



# seenergy

17>18 June, 2025

Paris • France

**France's international event  
on offshore renewable energy**

[www.seanergy-forum.com](http://www.seanergy-forum.com)



Your

**communication**

**kit** to promote your  
participation at  
**#Seanergy2025**



# To promote your participation

Communication serving your participation

Your participation in Seanergy offers many opportunities, which you can easily optimize by promoting your participation, in addition to our communication actions. We provide you with the tools to communicate and support you throughout the preparation of Seanergy.

Follow the guide and let's promote your participation in #Seanergy2025 together!

## DOWNLOAD THE EVENT KEY MESSAGES AND PRESENTATION MATERIALS

### LOGOS & BANNERS

- Exhibitors banner to personalize with your logo
- Our logo with Paris' dates and venue



## Our graphic charter

### COLORS

- Yellow: #FFDD00
- Blue: #224D5D
- Light blue: #93C4C7



### FONTS

- Montserrat
- Poppins

[ALL VIDEOS FROM  
LAST YEAR](#)

[ALL PICTURES FROM  
LAST YEAR](#)

## SOCIAL NETWORKS



Linkedin: [Seanergy by Bluesign](#)  
Instagram: [@bluesign\\_emr](#)  
Youtube: [@bluesignevents3050](#)

Tag us & don't forget  
**#Seanergy2025**



# Seanergy's programme

**Arrival  
June 15**



## June 16\*

\*Meetings with local authorities,  
regional clusters & industry  
stakeholders

\*Attend the National Marine  
Renewables Conference (by the  
French Renewable Energy Trade  
Association's)

\*Technical visits all over France

**VIP welcoming cocktail**

## June 17 Seanergy forum

\*Tailored guided tour of the  
exhibition

\*Business meetings

\*Speaking slot in the conference  
programme

**Seanergy Party**



## June 18

### Seanergy forum

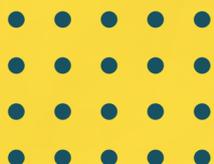
\*Business meetings

\*Speaking slot in the conference  
programme

**Closing cocktail**



**Departure  
June 21**



# Press opportunities

## BLUESIGN...

We coordinate the promotion of the event in the offline and online media.



### Media partners

The industry's principal media are partners of Seanergy. You can find the full list of partners on the dedicated page of our website.

### Press relations

We invite a wide range of journalists, both national and international, to communicate about the event and to participate in order to promote the industry.

Share your news, publications, press releases and highlights.

We include all these elements in the event press kit distributed to the media before and during Seanergy. Our press officers will also include them in their contacts with journalists. Do not hesitate to ask us for the list of accredited journalists from mid-May. During Seanergy, the press room welcomes journalists. You can drop off your press kits there from the afternoon of 16 June and organise your interviews by booking a slot with the press office (at our address or at the reception desk during the event).

**contact: [press@seanergy-forum.com](mailto:press@seanergy-forum.com)**

## Contacts

Our team is at your disposal and will be happy to answer any questions you may have.



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