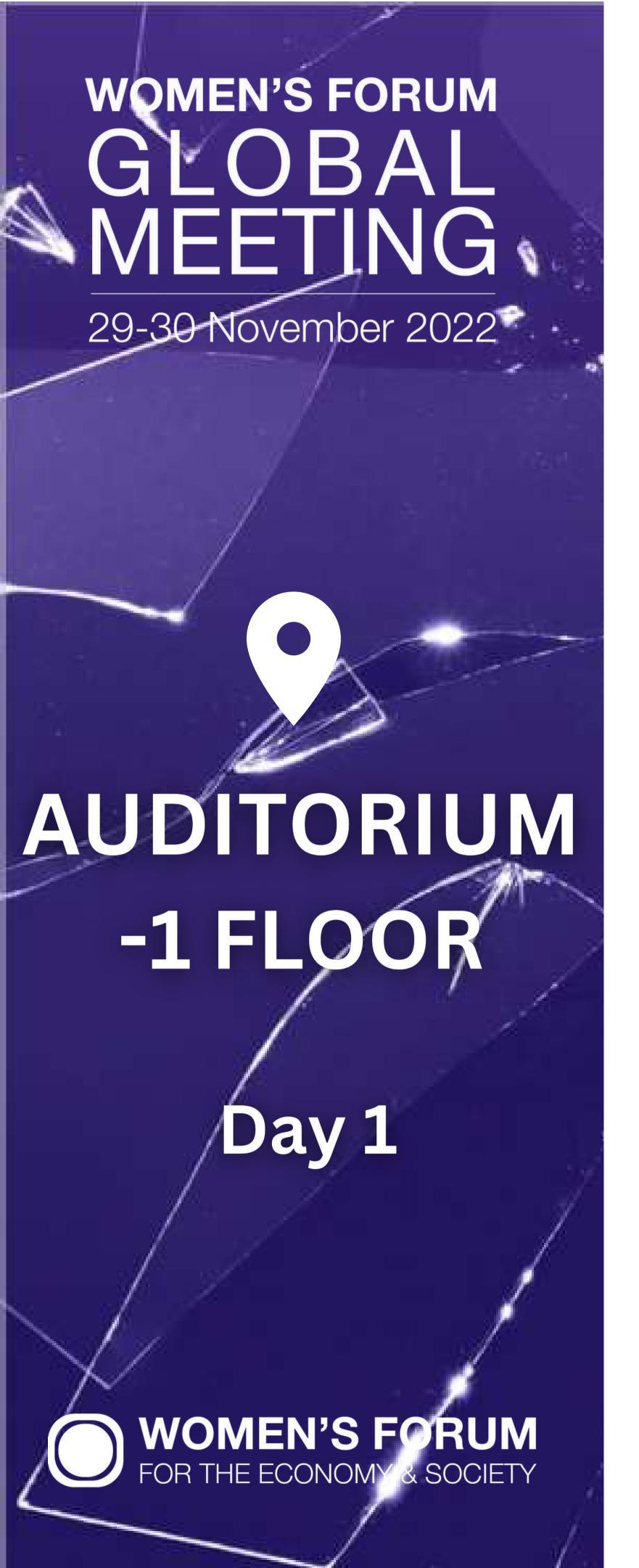
- Moderated by Inès Daoudi, Private and public partnerships manager, DesCodeuses
- Helvira Goma, Web developer & Founder, Motiv'Her
- Kheira Boulhila, Senior Vice President, Salesforce France

Presentation of documentary "Melanin" by director Isabelle Simeoni, actress Sabine Pakora and Karidja Touré

Creative Space

Director Isabelle Simeoni discusses and showcases extracts from "Melanin", a documentary she codirected with Aïssa Maïga that seeks solutions for a better inclusion and diversity in creative industries and its impact on society, through the experience of black actresses worldwide. In the film, Aïssa Maïga, award-nominated French actress of African descent, rallies directors, artists, decision-makers, experts and scientists, in a conversation that takes us on an inspiring venture from France, USA and Brazil, to transcend today's outlook on ethnicity for prospective generations. Isabelle is joined by Sabine Pakora and Karidja Touré, two of the documentary's actresses for the discussion.

- Isabelle Simeoni, Author, Director, Producer, Adéquat
- Sabine Pakora, Actress
- Karidja Touré, Actress



16:50-17:30

Scaling up Finance to support the world's transformation

As the financial world evolves with new tools, the impact investing market, investments made to generate positive social and environmental impact, has more than tripled in the past years. How can the power of finance serve today's challenges in an inclusive way, and ensure that environmental, healthcare and peacebuilding projects get the funding they need?

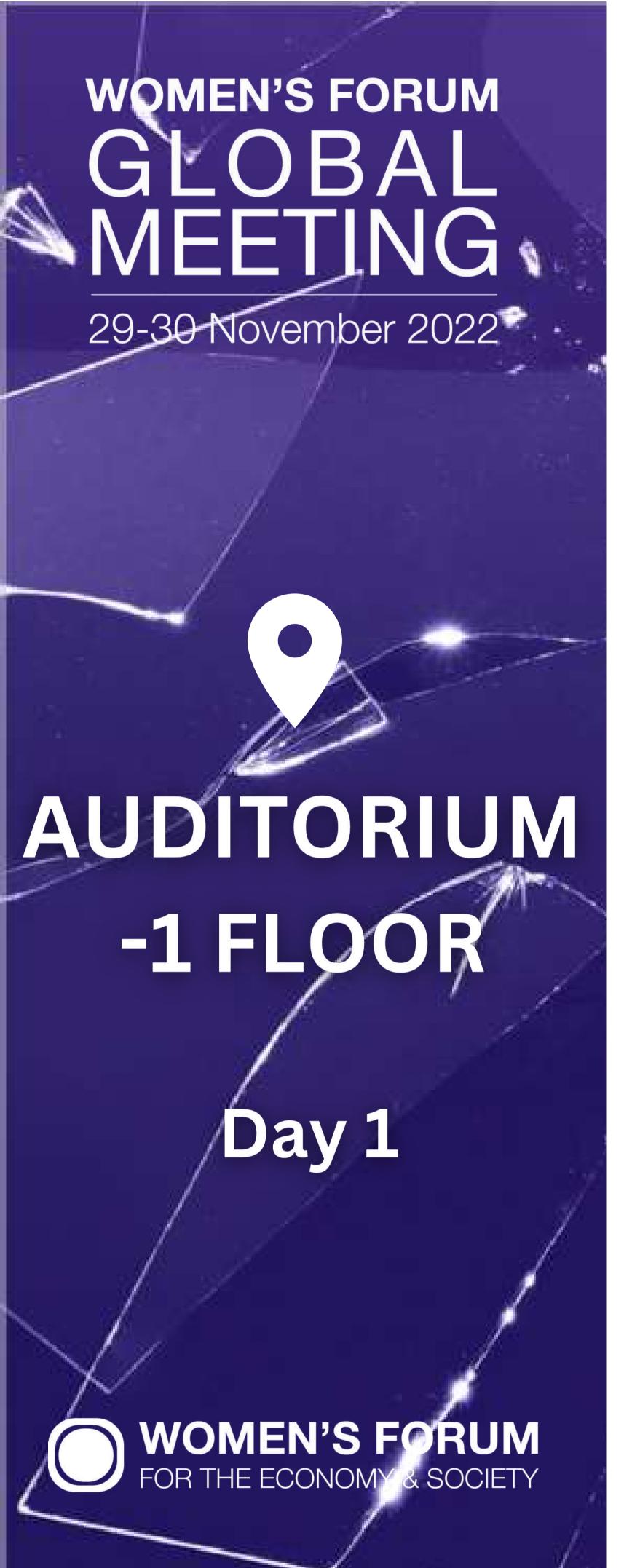
- Moderated by **Kurt Harrison**, Founder and Co-Head, Global ESG & Sustainability Practice, Russell Reynolds Associates
- Introduced by François Villeroy de Galhau, Governor, Banque de France
- Kate Kallot, Co-founder and Chief Impact Officer, Mara
- Diony Lebot, Deputy CEO, Société Générale
- John Mc Calla-Leacy, Global Head of ESG, KPMG International
- Noelle Aljaweini, Chief of Cash Markets, Saudi Exchange

17:30-17:50

FrenchWomenEntrepreneurs40: The reveal of the awardees

To support successful women entrepreneurs in a diversity of sectors and regions, the Women's Forum and BNP Paribas have launched the FrenchWomenEntrepreneurs40 Initiative. This initiative highlights growing French companies run by women and offer them specific support. Discover the profiles of the 40 awardees during this session and get inspired by their careers!

- Catherine Barba, Co-founder and CEO, Envi
- Marguerite Bérard, Director, Commercial Banking and Member of the Executive Committee, BNP Paribas BCEF Banque Commerciale en France
- Anne-Gabrielle Heilbronner, President, Women's Forum for the Economy and Society
- Bruno Le Maire, Minister of Economy and Finance, France



17:50-18:30

Gender and safety in war

Sexual and gender-based violence against women and girls rises during and after times of conflict. How can societies and governments address such issues in conflicts and migration? What can we learn from women leaders and activists, and how can cross-national solidarity and strategies be effective in doing so?

- Moderated by Melissa Bell, Correspondent, CNN
- Introduced by Lamya Haji Bashar, Human rights activist and Goodwill Ambassador, Aurora Forum
- Waslat Hasrat-Nazimi, Head of Afghanistan Service, Deutsche Welle
- Paula Kweskin, Founder and Director, The 49%
- Siyabulela Mandela, Regional Project Manager (East and Southern Africa), Journalists for Human Rights

18:30-19:00

#WomanLifeFreedom - Iran, what next?

