

Cegid Connections

Retail. Set a new pace

Monaco, Monte-Carlo
June 13 – 14, 2022



Stores that turn into mini logistics hubs

WS4



**Cegid
Connections**



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Agenda



01 Challenges

02 Our vision

03 Solution & use cases

04 Customer story



Challenges



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Challenges

Decentralise its logistics to respond to new challenges

Promote more environmentally friendly habits

Develop shorter delivery routes

Reduce outages through proximity balancing

Challenges

Retailers need to rethink the nature of omnichannel & the purpose of their stores

**Accelerate new
in-store omnichannel
services**



**Support the change
of profiles in-store**



In an increasingly dynamic market where luxury customers are more digitally connected and have high expectations, it is crucial for luxury retailers to have relevant and personalised interactions with their customers at every touch point.

Caterina Tsigara, Retail Director

AQUAZZURA



90%

*of people say they have
changed the way they buy as
a result of the Covid-19
pandemic*

Source: LSA Conso

Our vision



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Our vision



The client is oblivious about the channels that service them. From their point of view, they interact with a brand whether it is in-store, on social networks or a mobile application and soon by voice assistants.

All of these elements have an impact on brand organisations.

Michelle Beeson

Analyst e-business and channel strategy professional for Forrester

OUR PROMISE

Optimising the availability of your products, deliveries & channels to better improve costing, increase turnover and reduce carbon footprint.

