

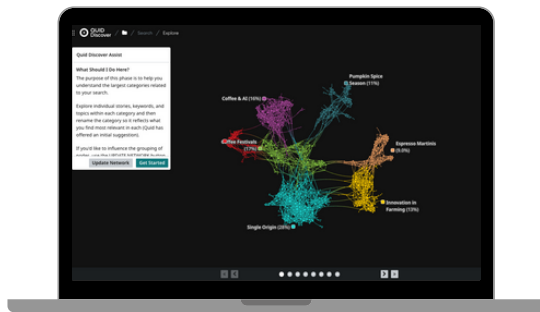
QUID

There's No Looking Back

Using Generative AI, Quid is the only platform that provides a holistic view of your customers' context. Going beyond just capturing data, we view data through the lens of the future. Smarter than just listening. More intuitive. More insightful. Quid turns patterns into predictions and predictions into profits. The tools of yesterday will leave you and your business stuck in the past. Because we know, now more than ever, the only way to get ahead is to look ahead.

Streamline data interpretation using Generative AI so you can cut through the noise and focus on what matters.

Identify market blind spots and unmet customer needs through real-time data streams. Continuously translate millions of data points from a vast number of reliable sources into actionable insights.

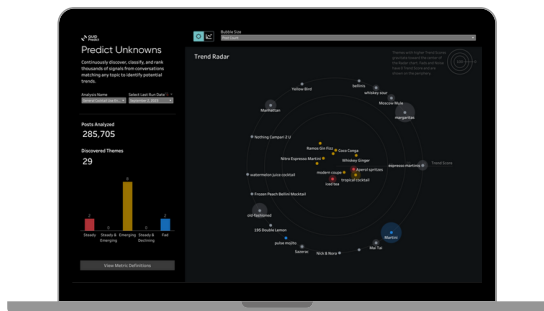


Quid Discover helps you look at all your customers in a totally new way. Millions of raw data points from different channels are organized, connected, and visualized. Creating customer context that lets you see what's next and allows you to deeply understand the conversation and prioritize what matters. Unmet needs are found, trends are uncovered, and strategic decisions are made with unprecedented, efficient clarity.



The world doesn't stop for anyone or any business. As the market-leading social media analytics tool, Quid Monitor seamlessly connects with the most comprehensive set of consumer and market intelligence data sources to take social media analytics to unprecedented heights.

QUID Predict



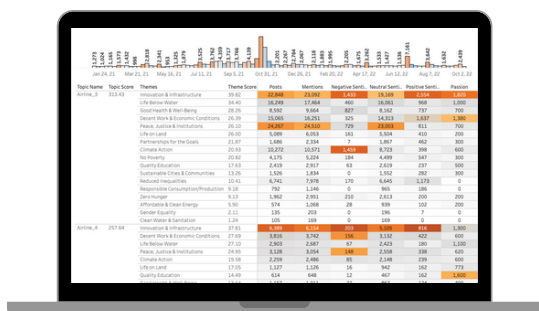
Quid Predict filters out the noise, sifting through millions of weak signals to continuously discover emerging themes or entities across any topic of interest. By uncovering what is important now and predicting future relevance, Quid Predict guides your focus to the most significant trends or opportunities. By consistently seeing around the corner for what's next, you can better allocate time and resources, supercharging your organization with proactive, data-driven decisions.

QUID Compete



Crush your competition with on-demand social media analytics, alerts, and custom reports. Companies all over the world rely on Quid Compete to help them make smarter social media decisions. We feature all of your paid, organic, and competitive social stats alongside the customizable dashboards and reports of your dreams.

QUID Connect



Quid Connect allows you to continuously pass data and metrics out of the Quid environment, expanding the possibilities for how you incorporate Quid insights into your decision making. Real-time integration facilitates fast action on what matters most, including emerging trends, market shifts, or competitive activity. Clear, accurate, and automated insights empower data-driven decisions so you can move in the right direction: forward.