

Under the High Patronage of
Mr. Emmanuel MACRON
President of the French Republic

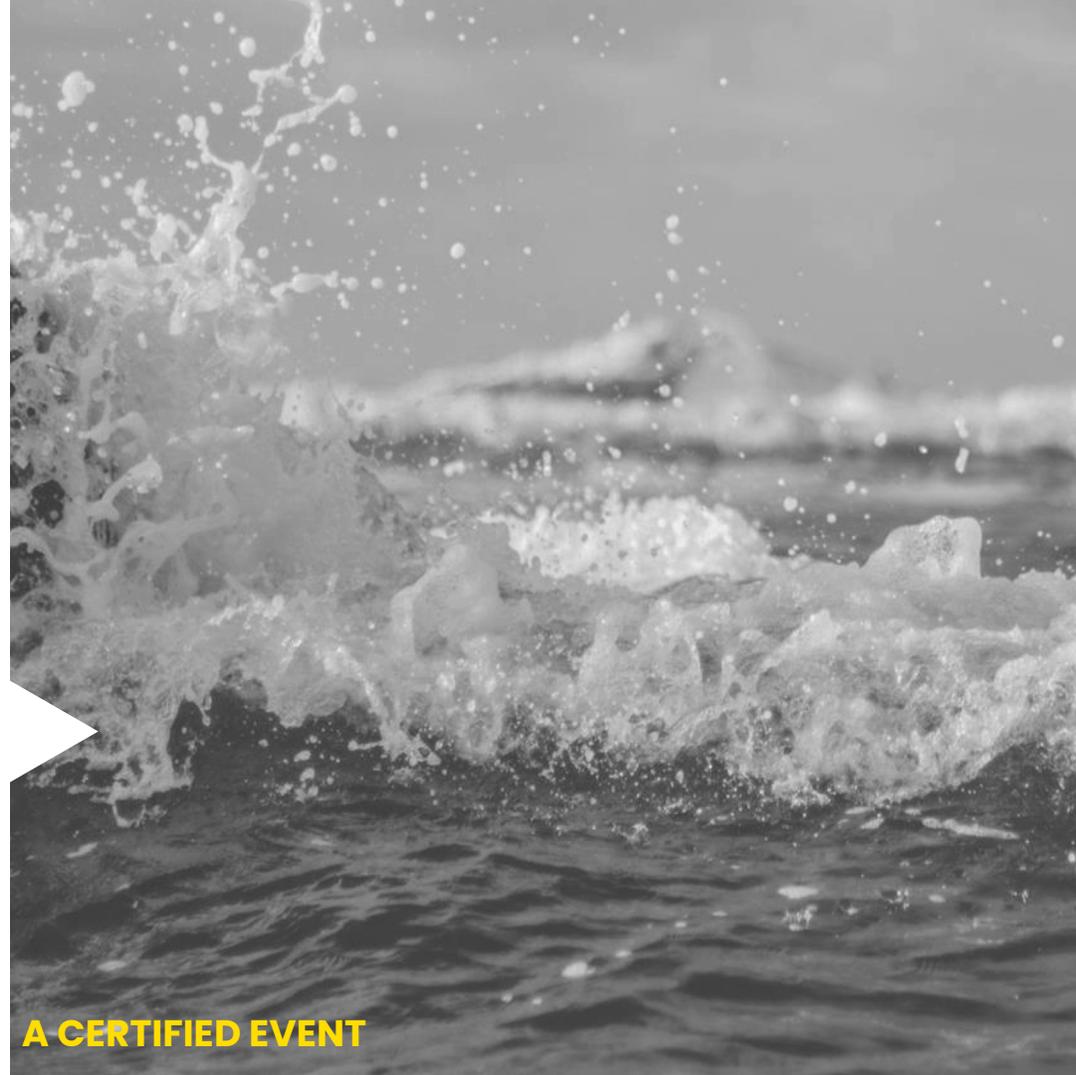


seenergy

17 > 18 June, 2025

Paris • France

An event organised by



A CERTIFIED EVENT



**MINISTÈRE
DE LA TRANSITION
ÉCOLOGIQUE,
DE LA BIODIVERSITÉ,
DE LA FORÊT, DE LA MER
ET DE LA PÊCHE**

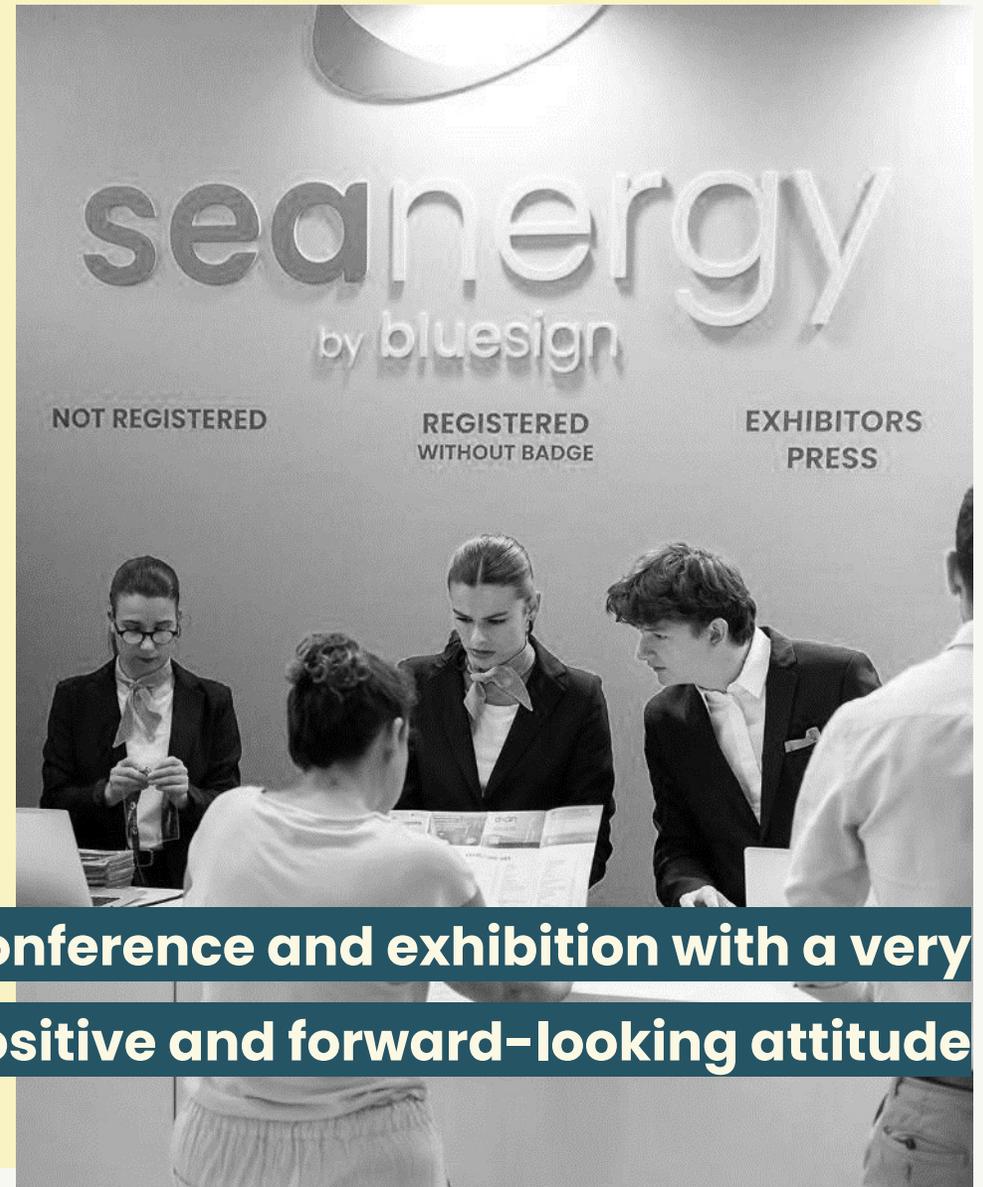
*Liberté
Égalité
Fraternité*



SEANERGY

by Bluesign

Positioning, formats and audience



Good conference and exhibition with a very positive and forward-looking attitude



Organised by Bluesign since 2016, Seanergy is the leading international event dedicated to offshore renewable energy, held each year in a different French city.



Seanergy is the key event that brings together the international community of the offshore renewable energy sector to promote all technologies and accelerate industry growth.

OFFSHORE RENEWABLE ENERGY

Fixed and floating wind power

Wave energy

Tidal energy

Floating solar (FPV)

Salinity gradient energy

SWAC & OTEC



RELATED INDUSTRIES

Digital

Drones

Energy storage

Eco-designed materials

Decarbonated maritime transport
(wind-powered / hydrogen)



Seenergy, close to the industry

Since 2012, and the results of the first call for tender in France for offshore wind power, our team has been supporting the development of offshore renewable energy, **bringing together a wide range of industrial, academic, institutional and political players** in the sector, and promoting them internationally.

Seanergy's strengths

ITINERANCE

Seanergy allows you to discover, year after year, all the regions active in offshore renewable energy.

IMMERSION

Seanergy offers visits to the heart of the industrial academic sites in the host region.

INCLUSION

Seanergy brings together the academic, institutional and industrial worlds to represent the entire value chain.

