

iea

Energy Efficiency Training Week



Strategy to save energy in ENERGYNANGOSTAN

- Rocio Marin
- Madelin Ramirez
- Juan Santana
- Maria Ana
- Natalia de la Fuente
- Luciana Rodriguez
- Joaquin Pereyra
- Isabel Moreno
- Oscar Corrales
- Maria Lau
- Rosa Montes
- Francisco Gutierrez

ENERGYNANGOSTAN

Location

Emergency State



Make Energynangostan an **energy efficient** country in the building sector.

- Money & energy savings
- Better Air Quality
- Reach the 1.5 °C goal



“Energy savings in buildings”

7 ENERGÍA ASEQUIBLE
Y NO CONTAMINANTE



13 ACCIÓN
POR EL CLIMA



Regulation in 6 months to 1 year	Regulation long terms
<ul style="list-style-type: none">• Energy managers for buildings• Smart meters deployed in all buildings and reports every month• Energy audits to companies and other buildings• Regulate EE communities (depending on a certain population density)	<ul style="list-style-type: none">• Certificates (LEED and ISO 50001) mandatory to all buildings and industries• Involving children as agents of change



“Energy savings in buildings”



Information

- Training to energy managers
- Information campaigns to the general public - targeted to different social classes
- Information campaigns: **“SAVE MONEY, SAVE A WATT”**
- Information campaigns for kids
- Webinar with key public figures
- Foros with NGOs

Incentives

- Limit AC to a set point and big savers would get pro-rated discounts in taxes
- Tax rebates while showing that EE measures have been implemented
- Social media campaigns (twitter, fb, ig) - TVs and newspaper, tik tok, LinkedIn.

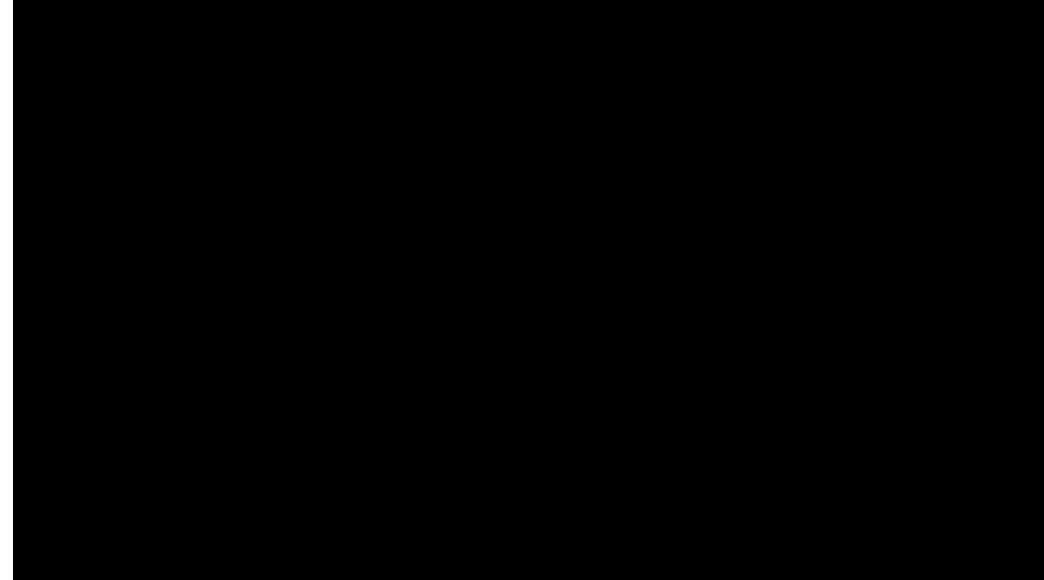


COMMUNICATION STRATEGY

Save money - Save a Watt



- Social Media - Twitter, TikTok, Instagram, LinkedIn and Facebook
- Newspaper
- TV and radio campaigns
- Information campaign with key public people



COMMUNICATION FOR TEENAGERS



INDICATORS



Environmental



Economic



Social

- Energy saved by building type
- Improved air quality
- Emission avoided
- Buildings intervened

- Money saved by household per year
- Additional income from jobs created
- Money invested in tax rebates

- Jobs created
- People trained by type of campaign

ENERGY NANGOSTAN - From an emergency state to a green paradise

