



**GOUVERNEMENT**

*Liberté  
Égalité  
Fraternité*

# Presentation of the Digital Health Acceleration Strategy

French Ministry of Health and Prevention  
Ministerial Digital Health Delegation  
[louisa.stuwe@sante.gouv.fr](mailto:louisa.stuwe@sante.gouv.fr)

**May 17, 2023**



**GOUVERNEMENT**

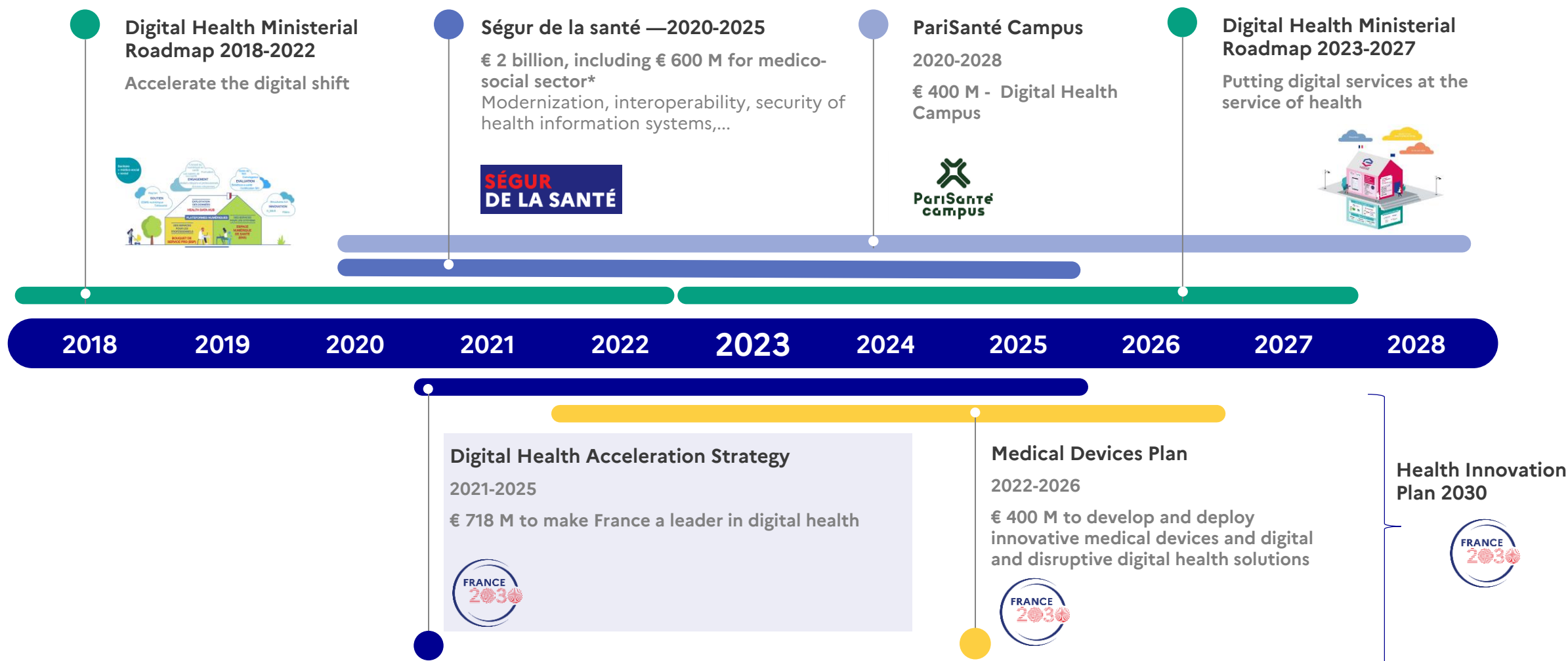
*Liberté  
Égalité  
Fraternité*

# Agenda

1. **Digital health acceleration strategy**
2. G\_NIUS - platform for digital health entrepreneurs
3. Fast-track reimbursement in France for digital medical devices  
(« PECAN »)

# French Digital Health Acceleration Strategy

## Alignment with other national digital health funding strategies



# Digital Health Acceleration Strategy

A national funding program co-constructed by and for the health digital ecosystem



