



Microsoft Future Decoded

Role modelling change for women in technology

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Our mission

Empower every person and every organization on the planet to achieve more

Strategy

Build best-in-class platforms and productivity services for a mobile-first, cloud-first world



Ambitions

 Reinvent productivity & business processes  Build the intelligent cloud platform  Create more personal computing

Leadership principles

 Create clarity  Generate energy  Deliver success

Culture

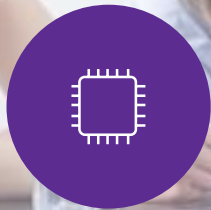
Growth mindset  Customer obsessed
Diverse and inclusive
One Microsoft  Making a difference

Five most significant workplace trends



Talent shortage

Scarcity of critical talent in the digital era



Rise of AI and automated work

Rapid transformation of work and key skills



Diversity and inclusion is existential

Diversity and inclusion required for business success



Purpose and culture as currency

Purpose and culture as leading differentiators



Fluid and flexible

Shift from formal to dynamic leadership and teams

Industry Influencing Factors Creating a Gender Pay Gap

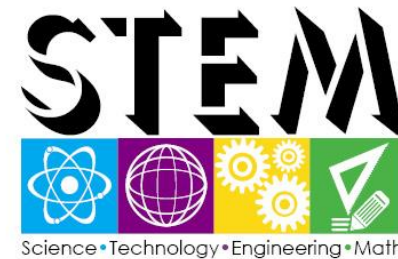
Equal Pay



Balance of female representation



Role / Industry dynamics



Talent Pipeline



This means a pay gap will persist until organisations have more balanced representation of men and women at every level across the organisation

Role modelling change for women in technology



Tom Loeffert

SAP Concur
EMEA HR Director



Julie Simpson

ResourceIT Consulting Ltd
Founder and CEO, IAMCP UK President
and WIT Advocate



Debbie Forster MBE

Tech Talent Charter
CEO



Simon Gillespie

British Heart Foundation
Chief Executive



Things to do next

Session Feedback

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Microsoft UK AI Research Report

Download the AI Report at <http://aka.ms/UKAIreport>

Azure Marketplace Consulting Services

Find Microsoft partners to help at <http://aka.ms/UKMarketplaceService>

Enhance your Digital Skills

Find great guidance and resources at <http://aka.ms/fdskills>





Thank You

