

**PREMIÈRE VISION MONTRÉAL
TAKING ON CANADIAN FASHION
APRIL 22 & 23**



For the first time ever, Première Vision is setting up shop in Montréal, Canada on April 22 and 23 to bring together a unique mosaic of fashion in the heart of the most business-friendly city in North America¹.

Over the course of 2 days, **more than 100 exhibitors** will take over Montréal's Grand Quai, with a **brand-new program of 24 conferences** that will shine a spotlight on the industry's key stakes.

This event, **organized with the support of mmode**, marks **Première Vision's debut in Canada and its second event in North America** – a strategic geographic area that provides a commercial alternative for textile and leather industry players seeking new opportunities.

Florence Rousson, Chairwoman of the Executive Board of Première Vision and Managing Director of The Creative Pole, fashion division of GL events, said: *"This new event in Montréal confirms our ambition to offer a global development platform for the textile industry. In an unstable international context, the market needs to redefine its reference points and strengthen its position. PV Montréal offers industry players two days to better understand and approach a market full of exclusive and unprecedented business opportunities."*

¹ Meeting Planner Study, Evidénz Research Group (2022)

Valérie Plante, Mayor of Montréal: *"As a UNESCO City of Design and a leading creative destination in North America, Montréal is fortunate to have a thriving fashion industry. In a context of global economic uncertainty, Première Vision Montréal eloquently showcases Montréal's creative spirit, while providing a key opportunity for business development and market diversification within the industry. I encourage Montréal-based brands and fashion professionals in the city to visit the Première Vision show to discover our local expertise and connect with international fashion leaders and creatives".*

A RICH INTERNATIONAL OFFERING FOR THIS INAUGURAL EVENT

Mathieu St-Arnaud Lavoie, Managing director of the mmode cluster: *"Canada is a key player in the global textile industry, with CAD 7.9 billion in total added value from the fashion and apparel sector to Québec's GDP, and 77,500 direct workers in the industry²".*

Over two days, more than 100 exhibitors will gather at the Grand Quai for this first edition, reflecting the importance of such an event in Canada for international buyers, positioning it among the world's major textile industry gatherings. Canada will be the most represented country, with 20% of exhibitors, followed by South Korea, Portugal, China, France, Türkiye, the United States, Italy, and Spain.

The show will bring together six sectors – designs, fabrics, manufacturing, leather/furs, accessories, and smart creation – representing the diversity of trades that shape the supply chain. This wide range will allow visitors to explore a variety of materials and expertise, spanning creativity, know-how, and innovation.

EXCLUSIVE SERVICES FOR TWO MEMORABLE DAYS

To better meet buyers' and visitors' needs, Première Vision Montréal will offer an exclusive fashion information area showcasing key trends and colors for the Spring-Summer 2026 season.

During the show, a kickoff cocktail event will bring together participants to connect, network, and build community in the presence of industry leaders and key institutional figures.

Also for the first time at a Première Vision event, exclusive sessions themed *"One Day, One Chef, One Designer: Celebrating Creativity"* will enrich the program, which centers around the broader creative industries. These sessions aim to spark new conversations about creative processes and offer professionals a fresh perspective on how creativity manifests across different disciplines and their natural crossovers.

Debbie Zakaib, Executive Director of La Table Ronde; Ifigenia Hill, Design Director at Lamarque; and Patrice Demers, Pastry Chef at Sabayon, will kick things off on day one. On the following day, Catherine Lecuyer, Corporate Public Relations Manager at the Aldo Group; Markantoine Lynch-Boisvert, Creative Director at MRKNTN; and Dario Bivona, author and pastry chef, will carry on the discussion.

² Numbers for 2022.

