

“In 2022, my daughter Reese, only 18 months old, died after accidentally ingesting a button battery. I vowed her life would have purpose and that no other family would suffer like mine did. What started with my one voice grew to a small group of warriors. That group swelled to an army of concerned citizens and together, we passed ‘Reese’s Law’ to protect children from the hidden dangers of button batteries. One short life can save so many. One voice can rally an army, and it truly takes an army to protect our youth. Together, we can make a difference for future generations – and that is what we aim to do with Reese’s Purpose.”

‘Reese’s Law’, enacted in the United States in 2022 by Congress with support from the US Consumer Product Safety Commission and the non-profit Reese’s Purpose, mandates federal safety standards for button cell and coin batteries. It requires child-resistant closures, stricter labeling, and certification to prevent accidental ingestion. The law is named in honour of Reese Elizabeth Hamsmith.

Trista Hamsmith

Parent and President of Reese’s Purpose association,
United States

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