## An interministerial strategy for 2021-2025

Making France a leader in digital health



**PREMIER  
MINISTRE**

*Liberté  
Égalité  
Fraternité*

Secrétariat général  
pour l'investissement



**MINISTÈRE  
DE LA SANTÉ  
ET DE LA PRÉVENTION**

*Liberté  
Égalité  
Fraternité*



**MINISTÈRE  
DE L'ÉCONOMIE,  
DES FINANCES  
ET DE LA SOUVERAINETÉ  
INDUSTRIELLE ET NUMÉRIQUE**

*Liberté  
Égalité  
Fraternité*



**MINISTÈRE  
DE L'ENSEIGNEMENT  
SUPÉRIEUR  
ET DE LA RECHERCHE**

*Liberté  
Égalité  
Fraternité*



## Co-constructed with the digital health ecosystem

The result of a broad public consultation

429 replies

50 qualitative interviews

6 months of inter-ministerial work

Collective preparation for calls for projects and expressions of interest

12 webinars

More than 120 meetings



## Support the actors with useful tools

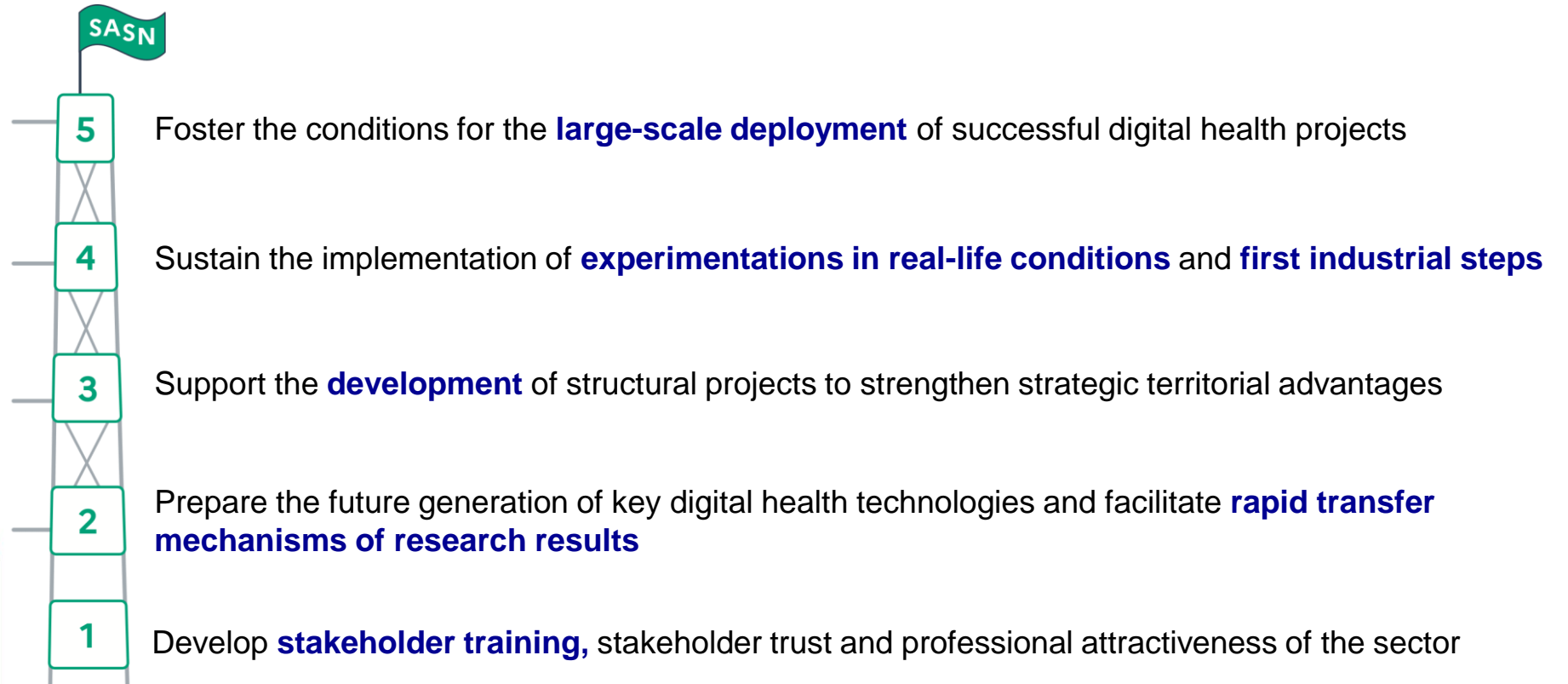
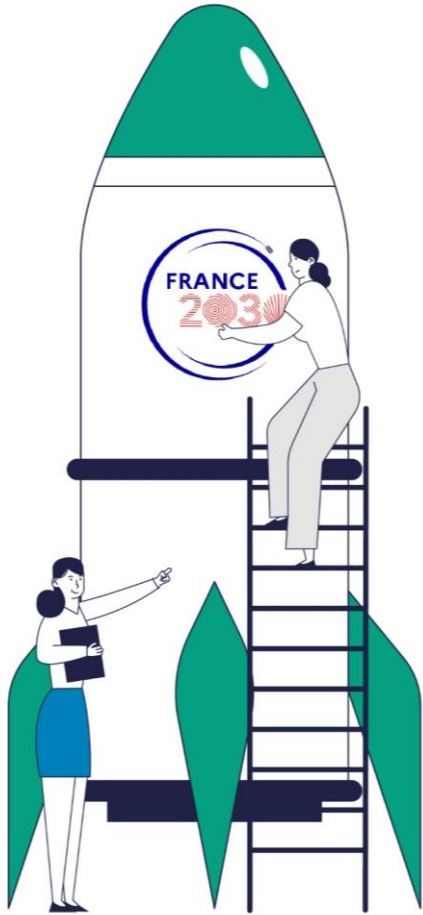
A national portal to save time for entrepreneurs