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Our vision

KEY POINTS



Strong adoption



Useful daily tool



Quick deployment



Intuitive UX/UI

MAIN TARGETS



Help your IT teams
to deploy new features
and services



Help your staff
to elevate the shopping
experience

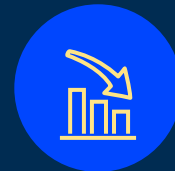
Benefits



Reduction of logistic costs



Customer promise kept



Reduced lead times



Increased product availability

Solution & use cases

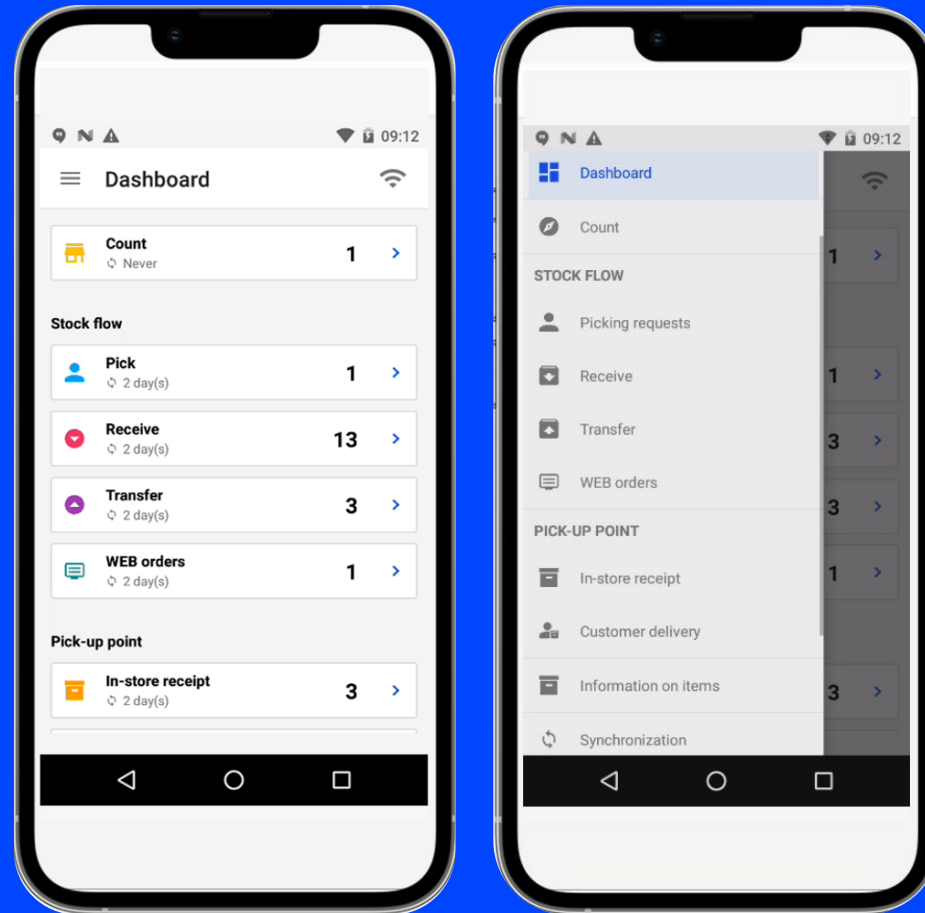


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Inventory Tracking

Centralised

Ease of use



Readability of information

Online & Offline mode

Inventory Tracking



INTEGRATED OMNICHANNEL TOOL

Ship from Store
•
Pick-up point
•
Store to store
•
E-reservation

PURCHASES / TRANSFERS TOOL

Supplier receipts
•
Transfers
•
Supplier returns
•
Receipt of transfers
•
Dispatch of requests



