

European Pavilion

Digital Ocean

Nice | France
2 - 13 JUNE 2025



Inspire

voices of Ocean action



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voices of Ocean action



Stéphane Dierick

Sailcoop



We need to sail again

A new story for ocean travel

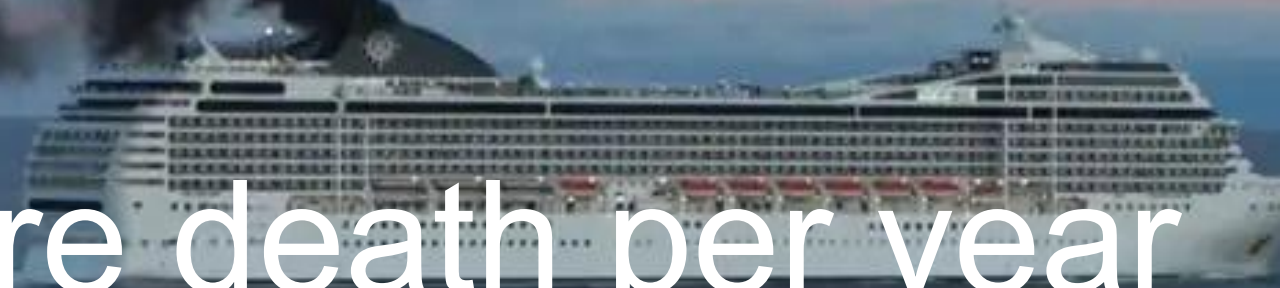
Stéphane Dierick - co-founder



Crossing oceans reality
today

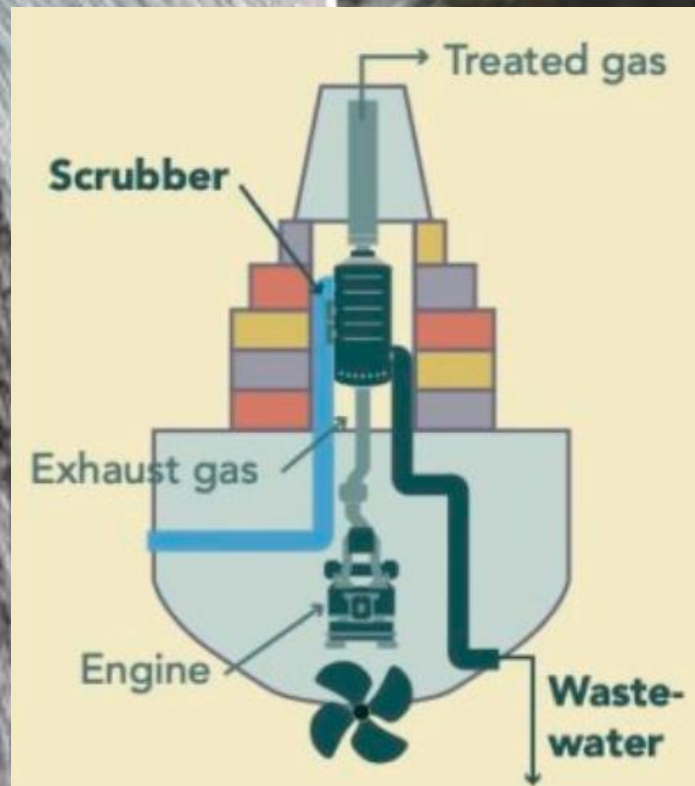
Air pollution

60 000 premature death per year
