

**DOING MAKE  
HAPPENS INSIDE  
NOTHING HAPPENS  
HERE"**

# COUNTRY: NOTHING HAPPENS HERE

“Nothing happens here” is a country located in Lac. America, with an average temperature of 24°C throughout the year. Only the government is in charge of supplying the energy, it has just updated its equipment labeling and it does not have a national energy efficiency plan.





**Short term**

#### **Residential/Services**

Creation of trusts funds for acquisition of more efficiency appliances (both for residential and commercial use).

MEPS programs for changes of street lighting, including solar FV technology.

Communication of labeling to understand.

#### **Construction**

Coordination and enveloping of existing dwellings and buildings.

Reinforce the regulation.

Codes for existing and new buildings.

#### **Industrial**

Voluntary agreement programs for business to stimulate energy efficiency.

Reduction of energy tariffs for business that implement energy efficiency actions.

Energy Management Systems.

#### **Government**

Workshops for coordination, implementation and evaluation of the public policy.

Regulatory improvement, reinforcement the regulation, a strategy of broadcast upgrade current regulation.

Creation of base line to evaluate the policy in the long term.

Workshops between public and private sector to coordinate regulatory actions.

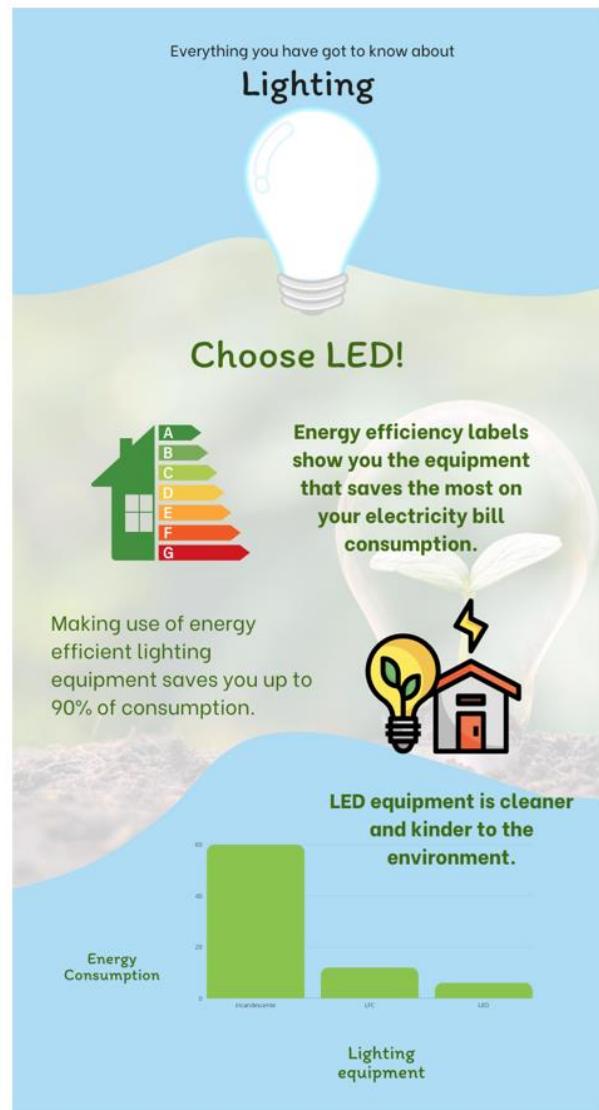
**Long term**

Periodic update of MEPS

Reforms of the  
Energy Efficiency Law.

Energy load indicators  
for construction  
materials

# INFORMATION CAMPAIGN



- Campaign television, press and social media (twitter, facebook, you tube, etc.).
- Energy labelling explained (lighting example).
- Exchange floodlight and incandescent bulbs for LED example, emphasis on advantages from lower efficiency band in label to higher band, general case for the rest of appliances.
- Energy saving habits promotion campaign.

# Communication campaign for the correct use of energy

- What is it? Through T.V., press, mass media, communicate people on how to do an efficient use of energy and increase savings (habits, technology and labelling)
- Who is responsible?: government
- Incentives: Discounts of up to 10% in the electric bill in December, if the energy consumed throughout the year has been less than the year before

EVERSOURCE		\$117.17	
Account Number:	0000 000 0000		
Customer name key:	CUST		
Statement Date:	04/05/19		
Service Provided To:	JOHN J CUSTOMER		
Service Address:	ANY STREET ANY TOWN, MA 00000		
Rate:	A1 R1 RESIDENTIAL	Bill Cycle: 03	
Service from	03/07/19 - 04/03/19	27 Days	
Next read date on or about:	May 06, 2019		
Meter Number	Current Read	Previous Read	Current Usage
0000000	30596	30143	453
Reading Type	Actual		
Monthly kWh Use			
Apr	May	Jun	Jul
463	427	459	439
Aug	Sep	Oct	559
			1035
Nov	Dec	Jan	Feb
525	562	522	677
Mar	Apr	520	453
Contact Information			
Emergency: 800-592-2000			
www.eversource.com			
CustomerServiceMA@eversource.com			
Pay by Phone: 800-592-2000			
Customer Service: 800-592-2000			
Electric Account Summary			
Amount Due On 04/05/19		\$133.48	
Last Payment Received On 04/04/19		-\$133.48	
Balance Forward		\$0.00	
Current Charges/Credits			
Electric Supply Services		\$61.55	
Delivery Services		\$55.62	
Total Current Charges		\$117.17	
Total Amount Due		\$117.17	
Total Charges for Electricity			
Supplier (Eversource) (Basic Svc Fixed)			
Generation Service Charge		453 kWh X .13588	\$61.55
Subtotal Supplier Services			\$61.55
Delivery (Rate A1 R1 RESIDENTIAL)			
Customer Charge		\$7.00	
Distribution Charge		453 kWh X .06396	\$28.97
Transition Charge		453 kWh X -.00052	-\$0.24
Transmission Charge		453 kWh X .02585	\$11.71
Revenue Decoupling Charge		453 kWh X -.00057	-\$0.26
Distributed Solar Charge		453 kWh X .00088	\$0.40
Renewable Energy Charge		453 kWh X .00050	\$0.23
Energy Efficiency		453 kWh X .01725	\$7.81
Subtotal Delivery Services			\$55.62
Total Cost of Electricity			\$117.17
Total Current Charges			\$117.17



## **Lightning Exchange campaigns**

What is it? We seek to lower the energy consumption by exchanging energy intensive bulbs for efficient ones.

Who is responsible?: Government and electric distribution companies.

Incentive: Free Exchange of incandescent bulbs per LED ones, only for vulnerable households and with a limit of 5 per home.

- **Industries:**
  - Depreciation of investment costs in the first fiscal year
  - Preferential interest rates for equipment acquisition.
- **Duty**
  - Higher for appliances with efficiency rates below regulations
  - Zero for appliances above regulations.



## Edification codes EC/voluntary agreements VA/MEPS

What is it? We seek to lower energy consumption by promoting efficient constructions, voluntary agreements for industry and helping local companies to transition to more efficient technologies.

Incentive:

- Preferential rates (soft loans) for production chain
- Zero taxes for supplies
- Zero fiscal obligations
- Cups for:
  - Efficient technology development “MEPS”
  - Efficient Company “VA”
  - Efficient Construction “EC”

