



# Final Group Project

## Energy Efficiency Policy Training Week, LatAm



MINISTERIO DE LA PRESIDENCIA  
SECRETARÍA DE ENERGÍA





# THE FINAL GROUP PROJECT





## Assignment

You are in a **fictitious country**: feel free to make up a name!



Your Minister has asked you to come up with a **strategy to support energy savings** in the very near-term (6 months to 1 year), and to link these with longer-term policy objectives and frameworks.

**Context** – Increasing energy prices and price volatility are harming households, businesses and government budgets.



## Assignment



Your response should be organised as a **package**

1. Regulation

2. Information

3. Incentives

*Structure your response around a **communication strategy***



Linking very near-term activities with a framework for sustained progress in energy savings. Define indicators.

## In other words...



### Assignment

1. Describe your strategy, which must involve the 3 elements of a policy package:
  1. Regulation
  2. Information
  3. Incentives
2. Describe a communication strategy or campaign that would deliver your objectives.
3. Explain how your policy package and communications strategy would meet the need for (1) near-term savings and (2) link to increasing energy savings over time.
4. Identify up to three indicators that would help you track progress towards your goals.



**9 groups**



**mixing 3 streams**



**2.5 hours**

We ask each group to:

- Establish note-takers (3 people)
- Establish who will prepare the slides (3-4 people; each in charge of different slides)
- Define 1 or 2 people to present the group project
- Establish someone to be the time keeper

Please pace yourselves! We suggest:

- 30 minute brainstorm to establish policy focus area and outline presentation
- 30 minutes to frame key regulation
- 30 minutes to frame key incentives
- 45 minutes to structure information/communication strategy
- 15 minutes for final work on slides/presentation

**\*\*\*Please note that slides will need to be prepared as the discussion is going on, or your will run out of time!\*\*\***

**\*\*\*REMEMBER YOU ONLY HAVE 5 MINUTES TO PRESENT – KEEP PRESENTATIONS SHORT\*\*\***







## Remember: there will be prizes

### Categories:

- Audience favourite
- Judges' favourite
- Most creative
- Best policy package



## Examples of other trainings – final presentations



## Group project, Rio de Janeiro, 2017



## Remember!

- Your presentation should be **no more than 5 minutes long** (5 minutes per group).
- You are welcome to include any creative elements that can be shared via the Zoom platform in a PowerPoint presentation.
- Tomorrow we will start the day with some examples of campaigns to help inspire you in your groups.

**Ready – set – go!**