UPDATE ITEMS AVAILABILITY TOOL

Exceptional movements

REGULAR INVENTORY TOOLS

Count



INFORMATION ON ITEMS



Product information

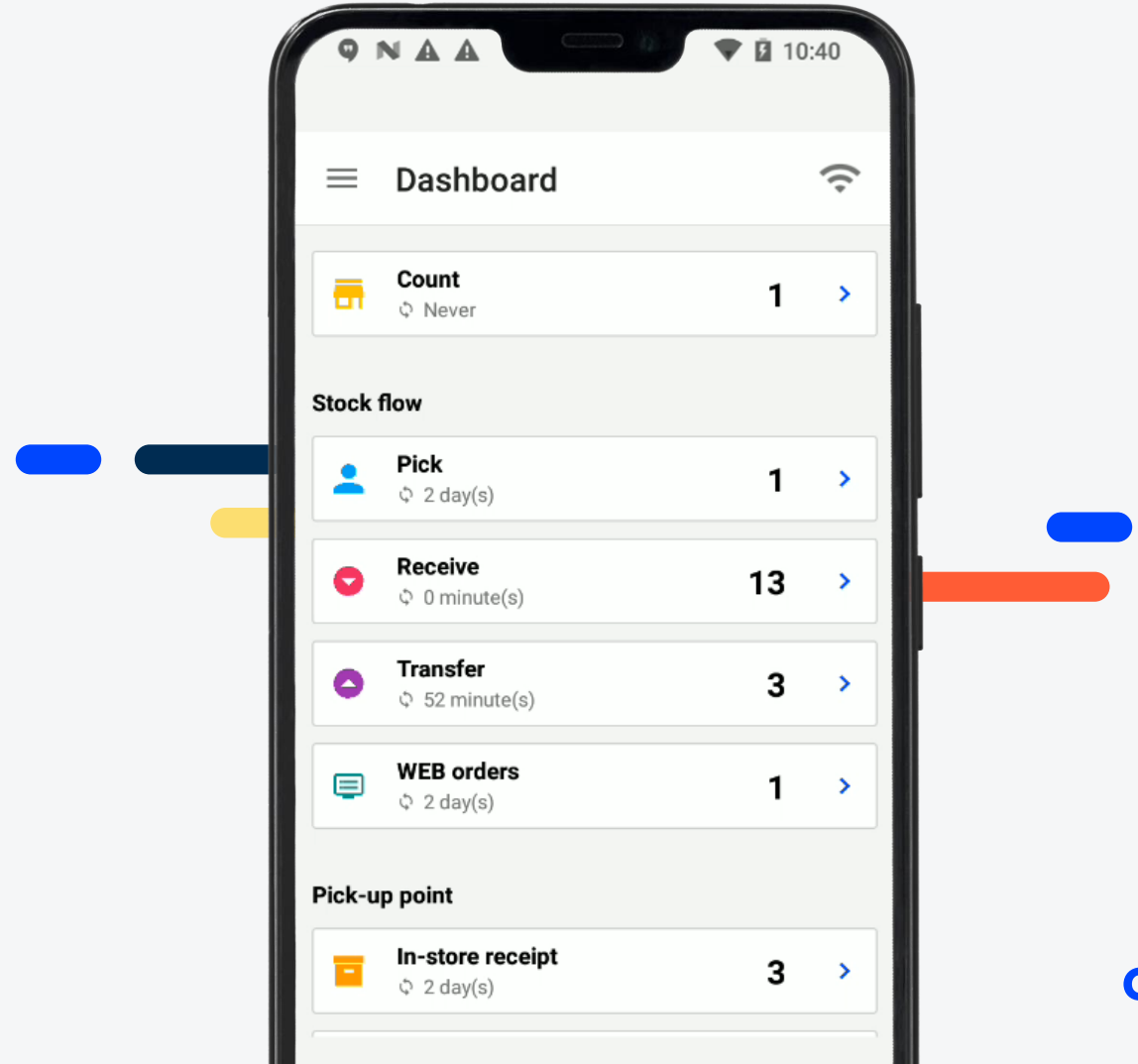
Use cases

Logistic Hub

5X

*The estimated time saved
on inventory management
operations performed using
mobility*

Management of omnichannel flows





Use cases

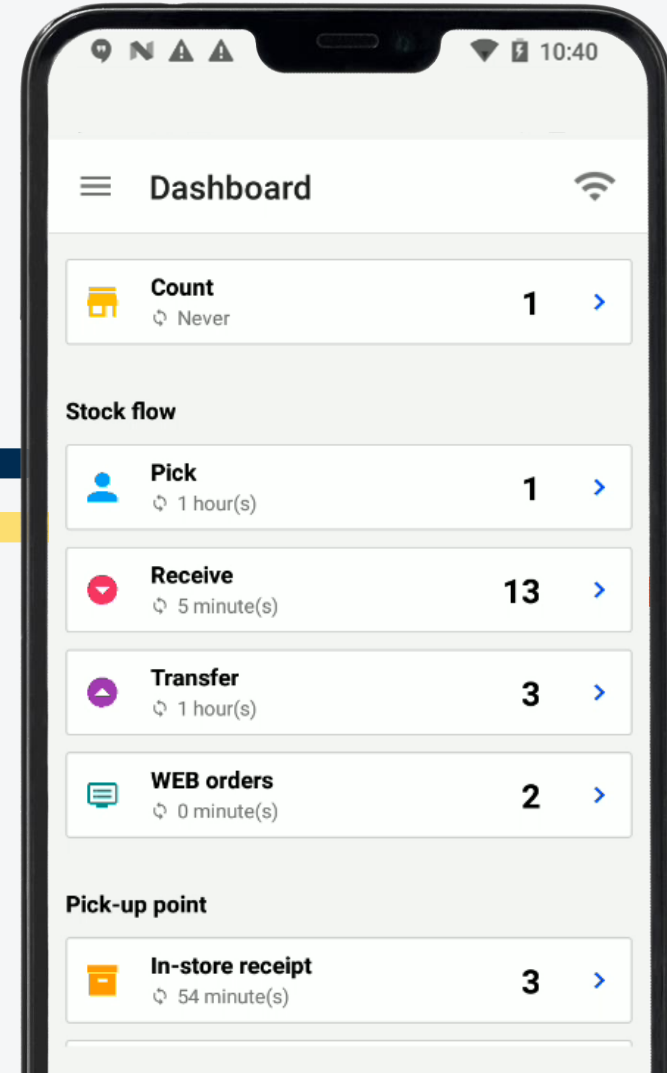
Ship from Store

86%

*of retailers who have implemented
Ship-from-Store have seen customer
satisfaction improved*