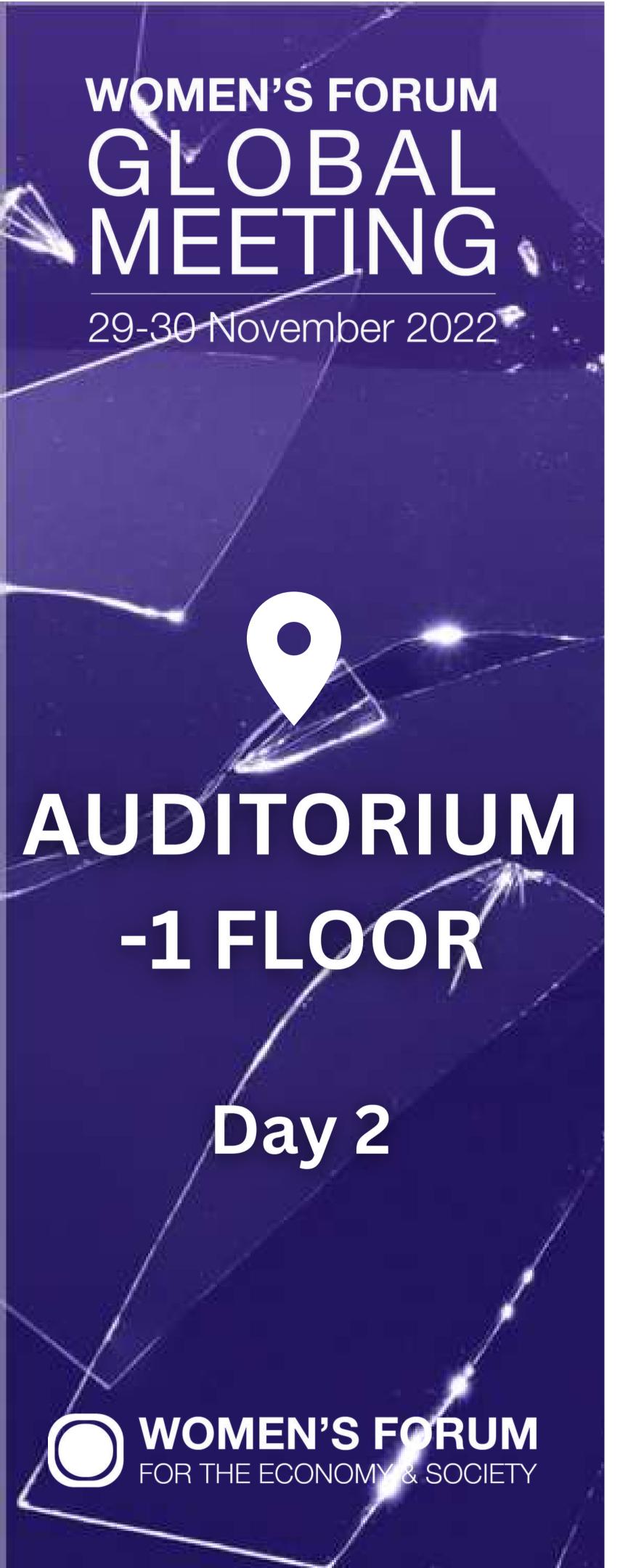
For over 2 months, since the murder of Mahsa Amini, the Iranian population (women & men) has risen for freedom like never before. Is this the next revolution? Where we are we in the movement, what can be said from inside? where do we go from here? Where does it lead?

- Moderated by Liz Alderman, Correspondent, New York Times
- Nazenin Ansari, Publisher Editor, Kayhan.London, KayhanLife.com
- Roya Boroumand, Executive Director, Abdorrahman Boroumand Center for Human Rights in Iran
- Sahand Saber, Lawyer, HIRO avocats
- Mahnaz Shirali, Sociologist, Political scientist, IPAG Business School

19:00-23:00

Opening Cocktail





08:00-09:00

Doors open and coffee

09:00-09:10

Welcome remarks

09:10-09:25

Conversation with a leader: Nadia Calviño

Get inspired by remarkable international women leaders fighting for a more inclusive world.

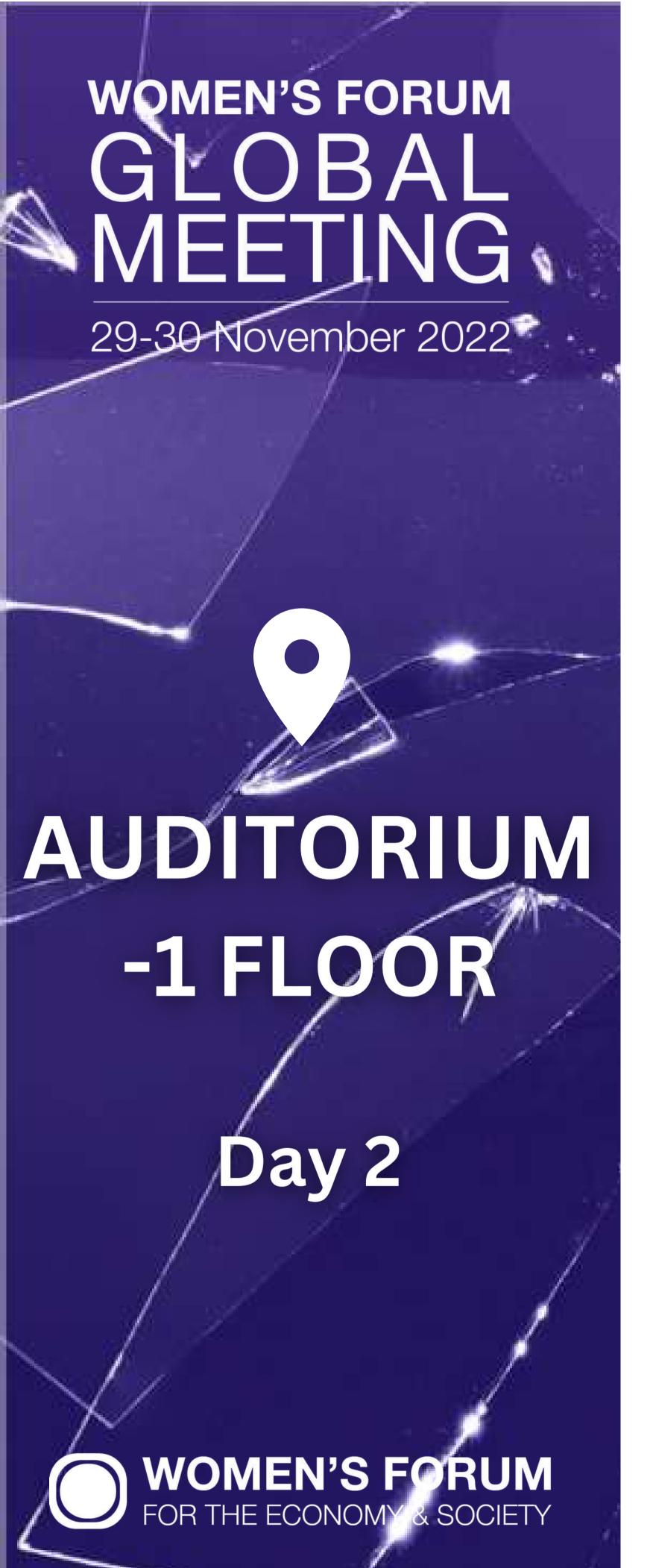
- Interviewed by Giorgio Leali, Reporter, Politico Europe
- Nadia Calviño, Vice-President and Minister for Economy and Digitalization, Vice-Presidency and Ministry for Economy and Digitalization, Spain

09:25-10:05

Cities for climate action

What can we learn from cities at the forefront of community-based climate action? What local solutions hold most promise for tackling the challenge of global climate change?

- Moderated by Penny Abeywardena, Former Commissioner for International Affairs, New York City
- Hiba Farès, CEO, RATP Développement
- Anne Hidalgo, Mayor, City of Paris
- Sylvie Jéhanno, Chairwoman and CEO, Dalkia
- Anna König Jerlmyr, Former Mayor, Stockholm & Member, World Economic Forum's Net Zero Carbon City Supervisory Board



10:05-10:15

Conversation with a leader: Anne-Gabrielle Heilbronner

- Interviewed by Suzanne Malveaux, National correspondent, CNN
- Anne-Gabrielle Heilbronner, President, Women's Forum for the Economy and Society

10:15-10:45

Disinformation and the rise of digital dictatorships

Targeted surveillance, internet blocking, disinformation and a rise of violence against women online: the world is experiencing a new sort of repression to control the information environment, silence women's voices and keep mass protests at a distance. Discover in this session the emergence of this digital dictatorship, and how activists are fighting back for democracy.

- Moderated by Manira Alva, Vice President Issue Advocacy, Vital Voices Global Partnership
- Lucina Di Meco, Co-founder, #She-Persisted
- Marina Pisklakova-Parker, Senior Director GBV Advocacy, Vital Voices Global Partnership
- **Phumzile Van Damme**, Award Winning Anti Electoral Disinformation & Platform Integrity Activist

10:45-11:00

Break





WEDNESDAY, NOVEMBER 30

DISCOVERY SESSIONS #5

11:00-11:40

hub*

* 11:00-12:40

When women entrepreneurship meets sustainability - discover our Women Business Entrepreneurs 4 Good (Pitch contest)

Can women entrepreneurs lead the transition to a greener economy? The answer is straightforward: yes, they are already doing so. This 'pitching contest' will allow you to discover the inspiring green businesses supported by the WomenEntrepreneurs4Good initiative, created to provide concrete solutions to sustainability challenges. Learn more about the projects and vote for your favourite one!