AN EXCLUSIVE PROGRAM OF 24 CONFERENCES WITH 38 SPEAKERS

TUESDAY, APRIL 22

9H - 9:30AM

FINANCER LA MODE : AIDES ET OPPORTUNITÉS
POUR LES CRÉATEURS QUÉBÉCOIS / FINANCING FASHION:
GRANTS AND OPPORTUNITIES FOR QUEBEC DESIGNERS — 

Marine Savard, Directrice Adjointe / Deputy Director - *mmode*

10H - 10AM

FABRIQUÉ AU QUÉBEC : CONSTATS ET LEVIERS POUR
RENFORCER L'INDUSTRIE MANUFACTURIÈRE DE LA
MODE / MADE IN QUÉBEC: KEY INSIGHTS AND LEVERS TO
STRENGTHEN THE FASHION MANUFACTURING INDUSTRY — 

Louis Arsenault, Président et Co-fondateur / President and
Cofounder - *Arsenault consultants*

10H - 10AM

SÉMINAIRE PV MODE - TENDANCES & COULEURS /
PV FASHION SEMINAR - TRENDS & COLORS — 

Celine Khawam, Consultante PV / PV Consultant

11H - 11AM

FAITES BRILLER VOTRE PORTFOLIO CRÉATIF À L'ÉCHELLE
MONDIALE / MAKE YOUR CREATIVE PORTFOLIO SHINE
WORLDWIDE — 

Alex Brownless, Fondateur / Founder - *Arts Thread*

11H - 11AM

UN JOUR, UN CHEF, UN DESIGNER / ONE DAY, ONE CHEF, ONE
DESIGNER — 

Debbie Zakaib, Directrice générale / General Director - *La Table Ronde*
Ifigenia Hill, Directrice du Design / Design director - *LAMARQUE*
Patrice Demers, Chef pâtissier / Pastry chef - *Sabayon*

12H - 12PM

EN #MODESOLIDAIRE: SE VÊTIR MIEUX, SE VÊTIR QUÉBÉCOIS
/ #MODESOLIDAIRE: DRESS BETTER, DRESS IN QUEBEC'S
FASHION — 

Catherine Beaulieu, Directrice Communication et Marketing / Head of
Communication and Marketing - *Les produits du Québec*

Gautier Berlemont, Directeur adjoint / Deputy Director - *mmode*

Anne-Marie Laflamme, Designer et Co-fondateur / Designer and Co-
founder - *Atelier b*

Damien Siles, PDG et Administrateur / CEO and Board Member -
Conseil Québécois du commerce de détail

12H - 12PM

TRAÇABILITÉ ET TRANSPARENCE DES PRODUITS
DE PLASTIQUES RECYCLÉS / TRACE-ABILITY AND
TRANSPARENCY OF PLASTIC RECYCLED PRODUCTS — 

Monique Maisan, Fondatrice et Directrice des données / Founder &
CDO - *Waste2Wear*

13H - 1PM

SÉMINAIRE PV MODE - TENDANCES & COULEURS /
PV FASHION SEMINAR - TRENDS & COLORS — 

Celine Khawam, Consultante PV / PV Consultant

13H - 1PM

UTILISEZ LES TENDANCES ET LES COULEURS DE CETTE
SAISON POUR CRÉER UNE LIGNE DE MODE À SUCCÈS AVEC
L'IA / USE THIS SEASON'S TRENDS & COLORS TO BUILD A
BEST-SELLING FASHION LINE WITH AI — 

Julie Evans, Fondatrice et PDG / Founder & CEO - *Sustalytics*

Matilda Kalaveshi, MBA Responsable de la division Mode / MBA
Head of the Fashion Division - *Mana Fashion*

14H - 2PM

FUR : UN NOUVEAU JOUR POUR LA FIBRE TRADITIONNELLE /
FUR: A NEW DAY FOR A TRADITIONAL FABRIC — 

Doug Chiasson, Directeur exécutif / Executive Director - *Fur Institute*
of Canada

Gabrielle Mailhot-Côté, Fondatrice / Founder - *Créations Gama Inc.*

Christina Nacos, Co-fondatrice / Co-Founder - *FURB UPCYCLED*

Julio Suarez-Christiansen, Directeur des affaires / Business Director -
Saga Furs Oyj

14H - 2PM

MARKETING D'INFLUENCE DANS LA MODE : STRATÉGIES
GAGNANTES À L'ÈRE DU NUMÉRIQUE / MARKETING AND
INFLUENCE IN FASHION: WINNING STRATEGIES IN THE
DIGITAL AGE — 

