



# THE **BUSINESS & POSITIVE IMPACT** ACCELERATION PLATFORM

ROADBOOK 2023

# 1. 10 reasons to choose the HUB INSTITUTE

# OUR COMMITMENT : A DEEP FOCUS ON YOUR BUSINESS & POSITIVE IMPACT **ACCELERATION**

More than ever, **the business & positive impact acceleration** of organizations, corporates & territories must align around **a common goal : building a smarter, more responsible, more sustainable & more inclusive society through a reasonable growth.**

Created 10 years ago, the HUB Institute, and its staff of 70 experts is assisting leading organizations to reach this goal thanks to **four expertises** :

- **Insights** (TrendReports, Content, Videos)
- **Annual Subscriptions** (Membership, Industries & Fonctions Peers Clubs)
- **Premium Services** (Training, executives Tours, Content & Events Studio)
- **Business Forums & meetings** (also executives small events & Talks)

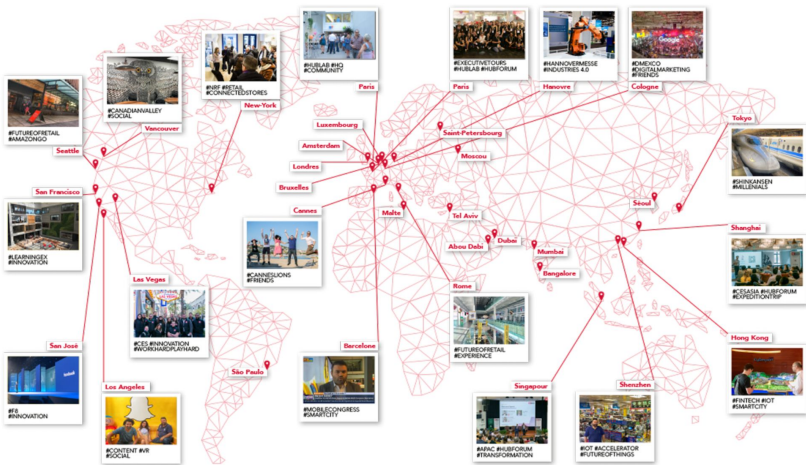
Moreover, the HUB Institute provides its ecosystem of partners with **the “HUB Exchange”**. A unique platform promoting value-added services and solutions to professional communities gathering 100.000 decision makers.



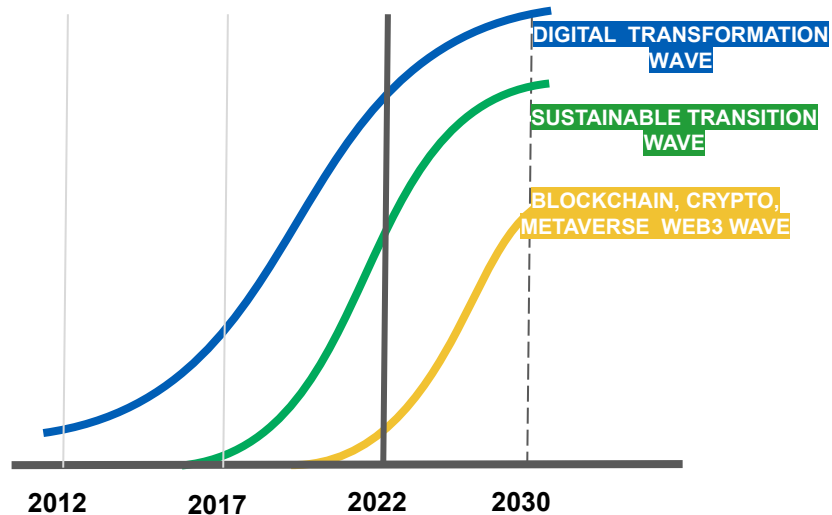
Vincent Ducrey  
Perle Bagot  
Emmanuel Vivier



