



# OECD URBAN DAYS

14-17 April 2025 | OECD, Paris



# About

This in-person event convened 150+ global and local leaders, experts and changemakers to discuss how to shape and finance inclusive, circular and sustainable cities. Sessions featured the latest OECD evidence and explored bold solutions to create cities for all ages, tackle the housing crisis, close the loop on resource use, build climate-resilient communities, imagine the post-2030 agenda, and mobilise public and private finance, among other hot topics.

**400+ registered participants, 80+ speakers, 20+ Mayors as well as Ministers and other VIPs**

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## CITIES FOR ALL DAY

Monday  
**14 April**

Morning session: 9:00 - 13:00

7th Meeting of the OECD Champion Mayors for Inclusive Growth Initiative (by invitation only)

Cities for All in Times of Uncertainty

Spotlight on the Future of Mobility for Inclusive Cities

Afternoon sessions: 14:30 - 18:15

OECD Urban Days: Kick-off Ceremony

Cities for All Ages

Confronting the Housing Crisis in Cities



## CIRCULAR CITIES DAY

Tuesday  
**15 April**

Morning sessions: 9:30 - 13:00

Closing the Loop: Circular Economy in European Cities and Regions

Circular Cities and Regions in Action: Insights from 10 Policy Scans

Masterclass: "The Proximity Revolution" by Carlos Moreno

Afternoon sessions: 14:30 - 18:00

Deep Dive #1: Beyond Bricks - Circular Buildings for a Greener Tomorrow

Deep Dive #2: From Drain to Gain - Rethinking Water in a Circular Economy



## SUSTAINABLE CITIES DAY

Wednesday  
**16 April**

Morning sessions: 9:30 - 13:00

Local Action, Global Impact: Towards a Global Stocktake on SDGs Localisation

SDGs in Action: Impact Stories from Cities and Regions

Masterclass: "The Geopolitics of Climate" by François Gemenne

Afternoon sessions: 14:30 - 18:00

Deep Dive #1: A Territorial Approach to Climate Action and Resilience (TACAR)

Deep Dive #2: A Territorial Approach to the Blue Economy



## FINANCING CITIES DAY

Thursday  
**17 April**

Morning sessions: 9:00 - 13:00

Financing the Cities of Tomorrow: a Shared Responsibility

Harnessing City-to-City Partnerships to Finance Urban Development

Real Estate Investment in a Changing Climate

Afternoon: Side events (by invitation only)

OECD Real Estate Investment Taskforce Meeting

SDSN Global Commission for Urban SDGs Finance Taskforce Meeting

World Observatory on Subnational Finance and Investment (SNG-WOFI) Scientific Committee

Steering Committee on A Territorial Approach to the SDGs



# Branding

## Colour codes:

- Turquoise: #4CC3C8
- Light blue: # BCDAF3
- Purple-blue: #8390C8
- Dark blue: #312D45



# Resources

Website: <https://oecd-events.org/oecd-urban-days>

Shortlink: <https://shorturl.at/0dsS3>

Agenda: <https://oecd-events.org/oecd-urban-days/eventagenda>

CFE LinkedIn: <https://linkedin.com/company/oecd-local/>

CFE X / Twitter: [https://x.com/OECD\\_local](https://x.com/OECD_local)

CFE Bluesky: <https://bsky.app/profile/oecdlocal.bsky.social>

# Sample posts- X / Twitter

On 14-17 April, we joined @OECD\_Local in Paris for the 1st ever #OECDUrbanDays.

Topics included:

- Tackling the housing crisis
- Closing the loop of circular economy
- Building climate-resilient communities + more

More information  <https://shorturl.at/0dsS3>

# Sample posts - LinkedIn

Excited to have partnered with the @OECD Centre for Entrepreneurship, SMEs, Regions and Cities for the first ever #OECDUrbanDays.

This in-person event convened global and local leaders, experts and changemakers to discuss how to shape and finance #inclusive, #circular and #sustainable cities.

Sessions featured the latest @OECD - OCDE evidence and explored how to:

- ◆ Create bold solutions to create #cities for all ages
- ◆ Tackle the housing crisis
- ◆ Advance the circular economy, notably for buildings and water
- ◆ Build climate-resilient communities,
- ◆ Localise the #SDGs, and
- ◆ Mobilise public and private finance.

Find out more and watch the session replays  [oecd-events.org/oecd-urban-days](http://oecd-events.org/oecd-urban-days)

# Contact

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