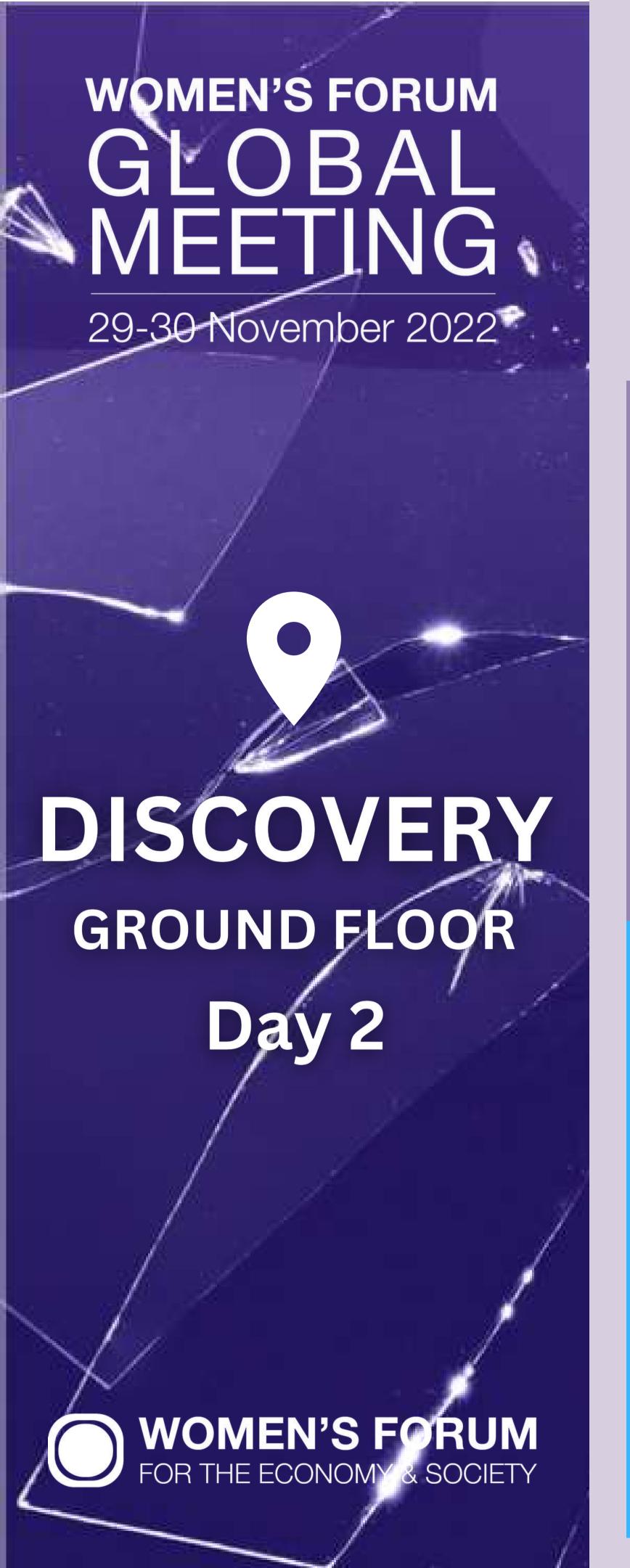
- Moderated by **Mathias Abramovicz**, Program director, HEC Paris Jury members:
- Clara Chappaz, Director, La French Tech
- Antoine Loiseau, Venture capitalist, HEC Ventures
- Elisa Wallez-Dulieu, Co-founder, Loewi (WomenEntrepreneurs4Good laureate)
- Shaheena Janjuha-Jivraj, Associate Professor, HEC Paris

Beyond engagement - concrete objectives for sustainable corporate action

Climate hub

The current political and economic context is calling for an increased commitment of the private sector to accelerate its environmental and sustainable action. As we are facing the climate emergency, business as usual - in every sector - is constantly challenged, and companies are called to put their effort into becoming inclusive and environmentally exemplary. Let's listen and learn from inspiring women leading these strategies and promoting concrete environmental actions.

- Moderated by **Cynthia Illouz**, Founder, Chari-T, The Women's Voices
- Boutaina Araki, President & CEO, ClearChannel France
- Christine Cabau-Woehrel, EVP Assets and Operations, CMA CGM
- Elizabeth Tchoungui, Executive Director Group CSR, Diversity and Philanthropy, Orange



WEDNESDAY, NOVEMBER 30

DISCOVERY SESSIONS #5 11:00-11:40

Talent hub

The rise of social impact - what role for the corporate sector?

In finance, tech or business, many of the 2022 Rising Talents are dedicating their career to achieving positive social and environmental goals. Why are the talents of tomorrow betting on social impact and is the corporate sector the right place to do so?

- Moderated by Isabelle Xoual, Managing Director, Lazard
- Gold Darr Hood, Partner, Founder in Residence, GEDI (2022 Rising Talent)
- **Bonnie Lei,** Head of Environmental Justice, Employee Engagement, and Ecosystems, Microsoft (2022 Rising Talent)

The trials of women's health - from research to access to care

Health hub

Endometriosis, a disease that affects 10% of women and girls, takes on average 8.5 years to get diagnosed; only 60% of women in G7 countries have access to breast cancer screening. These are just a few examples of how gender discriminations in the healthcare sector - from research to funding - can affect women's health. How to transform the healthcare sector to become truly inclusive and accessible to all?

- Moderated by **Monica Maestre,** Director of the Emerging Markets Innovative Access Studio, MSD (2022 Rising Talent)
- Olga Granatova, Co-founder and COO, Parthenon Therapeutics
- Yesmean Wahdan, Vice President US Medical Affairs Women's Health, Bayer (2022 Rising Talent)
- Xueying Wang, Associate Marketing Director, Genesis MedTech Corporation (2022 Rising Talent)



WEDNESDAY, NOVEMBER 30

DISCOVERY SESSIONS #5 11:00-11:40

Tech hub

How to make Inclusive AI a reality: a Call to Action (Daring Circle Women4AI Session)

The Daring Circle Women4AI session will feature the launch of the 2022 Women4AI Call to Action. This session will focus on the commitments taken by the signatories and deep-dive into a series of best practices uncovered by the work of the Daring Circle and its partners, most notably through the Inclusive AI toolkit.

- Moderated by **Sophie Lambin**, CEO & Founder, Kite Insights
- Geneviève Smith, Associate Director, Gender & Leadership, Berkeley Haas Center for Equity, UC Berkeley
- Rim Tehraoui, Group Chief Data Officer, BNP Paribas

Presentation of photographs by Fatimah Hossaini & signing of her book "Beauty Amid War"

Creative Space

Afghan artist, and founder of Mastooraat Organization, Fatimah Hossaini talks about her journey as a photographer and an artist in Afghanistan. She addresses what inspired her to go back to Kabul and start her project, not as a documentary photographer or crisis reporter, but as a staged photographer in the middle of a war-torn country. Fatimah captures the challenges that the women in her photos and she herself have gone through during the last years of the republic in Afghanistan. Showcasing her photographs, Fatimah will share her insights, followed by a signing of her book "Beauty amid war" which is available in the "Women's Forum bookshop".

• Fatimah Hossaini, Artist, women's rights activist, Mastooraat (2022 Rising Talent)



DISCOVERY SPACE - NEXT TO CREATIVE SPACE OPEN ALL DAY

Meta

VR Experience: Women's Forum x Meta

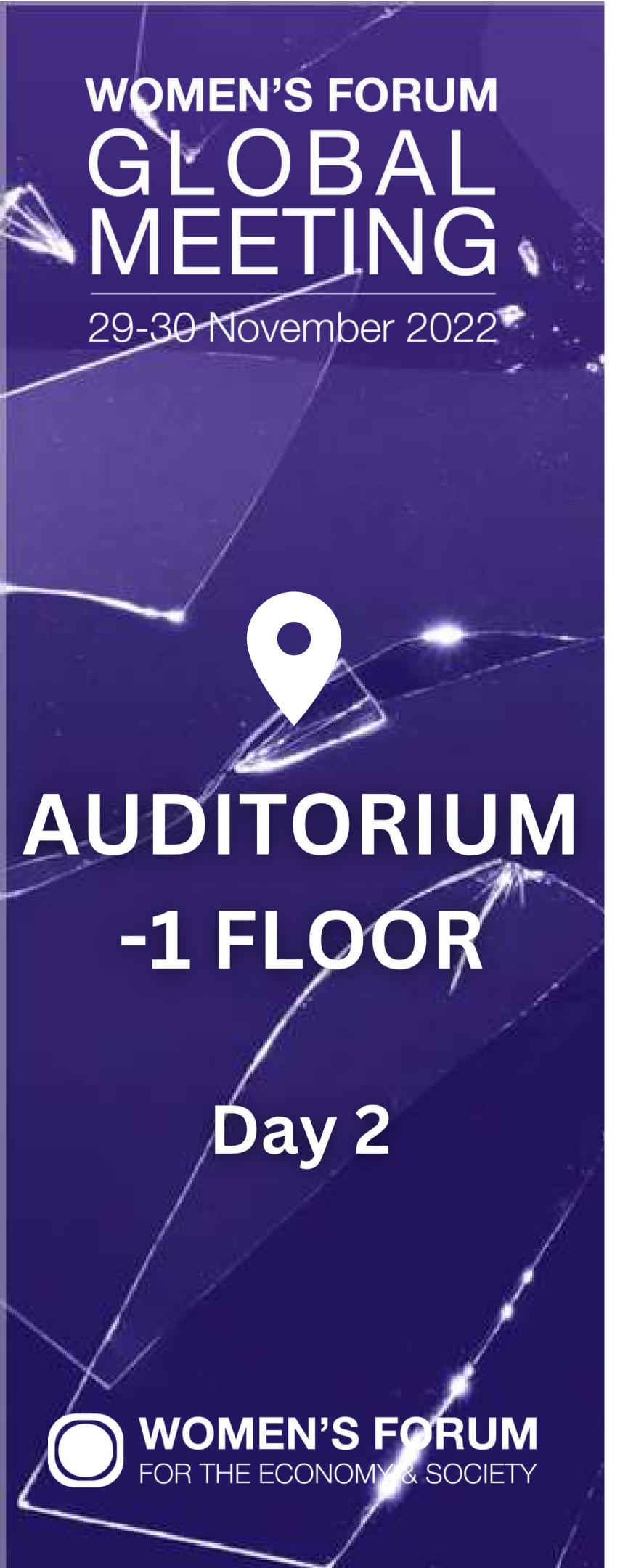
Meta takes participants of the Women's Forum through a virtual reality experience through three VR helmets. Participants can choose one of two experiences: a hands-on experience about women and art in the metaverse, or a short film about the journey of an African woman in the metaverse.

Bookstore: Women's Forum x Galignani

Open 9:30 - 18:00

Bookstore

Partnering with the Women's Forum, the Gagliani bookshop offers an extensive selection of books on themes as diverse as business, psychology, well-being, personal development, feminism, memoirs, fiction and more. Books by speakers of the Global Meeting are also available, some of which will be signed by their author during their session in the Creative Space (Mary Robinson, Stephenie Foster, Fatimah Hossaini and Liza Ambrossio).



11:00-11:40

Great expectations for sustainable corporate action

Consumers and civil society at large are expressing growing expectations related to corporate practices on issues such as gender, peace, climate, and health. How can companies and business leaders respond in ways that earn and shore up public trust? How can corporate commitments act for a sustainable future?

- Moderated by Sanja Udovicic, Partner, Shearman and Sterling London LLP
- Fernanda Doz Costa, Director Gender Justice, Racial Justice, Migrants and Refugee Program, Amnesty International
- Virginie Chauvin, Partner, Head of Audit, Member of the Executive Board, Mazars France
- Katica Roy, CEO, Pipeline

11:40-12:10

A healthy operating system

What have leaders and companies learned from the last few years about promoting the health and wellness of employees? Amid the growing expectations from employees, what new - or tried and trusted - models, tools, technologies and innovations exist for building a healthy operating system for employees to thrive? From mental health support to menopause leave, what inclusive solutions have they put in place for future resilience?