A « Tour de France » to meet digital health actors



# Digital Health Acceleration Strategy

A strategy with € 738 M to support all levels of a digital health project cycle



# Digital Health Acceleration Strategy

## First assessment: an encouraging first year

### First semester 2022: SASN "Tour of France"

- 9 stages to meet local digital health actors all over France
- 27 roundtables and workshops with more than 600 actors involved

### 2<sup>nd</sup> semester 2022: One-year SASN celebration

- > 500 participants
- Featuring Minister of Education and Research, Minister of Health and Prevention, European Commission and General Secretary for Investment

### €152 M committed in 2022

- at 31/12/2022, i.e. 1/3 of the France 2030 budget spent since the launch of the strategy

### 31 actions launched

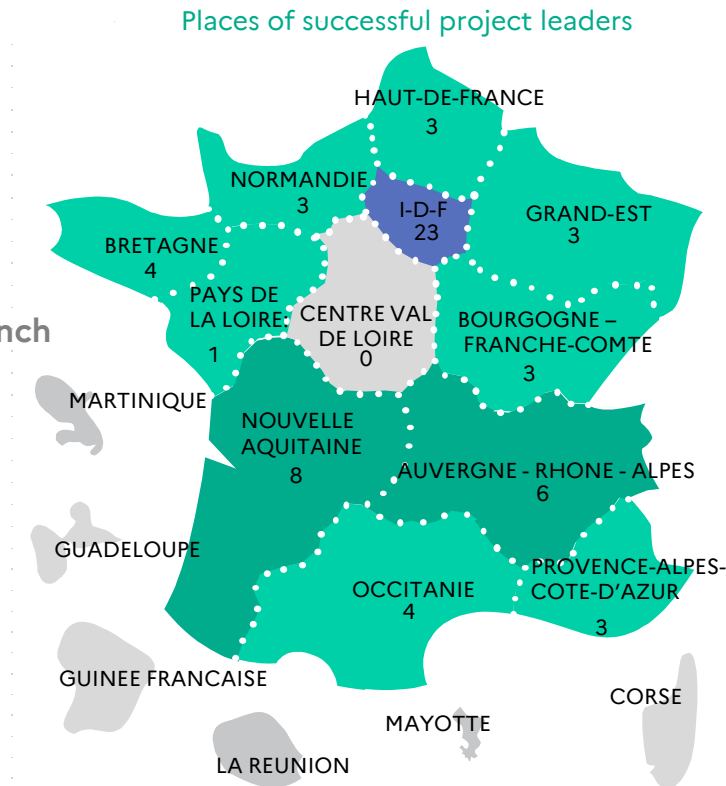
- including 9 call for projects

### 61 winners of call of projects

- More than 500 applicants for digital health call for projects

*More ambition, more openness, more funding for digital health so far. A major component of France Santé 2030, to prepare the future of our healthcare system and the ecosystem of digital healthcare companies.*

