

MINISTRY OF SCIENCE TECHNOLOGY AND INNOVATIONS

BOOSTING GREEN AND DIGITAL START-UP INNOVATION



MINISTÉRIO DA
CIÊNCIA, TECNOLOGIA
E INOVAÇÕES



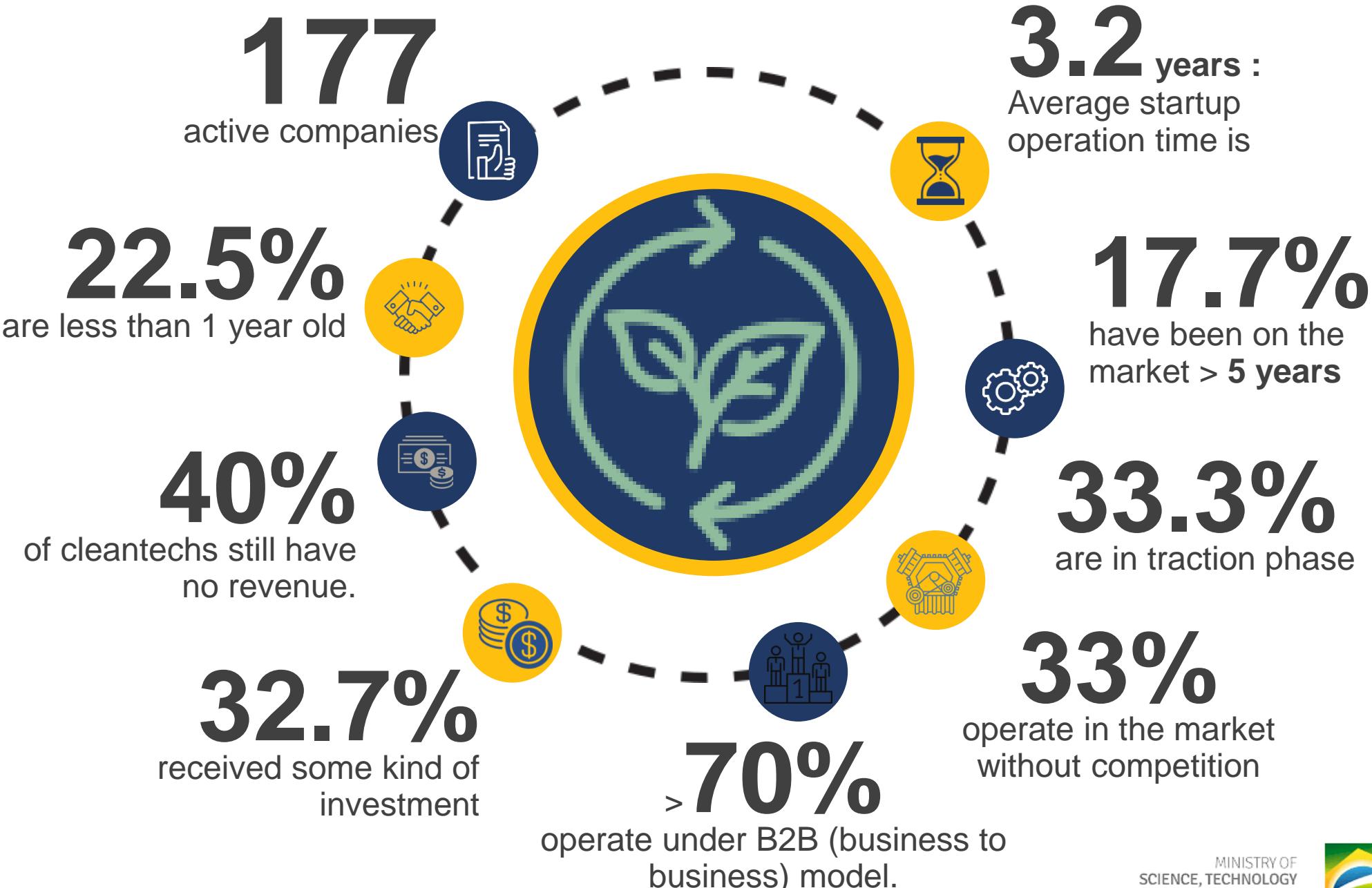
World Overview



Cleantechs:
“green startups”
\$3.6 trillion by 2030



Cleantech Mapping in Brazil



CATEGORIES

(NOT EXAUSTIVE):

AIR

&

ENVIRONMENT

AGRO

ENERGY
EFFICIENCY

CLEAN ENERGY

CONSULTANCY

WATER

ENERGY
STORAGE

CLEAN
INDUSTRY

TRANSPORT





PROGRAMS AND POLICIES

THE LEGAL FRAMEWORK FOR STARTUPS



4y process

Multi-stakeholder

Ecosystem

Doing business
Environment

Legal provision for
angel investors

Greater
transparency and
security for
investors

Manageable risk in
case of bankruptcy

THE LEGAL FRAMEWORK FOR STARTUPS

Also addresses:

Competition

Innovation-aimed
procurements

Regulatory Sandboxes





CENTELHA
(Sparks)



15.471

Submitted ideas across Brazil

38.770

Entrepreneurs on teams

1.023

Municipalities with
submitted ideas

**Ideation /
early stage
startups**

**Pitching for
investment**

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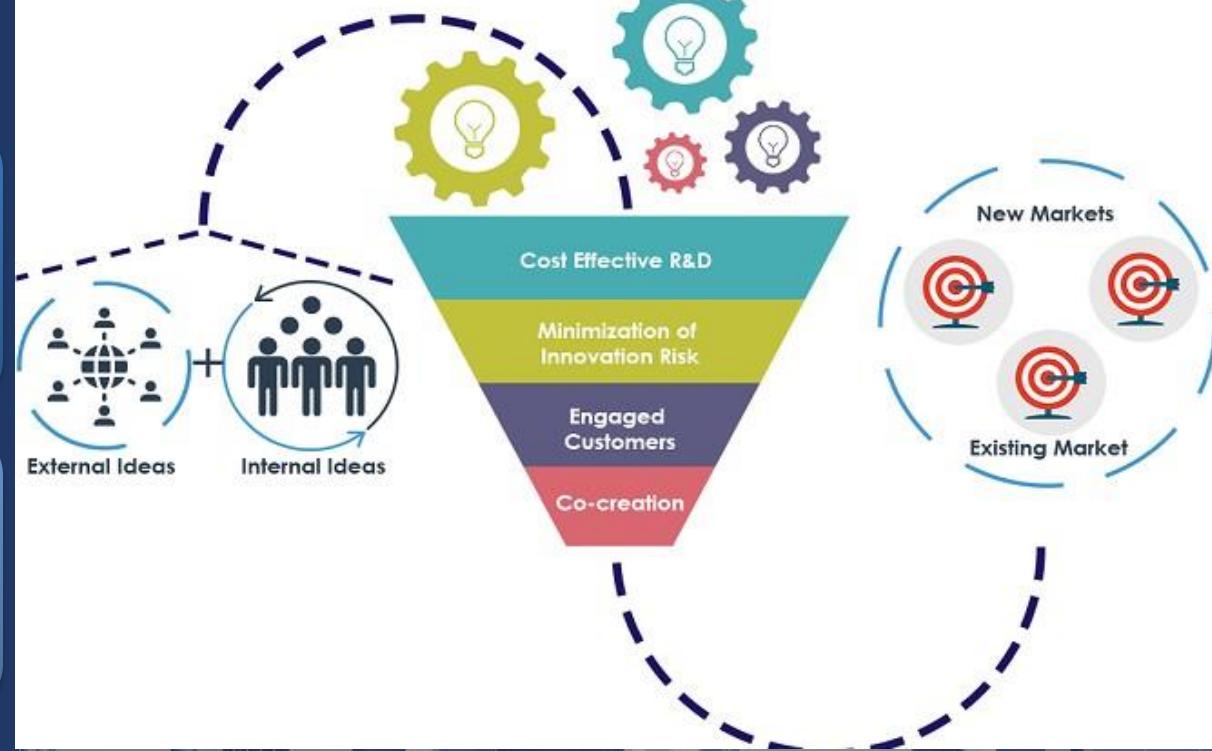
CONNECT STARTUP BRAZIL

Open innovation platform

Supply and demand connection

Training, support and grants

Encouraging open innovation



Fostering Entrepreneurship



INNOVATIVE WOMEN

WOMEN EMPOWERMENT AND LEADERSHIP



ÁREAS PRIORITÁRIAS



AGRONEGÓCIO



SAÚDE



INDÚSTRIA



CIDADES
INTELIGENTES

R&D Projects for artificial intelligence solutions

R\$ 500,000.00 Project cap

AI for greater interaction in the innovation ecosystem

Internationalization of Brazilian technology



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SELECTED CASES

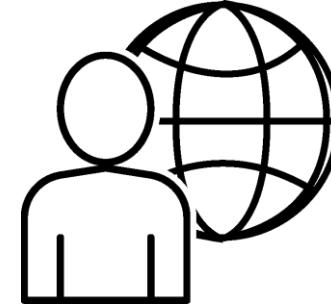
SELECTED CASES





STARTUP POINT PORTAL

The one-stop shop for startup information.



NATIONAL STARTUP SUPPORT INITIATIVES COMMITTEE

Cohesion and efficiency on policy initiatives

ACCESS

The Startup Point Portal can be accessed at
<http://gov.br/startups>

COMPOSITION

The Committee is composed of **12** federal ministries and/or agencies,



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PÁTRIA AMADA
BRASIL
BRAZILIAN GOVERNMENT

José Gontijo
Secretary of Entrepreneurship and Innovation