- Moderated by **Star Jones**, Host and Judge, Fox's Divorce Court, Fox Television Studios & Chair, U.S. Commission for the Preservation of America's Heritage Abroad
- Werner Baumann, CEO, Bayer AG
- Nancy Brown, CEO, American Heart Association
- Thomas Buberl, CEO, AXA



DISCOVERY SESSIONS #6 12:00-12:40

Business hub*

* 11:00-12:40

When women entrepreneurship meets sustainability - discover our Women Entrepreneurs 4 Good (*Pitch contest*)

Can women entrepreneurs lead the transition to a greener economy? The answer is straightforward: yes, they are already doing so. This 'pitching contest' will allow you to discover the inspiring green businesses supported by the WomenEntrepreneurs4Good initiative, created to provide concrete solutions to sustainability challenges. Learn more about the projects and vote for your favourite one!

• Moderated by Mathias Abramovicz, Program director, HEC Paris

Climate hub

How to reduce your carbon footprint - a workshop with ClimateSeed

Both individuals and private organisations have a role to play in the decarbonisation of the economy. This workshop will help you understand how to measure your emissions and will provide insights on how to reduce them.

- Edoardo Bertin, Head of Marketing & Partnerships, ClimateSeed
- Alessandra Sourjoun, Carbon Project Manager, ClimateSeed



DISCOVERY SESSIONS #6 12:00-12:40

Reaching Heights: Learn from inspiring women in sports

Talent hub

Climbing the Everest, driving a Formula 1 during the Grand Prix de France and managing a feminine basket-ball club... these are just a few examples of how women have been using sport to promote empowerment and leadership. This session will bring together inspiring women in sports to share their stories as women in predominantly male-dominated fields. Don't miss the chance to meet these role models in sports!

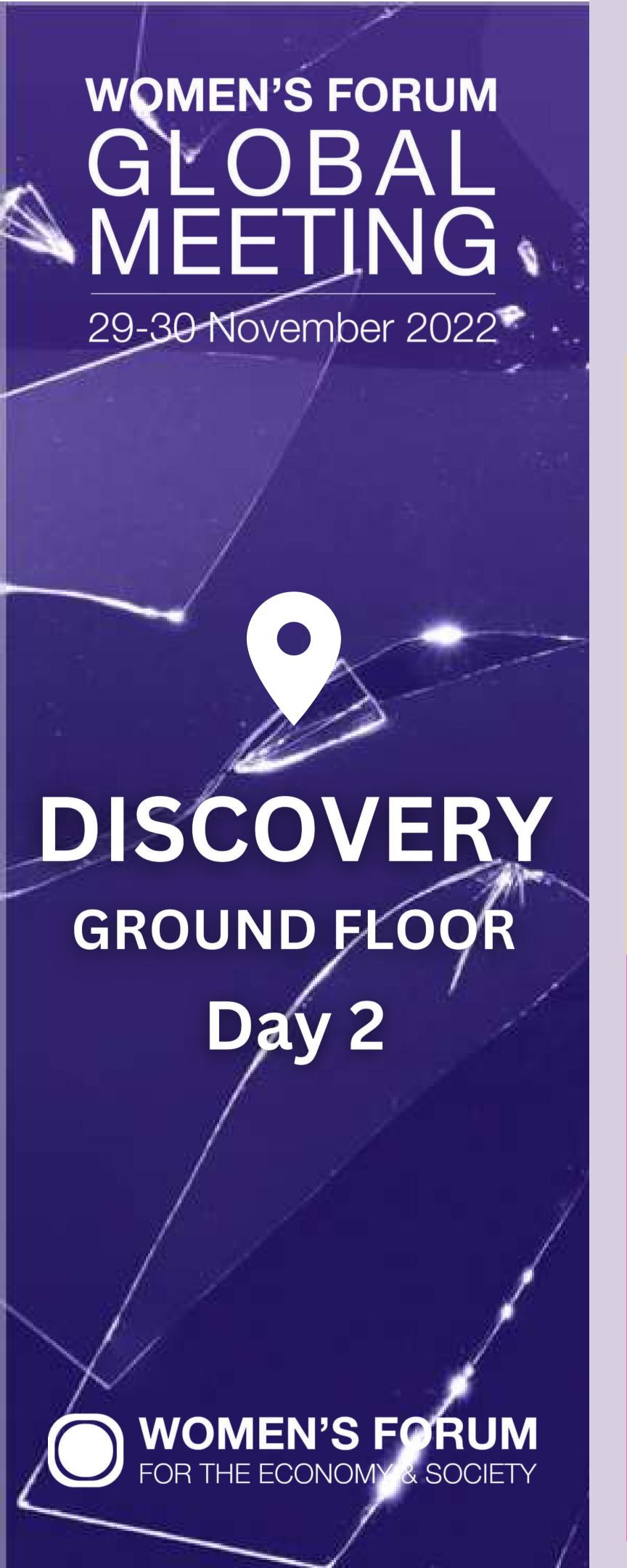
- Moderated by Sandy Heribert, Journalist, Sunshine Production
- Aseel Alhamad, Board Member, Saudi Automobile & Motorcycle Federation
- Raha Moharrak, Presenter, Adventurer and Climber, MBC Group (2016 Rising Talent)
- Marie-Sophie Obama, Deputy president, LDLC ASVEL FEMININ

Women's sexual empowerment - Let's claim what used to be unseen and unspeakable

Health hub

This workshop - led by the activist and opinion leader Camille Aumont Carnel - will explore the different nuances, sensations and emotions of sexual empowerment and will demonstrate that women's empowerment lies - also and foremost- in the sphere of the intimate and sexuality.

• Camille Aumont-Carnel, Key Opinion Leader and Founder, JEMENBATSLECLITO



DISCOVERY SESSIONS #6 12:00-12:40

Getting to the top in tech

Tech hub

A successful career is seldom the result of a one-size-fits-all process, let alone a fixed concept. A supportive personal network, supportive corporate environments and connections combined with well-thought out and timed choices are instrumental factors to professional realization. Three experts from different professional backgrounds - an entrepreneur, a corporate figure and a career advancement specialist - share their experience in a hands-on workshop to provide best practices and actionable guidelines anyone can apply on their path to success.

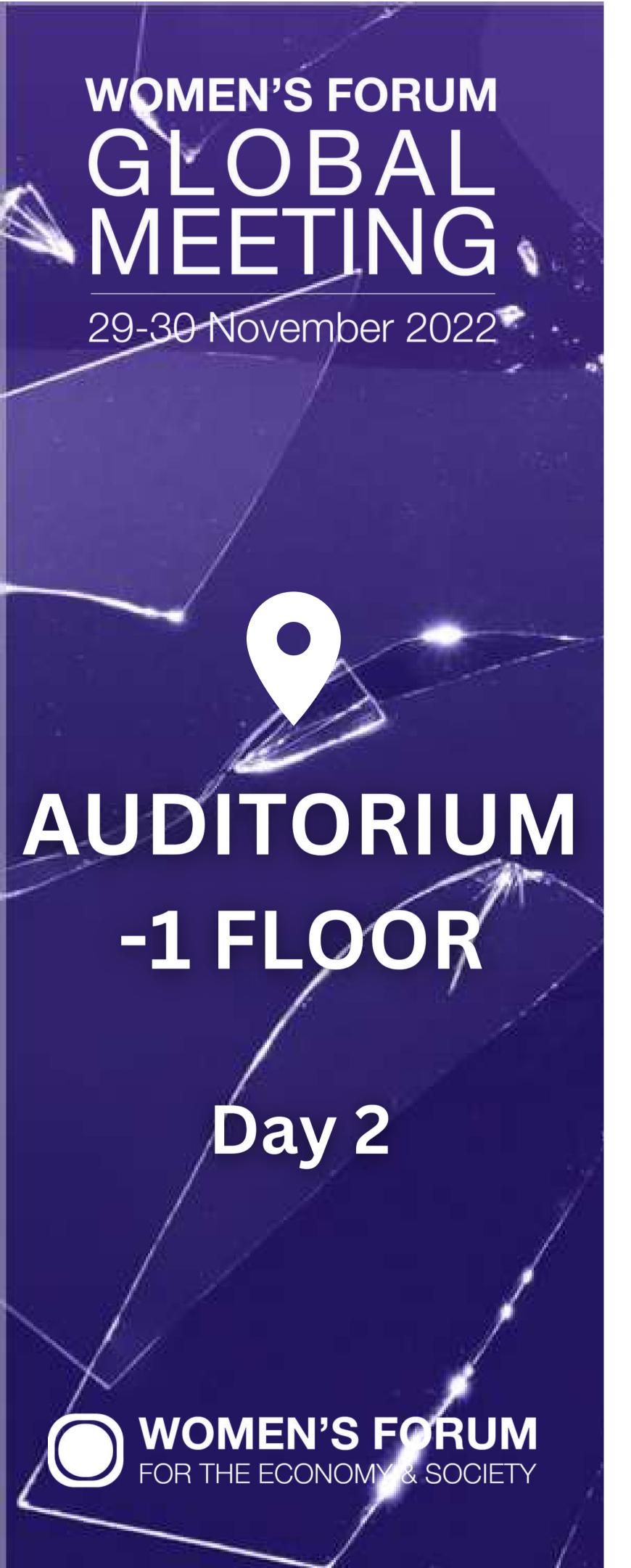
- Emmanuelle Larroque, Founder, Social Builder
- Emilie Daversin, Co-Founder, VO2 Group
- Sophie Yannicopoulos, Managing Director, Adobe France

Reading & signing by Stephenie Foster of her book "Take Action: Fighting for Women & Girls"

Creative Space

Stephenie Foster, author and activist in women's leadership and empowerment, discusses her book "Take Action: Fighting for Women and Girls" which covers the basics of activism and advocacy and provides specific information about four issues related to girls, women and gender equality: the power and importance of education, expanding economic opportunities, eliminating gender-based violence and participating in politics and public life. This book will help would-be activists start their work and stay focused and goal-oriented. Stephenie will read from her book and give a signing of "Take Action: Fighting for Women and Girls" available in the "Women's Forum bookshop".

• Stephenie Foster, Author, Entrepreneur, Activist



12:10-12:45

No Climate Justice without Gender Justice

The social and human dimensions of climate change should not be neglected. Acting as a 'threat multiplier', climate change strengthens socio-economic and gender inequalities, and bears a disproportionate impact on marginalised and minority communities, as well as those living in conflict areas and rural regions. How can we adopt solutions that reflect the complexity and interconnectedness of social and environmental issues, to empower women and ensure a just and inclusive climate action?