*Agnès Audier, Ambassador France 2030*





# Agenda

1. Digital health acceleration strategy
2. **G\_NIUS - platform for digital health entrepreneurs**
3. Fast-track reimbursement in France for digital medical devices  
(« PECAN »)



Support the European digital health entrepreneurs to navigate through the digital health ecosystem and accelerate market access in the EU

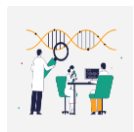


G\_NIUS is a French initiative, part of the 2021-2025 Digital Health Acceleration Strategy (670 B€) willing to connect to European colleagues. A single gateway to support digital health entrepreneurs navigating through the ecosystem, save time and accelerate access to the market of their solutions



### Discover eHealth news

### G\_NIUS services



**Decrypt national digital health regulation**



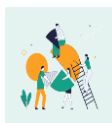
**Follow your healthcare pathway** (MonEspaceSanté, Ségur numérique, National Health Identity (INS)...)



**Identify e-health events**



**Identify actors of the digital health ecosystem**



**Decipher funding keys and trends**



**New:** funding search engine for eHealth projects [Link](#)



**A podcast**  
100 days to succeed



**Commercialize a digital medical device**



**New:** map of EU-level markets and hubs [Link](#)





# G\_NIUS Key figures



> 460K

page views since  
its opening (+71%  
since 2022)

> 150K  
visitors since its  
opening

10M results in  
Google in 2022

3 000  
community  
members



9

institutional partners...



6

The health competitiveness clusters, accompanied by clusters and living labs





# G\_NIUS

## International Service: Decoding digital health abroad



### One single «home page »

#### Decoding e-health abroad

If you want to develop internationally, take a look at our country fact sheets



Germany

Access to the country sheet

#### Pioneering reimbursement of digital innovation and health applications

- The German healthcare system is financed through **a system of compulsory public and private insurance**. The health insurance funds are the key players, although they operate within a legal framework set by the federal state and implemented by the **16 regions (Länder)**.
- It is the first country to have implemented a **"fast track"** for reimbursement of mobile applications (DiGA)

Belgium

Access to the country sheet

#### Several initiatives to drive the digital transformation of healthcare

- At the European level, the country is very actively involved in major health information projects
- Healthdata.be is **the platform to facilitate and standardise the registration of health data**



### Country fact sheets

Helping entrepreneurs discover international e-health ecosystems and understand all steps to access the market there

#### eHealth in Germany

##### Key figures

83M

people

2nd

a global player in MedTech

13.1%

health expenditure as a share of GDP in 2020



**Decision-making powers are divided between the 16 Länder, the federal government, and the statutory professional organizations**

The federal government proposes draft laws, regulations and administrative provisions and the Länder are responsible for implementing them.  
The health system is financed by a compulsory insurance system, **87.7% public** and **10.5% private**, organised around public health insurance funds. Physicians bill health insurance companies directly, not patients.

**Germany has the second-largest industry in terms of medical technology after the United States.**





# Agenda

1. Digital health acceleration strategy
2. G\_NIUS - platform for digital health entrepreneurs
3. **Fast-track reimbursement in France for digital medical devices**  
**(« PECAN »)**