FACILITATION

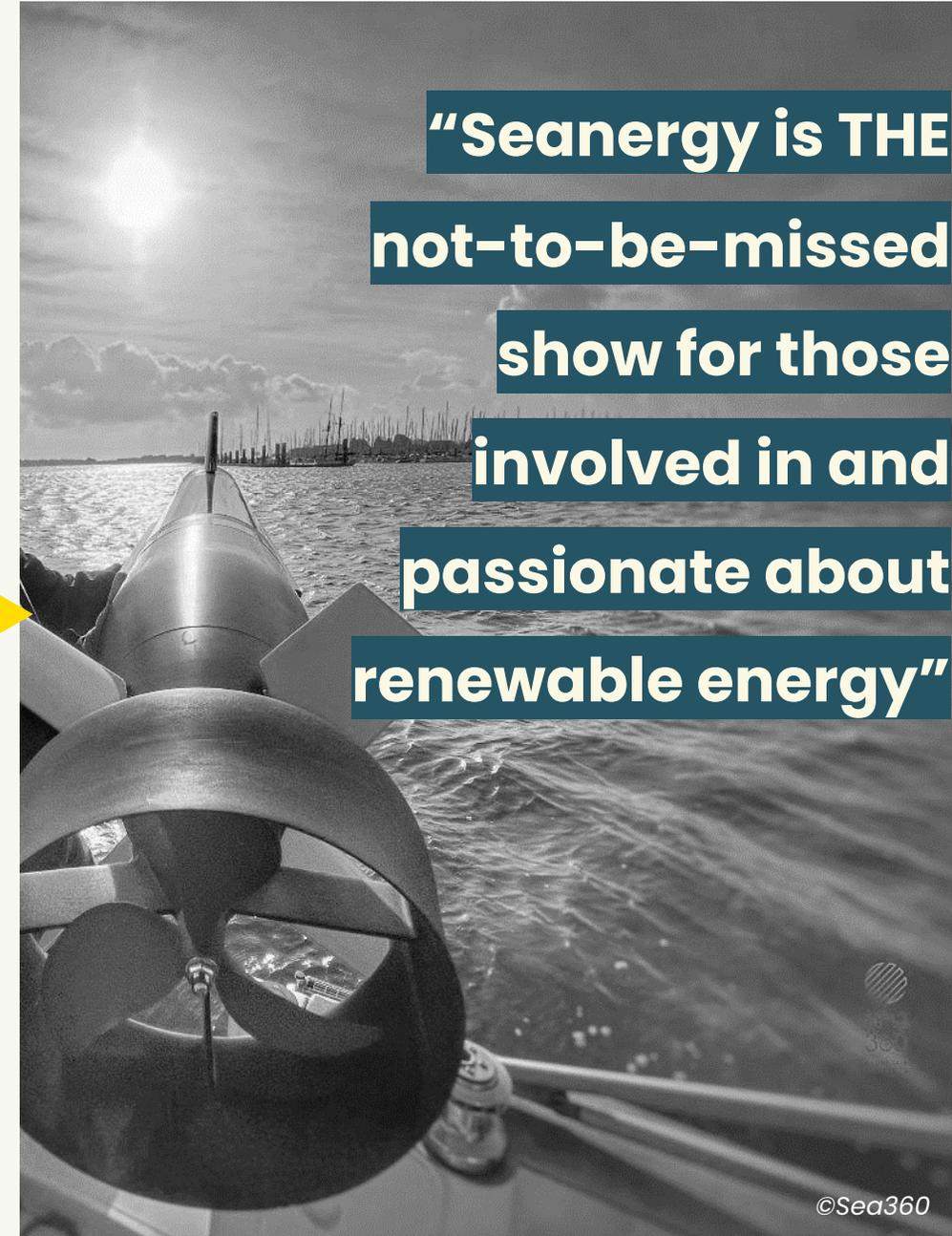
Seanergy proposes complementary formats to encourage exchanges between the various stakeholders in the industry.

INNOVATION

Seanergy highlight all the offshore renewable tech, from the most mature to those that are emerging, such as floating solar power and hydrogen.

ECO-RESPONSIBILITY

Seanergy is actively engaged in a sustainable development approach aimed at limiting its impact on the environment.



**"Seanergy is THE
not-to-be-missed
show for those
involved in and
passionate about
renewable energy"**

An event featuring a variety of formats to meet all the needs of industry stakeholders



Exhibition



Talks & panel discussions



B2B meetings



Jobs & Careers

Pitches



Innovation & Research



Technical visits



Networking

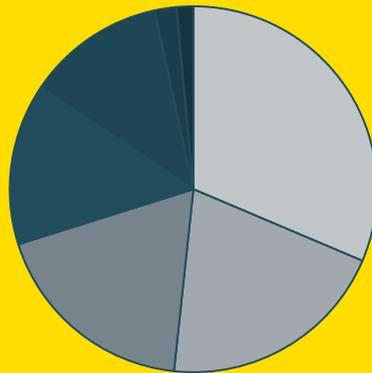


"The sea is full of promises, let's harness them !"