Study: SiaPartners

Ship from Store



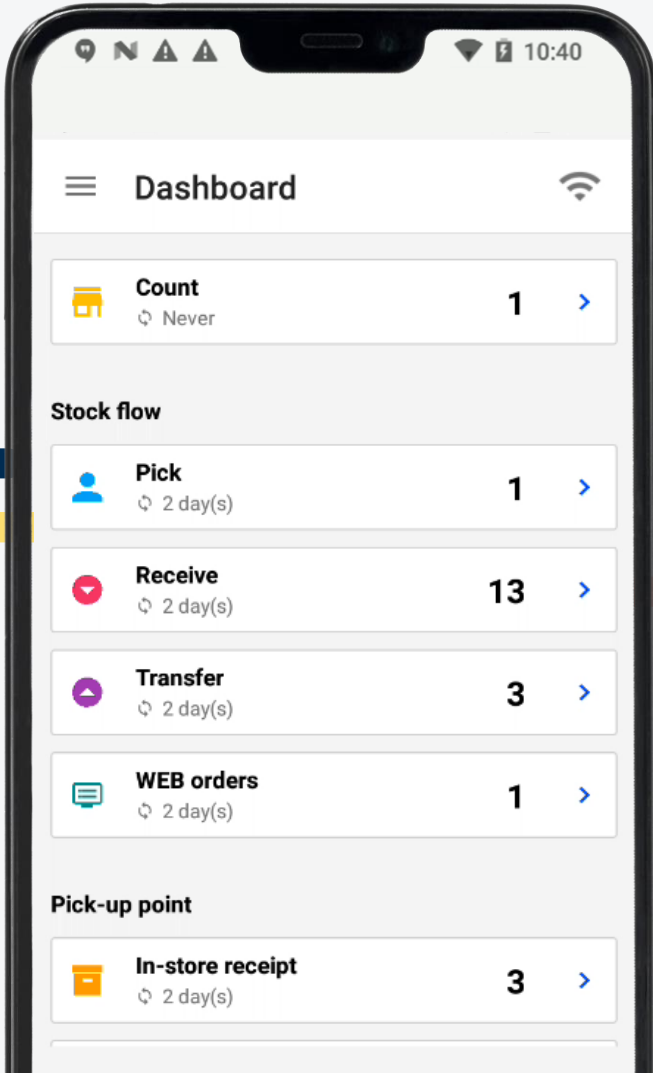
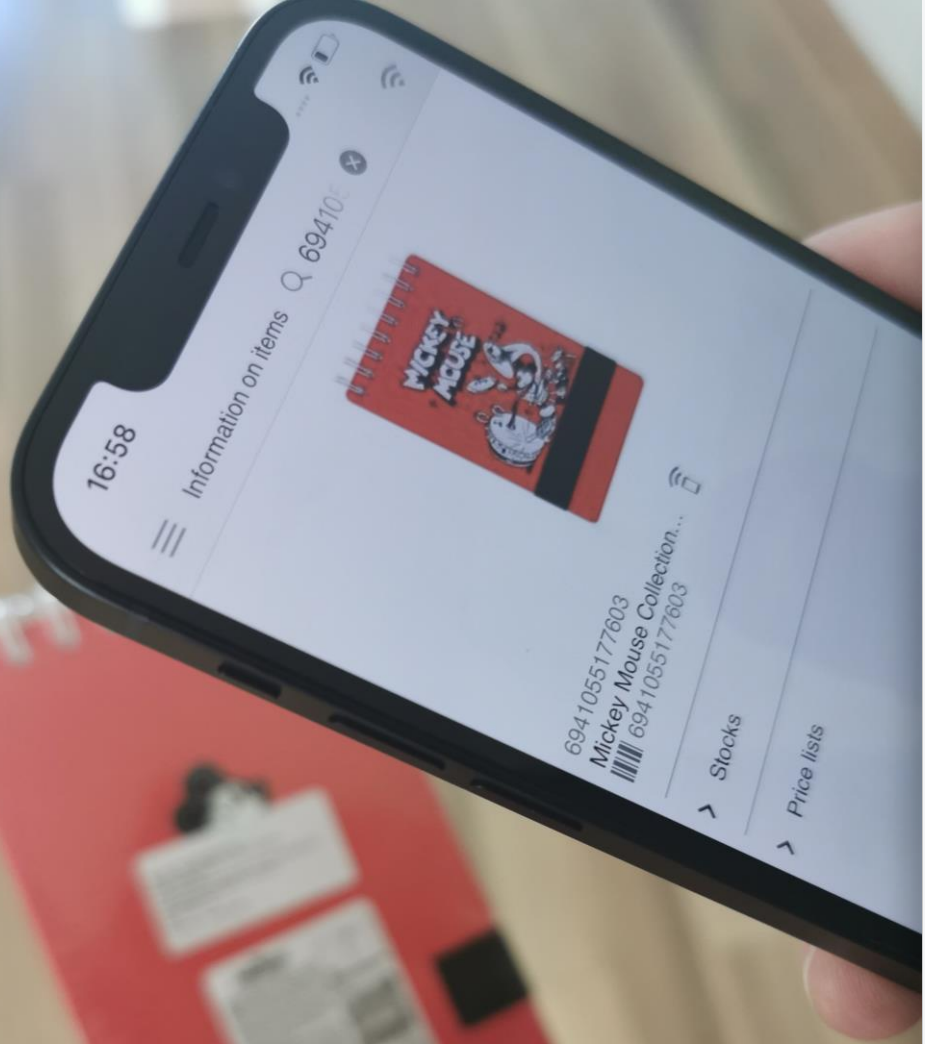
Use cases