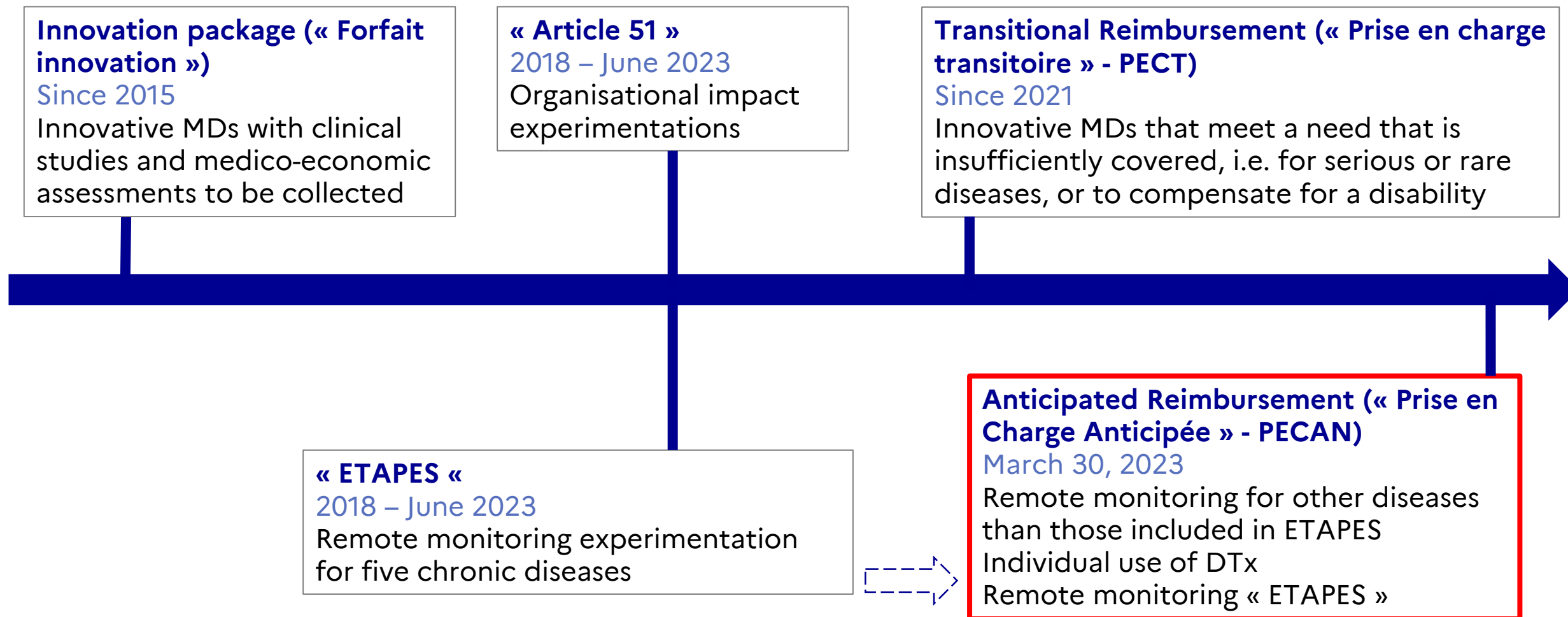
**GOUVERNEMENT**

*Liberté  
Égalité  
Fraternité*

# Fast-track reimbursement in France for digital medical devices (« PECAN »)

# Paving the way to a fast-track DMD access in France

PRIOR EXPERIMENTATIONS TO A NATIONAL TRANSITIONAL AND TEMPORARY ONE-YEAR REIMBURSEMENT ACCESS SCHEME FOR DIGITAL MEDICAL DEVICES AND TELEMONTORING IN FRANCE



# "PECAN" - the new French DMD reimbursement process that accelerates the deployment of digital health solutions

IMPLEMENTED AS PART OF THE "DEPLOYMENT AXIS" OF THE DIGITAL HEALTH ACCELERATION STRATEGY

## Launch of digital medical devices (DMD) reimbursement ("PECAN")

- **Objective:** to accelerate reimbursement by the French National Health Insurance for innovative DMDs
  - Provision for "PECAN" (Prise en charge anticipée numérique) by French 2022 Social Security Funding Law (Art. 58)
  - Implementation through ministerial order of March 30, 2023 by means of service desks offered by the French Digital Health Agency (ANS) and HTA agency (HAS)
  - This fast-track enables the manufacturer to **finalize the clinical trials while already being reimbursed during one-year** (non-renewable)
  - **Scope :** Digital medical devices for therapeutic purposes or innovative medical remote monitoring solutions
- More information on the application process on the G\_NIUS website



# Which types of DMDs are in the scope of “PECAN” ?



## Categories

- **Digital Therapeutics (DTx)**, before registration on the *List of Reimbursable Products and Services (LPPR)*
- **Telemonitoring solutions**, before registration on the *List of Telemonitoring Activities (LATM)*



