

# PARTNER SUMMIT &

**2024 Cegid  
Connections  
Retail**

**Elevate your ret<sup>Ai</sup>l experience**

**18 - 19 - 20 JUNE, ROME**



**Participant  
pack**



We are very happy to see you in Rome for this new edition of Cegid Connections Retail !

## Your hotel : The Marriott Park Hotel\*\*\*

**Your Cegid Connections Retail conference will be held at the 4\* Le Marriott Park Hôtel 4\*.**

Located in an idyllic setting, the Marriott Park Hotel blends luxury, calm and elegance. Enjoy the outdoor swimming pool and fitness center in idyllic surroundings.

For any extension of stay or early arrival, please refer to page 7.

### Accommodation information

Marriott Park Hotel \*\*\*\*

via Colonnello Tommaso Masala, 54

Rome, 00148 Italie

Téléphone : +39 06 658821



### CONTACTS

We are at your disposal for any questions concerning the program or logistics.

MCI France – Lucia Trindade

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Téléphone : +33 (0)6 83 73 36 77



# Transport

Cegid Connections Retail begins on Wednesday, June 19 at 09:00 am. In order to have the opportunity to participate in as many working sessions as possible, we advise you to arrive in Rome as soon as possible.

## Your arrival

### You are traveling by plane

We leave it to you to organize your arrival to Rome.

**Air France discount code:** You can use this code dedicated to the event to get a discount of up to 15% on your flight by connecting on the Air France Website:

<https://globalmeetings.airfranceklm.com/Search/promoDefault.aspx?vendor=AFR&promocode=41289AF> :

**Code: 41289AF**

**Event : CEGID RETAIL 2024**

**Shuttles available on June 19 from 8am to 11:30am:** the Cegid & MCI staff will be pleased to welcome you at Léonard-de-Vinci de Rome Fiumicino airport. A shuttle service will be provided from the airport to the Marriott Park Hotel

Route: airport -> hotel

Travel time: approx. 15 minutes.

### You are traveling by car

The hotel parking lot has 350 spaces. Rates start from €4.00 for up to 3 hours and €12.00 per 24 hours.

Please make an expense claim for reimbursement.

## Your departure

At the end of your conference, shuttles will be at your disposal to take you to the airport.

Journey time: approx. 15 minutes.

**Shuttles available on June 20 from 1pm to 5pm**

Route: hotel -> airport

  
**For arrivals on  
Wednesday 19<sup>th</sup> of  
June from 8am to  
11:30 am, shuttles  
will be waiting  
for you at the exit  
of Terminal 3.  
Fiumicino Airport**



# Your Partner Summit Program

## Tuesday 18th of June

**9:30am-12:30pm: Pre-Sales bootcamp Livestore**

Mandatory Prerequisites:

- ❖ Be Livestore trained
- ❖ Come with your laptop
- ❖ Have a partner sandbox with Livestore POS ready to use

- **9:30am-10am:** Training Livestore – 30min
- **10:00am-10:35am:** Short term news – 35min
- **10:35am-10:45am:** Tools and environments presentation for Pre-sales Teams – 10min
- **10:45am-11:00am:** 15min break (coffee, tea...)
- **11:00am-11:10am:** Success story
- **11:10am-12:30pm:** Focus bespoke demo – 1h20

**12:30pm-2:00pm**

Lunch at the hotel

**2:00pm-5:00pm**

Entertaining activities ☺

**5:00pm-5:45pm**

Transfer to hotel

**7:15pm**

Transfer to the the Scuderie in Rome for a Cocktail Dinner (transfer to the hotel from 10:00pm)

## Wednesday 19th June

**8:45am-10:25am:**

Welcome and Guided Tour Cegid Innovation Store and key partners (5-6 groups)

