



# SKEMA BUSINESS SCHOOL

**GLOBAL EXECUTIVE MBA**

Leading with Purpose  
in the Age of AI

**skema**  
BUSINESS SCHOOL

## WHY SKEMA'S GLOBAL EMBA, NOW?

1

### Master interconnected business fundamentals

See the whole system, not just the parts

2

### Harness AI & data responsibly

Transform technology into  
a lever for ethical growth

3

### Embed sustainability at the core of strategy

For resilient, future-ready  
leadership

4

### Lead with purpose, clarity, and authenticity

to inspire teams and  
create lasting impact

## VALUE PROPOSITION

Empowering senior leaders to combine business excellence, human purpose, and technological fluency, to navigate uncertainty and drive sustainable impact. Our Global Executive MBA (GEMBA) develops visionary executives who lead with integrity, master complexity, and create value for organisations and society alike.

## AT A GLANCE

- ▶ **Duration:** ~20 months
- ▶ **Format:** Hybrid: Business management courses delivered online  
Leadership modules delivered in person
- ▶ **Language:** English
- ▶ **Residential Weeks:** 4 immersive weeks on SKEMA campuses  
(locations are confirmed annually)
- ▶ **Participants:** Senior executives & high-potential  
leaders (average 15+ years' experience)
- ▶ **Elective course choices** (online):  
Entrepreneurship, Project Management,  
Advanced AI & Data Management



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# A Programme Structure Designed for 21<sup>st</sup> Century Leaders

SKEMA's Global EMBA combines strategic business mastery with a transformative leadership journey, blending intellectual rigour, technological insight, and human depth.

## CORE BUSINESS FOUNDATIONS

FULLY ONLINE

12 interconnected courses, the grammar of leadership

Accounting   Finance   Strategy  
Sustainability   Data Management  
Artificial Intelligence   Human Resource Management  
Organizational Behavior   Supply Chain Management  
Marketing   Innovation Management  
Macroeconomics

Finance and Strategy act as core business pillars, connecting insights across all business management disciplines. AI and Sustainability are woven into every course, from generative AI in Accounting to predictive finance, circular supply chains, and responsible innovation.

## THE LEADERSHIP JOURNEY

**FROM SELF TO SYSTEM** IN-PERSON

8 modules during the four Residential Weeks

- ▶ Unlocking Your Inner Leader
- ▶ Uncovering Your Unique Talents
- ▶ Communicating & Inspiring
- ▶ Intercultural Intelligence
- ▶ Influence & Negotiation (Trust-based)
- ▶ Leading Teams as a Process
- ▶ Leading Across Generations (Inclusion & Sustainability)
- ▶ Leading Transformation (Courage & Resilience in Crisis)

## PERSONALIZATION

Complement the core business courses with electives to tailor your learning to your strategic goals (Entrepreneurship, Project Management, Advanced AI & Data Management).

## Kick-off in Paris, France

Your journey begins with an immersive Residential Week to connect with your cohort and faculty, build trust, and set the foundation for transformational learning.

# YOUR EXECUTIVE RHYTHM

## WEEKLY SCHEDULE

*outside Residential Weeks*

- ▶ 2-3 online live sessions per week
- ▶ 2 hours per session
- ▶ Time zone: 1PM - 3PM CET

This rhythm ensures consistent engagement without disrupting professional responsibilities, designed for leaders balancing global roles, travel, and personal commitments.

## INDICATIVE TIMELINE (20 MONTHS)

*Exact sequence and locations confirmed annually*



**Disclaimer:**  
The schedule and Residential Week locations may evolve to ensure optimal learning quality, diversity, and safety conditions.

## CAPSTONE PROJECT

*A strategic and purpose-driven final project*

The Capstone is the culmination of the GEMBA: a live, high-impact project addressing a real organisational or societal challenge.

### It allows you to:

- ▶ Integrate business insights across disciplines
- ▶ Apply analytical rigour and creativity
- ▶ Deliver strategic recommendations for tangible change

Each project is mentored by a faculty advisor or expert coach and concludes with a professional defence before an academic and industry jury.



## WORKLOAD & CREDITS

- ▶ Total contact hours over 20 months: approx. 500–530 (depending on electives)
- ▶ Additional time for assignments, group projects, and the Capstone
- ▶ Total credits: 120 ECTS

## CAREER & COACHING SUPPORT

From day one, you will receive **personalized career guidance and executive coaching**. SKEMA's Talent & Careers and the global Alumni network will help you:

- ▶ Refine your professional direction
- ▶ Expand your influence and visibility
- ▶ Navigate transitions and new leadership challenges

Each participant is matched with a certified executive coach, aligned with their goals and cultural context, to accelerate growth and maximise impact.

## PARTICIPANT OUTCOMES

### By the time you graduate, you will have developed:

- ▶ A fully integrated understanding of modern business, informed by AI and sustainability
- ▶ Enhanced strategic judgement and decision-making
- ▶ Authentic, inclusive, resilient leadership skills
- ▶ A strong international network of peers, Alumni and experts
- ▶ A Capstone project aligning your personal purpose with tangible organisational impact

## ADMISSIONS & NEXT STEPS

**Cohort Start:** October 2026

- 1 Speak with our team for a tailored review of fit, timing, and objectives
- 2 Apply online with:  Passport  Photo  
 Motivation Letter  CV (English)  
 Degree & transcripts  2 recommendation letters
- 3 Interview with Programme Director
- 4 Official admission notification

Lead with Purpose.  
Join SKEMA's Global Executive MBA.

### MORE INFORMATION



### CONTACT

executive.mba@skema.edu  
www.skema.edu/fr/executive-education

WWW.SKEMA.EDU

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