Decision-makers from the entire value chain

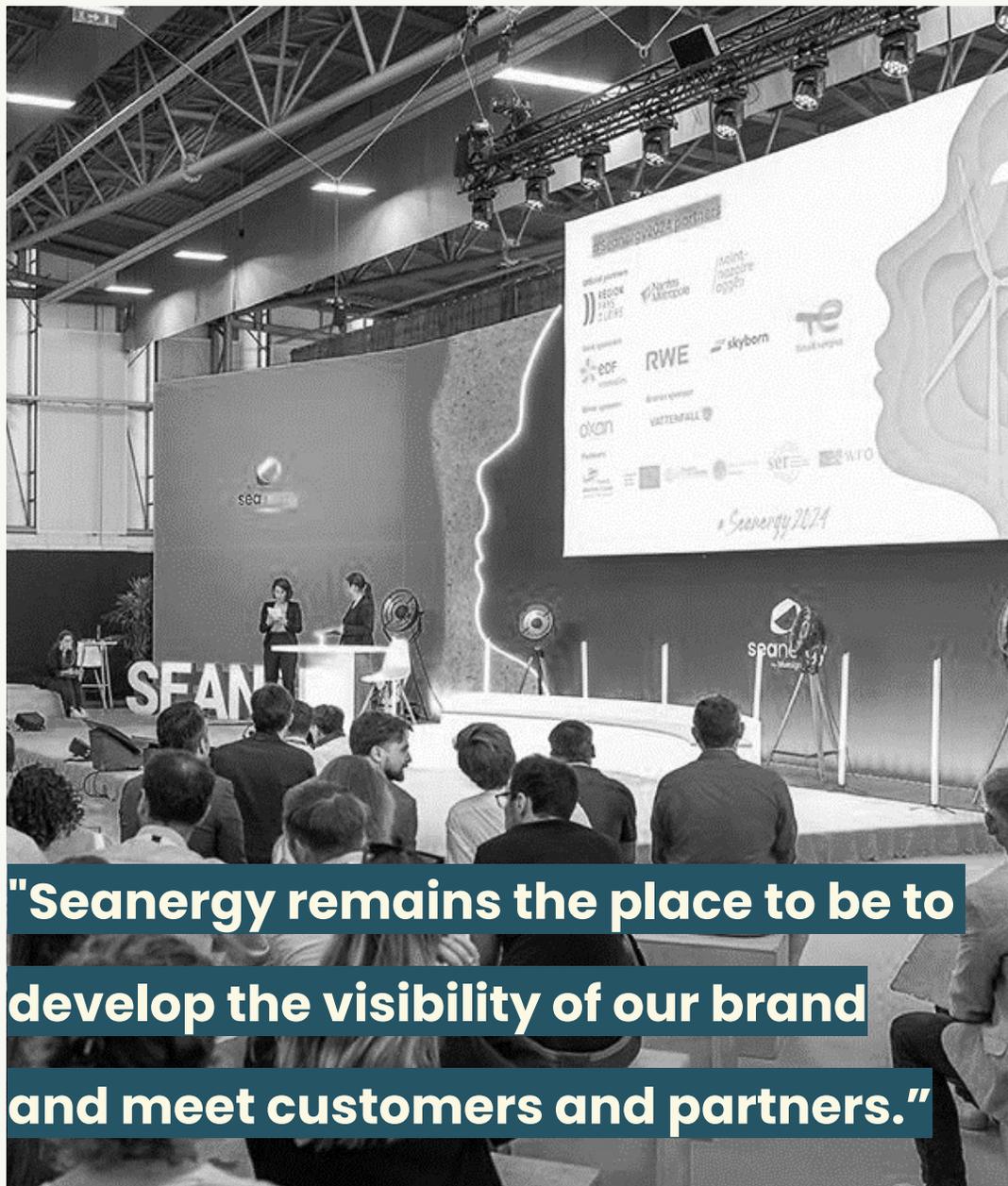
- PROJECT DEVELOPMENT
- ENGINEERING
- PRODUCTION
- INSTALLATION
- OPERATION & MAINTENANCE
- OTHERS (TRAINING, BIODIVERSITY, ETC.)

- Manager
- Project Manager
- President / CEO
- Engineer
- Other
- Technician
- Student & Graduate



“Excellent networking opportunities!”





"Seanergy remains the place to be to develop the visibility of our brand and meet customers and partners."

Previous edition

Seanergy 2024
at the heart of the Pays de la Loire Region





Seanergy 2024

Nantes, Pays de la Loire

"In an unprecedented political context, the 2024 edition of Seanergy demonstrated the motivation and commitment of industry players, who must redouble their efforts to pursue their ambitious development. The density and diversity of the participants and the quality of the discussions once again confirmed that this industry, which has been growing steadily for over 10 years, is essential to the energy transition. It makes a significant contribution to decarbonized electricity, which has a significant impact on Europeans' purchasing power."



Seenergy 2024 in Nantes

+3700

participants

incl 20% of internationals

+30 **countries**

from emerging or developed market
(Denemark, Spain, Ireland, Finland, Greece , Italy,
Norway, Poland, UK, Taiwan)