- Moderated by **Sophie Lambin**, Founder and CEO, Kite Insights
- Young Tae Kim, Secretary-General, International Transport Forum
- Florence Tondu-Mélique, CEO, Zurich Insurance (2016 Rising Talent)
- Farhana Yamin, Lawyer, Honorary Fellow, Somerville College, Climate activist

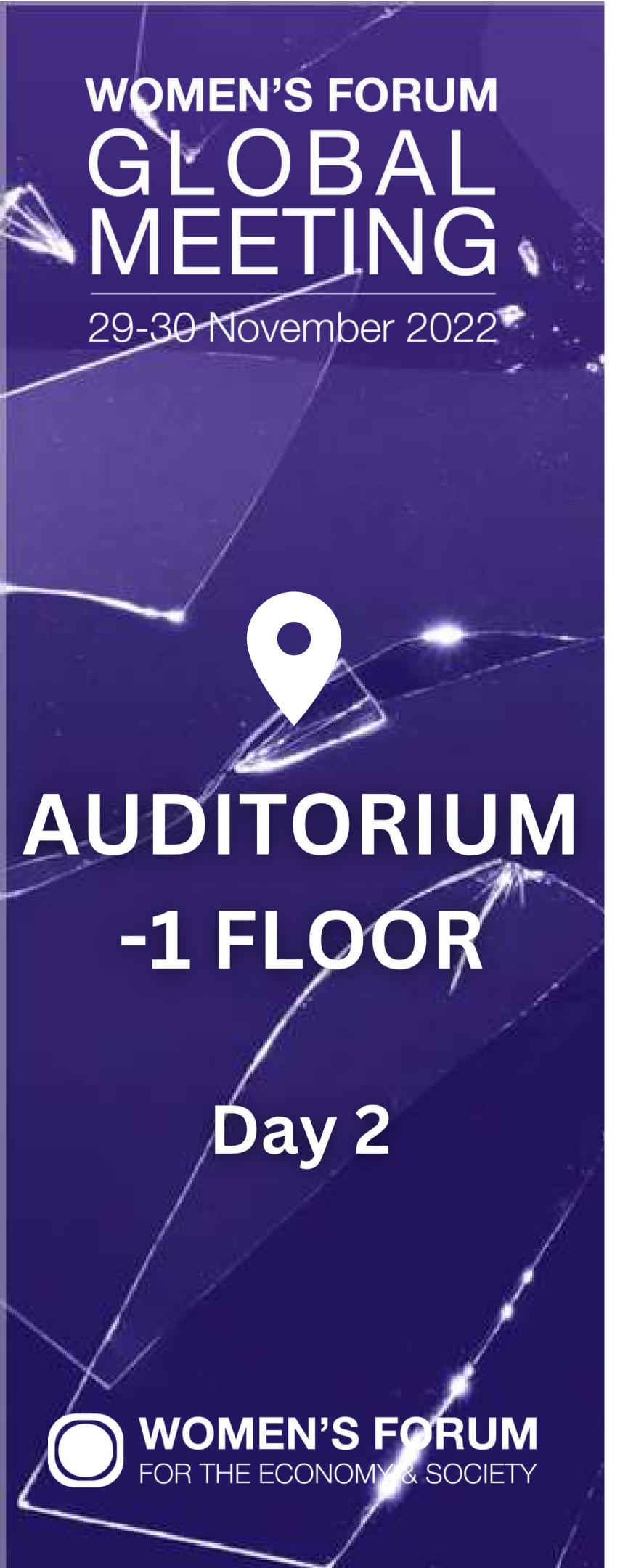
12:45-12:50

The impact of unpaid care on pension scheme

• Gabriela Ramos, Assistant Director-General for Social and Human Sciences, UNESCO

12:50-13:45

Lunch Break



13:45-14:20

Time to act: women stand for peace

Between 1992 and 2019 women made up just 13% of negotiators in peace processes. What does women's participation in successful peace processes look like? How does women's formal and informal action contribute to a stable peace, and how can gendered perspectives be represented at the highest levels of political and military negotiations to better address women's and girls' needs in conflict zones?

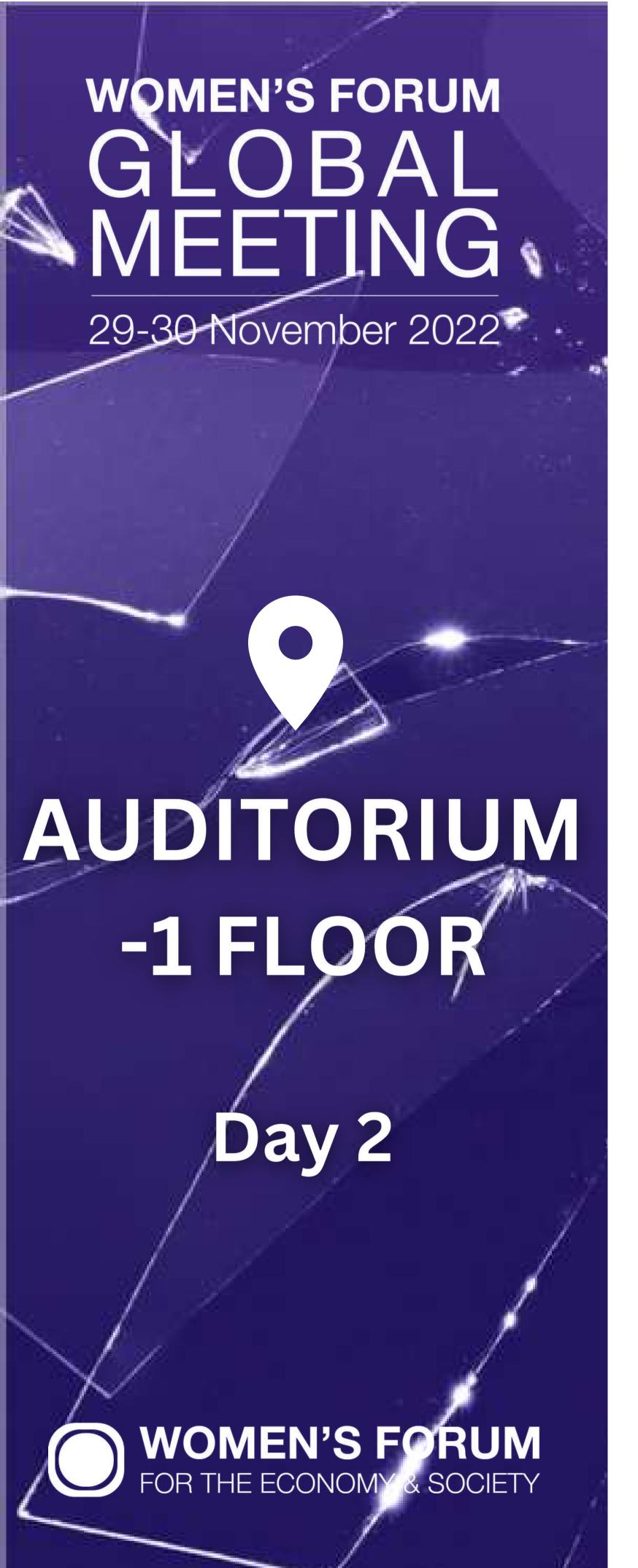
- Moderated by Ann Marchant, CEO, The Walker Marchant Group
- Yuliya Hvozdovych, National expert, Council of Europe in Ukraine (2022 Rising Talent)
- Sanam Naraghi-Anderlini, Founder and CEO, International Civil Society Action Network

14:20-14:30

Act now for peace

Discover and engage in remarkable initiatives supporting inclusive peace action.

- Selene Biffi, Founder, She Works for Peace (2013 Rising Talent)
- Louise Fortin, General Secretary, Observatoire Camps des Réfugiés



14:30-15:10

Workplaces that work for women, work for all

Diverse teams and gender-balanced leadership deliver better outcomes in areas such as climate, health and peace. How can we transform workplaces to make them more inclusive, and harness the potential for wider societal impact? How to address this challenge especially in male-dominated industries?

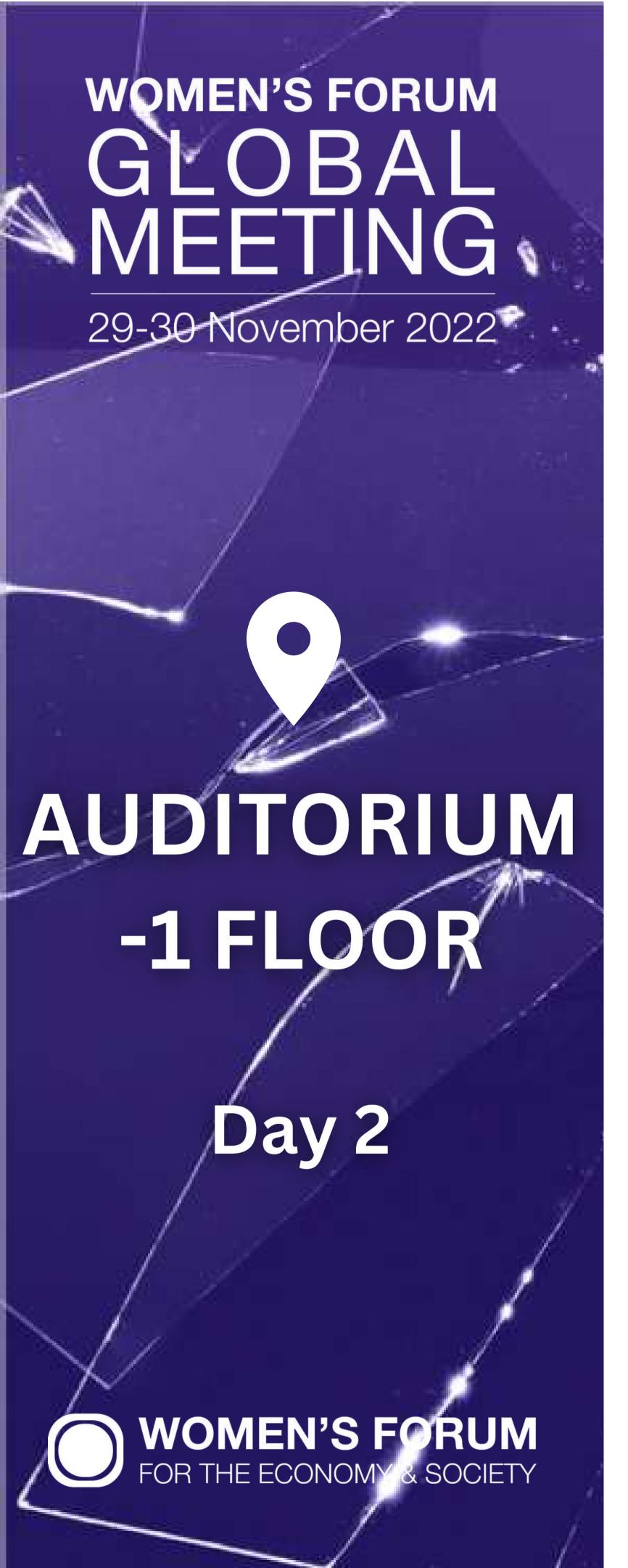
- Moderated by **Delphine Bourrilly**, President and Managing Partner France, Kearney
- Nazma Akter, Executive Director, Awaj Foundation
- Marie-Christine Lombard, CEO, Geodis
- Emma Matebalavu, Partner and Global Head of Global Financial Markets, Clifford Chance
- Alexandra Soto, Group Executive, Human Capital and Workplace Innovation & COO of Financial Advisory, Lazard & Co. Ltd

15:10-15:45

Adapting agriculture to rising challenges

Today agriculture represents one of the most crucial sectors threatened by climate change, in addition to conflicts and sanitary crises. As the agricultural sector continues to substantially contribute to global emissions, while strengthening social inequalities, it is crucial for agriculture to become more sustainable, resilient and inclusive. How can governments and companies ensure a just transition to a more sustainable agricultural system?

