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World Ocean Council –WOC/Okhtapus





Blue Glue:

Where Corporations, Cities, Ports and Innovation Collide for Resilient Coastlines





World Ocean Council

Goals:

Taking Action for the Ocean (Programmes)

Uniting our Voice for Ocean Sustainability and Resilience (Communications/Events)

Investing in the Ocean (Funding and Finance)

Creating a Collaborative, Diverse Ocean Community (Membership)

Programme Areas:

- 1. Blue Economy Global Innovation Network (BEGIN)
- 2. Global Blue Finance (BlueFIN)
- 3. Ports, Cities and Resilience
- 4. Policy and Planning
- 5. Smart Ocean
- 6. Climate and Marine Biodiversity









Blue Glue Working Definition: the silo bridging and « waterway making » initiative designed to go beyond the usual suspects across cities, ports, corporations and the local stakeholders, exploring new opportunities in workforce development, innovation and economic growth that tackle the climate crisis and advance equity and inclusion goals.



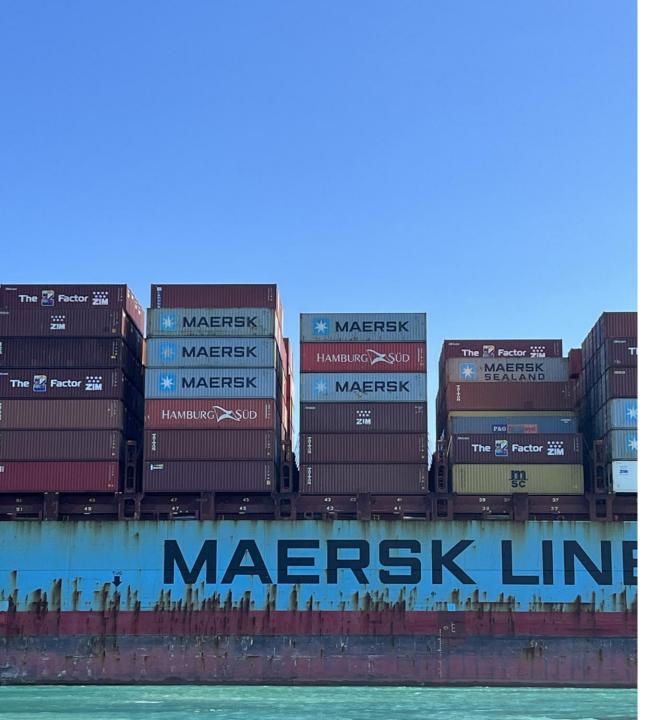




- 1. Education
- 2. Infrastructure
- 3. Economy
- 4. Community equity and governance







- 1. Education [workforce development, vocational rehab, primary schools, secondary schools, community colleges, HBCUs, tribal colleges, universities, training centers, tech institutes, etc.]
- 2. Infrastructure [energy transition, blue/green and nature based solutions, design and engineering, Waterfront Edge Design Guidelines, city/town connectivity, materials use and circularity, holistic and equitable resilience finance mechanisms, etc]
- **3. Economy** [blue economy, innovation/startups, corporate, small business, insurance, banking, etc]
- **4. Community, Equity and Governance** [civil society organizations, community development, traditional groups, social and cultural, policy makers, general public]



Thank you, please be in touch.

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