+800

participants to
networking events

+10

startups & PME

showcased in the
innovation village

200

exhibitors

10

industrial & academic
sites accessible all of
over France for
technical visits

50

**international
conferences**

& 50% international speakers

4

women rewarded for
their **research
work**

+8M

cumulative
**audience
in the media**

+10

**major industry
announcements**

by exhibitors

+200

students & jobseekers

gathered for Workinblue®

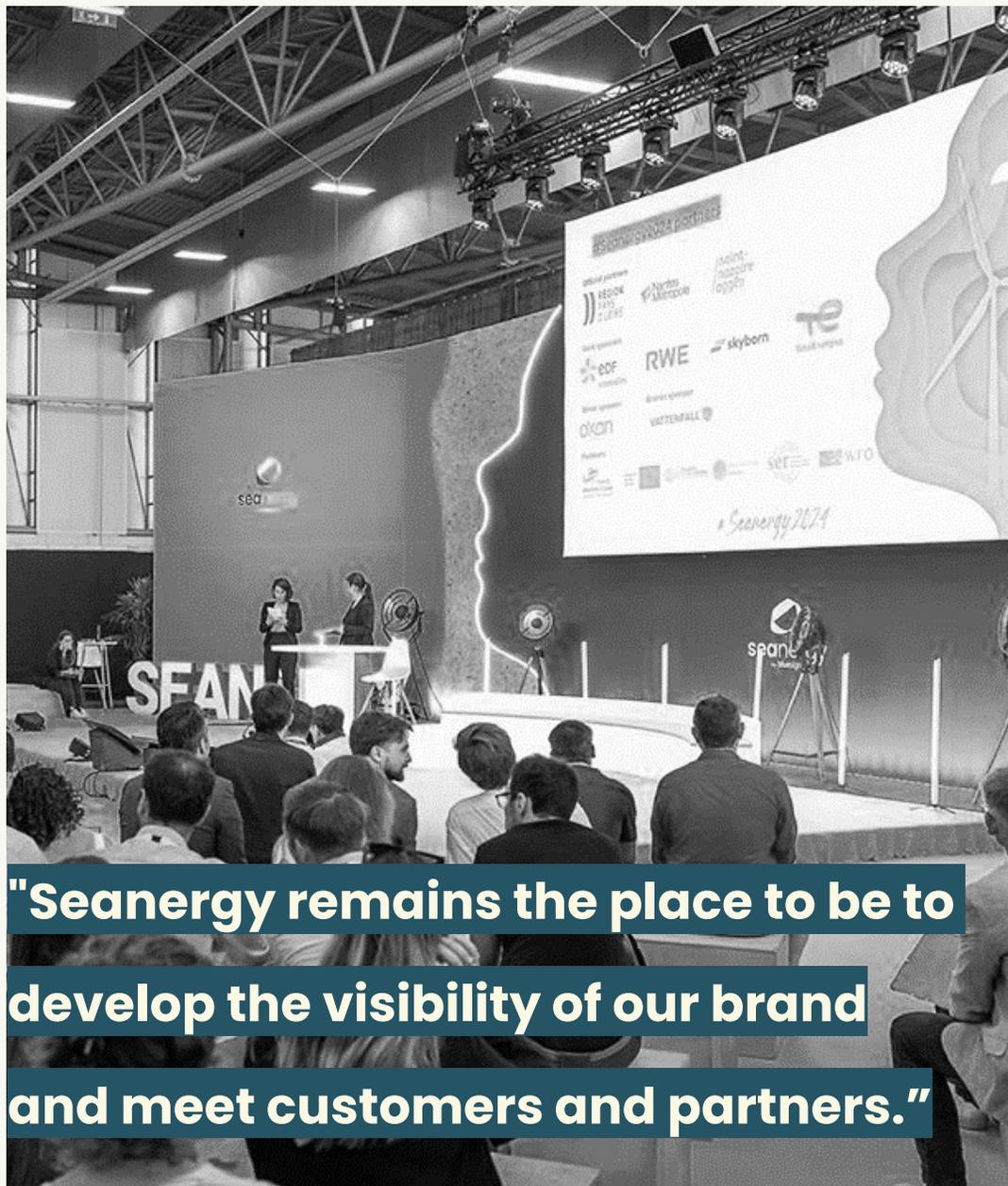
+95%

**satisfied
participants**

+30

journalists

attending



"Seanergy remains the place to be to develop the visibility of our brand and meet customers and partners."

SEANERGY 2025

An international edition in Paris, to share and boost the development of offshore renewable energy



16 JUNE 2025

Assembly and installation of stands, exhibitors' afterwork



17 JUNE 2025

Exhibition, talks & panel discussions, B2B meetings, networking, research posters, job dating, Seanergy party...



18 JUNE 2025

Exhibition, talks & panel discussions, B2B meetings, networking, research posters, job dating...



SEANERGY 2025 IN PARIS

One place, many opportunities

Seanergy 2025 will be a major international event, well beyond the French market

- The French government's announcements to **accelerate and develop** offshore wind and also, to a lesser degree, tidal and wave energies, make France one of the **world's leading territories for offshore renewable energy**.
- Paris offers very specific opportunities, **as a major international hub** it qualifies to welcome a **very large international audience** (national & international transportation network, accommodation facilities..)
- 2025 will also be the "**Year of the Sea**" in France, a key initiative led by the French government. As part of this initiative, **a strong international diplomatic presence is expected** in France in June, highlighting the country's commitment to ocean-related issues and energy transition.



They support the 2025 edition*

Gold sponsors



Bronze sponsor



Sponsors



Partners



Ambassadors



*Lists subject to evolve as partners are joining forces

Talks & panel discussions

At the heart of the industry's challenges

“With international speakers, unique face-offs, and a blend of geopolitical tensions and new industrial frontiers, come to analyze, discuss, network at Seanergy 2025!”

Among these programme topics:

- ▶ Energy sovereignty
- ▶ The global race for floating wind
- ▶ Breakthroughs in emerging technologies like floating solar and tidal energy
- ▶ XXL port infrastructures
- ▶ Tomorrow's business models

& many more hot topics 😊

BtoB Meetings

Make the most of your time by connecting you with the right people

Organised in partnership with **Enterprise Europe Network**.



Maximize your time at Seenergy by leveraging our B2B matchmaking platform. Starting today, you can browse participant & exhibitor profiles and schedule meetings to build your personalized agenda. This tool ensures you make the most of your time by connecting you with the right people.