A BUSINESS & IMPACT PLATFORM BASED IN PARIS WITH A FOCUS ON  
**INTERNATIONAL KEY TRENDS & TRANSFORMATION WAVES**



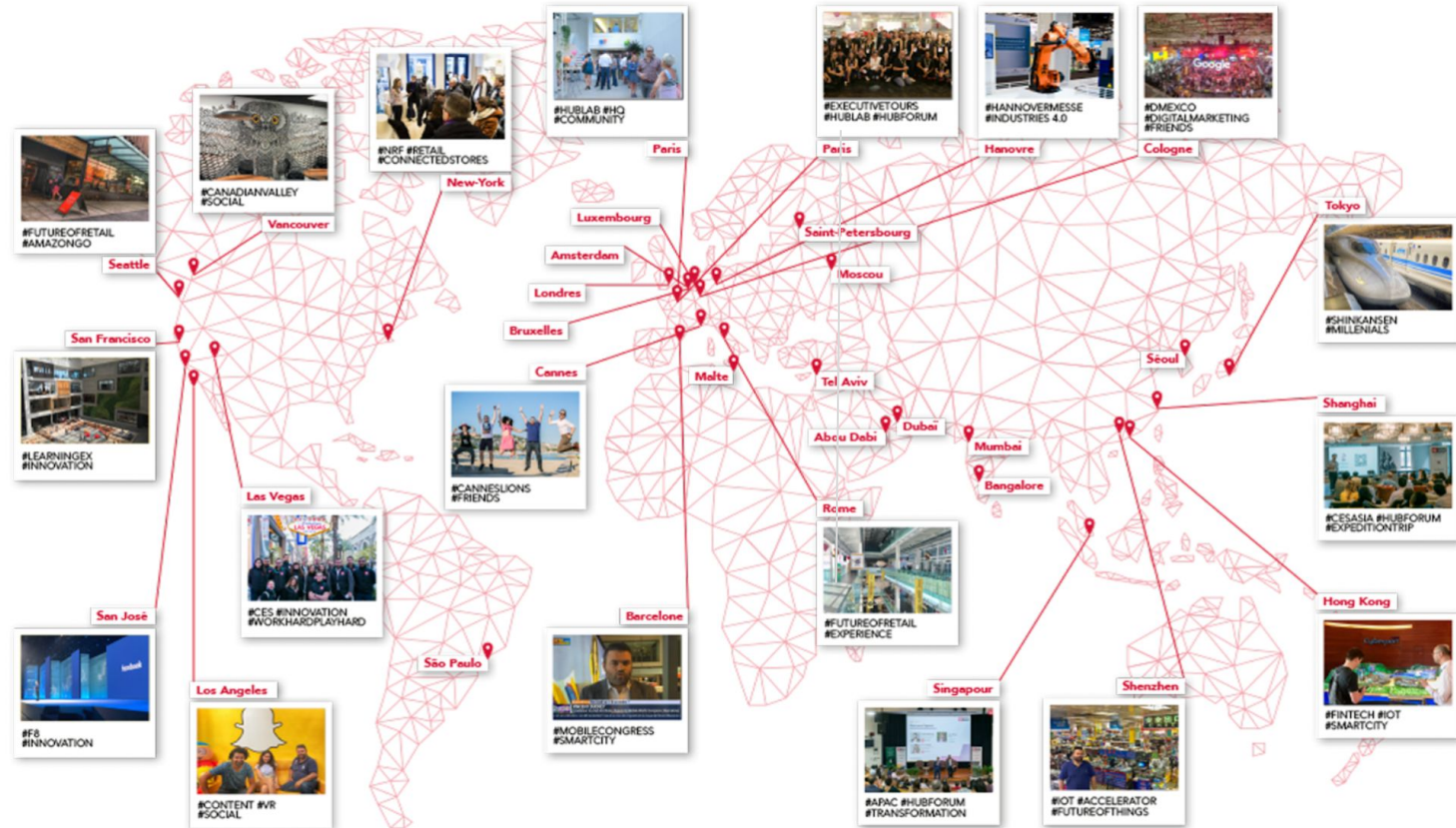
HUB Institute  
Insights International footprint



## HUB Institute assists leading organisations around **3 business transformation waves**



# A BUSINESS & IMPACT PLATFORM BASED IN PARIS WITH A FOCUS ON INTERNATIONAL KEY TRENDS & TRANSFORMATION WAVES



A BUSINESS & IMPACT PLATFORM ORGANIZED AROUND ONE INSIGHTS PRACTICE and...

## 3 BUSINESS ACTIVITIES

### ANNUAL SUBSCRIPTIONS

Companies members get an all-inclusive access to experts clubs, industries events, key insights & solution benchmarks

### PREMIUM SERVICES

Client centric, guided Exec Tours & Learning trips, Corporate Training, Brand Content & Events Studio

### BUSINESS FORUMS & MEETINGS

Over 150 industries forums & talks with business meetings

## INSIGHTS

Key Insights to decipher business & impact challenges and attract C-Level audiences

 **Review**

 **Reports**

 **MEMBERSHIP  
SUBSCRIPTION**

 **INSTITUTE  
COMMUNITIES**

 **CORPORATE  
TRAINING**

 **CONTENT & EVENTS  
STUDIO**

 **EXECUTIVE  
TOURS**

 **INSTITUTE  
DIGITAL  
FORUMS**

 **INSTITUTE  
SUSTAINABLE  
FORUMS**

 **EXECUTIVE  
EVENTS**

# TRENDS, INNOVATIONS, BUSINESS CASES FOR LEADING ORGANIZATIONS

## 100 000 DECISION MAKERS, 2 FOCUS & 21 B2B COMMUNITIES

### INDUSTRIES' COMMUNITIES



### KEY FUNCTIONS' & CROSS INDUSTRIES COMMUNITIES



# INSIGHTS

## HUB Institute key Insights to accelerate the business

We offer a complete all year long international scan & analysis of business & sustainable trends, innovations and best practices. Our continuous relationship with our communities allow us to better anticipate the market needs.