**10:30am-12:45pm**

Partners Meeting

**1:00pm**

Lunch

**Next page for your Cegid Connections Retail Program**



# The program of Cegid Connections Retail 2024

## Wednesday June 19th

**2:30pm to 4:00pm**

Opening plenary session

**4:00pm to 4:45pm**

Networking and exchanges in the meeting & experience areas

**4:45pm to 6:00pm**

Workshop sessions: a choice of themes

**7:00pm**

Shuttle transfer to Dolce Vita Gala dinner

Theme : Black & white Dolce Vita

**10:15pm**

Shuttle transfers to Hotel every 20 min



## Thursday June 20<sup>th</sup>

**7:30am to 8:30am**

Breakfast

**8:45am to 10:00am**

Workshop sessions: a choice of themes

**10:00am to 11:00am:**

Networking and exchanges in the meeting & experience areas

**11am to 12:15pm**

Workshop sessions: a choice of themes

**12:15pm to 1:15pm**

Closing plenary session

**1:15pm to 2:30pm**

Lunch at the hotel and networking

**2:30pm to 4:00pm**

Networking and exchanges in the meeting & experience areas

**4:00pm**

Conference closing & Departures



## Plenary sessions

|  |  |  |
|--|--|--|
| <b>P1</b> - Journey Through Retail Innovation: Cegid Successes, Strategies and the Road Ahead. | <b>P2</b> - The AI Odyssey: A Blueprint for Retail Business Leaders. | <b>P3</b> - Unlock potential: discover the first use cases of Cegid Retail with embedded AI. |
| <b>P4</b> - Exploring the future: innovations and trends shaping retail.                       |  | <b>P5</b> - The Confidence Matrix: AI, Cloud and the New Era of Security in Retail.          |

## Workshops

Workshops highlighting concrete cases embedding AI

|  |  |   |
|--|--|---|
| <b>WS#1</b> - Boosting In-Store productivity and empowering Retail teams w/ Cegid Retail Store Excellence. | <b>WS#2</b> - Elevating & streamlining In-Store experience w/Cegid Retail Live Store.              | <b>WS#3</b> - Improving performance monitoring w/Cegid Retail Intelligence.         |
| <b>WS#4</b> - Unifying & Optimizing Stocks w/Cegid Retail Inventory Tracking.                              | <b>WS#5</b> - Payments: changes that make shopping smoother.                                       | <b>WS#6</b> - Global Compliance: securing retail operations.                        |
| <b>WS#7</b> - Cybersecurity in Retail: Protecting against threats.   | <b>WS#8</b> - Cegid Orli - What's new ? (In French only).  | <b>WS#9</b> - Extensibility: New ways to integrate & customize Cegid Retail.        |
| <b>WS#10</b> - How to implement CSR in IT for Retail?  | <b>WS#11</b> - Navigating Your Retail operations in China with Cegid and local ecosystem partners. | <b>WS#12</b> - Collaborative Workshop: Brainstorming on innovative Gen AI use cases |



Please find the detailed program on the event's website :  
<https://events.cegid.com/cegid-connections-retail-2024/en>



## The meeting spaces

Many meeting areas will be available during the conference:

The RetAil Experience Center

The InnovAtion Factory

The Customer InterAction Hub



## The different working sessions

Many working sessions are planned during the conference : Expert workshops, plenary conferences, customer testimonials...

<https://events.cegid.com/cegid-connections-retail-2024/en/content/programme>



## The partners of the event

Find all our partners in the partners' village during the event, and all the information about them on the event's website:

<https://events.cegid.com/cegid-connections-retail-2024/en/content/partenaires>



# Usefull information

## **The Wifi**

Wifi is available free of charge in all areas of the hotel (rooms & common areas). The conditions of access will be communicated to you at check-in.

## **Extension of stay or early arrival**

If you wish to arrive earlier or later, please book these extra nights directly with the hotel. We'll make sure you don't have to change rooms during your stay.

## **Dress Code**

During the day : Casual Business

Beach party & dinner : Black and white - Dolce Vita

## **Cancellation**

In case of cancellation by the participant within thirty (30) days prior to the event:

- The payments made by the participant will be retained by Cegid.
- The participant will be liable for the totality of the sums remaining due.
- In the event that participation in the event was offered free of charge by Cegid, the participant will be liable for the sums for which he/she was exempted, i.e. €750 excluding VAT.