TEZENAS DU MONTCEL Géraldine
Crew admin (O5 MARINE)

Seenergy, an exhibition to meet the key players in the marine energy sector in a friendly atmosphere.



Carl Pavia
Technical Business Developer
(CorPower Ocean)

Great event with most stakeholders from the blue energy scene.



Isabelle FARGUES
BUYER (EDF RENOUVELABLE)

A good opportunity to discuss and above all to meet all the stakeholders.



NEW this year at Seenergy

The Seenergy Awards



For the first time this year, take part in the Seenergy Awards 2025 and give your company the visibility it deserves in front of global offshore renewable energy industry actors!

Industrial & Technological Innovation Award

Recognizing major breakthroughs in **technological or industrial advancements** for offshore renewable energy (new prototypes, improved infrastructure, innovative processes).

Environmental Commitment Award

Rewarding an action or project that has a **positive impact on biodiversity**, such as material recyclability, reduction of the carbon footprint of offshore renewable energy, positive externalities, etc.

International Cooperation Award

Celebrating initiatives led by **multiple countries**, strengthening global cooperation in the offshore renewable energy sector.



EXHIBIT AT SEANERGY

A unique opportunity to promote your expertise and position your company's brand within the offshore renewable energy sector.



**“Amazing conference
for the offshore wind
sector where you can
meet all the
stakeholders and
enhance relationships”**

MEET

the decision makers of the offshore renewable energy industry

MAXIMISE

your company's visibility by exhibiting and/or sponsoring at the largest gathering of the sector in France

UNVEIL

your latest innovations and share your expertise

ENGAGE

with new partners and suppliers

ATTRACT

investors and new clients

CONNECT & RECONNECT

with your network and the community

TAKE ADVANTAGE

of our job platform Workinblue dedicated to the offshore renewable energy industry to recruit people closest to your requirements

Options for exhibiting* (1/5)

Prices in € excluding VAT



430€/sqm**

Raw space



From **520€**/sqm**

Equipped space



From **1 950€**
Innovation village



Co-exhibition
starting at 15sqm
6 additional sqm / exhibitor



550€

Mandatory
registration fees

Registration fees include:

- Exhibitor passes for stand staff, depending on the size of the stand, with access to the Seanergy Party
- 5 visitor invitations to the Exhibition dedicated to your network, your clients
- Listing in the event's official maps and on its website
- Your company logo on the Seanergy website
- Special promotion of your company as an Exhibitor on social media
- Dedicated press services
- Invitation to the Exhibitors' afterwork evening
- Access to the B2B platform

**additional fees specific to your request may apply and are detailed in the participation contract*

*** 1 corner = 10 € /sqm - 2 corners = 15 € /sqm*



Raw space (2/5)

Prices in € excluding VAT

430* €/m²

→ **Design and build your own stand with your usual stand supplier**

→ **Use one of our referenced contractors**



Non-contractual photos of exhibitors 2023

*Floor covering, furniture or technical service not included**

Equipped space (3/5)

Prices in € excluding VAT

PRE-EQUIPPED STAND | €520/sqm

From 9sqm to 15sqm

This package includes

- White melamine and white aluminium partition walls
- Carpet
- 1 table & 2 chairs
- 1 LED spotlight rail of 100 Watts not powered
- 1 double-sided exhibitor sign with adhesive text
- Cleaning (before opening)
- Electrical box **not included**



TURNKEY STAND | €620/sqm

From 9sqm to 18sqm

This package includes

- White melamine and white aluminium partition walls
- Carpet
- 1 LED spotlight rail of 100 Watts
- 1 double-sided exhibitor sign with adhesive text
- Electrical box 1kwh
- 1sqm storage
- 1 welcome desk
- Print on partition walls and storage - personalized visual for each partition wall
- Print on the reception desk - logo
- Cleaning (before opening)



CUSTOMIZE YOUR SPACE, ORDER*!

All stands types & size

- Furniture (counters, tables, chairs, etc.)
- Additional orders (daily cleaning, TV screens, storage, visuals on partition walls, etc.)
- Printing on banners

*catalogue available from January 2025 - contact our teams for advice on your stand layout

Equipped space (4/5)

Prices in € excluding VAT

SUPERIOR TURNKEY STAND | €750/sqm

From 12sqm to 24sqm

This package includes

- Aluminium structure
- Partition with printed textile covering
- Carpet - colour of choice
- 1 wooden arch
- 1 plant decoration
- 1 LED spotlight rail of 100 Watts
- 1 double-sided exhibitor sign with adhesive text
- Electrical box 3kwh
- 1sqm storage
- Print on textile banners (1 banner per wall- personalized visual
- Cleaning (before opening)



Innovation village (5/5)

An attractive spot dedicated to young pioneering companies*

PARTICIPATION VILLAGE INNOVATION | €1950 excluding VAT

The participation package includes:

- Registration fees
- A dedicated corner, fully equipped, on a shared area (carpet, power socket, lighting, fascia name, Wi-Fi, 1 tall stool, cleaning before opening)
- 2 exhibitor passes including access to the Seanergy Party
- 3 visitor invitations to the exhibition dedicated to your network, clients, future leads
- Access to the exhibitor's welcome drink
- Your logo and description featured in the online catalogue
- Your latest news shared on social media
- A dedicated press service on-site
- A pitch session a day on a dedicated area



Take advantage of the village visibility and the B2B Meetings
with established industry players

*Only for innovative companies that were created less than 5 years ago, with an annual turnover of less than 750,000 €, and operate in a sector within the scope of Seanergy



MAKE AN IMPACT, SPONSOR

**“Great place to meet and connect
with the main industry players and
suppliers for Offshore Wind Turbines
& Sea Energy”**

Affirm your position among the key stakeholders in the offshore renewable energy industry by becoming a sponsor of Seenergy.