Unified vision

66%

of customers believe that a salesperson should be able to tell them if a product is available without leaving their side.

Item Information



Inventory Tracking Y2

Decentralise its logistics to respond to new challenges

The screenshot displays the 'Cegid - Inventory Tracking' web application. The browser address bar shows the URL 'integration-retail-services.cegid.cloud/t/it/'. The top navigation bar includes a search bar and a user profile icon. The left sidebar contains a menu with the following items: Dashboard, Reference records (highlighted), Company, Devices, Subsidiaries, and Settings. The main content area is titled 'Modify a reference record' and features a tabbed interface with four tabs: DESCRIPTION, CONFIGURATION, TRANSFER NOTICES (active), and CONDUCT INVENTORY. The 'TRANSFER NOTICES' tab is open, showing a form with the following sections:

- Settings**
 - ☐ Start with the oldest
 - Start of search: 30 Days
 - Maximum number of documents: 20 Documents
 - Printing method: No printing
- Propriétés affichées des en-têtes**
 - Sender store
 - Recipient store
 - Recipient warehouses
 - Internal reference
- Propriétés affichées dans la liste (V3)**
 - Aucune propriété sélectionnée

At the bottom right of the form, there are 'Cancel' and 'Validate' buttons.

User feedback

Changed my
daily work life



Enjoyable



Reliable



Appreciates
product mobility



Pleasant
ergonomics



Easy to use



Customer story



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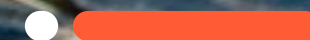
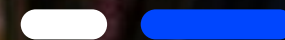
84 stores

80 devices

The jeans that keep their promises

"What if this was the ideal garment?"

For two decades, Le Temps des Cerises has put its know-how and passion into its collections to respect this commitment and offers jeans which, once worn, can never be left!



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In-store business process coverage



A single solution for all flows



**The solution was easily
adopted by our store teams,
particularly
Y2 Inventory Tracking because
it covers many of our needs**

Our feedback



"It's much easier to make end of season returns directly from stock (rather than bringing the boxes to check out!)"



"Inventory reliability has increased since all products are scanned with Inventory Tracking when they arrive in the store. Before it was a check of the number of products in the box that validated the entire delivery announcement . »



"Our regional directors are already thinking of using the PDA to provide more services: e-learning, videos, etc."



"Preparing the labels will save a lot of time before sale; it will also accelerate the adoption of the inventory consultation function"



THANK
YOU