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today for tomorrow

Presentation

Q4 2024



Group CIO - Bureau Veritas

CTO - Pages Jaunesw



Head of Sustainable IT - Capgemini

Part of CapVentures investment fund & startup collaboration team

Saas Editor GreenTech

4 years
15+ staff



STATION F

FUTURE 40



They trust us!



TRANSITIONING TOWARDS **SUSTAINABLE IT: A NECESSITY**



IT is a **must** when considering companies' **GHG emissions**

Up to **25%** of total GHG **emissions** in **digitalized sectors**

Up to **10%** of annual growth ⁽¹⁾



CSR regulations are reinforced & extended to **digital**

CSRD requiring **50k** EU ⁽²⁾ companies to report on **CSR KPI** by 2024

FR companies must report on **scope 3** emissions ⁽³⁾ since 2023



CIOs **struggle on** how to **proceed** to solve this **challenge**

50% of CIOs will drive IT sustainability **KPI** by **2025** ⁽⁴⁾

25% of IT budget will be dedicated IT sustainability by **2025** ⁽⁵⁾



Digital service companies will have to **integrate CSR** into their activities

20% of companies are looking to assess the CSR impact of their IT programs, including **scope 3**

25% is the weighting of CSR criteria in the final score of calls for tender

⁽¹⁾ Ademe ⁽²⁾ CSRD ⁽³⁾ Senat ⁽⁴⁾ Gartner ⁽⁵⁾ IDC





CARBON REPORT



**ECO-DESIGN &
WEB ACCESSIBILITY**



**CLOUD & SAAS
OPTIMIZATION**



SUPPLIERS' IMPACT

The Sustainable IT Platform



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SaaS PLATFORM



ALL-IN-ONE PLATFORM



UNIFIED METHODOLOGY



AUDITABLE PROCESS



THE Sustainable IT Platform : 3 MAJOR DIFFERENTIATORS

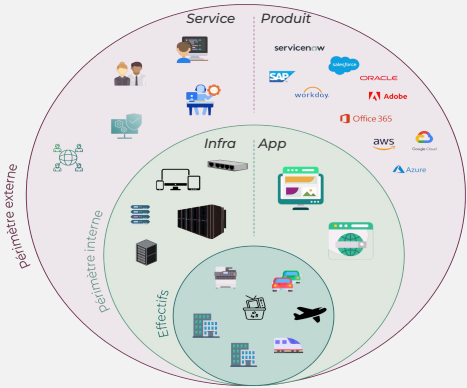
Approach

CSR* & SDG**
APPLIED TO IT



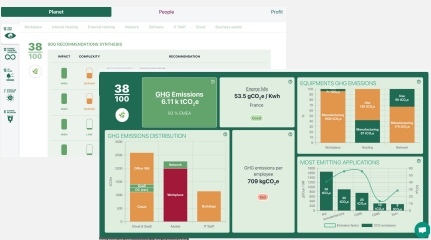
Analysis

INTERNAL &
EXTERNAL IT

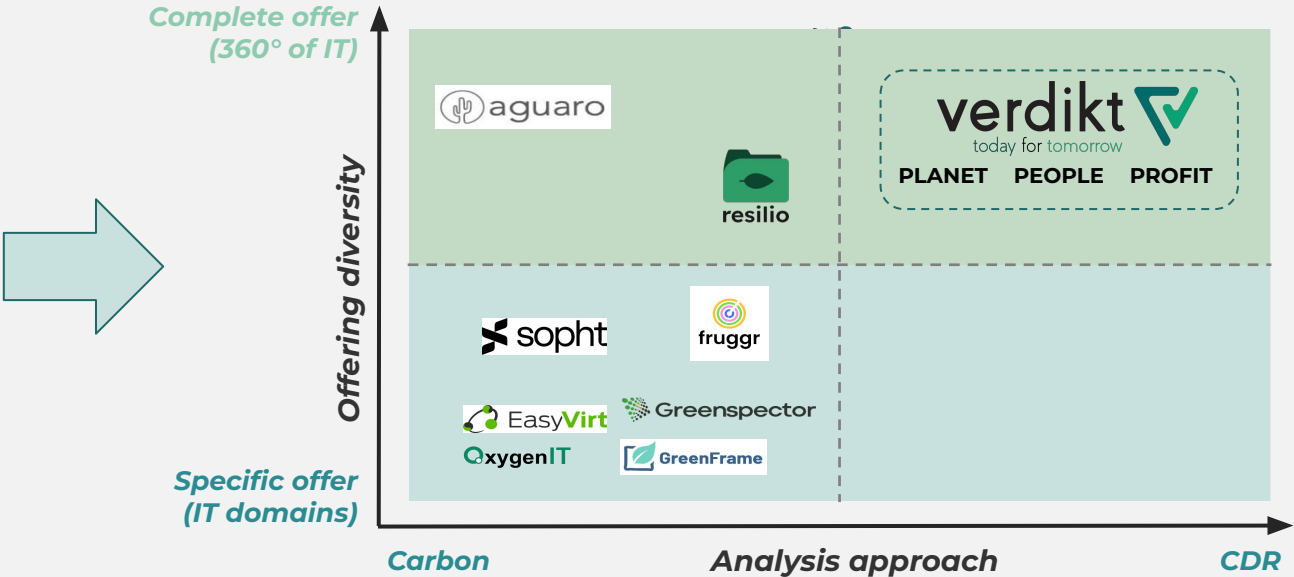


Measure

MATURITY
& PERFORMANCE



Unique market positioning

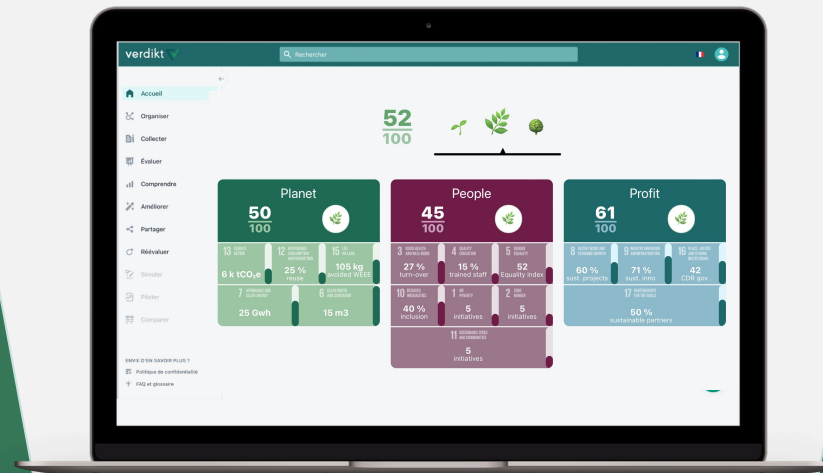


The Sustainable IT Platform

2 offerings

Verdikt for
Corporate IT

Verdikt for
IT Provider



For sustainable IT departments

#CSR #ESG #IT

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For sustainable IT suppliers