in europe



sea pollution

acidity increase
NOx release
heavy metals
dump



aesthetic disruption



Planes are not much better



CO
EMISSION
INTENSIVE

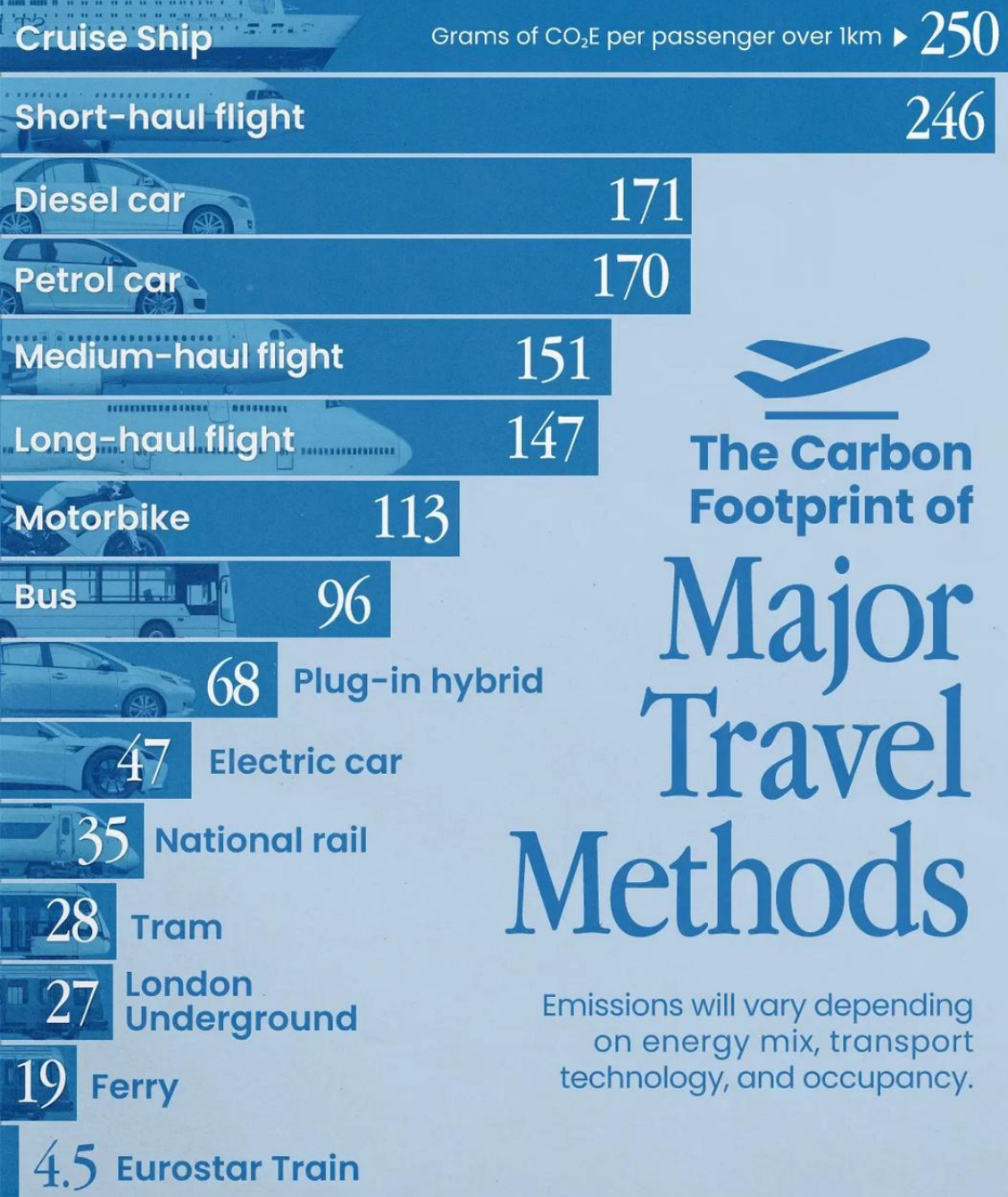


1
billion
tons eqCO₂

5%
anthropogenic warming

x2
2050 forecast





Major climate breakdown contributor

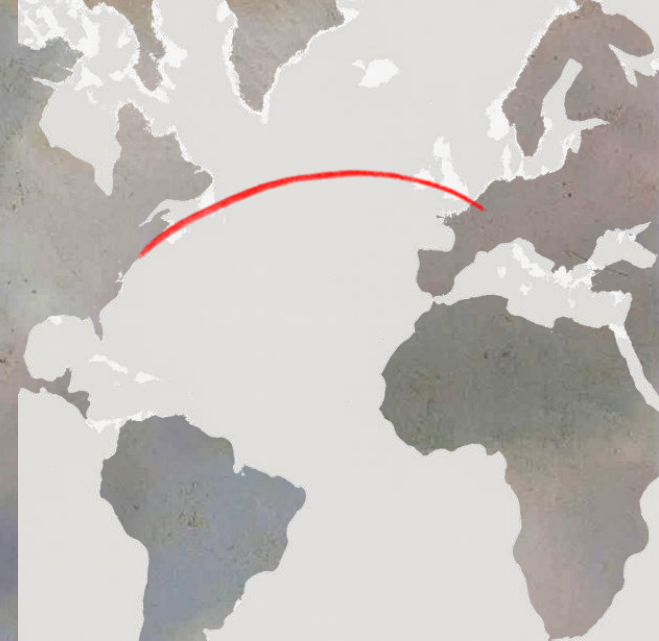
A ferry emits as much CO₂ per kilometer as a short-haul flight. Transports causes 30% of carbon footprint worldwide