Agence Canidé

15H - 3PM

LES SEMAINES DE MODE : UN TREMPLIN POUR LES CRÉA-
TEURS ET L'INDUSTRIE / FASHION WEEKS: A LAUNCHPAD
FOR DESIGNERS AND THE INDUSTRY — 

Gautier Berlemont, Directeur adjoint / Deputy Director - *mmode*
Naomie Caron, Fondatrice et Créatrice / Founder and Designer -
SELFISH swimwear

Boris Provost, PDG / CEO - *TRANOÏ*

Marco Roy, Coordinateur des affaires publiques / Public Affairs
Coordinator - *Ecole de mode du Cégep Marie-Victorin*

15H - 3PM

TRANSFORMATION DE LA CHAÎNE D'APPROVISIONNEMENT
ET TECHNOLOGIE / SUPPLY CHAIN TRANSFORMATION AND
TECHNOLOGY — 

Enora Gauchin, Responsable du développement des affaires /
Business Development Manager - *Vestechpro*

Guillaume Lausseau, Responsable Amérique du Nord / North
America Manager - *Euveka*

16H - 4PM

SEUL, ON VA VITE ; ENSEMBLE, ON VA LOIN / ALONE, WE GO
FAST, TOGETHER, WE GO FAR — 

Karine Bibeau, Vice-Présidente expérience client / VP Client
Experience - *Logistik Unicorp Inc.*

François Roberge, Président / President - *La Vie en Rose*

Catherine Ross, Cheffe des ressources humaines et avocate
principale / Chief People Officer and General Counsel - *The Aldo*
Group Inc.

Mathieu St-Arnaud Lavoie, Directeur Général / Executive Manager -
mmode

WEDNESDAY, APRIL 23

10H - 10AM

FAITES BRILLER VOTRE PORTFOLIO CRÉATIF À L'ÉCHELLE MONDIALE / MAKE YOUR CREATIVE PORTFOLIO SHINE WORLDWIDE — 🇺🇸

Alex Brownless, Fondateur / Founder - Arts Thread

10H - 10AM

UN JOUR, UN CHEF, UN DESIGNER / ONE DAY, ONE CHEF, ONE DESIGNER — 🇫🇷

Catherine Lecuyer, Gestionnaire du service des relations publiques d'entreprise / Communications d'entreprise, culture et RSE / Manager of Corporate Public Relations Services / Corporate Communications, Culture & CSR - Groupe ALDO

Markantoine Lynch-Boisvert, Directeur créatif / Creative director - MRKNTN

Dario Bivona, Auteur et chef pâtissier / Writer and pastry chef

11H - 11AM

SÉMINAIRE PV MODE - TENDANCES & COULEURS / PV FASHION SEMINAR - TRENDS & COLORS — 🇺🇸

Celine Khawam, Consultante PV / PV Consultant

11H - 11AM

UTILISEZ LES TENDANCES ET LES COULEURS DE CETTE SAISON POUR CRÉER UNE LIGNE DE MODE À SUCCÈS AVEC L'IA / USE THIS SEASON'S TRENDS & COLORS TO BUILD A BEST-SELLING FASHION LINE WITH AI — 🇺🇸

Julie Evans, Fondatrice et PDG / Founder & CEO - Sustalytics

Matilda Kalaveshi, MBA Responsable de la division Mode / MBA Head of the Fashion Division - Mana Fashion

12H - 12PM

REPENSER LA FIN DE VIE DES TEXTILES : ENTRE URGENCE ENVIRONNEMENTALE, RÉALITÉS INDUSTRIELLES ET DÉFIS SOCIÉTAUX / RETHINKING THE END OF LIFE OF TEXTILES: BETWEEN ENVIRONMENTAL EMERGENCY, INDUSTRIAL REALITIES AND SOCIETAL CHALLENGES — 🇺🇸

Hamid Lamoudan, Chargé de projet / Project Leader - CTT Group

13H - 1PM

ENSEMBLE, ON VA LOIN ! MOBILISATION DES INDUSTRIES MONTRÉALAISES FACE AUX DÉFIS ÉCONOMIQUES / TOGETHER, WE GO FAR! MOBILIZING MONTREAL'S INDUSTRIES IN THE FACE OF ECONOMIC CHALLENGES — 🇫🇷