A key presence at the heart of the event...(1/2)

	RAW SPACE	EXHIBITOR PASSES (lunch included)	SPEAKING OPPORTUNITY	PITCH	INTERVIEW	PARTICIPANT PASSES	ON-SITE BADGE SCANNER APPLICATION	BRANDED BADGE LANYARD
PLATINUM €42 000 excl. VAT	15m ² privileged location	5	1 participation at the opening session as a guest speaker	✓	✓	50 for your customers	✓	✓ (provided by you)
GOLD €30 000 excl. VAT	12m ²	3	1 participation in the official programme	✓	✓	50 for your customers	✓	
SILVER €15 000 excl. VAT	9m ²	2		✓		50 for your customers	✓	
SAENERGY PARTY €20 000 excl. VAT						50 for your customers and partners		
A LA CARTE	We'll build you a tailor-made offer. Enhance it with our proposals (next section).							

... and on all Seanergy media (2/2)

	LOGO ON MATERIAL*	ADVERTISING ON THE PLAN	QR CODE IN THE WELCOME AREA	LOGO ON POST EVENT VIDEOS	LOGO ON OUR WEBSITE	RELAY ON SOCIAL MEDIAS	SPONSORING ANNOUNCED IN OUR NEWSLETTER	PERSONALISED E-BANNER	LOGO ON NEWSLETTER & REGISTRATION MAILINGS
PLATINUM 42 000€ excl. VAT	✓	1 insert (privileged)	✓	✓	✓	✓	✓	✓	✓
GOLD 30 000€ excl. VAT	✓	1 insert	✓	✓	✓	✓	✓	✓	✓
SILVER 15 000€ excl. VAT	✓	½ insert	✓	✓	✓	✓	✓	✓	✓
SEANERGY PARTY €20 000 excl. VAT	✓	1 insert	✓	✓	✓	✓	✓	✓	✓
A LA CARTE	We'll build you a tailor-made offer. Enhance it with our proposals (next section).								

*on the floor plan, on the badges, projected in the Agora (supplied by you), on the welcome posters
 ** Logo on all materials, including badge lanyards (provided by you), exclusive to the Platinum sponsorship



A la carte offers

Tailored offers to enhance your visibility within the offshore renewable energy sector.

The Seanergy Party

Tuesday, June 17th

Associate your company/brand with the Seanergy Party on Tuesday, June 17th, a major event that is both friendly and conducive to networking, bringing together over 600 participants each year.

- *50 visitor invitations*
- *Logo on the photobooth backdrop*
- *Logo on the DJ booth*
- *Logo on all communication materials for the evening*
- *1 advertisement slot on the exhibition floor plan*
- *QR code at the reception desk*
- *Logo on post-event videos*
- *Logo on the Seanergy website*
- *Promotion on social medias*
- *Feature about the Seanergy Party in the newsletter*
- *Custom digital banner*
- *Logo on newsletters and registration emails*

20 000 € excl. VAT

EXCLUSIVE



Position your brand where it matters most!



Logo on the floorplan

Your logo featured on the event plan onsite and on the printed plan distributed to all participants.

500 € excl. VAT



Advertisement slot

Advertisement on the printed plan distributed to all participants. Pricing varies based on the advertisement format.

From 600 € excl. VAT
(subject to availability)

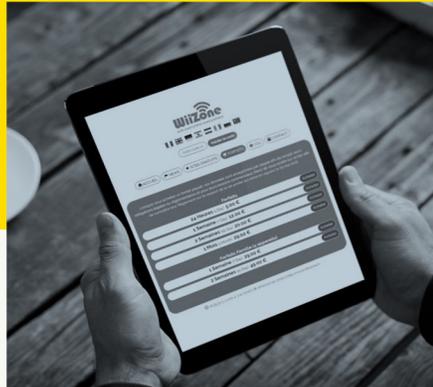
Showcase your brand at the heart of attention!



Floor tiles

Floor tiles featuring your logo, strategically placed to guide visitors from the reception area to your stand (3 exhibitors max.). Number of tiles to be defined based on stand location (minimum 4 tiles).

2 000 € excl. VAT



Wifi portal

Your logo on the homepage of the Wi-Fi portal at the salon, accessible to all participants.

5 000 € excl. VAT

EXCLUSIVE



Customized t-shirts

Your logo on the Made in France t-shirts worn by the event staff. Option to collect them at the end of the event.

7 000 € excl. VAT

EXCLUSIVE

Showcase your brand at the heart of attention!



Café area

Your logo on the cups and custom visuals on the walls of the café areas. Coffee is free for all during the event. Two distribution points located centrally within the exhibition.