#Planet #IT

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FOCUS ON PLANET IMPACT: INTEGRATED MARKET REFERENCES

1 - CARBON AND MULTI-CRITERIA IMPACT FACTORS

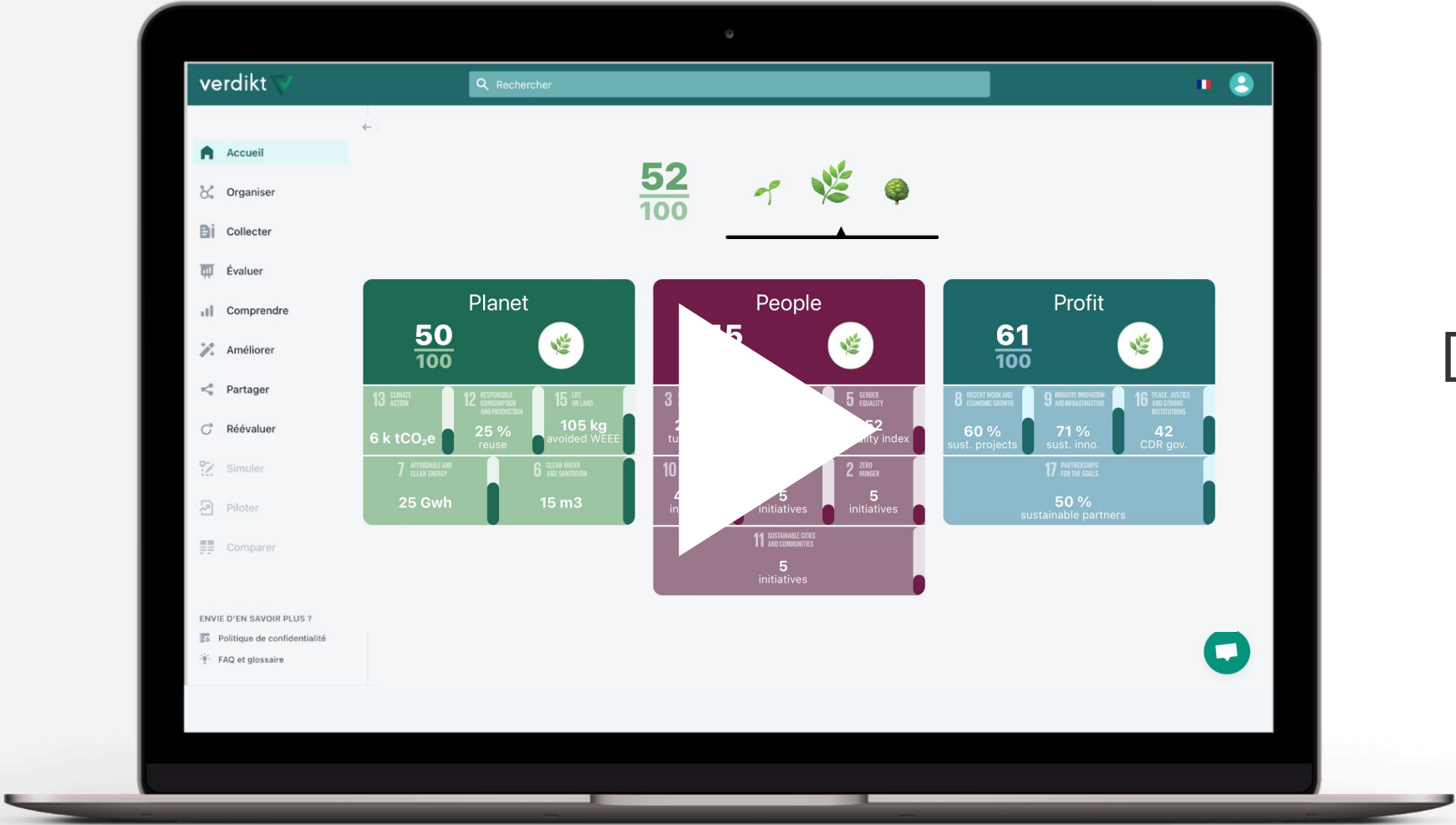


2- SUSTAINABLE DEVELOPMENT GOALS REFERENTIAL



3- RESPONSIBLE DIGITAL BEST PRACTICE GUIDELINES



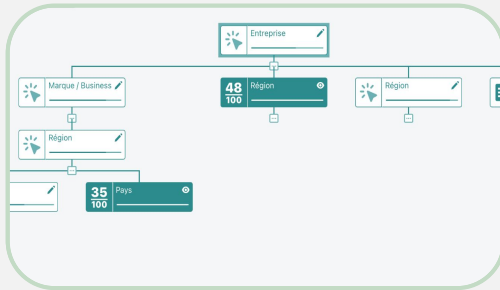


DEMO

Corporate IT 5 KEY DIFFERENTIATORS for sustainable IT departments

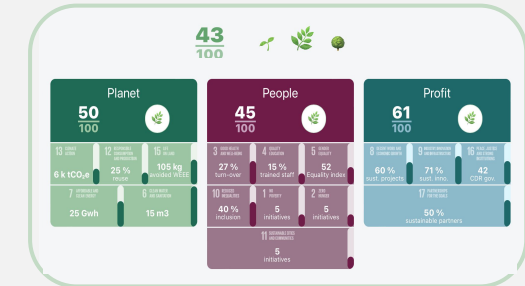
#1 Map your reality

Organization & governance flexibility



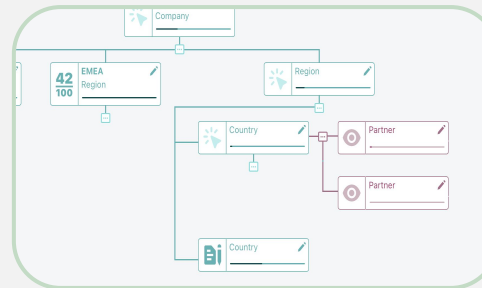
#2 Sustain your IT

CSR & SDG by-design



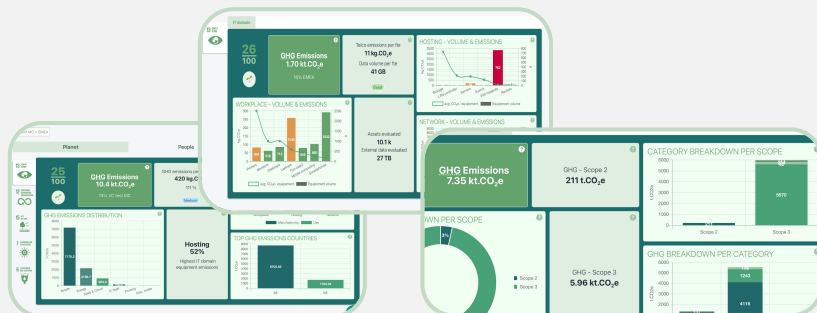
#3 Embark your providers

Your scope 3 under control



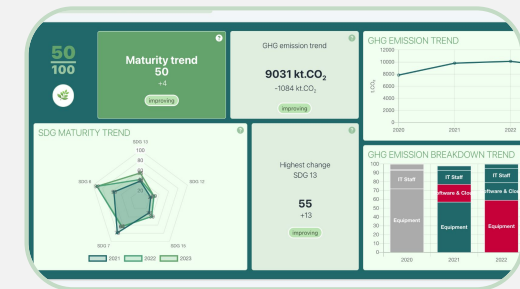
#4 Pilot your transition

Strategic, regulatory & operational reporting



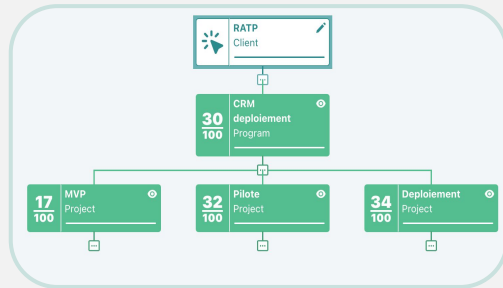
#5 Replay over time

Improve continuously

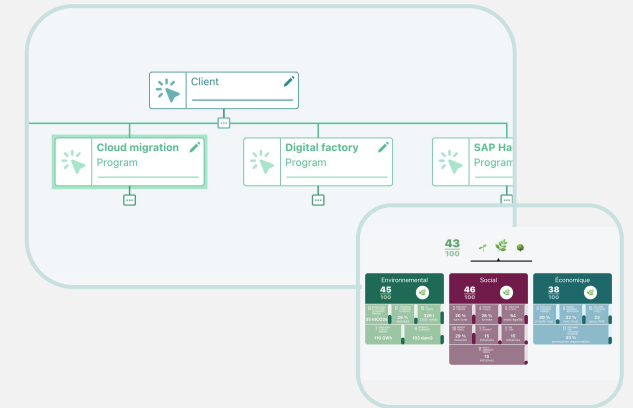


IT Provider 5 KEY DIFFERENTIATORS for sustainable IT projects