Isabelle Dubé-Côté, PDG / CEO - Écotech Québec

Micelle LLambias-Meunier, PDG / CEO - Propulsion Québec

Mélanie Lussier, PDG / CEO - Aéro Montréal

Mathieu St-Arnaud Lavoie, Directeur Général / Executive Manager - mmode

14H - 2PM

MODE ET ÉCORESPONSABILITÉ AU QUÉBEC : RAPPORT ET GUIDE DES MEILLEURES PRATIQUES POUR UN AVENIR DURABLE / FASHION AND ECO-RESPONSIBILITY IN QUEBEC: REPORT AND BEST PRACTICE GUIDE FOR A SUSTAINABLE FUTURE — 🇫🇷

Marine Savard, Directrice Adjointe / Deputy Director - mmode

Louis Arseneault, Président et Co-fondateur / President and Cofounder - Arseneault consultants

14H - 2PM

SÉMINAIRE PV MODE - TENDANCES & COULEURS / PV FASHION SEMINAR - TRENDS & COLORS — 🇫🇷

Celine Khawam, Consultante PV / PV Consultant

15H - 3PM

LES KPI AU SERVICE DE LA PERFORMANCE : MESURER POUR AMÉLIORER DANS L'INDUSTRIE TEXTILE / KPIS FOR PERFORMANCE: MEASURING FOR IMPROVEMENT IN THE TEXTILE INDUSTRY

Félix Nunez, Vice-Président des ventes et du Marketing / VP Sales and Marketing - CLS Consultation Lean Sigma

15H - 3PM

L'IMPACT DES TARIFS SUR LES IMPORTATIONS CANADIENNES AUX ÉTATS-UNIS / THE IMPACT OF TARIFFS ON CANADIAN IMPORTS IN THE USA — 🇺🇸

Paul King, Président, President - KenDor Textiles Ltd.

