

“In Mexico, many women rely on unregulated departmental store cards for credit access, leaving them vulnerable to unclear terms, hidden fees, and exorbitant interest rates. For example, a Mexican woman’s modest USD 30 debt quickly escalated to USD 1 000 due to excessive charges, affecting her credit for years. This financial vulnerability, particularly among women, underscores the need for stricter regulations. ‘Tec-Check’, supported by Consumers International, advocates for stronger consumer protections to address and expose these systemic issues.”

Tec-Check, Mexico’s first online consumer association, has defended hundreds of consumers against digital economy providers. It offers a platform that empowers consumers to collectively expose unfair practices and assert their rights.

Fiorentina García Miramón

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