- Moderated by Melissa Godin, Journalist
- Cécile Beliot, CEO, Groupe Bel
- Cécile Duflot, Executive Director, Oxfam France
- Tamarah Moutotekema Boussamba, Founder and CEO, Agridis (2022 Rising Talent)



15:45-16:05

Break (II)



16:05-16:45

Raise refugees' voices: Creating solutions for a sustainable future

In the first half of 2022 100 million people, including internally displaced people, migrants, and refugees, were forcibly displaced. While refugee girls and women are mostly perceived as a vulnerable group, often their capacities, skills and abilities go unrecognized. How can the international community learn from and include them in decision making processes, to tackle root causes for forced displacement and adopt long term sustainable solutions?

- Moderated by Annette Young, Host and creator, The 51 percent, France 24
- Anuscheh Amir-Khalili, Women's rights activist, anthropologist and founder, Flamingo e.V. Network for refugee women*
- Kelly T. Clements, Deputy High Commissioner, UNHCR
- Théo Scubla, Co-founder and CEO, Each One
- Leen Youssef, Pharmacist



DISCOVERY SESSIONS #7 16:05-16:40

Debunking gender stereotypes in media

Business hub

Media are a reflection of the state of society. The narrative they convey can amplify or fight gender stereotypes and biases, harming or empowering women. How do media today treat feminist issues and what is their power to change the narrative?

- Moderated by Charlie Perreau, Head of the startup department, Les Echos
- Carole Bienaimé-Besse, Membre de l'Autorité, ARCOM
- Francesca Donner, Editor, Women & Gender

On the front-line of climate change - reporting emotional stories and reactions to a changing world

Climate hub

Climate change is an environmental, social and economic issue. But we seldom discuss the emotional, personal reactions that climate change incites in people all around the world. From eco-anxiety to questioning one's faith, what is the power in telling emotional stories about climate change?

• Melissa Godin, Journalist







DISCOVERY SESSIONS #7 16:05-16:40

Talent hub

Act Now for Peace - Meet with the speakers

After discovering in the plenary session remarkable initaitves supporting peace action, join us in the Discovery Space to meet their founders!

- Selene Biffi, Founder, She Works for Peace (2013 Rising Talent)
- Louise Fortin, Secretary General, Observatoire Camps des Réfugiés

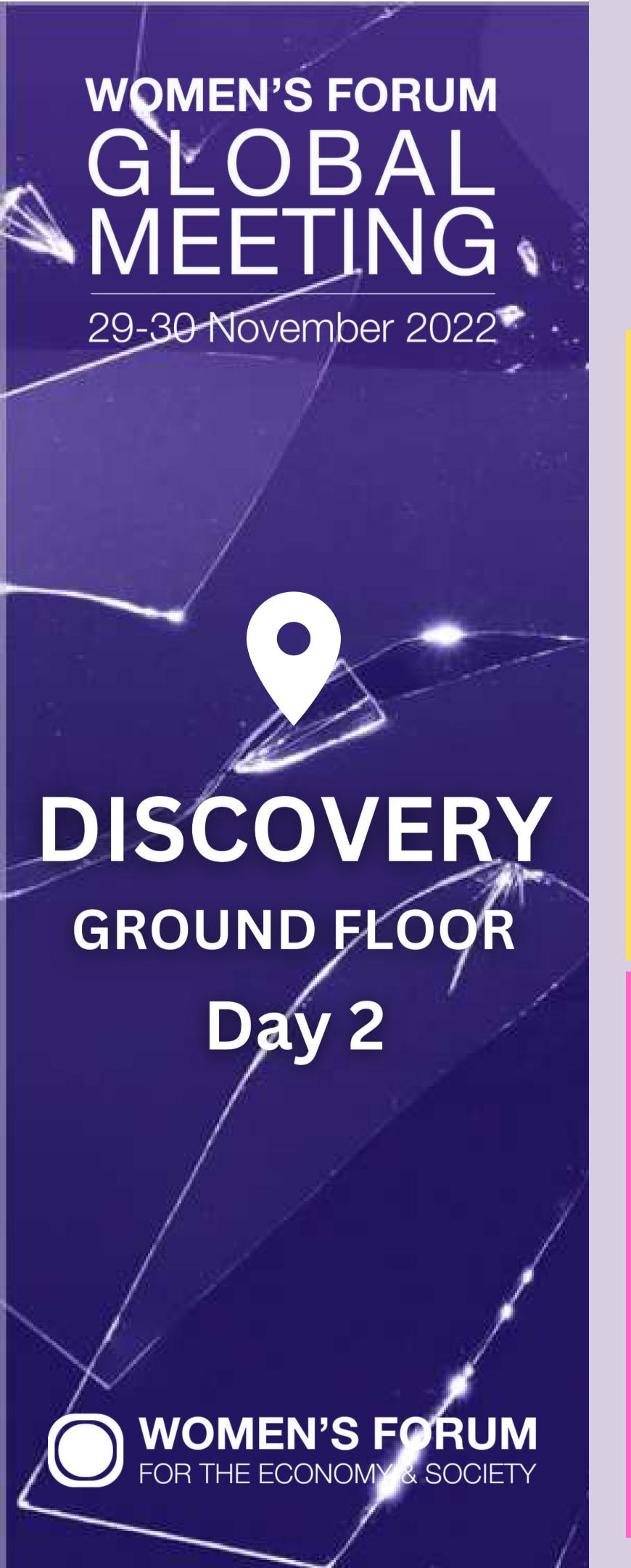
The market of wome

Health hub

Apps for women by women - new allies at our fingertips

The market of women-oriented apps is growing fast. These apps can help women handle safety issues, improve their health and give them confidence. How can these apps play an effective role in women's daily life and contribute to their empowerment?

- Moderated by Olivia Strigari, Journalist, Informelles Media B Smart
- Ines Ben Amor, CEO, Luna
- Juliette Mauro, Founder & CEO, MySlife
- Florine Duplessis, CEO, Efelya



DISCOVERY SESSIONS #7 16:05-16:40

Metaverse - the future of sexism?

Tech hub

The metaverse is a rapidly evolving virtual reality, with the projection to generate up to \$5 trillion in impact by 2030. Driven by the world of gaming, a traditionally male-dominated industry, the metaverse is already showing signs of gender bias and inequalities in its design and applications. As investors, designers and users, women are significantly underrepresented in the creation of the metaverse, and incidents of gender-violence have already been experienced by women in virtual realities. How to ensure that pre-existing sexist mechanisms are not reproduced in this new virtual reality?

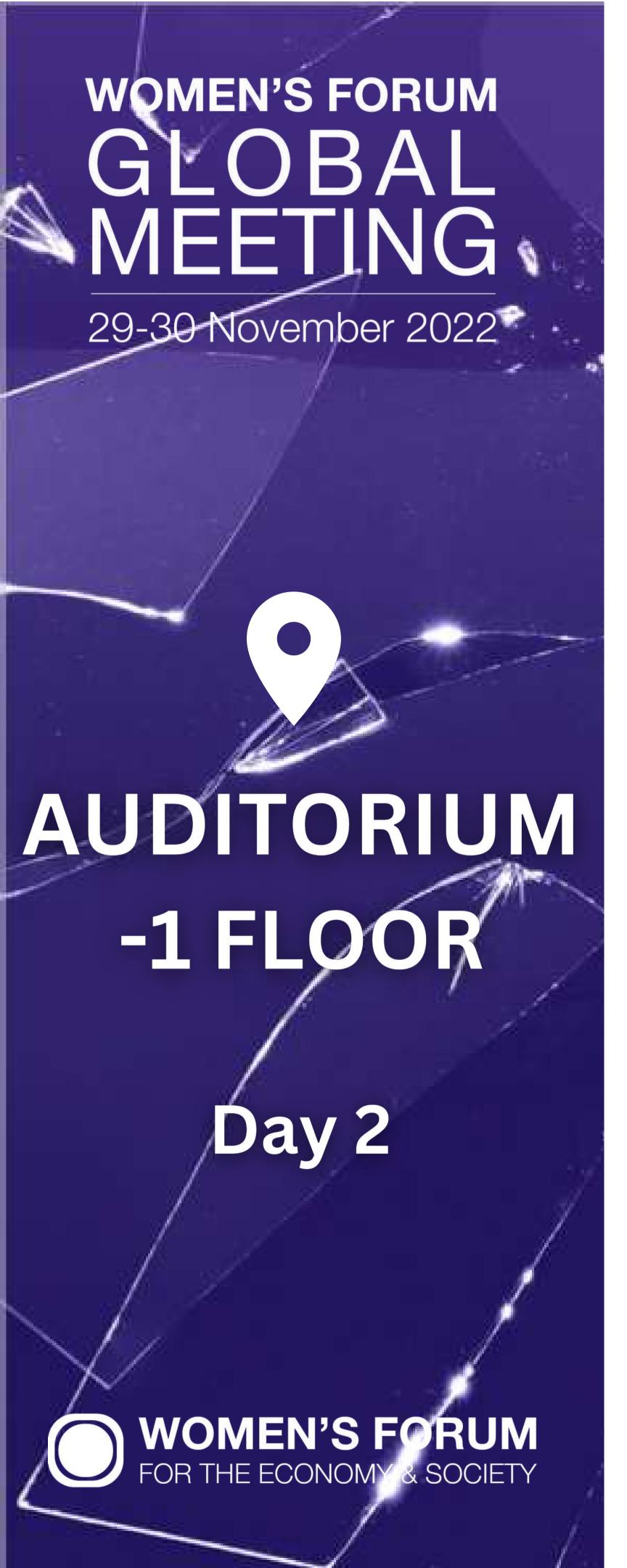
- Moderated by **Hugo du Plessix**, Co-founder, u2p050
- Maria Berrada, Lawyer, Attorney at Law, Jacob Avocats
- Hortense Boulais-Ifrène, Artist, researcher and curator, Paris 8 University
- Yingzi Yuan, Founder, Metaverse Summit