A forgotten path: wind-powered travel

34
500

days to cross
passengers

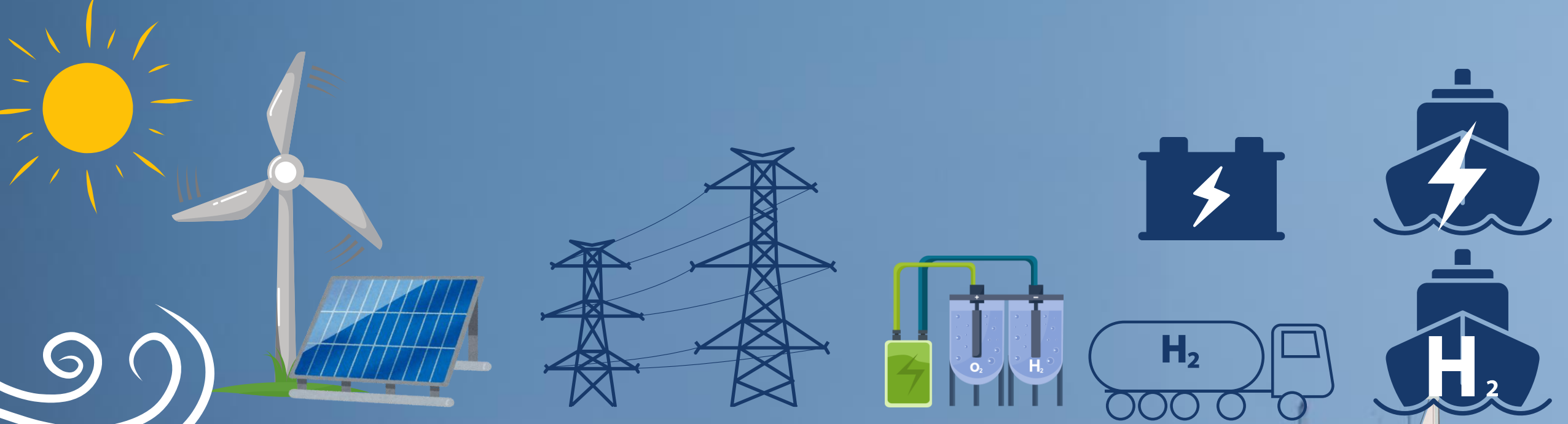


150 years
ago

Black ball line - Montezuma - Last trans-Atlantic packet ship

Sailing has the power to make
our dreams come true





Free, renewable, the only locally sourced
energy on sea !



Available technology

3 days to cross



Banque Populaire V - Atlantic crossing record in 3d, 15h, 24m, 48s, 2009

2021

We launched Sailcoop



2 millions €
funded so far



crowdfunded by 3000
citizens





Sailcoop's founding
vision

Citizens' cooperative

Offer a low emission
alternative to ferry
and planes

Ocean respect first



International Year
of Cooperatives

“Be the change you wish to see in
the world”

Seven Cooperative Principles



Voluntary and
Open Membership



Democratic
Member Control



Members'
Economic Participation



Autonomy and
Independence



Education, Training,
and Information



Cooperation among
Cooperatives



Concern for
Community

3 years - 3 lines opened !
10 000 passengers
CO2 -80%



short range



80 PAX

**Coastal island transit
1-3h trips**

middle range



8 PAX

**Regional transit
overnight trips**

Long range



12 PAX

**Transcontinental transit
10d+ trips**

The future of transport on the oceans ?



Innovating with the wind



short range



80 PAX

**Coastal island transit
1-3h trips**

middle range



30 PAX

**Regional transit
overnight trips**

Long range



200+ PAX

**Transcontinental transit
10d+ trips**

What if decarbonization wasn't
mankind main challenge ?



A dolphin is shown swimming horizontally across the frame. The entire image is covered with a semi-transparent teal overlay. The dolphin's body is dark grey, and its eye is visible. The background is a lighter blue, suggesting water.