## DMD with CE mark



## Existing preliminary clinical evidence\*



## The solution is “mostly digital”



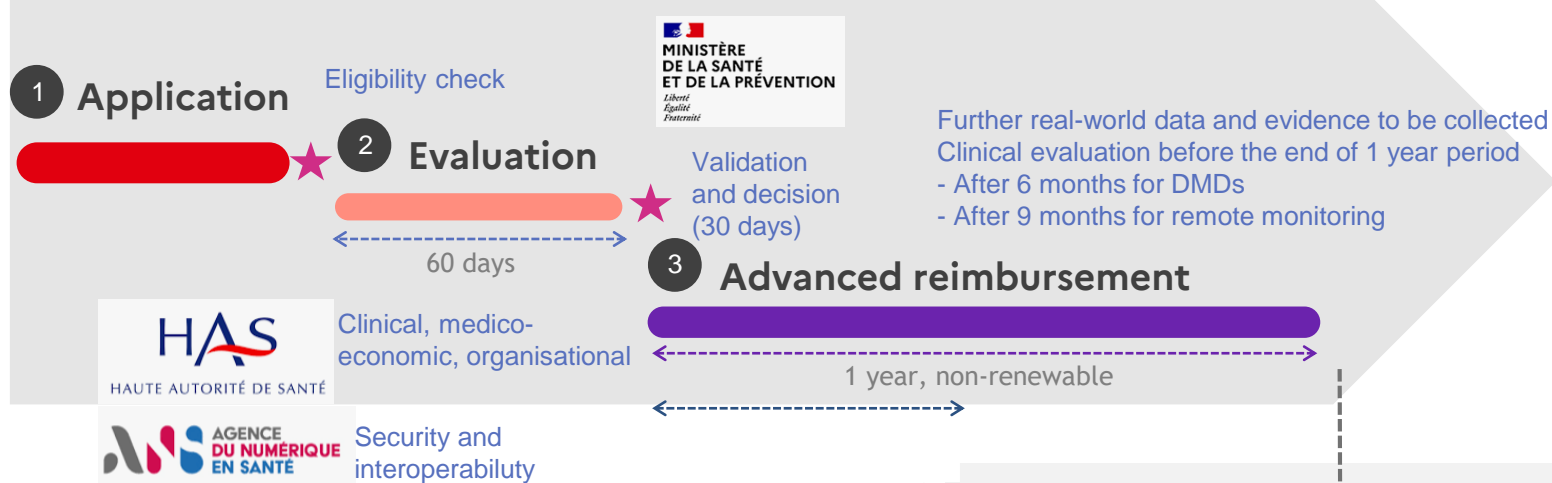
## Compliance with data interoperability and security standards requirements

\*Completed clinical study or ongoing study with intermediate results

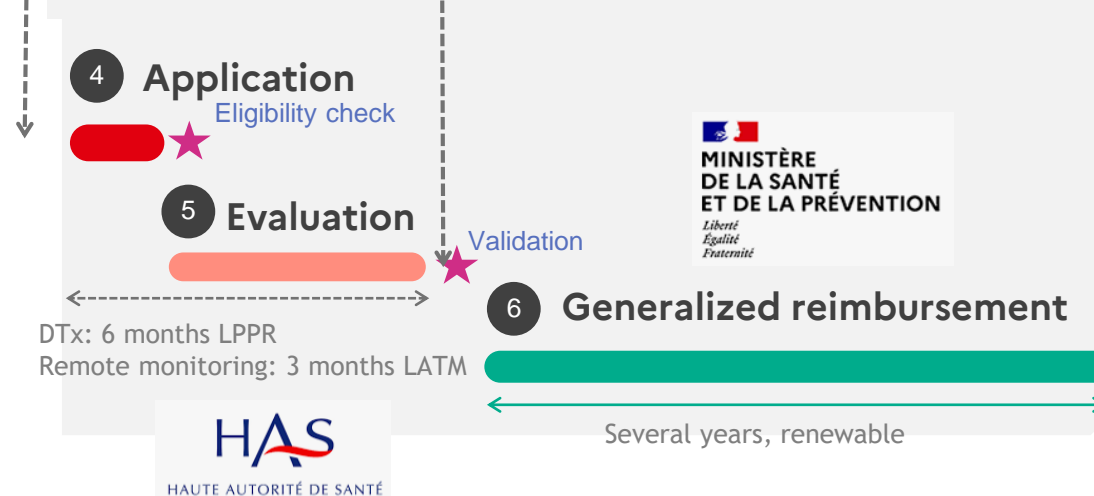


# What are the steps to access DMD reimbursement in France?

## FAST-TRACK DIGITAL MEDICAL DEVICES REIMBURSEMENT



## REIMBURSEMENT THROUGH LAW OF GENERAL APPLICATION



# Different approaches for DMD fast track access in the EU

BOTH GERMAN AND FRENCH NATIONAL REGULATIONS SUPPORT BROADER AND FASTER ACCESS FOR PATIENTS ACCESS TO INNOVATIVE DMDS, USING DIFFERENT SCOPES AND CATEGORIES OF DIGITAL HEALTH APPLICATIONS



