

MINISTRY OF SCIENCE TECHNOLOGY AND INNOVATIONS

BOOSTING GREEN AND DIGITAL START-UP INNOVATION



MINISTÉRIO DA
CIÊNCIA, TECNOLOGIA
E INOVAÇÕES

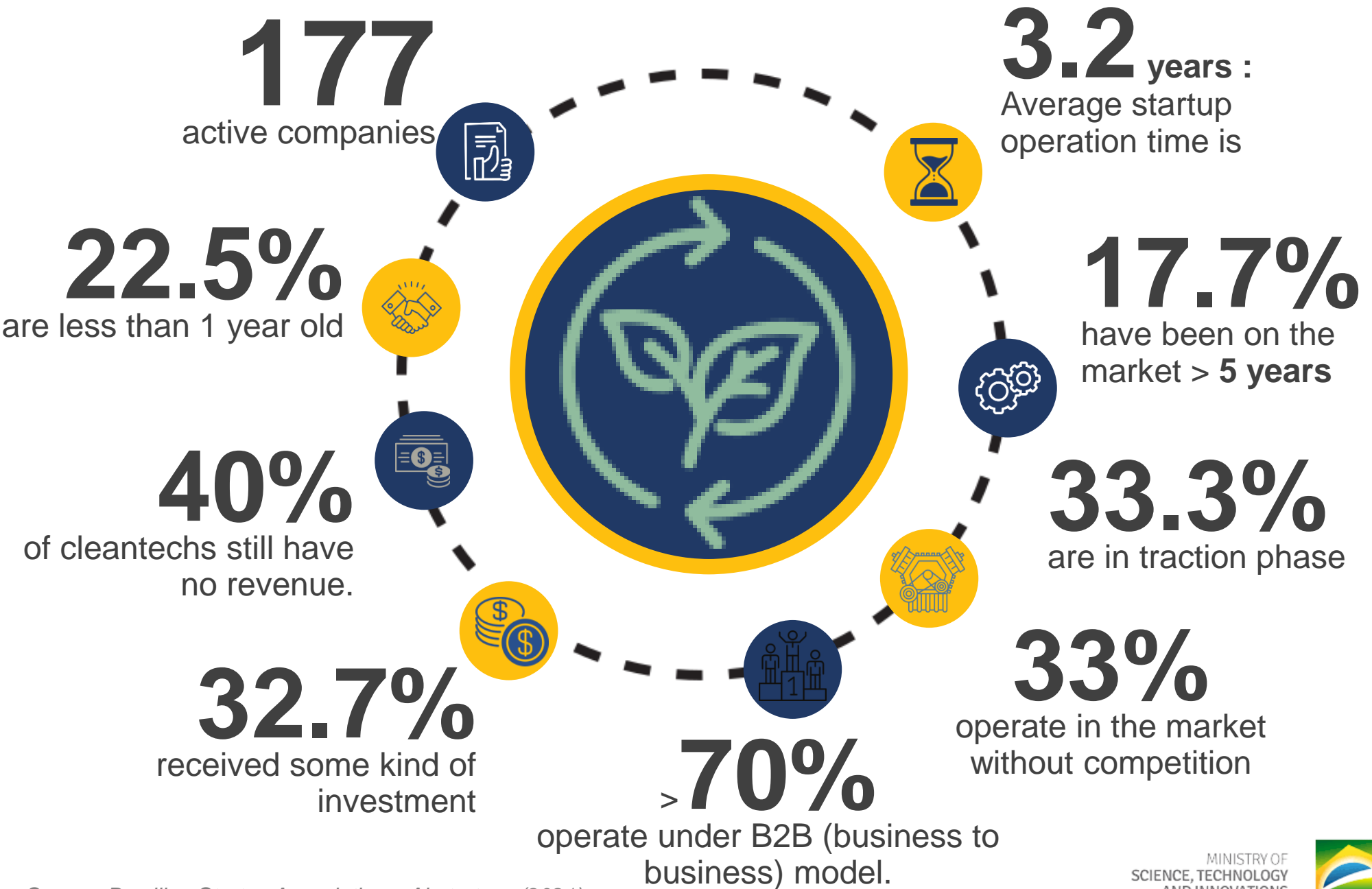




World Overview

Cleantechs:
“green startups”
\$3.6 trillion by 2030

Cleantech Mapping in Brazil



Source: Brazilian Startup Association – Abstartups (2021)



CATEGORIES (NOT EXHAUSTIVE):





PROGRAMS AND POLICIES

THE LEGAL FRAMEWOK FOR STARTUPS



4y process

Multi-stakeholder

Ecosystem

Doing business
Enviroment

Legal provision for
angel investors

Greater
transparency and
security for
investors

Manageable risk in
case of bankruptcy

THE LEGAL FRAMEWORK FOR STARTUPS

Also addresses:

