



# Energy Efficiency Training Week



MINISTERIO DE LA PRESIDENCIA  
SECRETARÍA DE ENERGÍA



## Strategy to save energy in ENERGYNANGOSTAN

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# ENERGYNANGOSTAN

Location

Emergency State



Make Energynangostan an **energy efficient** country in the building sector.

- Money & energy savings
- Better Air Quality
- Reach the 1.5 °C goal



# “Energy savings in buildings”



Regulation in 6 months to 1 year	Regulation long terms
<ul style="list-style-type: none"><li>• Energy managers for buildings</li><li>• Smart meters deployed in all buildings and reports every month</li><li>• Energy audits to companies and other buildings</li><li>• Regulate EE communities (depending on a certain population density)</li></ul>	<ul style="list-style-type: none"><li>• Certificates (LEED and ISO 50001) mandatory to all buildings and industries</li><li>• Involving children as agents of change</li></ul>



# “Energy savings in buildings”



Information	Incentives
<ul style="list-style-type: none"><li>● Training to energy managers</li><li>● Information campaigns to the general public - targeted to different social classes</li><li>● Information campaigns: <b>“SAVE MONEY, SAVE A WATT”</b></li><li>● Information campaigns for kids</li><li>● Webinar with key public figures</li><li>● Foros with NGOs</li></ul>	<ul style="list-style-type: none"><li>● Limit AC to a set point and big savers would get pro-rated discounts in taxes</li><li>● Tax rebates while showing that EE measures have been implemented</li><li>● Social media campaigns (twitter, fb, ig) - TVs and newspaper, tik tok, LinkedIn.</li></ul>



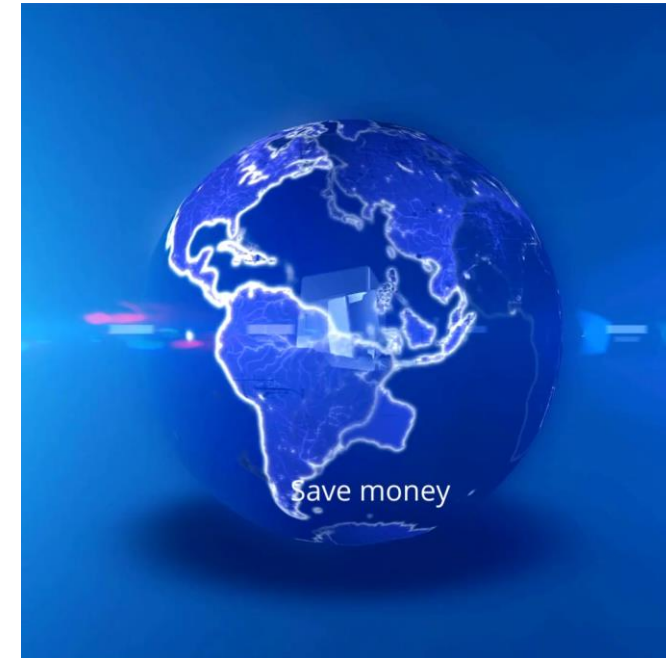


# COMMUNICATION STRATEGY

Save money - Save a Watt



- Social Media - Twitter, TikTok, Instagram, LinkedIn and Facebook
- Newspaper
- TV and radio campaigns
- Information campaign with key public people



# COMMUNICATION FOR TEENAGERS



# INDICATORS



## Environmental

- Energy saved by building type
- Improved air quality
- Emission avoided
- Buildings intervened



## Economic

- Money saved by household per year
- Additional income from jobs created
- Money invested in tax rebates



## Social

- Jobs created
- People trained by type of campaign



# ENERGYNANGOSTAN - From an emergency state to a green paradise