#SLOWTRAVEL

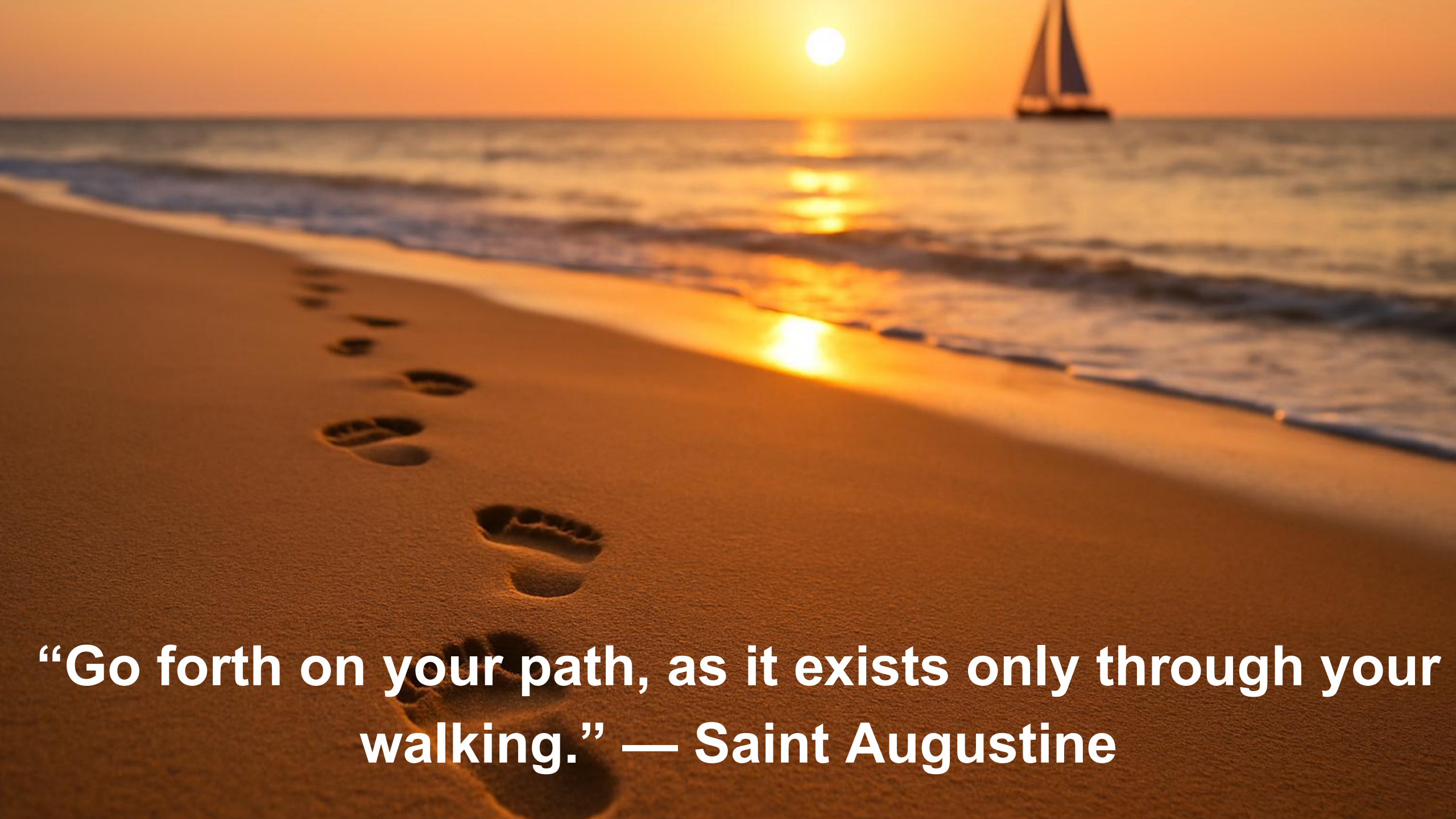
rebuilding a true link with ocean
wildlife

A woman with long brown hair in a ponytail, wearing a light beige sweater and blue jeans, stands on the deck of a white sailboat. She is looking out over a deep blue ocean under a clear sky. Several seagulls are flying in the sky. The sailboat's mast and white sails are visible on the right side of the frame. The text "reconnect with what really matters" is overlaid on the left side of the image in a white, sans-serif font.

reconnect with
what really
matters

feel aligned with
something larger
than yourself





“Go forth on your path, as it exists only through your walking.” — Saint Augustine



Join the team !

Concarneau
www.sailcoop.fr