10 000 € excl. VAT

EXCLUSIVE



Water fountains

Increase your visibility throughout the event venue by adding your logo to each water fountain and the Ecocup provided.

8 000 € excl. VAT

EXCLUSIVE

Showcase your brand at the heart of attention!



Pitch

Your 15 minutes presentation in the 'pitch zone' located at the heart of the exhibition (published on Seanergy TV after the event and available for your own use).

600 € excl. VAT



Demonstrations

Demonstrate your products and prototypes on the exhibition space or in the basin.
Pricing available upon request.

Pricing available upon request.



Innovation Awards

Sponsor the Innovation Awards ceremony: your logo featured on all communication materials leading up to the event, on the official catalog, and on the trophy.

8 000 € HT

EXCLUSIVE

Give your brand central visibility at ParcExpo ViParis



Plaza digital emotion

Display your logo on the giant screen at the entrance of the exhibition park. 1 spot of 10 to 20 seconds in a 180° view (4 spots available).

10 000 € excl. VAT / spot



Digital totems

Display your logo on 84-inch totems (2 sqm) in the central aisle towards Pavilion 7.1. 10-second spot on a 1-minute loop (6 spots available).

9 000 € excl. VAT / spot

Give your brand central visibility at ParcExpo ViParis



Side banner

Your advertisement on a 28 sqm canvas in the entrance hall next to the access doors to the event.

6 000 € excl. VAT

EXCLUSIVE



Columns

Your advertisement on 4 screens of 86 inches in the entrance hall of Pavilion 7.1. 10-second spot on a 1-minute loop (6 spots available)

3 000 € excl. VAT / spot



Adhesives

Your advertisement on a 51 sqm adhesive on the façade of Pavilion 7.

9 500 € excl. VAT

EXCLUSIVE

A la carte offers

À la carte	Price excl. VAT
The Seanergy Party*	20 000 €
Logo on the floorplan	500 €
Advertisement slot	From 600 €
Floor tiles	2 000 €
Wifi portal*	7 000 €
Customized t-shirts*	5 000 €
Café area*	10 000 €
Water fountains*	8 000 €

À la carte	Price excl. VAT
Pitch	600 €
Demonstrations	Upon request
Innovation Awards*	8 000 €
Plaza digital emotion	10 000 € / spot
Digital totems	9 000 € / spot
Side banner 28sqm*	6 000 €
Columns	3 000 € / spot
Adhesives 51sqm*	9 500 €

* EXCLUSIVE

Flashback on #Seanergy2024



Also check out the daily live reports

[Live report day 1 \(26 June 2024\)](#)

[Live report day 2 \(27 June 2024\)](#)

Your contacts



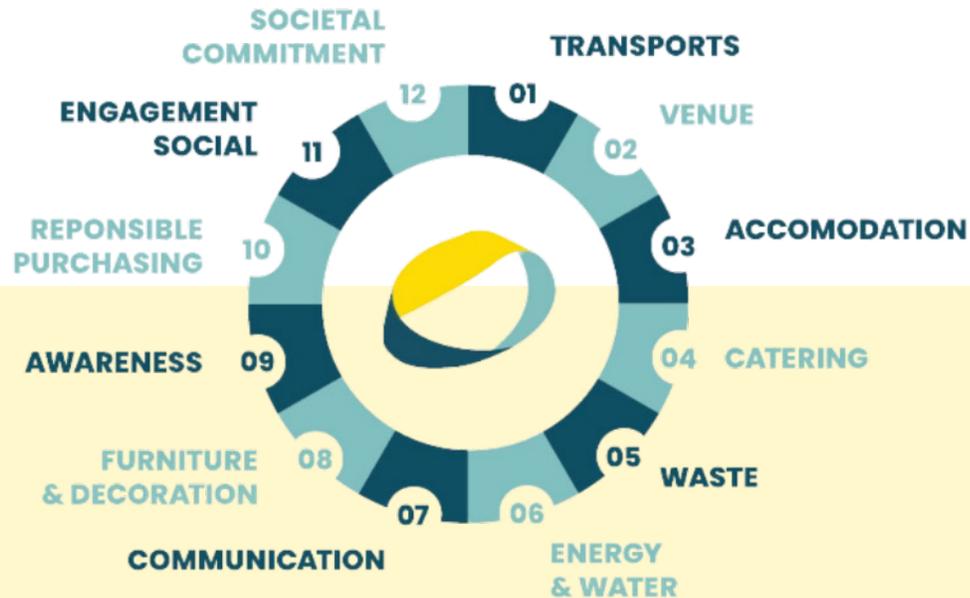
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Our team is at your disposal and will be happy to answer any questions you may have.
If you don't know who to contact: hello@seanergy-forum.com

About our commitments



Bluesign is committed to sustainable development through concrete actions aimed at limiting the environmental impact of the event.

From the planning stage right through to the event itself, an in-depth approach has been adopted to make the exhibition responsible and respectful of the environment.

Bluesign favors manufacturing solutions that respect people and the environment and chooses its suppliers accordingly.

To find out more about the 12 commitments that underpin our approach, visit our website.



#Seanergy2025
Seanergy by Bluesign

*See you
there!*

www.seanergy-forum.com