Presentation of "Zarif Design" fashion designs by Zolaykha Sherzad on the theme of "Cultural resilience - Building peace through Creativity"

Space

Creative Zarif Design fashion house, created in Kabul by Zolaykha Sherzad in 2005, brings endangered crafts back to life by producing contemporary clothes for women and men inspired by a plurisecular textile history. Zolaykha Sherzad chose to work artisanally in close association with all the craftspeople involved in textile production. She actively supports the work of women forced by conflicts and to migrate to the capital, providing them with financial independence, and training in the various textile crafts . Zarif Design uses design and fashion as a means of promoting peace, economic empowerment and cultural renewal in Afghanistan, training weavers, tailors and embroiderers, with women as the majority of their workforce.

• Zolaykha Sherzad, Founder and Creative Director at Zarif Nyc



16:45-17:30

Game Changers: women empowerment and gender equality in sports

Sports are one of the most powerful tools in society to positively change and provide an environment for women and girls to thrive. They build confidence and leadership skills as well as develop teamwork, autonomy, and resilience. While sports have the capacity to be a key driver of women's empowerment, gender inequalities are persisting as women are underrepresented in certain sports, especially in the media and society due to long-lasting stereotypes. How can sports be used to advance gender equality and adapt to societal change?

- Moderated by Leah Daughtry, Principal, On these things, LLC.
- Norma Bastidas, President, Running Wild Media Productions
- Esu Ma'at, Chief Diversity, Equity and Inclusion Officer, The Orlando Magic
- Marie Tabarly, Sailor, The Elemen'Terre Project



DISCOVERY SESSIONS #8 17:00-17:40

Business hub

Faces and phases of entrepreneurial success - Learn from FWE40 Laureates

Do you wonder what are the different facets of women's entrepreneurial success? The Women's Forum and BNP Paribas have launched the French Women Entrepreneurs 40 initiative to highlight 40 growing French companies run by women. In this session, discover the educational and professional carriers, as well as personal paths to entrepreneurship of 3 of the initiative's awardees. Get inspired and learn from women running small to medium-sized companies!

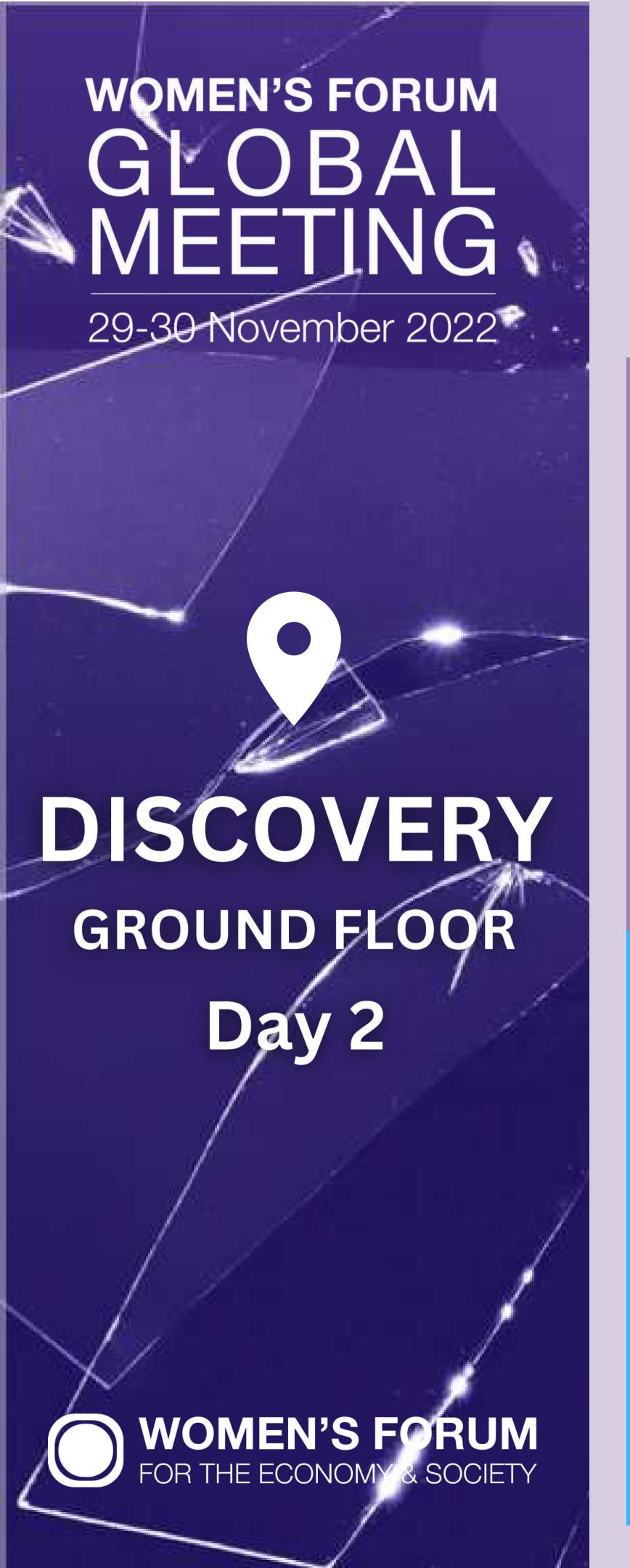
- Moderated by Laure-Emmanuelle Filly, Head of Women Entrepreneurship Programs, BNP Paribas
- 3 FrenchWomenEntrepreneurs40 Awardees

Climate hub

A practical guide to a gendered climate strategy (Daring Circle Women4ClimateAction Session)

You grasp the relationship between gender inequality and climate change, yet you struggle to understand what this means in practice for you and your organisation? This workshop will help you navigate through the Women's Forum Action Toolkit: a practical guide for companies and institutions to integrate a gender perspective in climate action strategies through five pillars. Join us to learn how to make your corporate climate action truly gender-responsive!

- Charlotte Mignon, Manager ESG, KPMG France
- Maria Juliana Ortiz, Senior Manager ESG, KPMG France



DISCOVERY SESSIONS #8 17:00-17:40

Tuning in with social entrepreneurs

Talent hub

Three women from three different countries (France, the USA and Singapore) working in three different fields (democracy, healthcare and education): what do they have in common? They have all chosen entrepreneurship as a way to achieve a positive impact. What path has led them to social entrepreneurship and how has it changed their lives? Let's hear it from our 2022 Rising Talents!

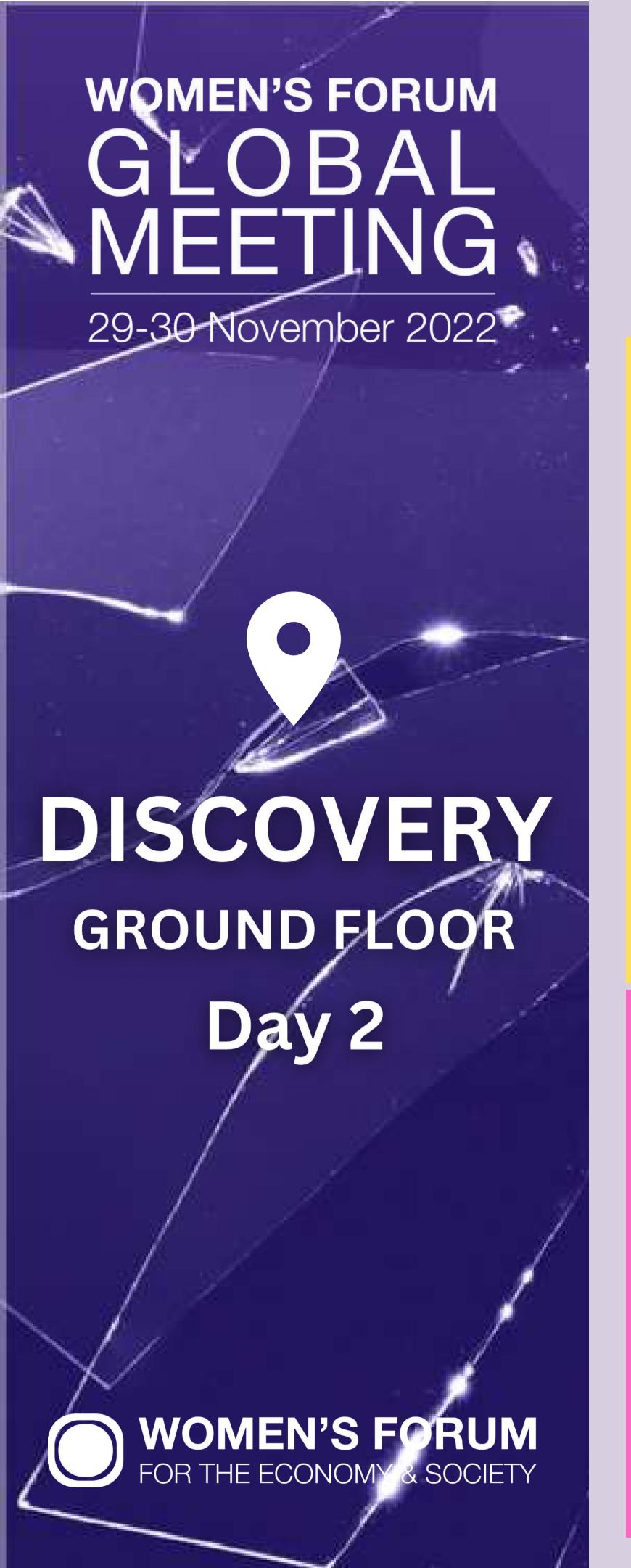
- Moderated by Anne Dumesges, ExCo member, NBS factory
- Alicia Combaz, Founder & CEO, MAKE.ORG (2022 Rising Talent)
- Karima Ladhani, Founder & CEO, Barakat Bundle (2022 Rising Talent)
- Winnie Wong, Professor, SP Jain School of Global Management (2022 Rising Talent)

Breaking the barrier between work and home- what role for the corporate sector against domestic violence?