## German Digital Healthcare Act

### DiGA Fast Track :

- DMD for therapeutic uses (DTx)
- DMD class I and IIa
- BfArM **evaluates** DiGA applicants on their potential **positive health effects**
- One year transitional rebate at **manufacturer's rate**
- Possibility of additional **clinical studies** during provisional listing



## Social Security Funding Law 2022 + March 2023 order

### PECAN :

- DMD for therapeutic uses (DTx) or telemonitoring
- DMD class I, IIa, IIb and III
- DMD presumed to be innovative, especially in terms of **clinical benefit or improvement for the organization of care**, as assessed by HAS (CNEDiMTS)
- Need to pursue data collection throughout deployment

One year transitional reimbursement period, predefined price **package**



Other European countries are actively working on the implementation of similar procedures

# European Taskforce for Harmonised Evaluation of Digital Medical Devices

A **European digital medical device (DMD) taskforce** has been launched in April 2022, chaired by the Ministerial Digital Health delegation of the French Ministry of Health and Prevention and co-chaired by the European Network for Health Technology Assessment (EUnetHTA), coordinated by EIT Health and supported by contributors of other European Ministries of Health and/or national responsible authorities and agencies.

**Mission:** To classify innovative DMDs and align their EU-level health technology assessment procedures in the view of harmonizing national assessment in the view of reimbursement by national health insurance organisations for distinct subclasses of DMDs.

➔ By developing a **joint approach** duplication of assessments can be avoided, patient access to innovative and proven digital health solutions can be accelerated & health systems improved.



The recommendations for harmonizing clinical criteria and methodologies for evaluating DMDs will result from several work packages

## Work package 1

Harmonize the taxonomy of DMDs based on their application scope and evaluation categories

## Work package 2

Consensus on determining quantity, quality and the type of evidence that is needed for assessing DMDs

## Work package 3 & 4

Propose a social health evaluation framework based on pre-requirements (technical, technological, ethical)

## External Advisory Board

Contribute to the final suggestions by sharing perspectives of different stakeholders and experiences from real-world examples

# Links to go further

## More information on PECAN

- PECAN ministerial order of March 30, 2023 [Link](#)
- PECAN information sheet on G\_NIUS [Link](#)
- PECAN Webinar Replay [Link](#) (in French only)
- HAS guidance [Link](#) (in French only)
- Early stage appointment with the National HTA Agency HAS [Link](#)

## Guidelines by the National Health Technology Assessment Authority (HAS):

- Submission guidelines for medical devices (as of June 1, two different platforms, for clinical evaluation: Evatech) [Link](#)
- Evaluation principles by the CNEDiMTS of individual use medical device for their access to reimbursement [Link in English](#) / [Link in French](#) (May 2019)
- Methodology for the clinical development of medical devices (including digital) [Link in English](#) / [Link in French](#)
- Real-world studies for the assessment of medicinal products and medical devices [Link](#)
- Organisational impact for map for health technology assessment [Link](#)
- Analysis grid for the AI component in medical devices [Link](#)
- Remote monitoring uses [Link in French](#)
- Medical device evaluation by the CNEDiMTS (Medical Device and Health Technology Evaluation Committee): Guide to the specific features of clinical evaluation of a connected medical device (CMD) in view of its application for reimbursement [Link](#)
- Guidelines for telemonitoring on 5 chronic diseases (as in ETAPES) [Link](#) (In French)
- Functional classification, according to their intended use, of digital solutions used in the context of medical and paramedical care [Link](#)

## Guidelines by the National eHealth Agency (ANS):

- Repository of Interoperability and Security of Digital Medical Devices [Link](#)
- Interoperability and Security standards for Digital Medical Devices (DMDs) [Link](#) and requirements [Link](#)
- Compliance certification platform [Link](#)

# Way forward at the French Ministerial Digital Health Delegation





**GOUVERNEMENT**

*Liberté  
Égalité  
Fraternité*



**merci.**

