



UNOC3 European Digital Ocean Pavilion: Promotional Pack

Context

From **2 to 13 June**, the **European Digital Ocean Pavilion** at the **3rd UN Ocean Conference (UNOC 3)** will showcase the EU's leadership in ocean knowledge, monitoring, and innovation. Visitors will be able to engage with cutting-edge digital tools, data services, and technologies, through a series of events, interactive experiences and exhibitions.

Located in the **Green Zone – The Whale**, the Pavilion is an initiative of the European Commission, led by the Directorate-General for Defence Industry and Space (**DG DEFIS**) in close partnership with the Directorate-General for Maritime Affairs and Fisheries (**DG MARE**), the Directorate-General for Research and Innovation (**DG RTD**), and the Directorate-General for International Partnerships (**DG INTPA**). **Mercator Ocean international** serves as the implementation partner.

The official website for the European Digital Ocean Pavilion can be found here:

<https://www.digitaloceanpavilion.eu/>

News items launching the Pavilion have been published on Copernicus Marine Service and Mercator Ocean International websites:

- Copernicus Marine: [The European Digital Pavilion Reinforces EU Ocean Leadership during the Third United Nations Ocean Conference | CMEMS](#)
- Mercator Ocean: [Mercator Ocean International to coordinate European Digital Ocean Pavilion at United Nations Ocean Conference - Mercator Ocean](#)

Materials for promotion

Below are some resources to help you promote the European Digital Pavilion through your channels.

- **Visuals** in various formats provided to support your promotional activities
- **Social media copies** to promote the launch of the pavilion and the #FacesOfTheOcean video submission campaign



Square (1080x1080)






Landscape (1920x1080)





- Please find HD version of these and additional visuals, including mock-ups of the Pavilion areas, [in this directory](#).



Platform	Topic	Copy
LinkedIn/Facebook/Instagram	General Promo	<p> The #EUDigitalOceanPavilion at the 3rd UN Ocean Conference in Nice will feature insightful discussions and immersive exhibitions!</p> <p>From 2 to 13 June, the Pavilion will showcase the cutting-edge technologies developed at the EU level to protect the marine ecosystem and promote a sustainable #BlueEconomy.</p> <p>From @Copernicus and the @Copernicus Marine Service to the European Digital Twin Ocean, there will be plenty to explore and discover.</p> <p>You can find more information about the Pavilion here: https://www.digitaloceanpavilion.eu/</p> <p>#UNOC3 #OceanDecade #OceanScience #EUDTO</p>
X	General Promo	<p> The #EUDigitalOceanPavilion at the 3rd UN Ocean Conference in Nice will offer insightful discussions and immersive exhibitions!</p> <p>Don't miss the opportunity to learn more about @CopernicusEU (including @CMEMS_EU), the European Digital Twin Ocean, and more.</p> <p> https://www.digitaloceanpavilion.eu/</p>
LinkedIn/Facebook/Instagram	"Faces of the Ocean" video submission campaign (find visual below)	<p>As the launch of the #EUDigitalOceanPavilion approaches, we would like to share the #FacesOfTheOcean campaign with you!</p> <p>Mercator Ocean international is calling on Ocean champions and innovators working on ocean-related topics to share their stories and experiences in a short selfie video.</p> <p>Your contribution could be shown at the #EUDigitalOceanPavilion during the 3rd United Nations Ocean Conference (#UNOC3) and on social media.</p> <p>Selfie videos can be submitted here:</p>



		[https://events.marine.copernicus.eu/unoc-2025/content/faces-of-the-oceans]
X	"Faces of the Ocean" video submission campaign (find visual below)	<p>We are excited to share the #FacesOfTheOcean campaign by @MercatorOcean ahead of the #EUDigitalOceanPavilion.</p> <p> Submit a short selfie video for a chance to be featured at the Pavilion during #UNOC3.</p> <p> [https://events.marine.copernicus.eu/unoc-2025/content/faces-of-the-oceans]</p>

Suggested hashtags to use

#EUDigitalOceanPavilion #UNOC3 #OceanDecade #OceanScience

Suggested accounts to tag

Please tag the following accounts to maximise the chances of engagement and help spread the word about the Pavilion:

- **LinkedIn:** [Copernicus Marine Service](#), [Mission Ocean](#), [EU Space](#), [EU Science](#), [Research and Innovation](#), [Mercator Ocean International](#), [UN Ocean Decade](#), [UNESCO Ocean](#)
- **Facebook:** [Copernicus EU](#), [Missionoceanwaters](#), [Mercator Ocean International](#), [EU Science & Innovation](#) (DG RTD), [EU International Partnerships](#) (DG INTPA), [UN Ocean Decade](#), [UNESCO Ocean](#)
- **X:** [@cmems_eu](#), [@CopernicusEU](#), [@OurMissionOcean](#), [@MercatorOcean](#), [@defis_eu](#) (DG DEFIS), [@EUScienceInnov](#) (DG RTD), [@EU_Partnerships](#) (DG INTPA), [@UNOceanDecade](#), [@locUnesco](#)



Faces of the Ocean video submission campaign – Square (1080x1080)