Bob Kirke, Directeur Général / Executive Director - Canadian Apparel Federation

Mathieu St-Arnaud Lavoie, Directeur Général / Executive Manager - mmode

SALLE PORTUAIRE / PORT ROOM

Rez-de-chaussée / Main Floor

SALLE PRINCIPALE / MAIN ROOM

Premier étage / First Floor

PREMIÈRE VISION MONTRÉAL : EXHIBITOR LIST

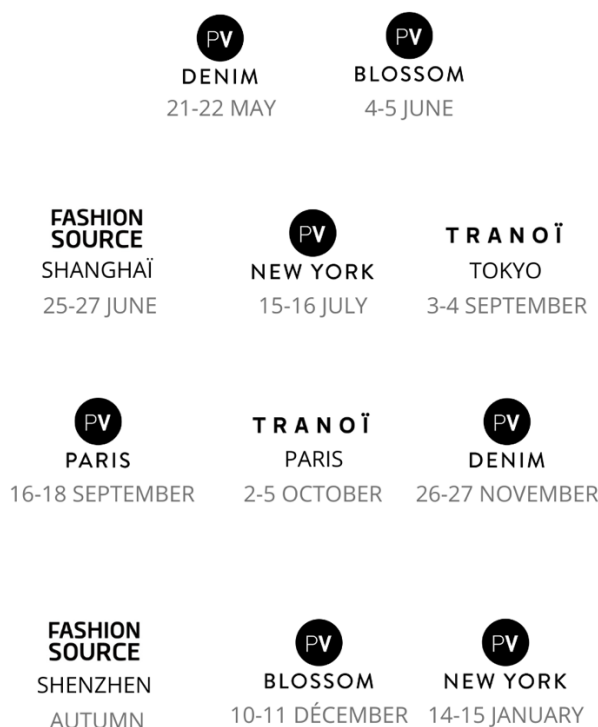
A GRATACOS SAU A YOUNG A. FIUZA & IRMÃO ACCENT LABELS AMANDA KELLY LTD ATLAS DENIM ATTRACTION BLUE CITY TEXTILE INT'L BRICKS CO BRITO KNITTING BTD TEKSTIL SANAYI VE TICARET AS BUREL FACTORY CAMIN TEXTILE CANADA MINK BREEDERS ASSOCIATION CANADIAN SEAL PRODUCTS CANSEW CONSIFEX CRÉATIONS ROBERT VERNET CREATIVE TEXTILE CSMO TEXTILE CTT GROUP D. ZINMAN TEXTILES DAEA INTERNATIONAL DUNE BLEUE SOCKS - MANUFACTURING & SOURCING DUTEL CREATION ECOFAUNE BORÉALE ELEMENTS PRINTING & PACKAGING EMBSENSE TEXTILE EMELDA DERI KONFEKSIYON TURIZM IN-SAAT SANAYI VE DI ENTOILAGES & BIAIS BLOCK F & KO FABRISA BY SK EXPORTS FDG MONTRÉAL FIORIMA SOCKS MANUFACTURE FLAURA CUIR VÉGÉTAL FUR INSTITUTE OF CANADA GREEN WHISPER FABRICS FROM BANANA TREE FIBRE GS GLOBAL SOURCING GTCNY BY G TEX IMPRIMERIE MIKAN PRINTING INTEX CO LTD JAE YEON JAROSNIV EXPORTS PVT LTD JESCO JIAXING LAYO GROUP JM INTERNATIONAL CO JOY & FABRIC KATRIN LEBLOND DESIGN INC. KENDOR TEXTILES KREATEKS TEKSTIL A.S. KSH CORPORATION KW FABRIC LES TRICOTS MAXIME LIFE TEXTILE LTD LINIE J LONGINA PHILLIPS DESIGNS MAGMA TÊXTIL LDA MALHIA KENT

MJ YOUNA MMODE PAOLETTI TESSUTI SRL QINGDAO M FASHION APPAREL RECYCTEX ROADRUNNER APPAREL SAGA FURS OYJ SAHSA SAMWOO DTP SAMWOON TEXTILE SCISCCO CLOTHING SD KOREA SHENG-ZHOU FRED FASHION SIDÓNIOS SEAMLESS TECH SILVER AGE KNITTING CO., LTD SK F&A SM TEXTILE SOGÉ STUDIO SOHO SHENG HE (CAMBODIA) GARMENT SOLSTISS STELLA SOURCING STYLEM TAKISADA-OSAKA CO., LTD. / STYLEM USA INC. SUZHOU CITY PROTOP GARMENT SUZHOU TIANFAN INTERNATIONAL TRADING SWING BY GRUPPOCINQUE TAKISADA NAGOYA JA FABRIC TANGANA TEXTILES TELA-FINA TEX.ATHENEA S.L. TEXTIL SANTANDERINA TOP TEXTILE INTERNATIONAL TRICOTS DUVAL & RAYMOND TROFICOLOR DENIM MAKERS TSONKIRI PERUVIAN MANUFACTURER UNI TEXTILE CO., LTD. VEGETO VÉLOISE VESTECHPRO VISMA SRL - MADE IN ITALY VIT CO., LTD WASTE2WEAR WUXI ECO - FUR FABRIC TECHNOLOGY CO., LTD YKK CANADA YOUNG JIN ZHANGJIAGANG GUOTAI YARUI GARMENT CO., LTD ZHEJIANG ZHONGHUI FUR & LEATHER CO., LTD.

ABOUT THE CREATIVE POLE, GL EVENTS' FASHION DIVISION

With 18 trade shows and events held annually across three continents, The Creative Pole brings together the brands Première Vision, Tranoï, and Fashion Source, uniting a community of over 400,000 creators, designers, and industry professionals around their core essence: creativity. With eight offices worldwide, The Creative Pole develops a unique ecosystem of events and services designed to address the evolving challenges of the fashion market in France and internationally. Its ambition is clear: to be a global leader capable of supporting the entire creative industry in meeting both current and future challenges – from upstream to downstream, from local to global.

EVENT CALENDAR



MEDIA/PRESS CONTACTS

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