Health hub

Domestic violence is still a taboo subject, especially in the corporate world. How can we break the silence and bring domestic violence out of the house and in to the corporate sector? What role and responsibilities for companies to ensure women's safety, and in particular that of their employees'? What meaningful actions can be taken to break the silence on domestic violence?

- Moderated by **Stephenie Foster**, Author, Entrepreneur & Activist
- Anne-Sophie Beraud, SVP Group Diversity Inclusion & Social Care, Accor
- Céline Bonnaire, Executive Director, Kering Foundation
- Marie Pierre Rixain, Deputy of Essonne, French National Assembly



DISCOVERY SESSIONS #8 17:00-17:40

A conversation with leaders: Clare Woodman and Cristina Catania

Tech hub

Women are already representing roughly one third of household financial assets both in western Europe and the US, projected to grow to reach parity by early 2030s. But is the financial system ready to capture the different needs of female investors? Not only from the point of view of financial goals but also related to remote and digital interaction, advisory and allocation tools and tech enabled solutions – which are clearly requested by women to optimize their investment decision making process.

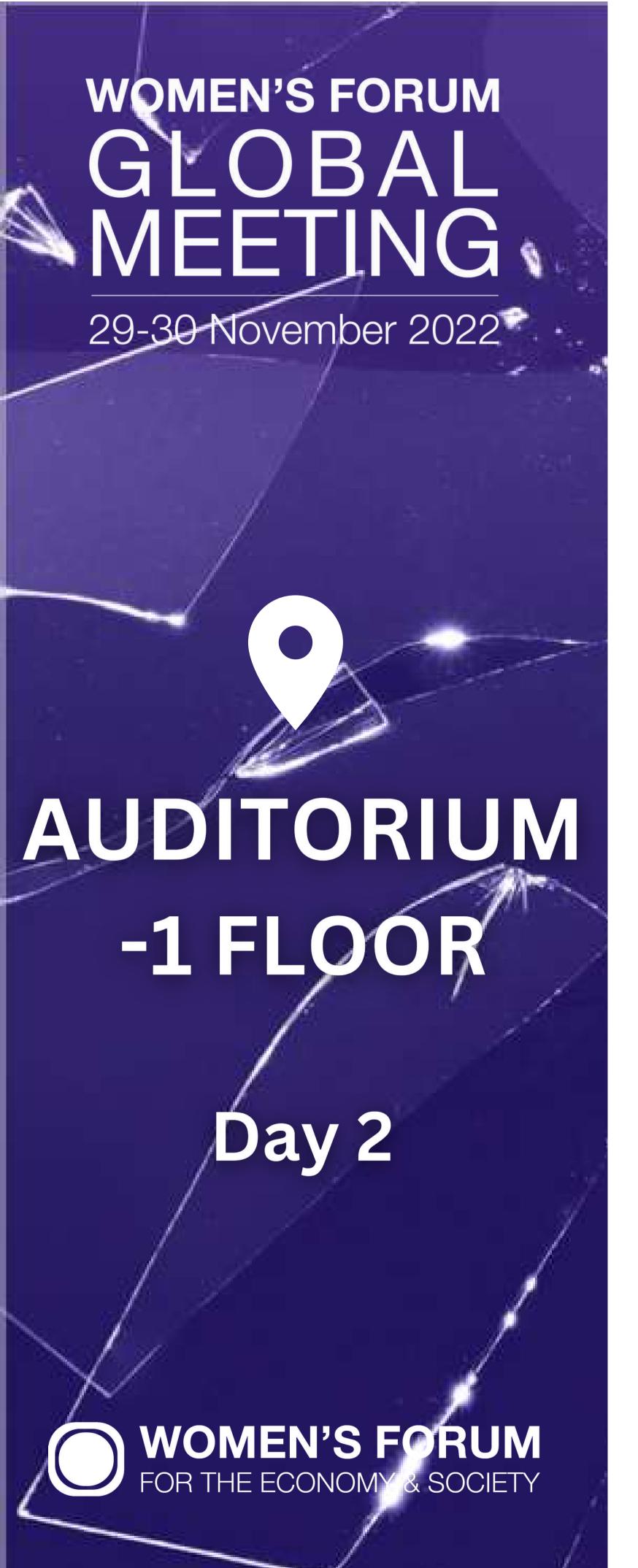
- Moderated by **Crystal Ren**, Managing Director, Abound & Phera (2022 Rising Talent)
- Cristina Catania, Senior Partner, McKinsey & Company
- Claire Woodman, Head of EMEA & CEO of Morgan Stanley & Co. International Plc, Morgan Stanley

Presentation of photographs by Liza Ambrossio & signing of her book "Blood Orange"

Creative Space

Liza Ambrossio is a multidisciplinary artist whose work attempts to understand the powers and weaknesses of the mind as a means to examine the human experience through past, present, and future. Her work centers on psychological manipulation and how it affects the continuation or rupture of the social structures in play – addressing particularly the destabilization of female canons that could threaten ethnic, sexual, moral, religious, and political limits. While Liza uses with a variety of mediums – in this session she presents her photographic work followed by a signing of her book "Blood Orange" available in the "Women's Forum bookstore".

• Liza Ambrossio, Artist



17:30-17:45

Keynote: Further and Beyond - Acting for Gender Equality

• Halimah Yacob, President, Republic of Singapore

17:45-18:00

Conversation with a leader: Rokhaya Diallo

Get inspired by remarkable international women leaders fighting for a more inclusive world.

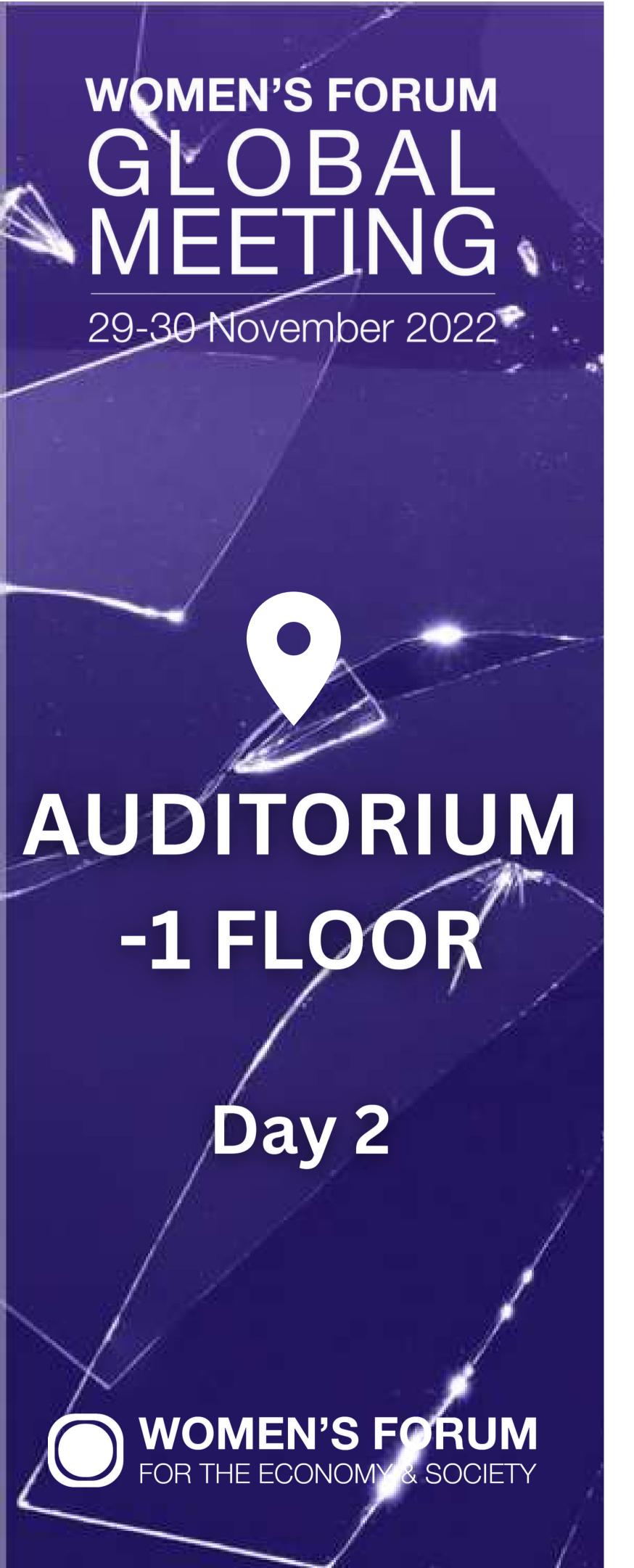
- Interviewed by Suzanne Malveaux, National correspondent, CNN
- Rokhaya Diallo, Journalist, writer, educator & award-winning filmmaker, Rok'N'Prod

18:00-18:15

WomenEntrepreneurs4Good: The Final Stage

The 17 finalists of the WomenEntrepreneurs4Good initiative - launched to support women-led projects in the green economy - have now completed all stages of their 2022 programme: they made it through the competitive selection, a 3-month incubation programme with HEC, and a final pitch contest. Discover the two projects awarded by the public and the jury and find out more about this flagship Women's Forum initiative.

- Anne-Gabrielle Heilbronner, President, Women's Forum for the Economy & Society
- Inge Kerkloh-Devif, SVP Innovation & Entrepreneurship, HEC Paris
- Marlène Schiappa, Minister in charge of Social and Solidarity Economy and Community Life
- Winners of the WomenEntrepreneurs4Good Pitch Contest



18:15-18:30

Youth Voices in conversation with Isabelle Rome

In this session youth leaders and French Minister Isabelle Rome will share their vision and call to action on our 3 key issues for this year: climate, health and peace.

- Inès Boufrayoua, Finance & Strategy Student, Sciences Po Paris (Youth Voices Ambassador)
- Maria Sofia Muratore, Consultant, Impact Hub (Youth Voices Ambassador)
- Isabelle Lonvis-Rome, Minister, Ministry of Equality between Women and Men, Diversity and Equal Opportunities, France

18:30-18:35

Closing remarks

