



Inspire
coastal challenges



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World Ocean Council –WOC/Okhtapus



European Pavilion

Digital Ocean

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Blue Glue:
Where Corporations, Cities,
Ports and Innovation Collide
for Resilient Coastlines



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World Ocean Council

Goals:

**Taking Action for the Ocean
(Programmes)**

**Uniting our Voice for Ocean Sustainability and Resilience
(Communications/Events)**

**Investing in the Ocean
(Funding and Finance)**

**Creating a Collaborative, Diverse Ocean Community
(Membership)**

Programme Areas:

1. **Blue Economy Global Innovation Network (BEGIN)**
2. **Global Blue Finance (BlueFIN)**
3. **Ports, Cities and Resilience**
4. **Policy and Planning**
5. **Smart Ocean**
6. **Climate and Marine Biodiversity**



- ✓ **Blue Glue Working Definition:** the silos bridging and « waterway making » initiative designed to go beyond the usual suspects across cities, ports, corporations and the local stakeholders, exploring new opportunities in workforce development, innovation and economic growth that tackle the climate crisis and advance equity and inclusion goals.





Blue Glue Pillars:

1. Education
2. Infrastructure
3. Economy
4. Community equity and governance





- 1. Education** [workforce development, vocational rehab, primary schools, secondary schools, community colleges, HBCUs, tribal colleges, universities, training centers, tech institutes, etc.]
- 2. Infrastructure** [energy transition, blue/green and nature based solutions, design and engineering, Waterfront Edge Design Guidelines, city/town connectivity, materials use and circularity, holistic and equitable resilience finance mechanisms, etc]
- 3. Economy** [blue economy, innovation/startups, corporate, small business, insurance, banking, etc]
- 4. Community, Equity and Governance** [civil society organizations, community development, traditional groups, social and cultural, policy makers, general public]



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Thank you, please be in touch.

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