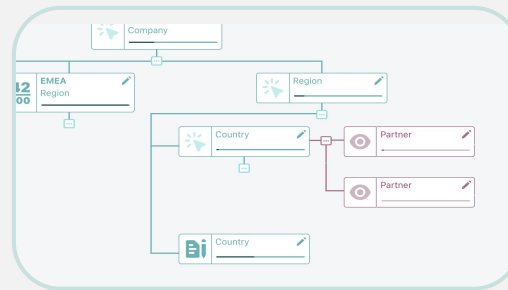
#1 Map your reality *Organization & governance flexibility*



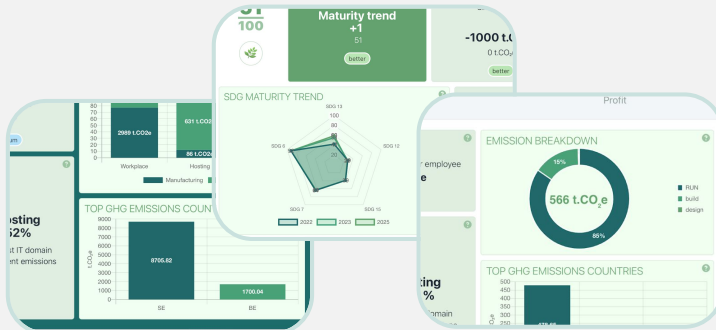
#2 Sustain your portfolio *SDG performance at 360°*



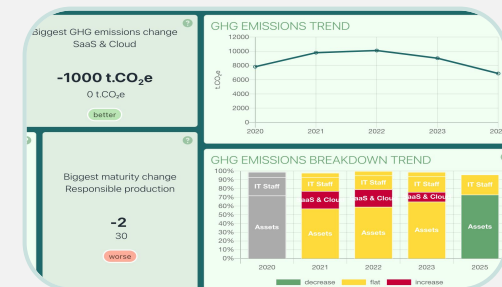
#3 Embark your contractors *Integrating external impacts*



#4 Compare & optimize *Unlimited scenario (location, architecture)*



#5 Make the right choice *Iterate to shape the optimal project*



OUR COMMITMENTS

PARTNERSHIP

Our partners share our values and sustainable engagements

TRAINING

Each team member has followed a digital sustainable online course

HOSTING

Our website is hosted on fully renewable energy powered servers

SOURCING

Our equipments are second- hand purchases and comply with major eco-labels (EnergyStar, Epeat gold)

SOVEREIGNTY

All our data (clients' & proprietary) are hosted on EU soil

THANKS

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ACME > EMEA > France

2023

52
100