Competition

**Innovation-aimed
procurements**

Regulatory Sandboxes





15.471

Submitted ideas across Brazil

38.770

Entrepreneurs on teams

1.023

Municipalities with
submitted ideas



Ideation /
early stage
startups

Pitching for
investment

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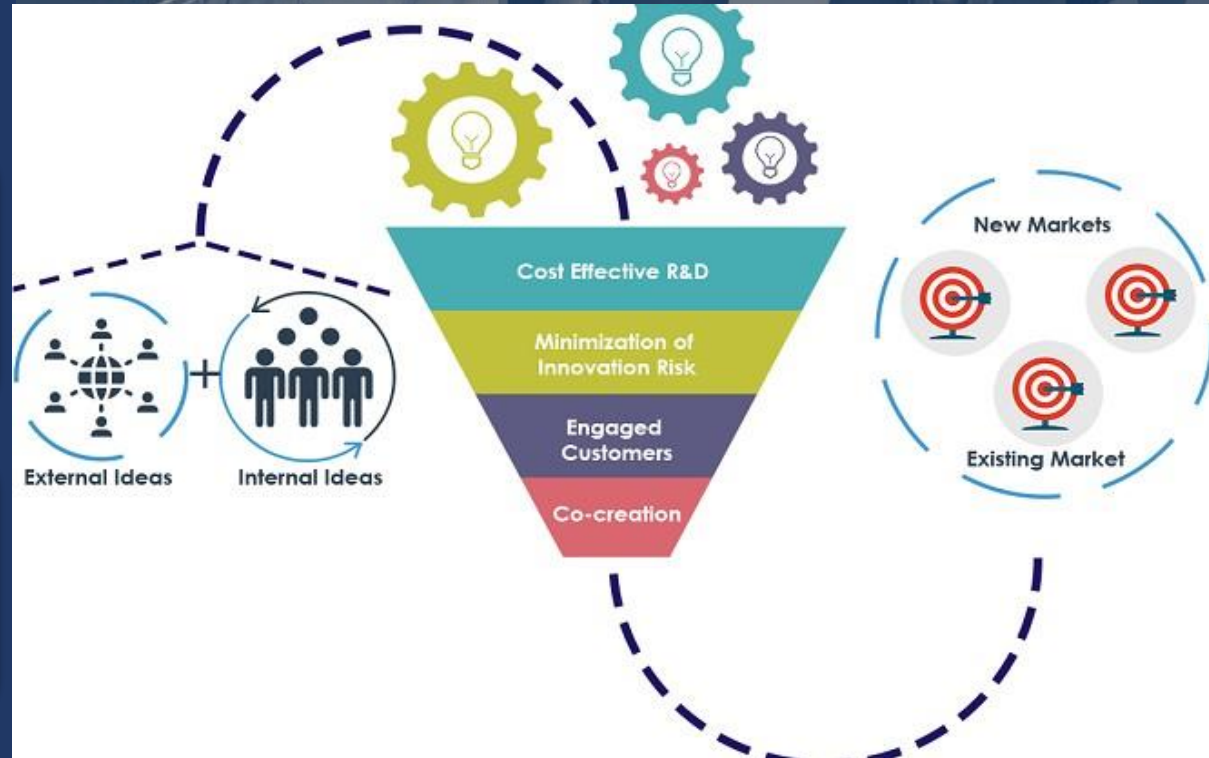
CONNECT STARTUP BRAZIL

Open innovation
platform

Supply and demand
connection

Training, support
and grants

Encouraging open innovation



Fostering Entrepreneurship



INNOVATIVE WOMEN

**WOMEN
EMPOWERMENT
AND LEADERSHIP**



ÁREAS PRIORITÁRIAS



R&D Projects for artificial
intelligence solutions

R\$ 500,000.00 Project cap

AI for greater interaction in
the innovation ecosystem

Internationalization of
Brazilian technology



EDITAL DE STARTUPS* IA² MCTIC

Startups, Projetos de Pesquisa e Empresas de TI



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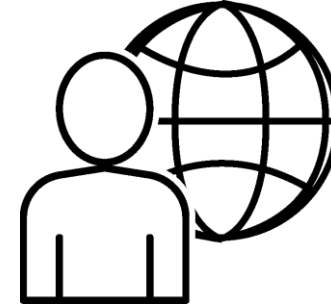




SELECTED CASES

SELECTED CASES





STARTUP POINT PORTAL

The one-stop shop for startup information.

NATIONAL STARTUP SUPPORT INITIATIVES COMMITTEE

Cohesion and efficiency on policy initiatives

ACCESS

The Startup Point Portal can be accessed at
<http://gov.br/startups>

COMPOSITION

The Committee is composed of **12** federal ministries and/or agencies,



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**PÁTRIA AMADA
BRASIL**
BRAZILIAN GOVERNMENT

José Gontijo
Secretary of Entrepreneurship and Innovation