### **Review**

HUB Institute **media website** audience

- + 150 000 pages views / month
- + 470% the last two years
- + 12 000 daily newsletter readers

A HUB Institute Insights Review **magazine** is produced for most of our events.

### **Reports**

20+ HUB Reports gathering strategic insights & leadership inputs.

Each is focused on a specific topic (Retail, Mobility, Advertising...) gathering a collection of field-related trends, best practices and innovations.

A strong presence on social media platforms



- + 1,7 Millions views on YouTube
- + 100.000 Followers on Social medias



# SUBSCRIPTIONS

HUB Institute is advising & assisting more than 120 subscribing organizations



A premium online platform to offer 24/7 access to videos, trend reports or to connect & share with other members through experts communities





# PREMIUM SERVICES

**HUB Institute trains 10 000 execs/year & runs 300 execs tours , 50 corporate events & content**

Our business services relies on internal HUB Institute experts and an international network of specialists to cover any type of needs & topics worldwide.

HUB Institute assists decision makers to connect with innovation players & startups all around the world & in the metaverse.

**HUB EXECUTIVE TOURS**

Corporate training is dedicated to upskill leaders about business transformation and sustainable transition via :

- **Masterclasses, Innovation Days**
- **training program, via elearning or blended learning**
- **MBA**



DIGITAL MARKETING & BUSINESS  
HUB SERVICES  
#metadigitalrevolution

EFAP  
European Federation of  
Association of Partners

A content & events factory dedicated to our members & partners (using **inwink** hybrid events & communities

solutise)

**HUB CONTENT & EVENTS STUDIO**



**EXPO :** CES NRF MOBILE SXSW GLOBAL INDUSTRY HANNOVER MESSE VIVA TECHNOLOGY CANNES LIONS web summit PEXCO SMARTCITY GLUSH  
**CITIES :** PARIS, LONDON, TEL AVIV, DUBAI, NEW-YORK, SAN FRANCISCO, SINGAPORE, SHANGHAI  
**METAVVERSE :** SANDBOX ROBLOX MINECRAFT Meta Decentraland BLOKTOPIA Stage11

**HUB INSTITUTE DIGITAL BUSINESS**

DIGITAL MARKETING, SOCIAL MEDIA, CHANGE MANAGEMENT, INNOVATION & AGILITY, RETAIL, E-COMMERCE, CUSTOMER EXPERIENCE, DATA & AI, HR2.0, WEB3.0

**HUB INSTITUTE SUSTAINABLE**

CLIMATE / CO2 ISSUES, SUSTAINABLE CITY, CIRCULAR ECONOMY, RESPONSIBLE ADVERTISING, CSR, DEI (DIVERSITY, INCLUSION,...), ECO DESIGN, GREEN IT

**BRAND CONTENT :** WHITE PAPER, ARTICLES & VIDEO SERIES, CORPORATE REVIEW, WEBINARS

**WEB DESIGN / MARKETING / VIDEO STREAMING / COMMUNITY & VENUE MANAGEMENT**

# BUSINESS FORUMS & MEETINGS

## HUB Institute accelerates businesses through B2B events

Our production of 150 +online and offline events covers a wide range of topics & industries, offering a unique value proposition to the market. Our hybrid events platform & knowhow allow HUB Institute to provide each participant an experience like no other : from live to replay, from keynotes to workshops or one to one meetings, we save time and bring value for both our sponsors and C-Level attendees.



Business Forums & Meetings by industries.

From 200 to 3500 participants.

HUBTALK & Executive Events are interactive conferences organized by industries

From 10 to 200 participantes

HUB INSTITUTE  
**DIGITAL**  
FORUMS

HUB INSTITUTE  
**SUSTAINABLE**  
FORUMS

HUB  
**EXECUTIVE**  
EVENTS

HUB **FORUM**  
DIGITAL BUSINESS

**IMPACT**  
PARIS FORUM

HUB INSTITUTE  
**RETAIL & E-COMMERCE**  
FORUM & MEETINGS

HUB INSTITUTE  
**SUSTAINABLE**  
MOBILITY FORUM

HUB INSTITUTE  
**DATA & AI FOR BUSINESS**  
FORUM & MEETINGS

HUB INSTITUTE  
**SUSTAINABLE**  
CITIES SUMMIT

HUB INSTITUTE  
**FUTURE OF WORK**  
FORUM & MEETINGS

HUB INSTITUTE  
**SUSTAINABLE**  
ENERGIES FORUM

HUB INSTITUTE  
**FINANCE**  
FORUM & MEETINGS

HUB INSTITUTE  
**SUSTAINABLE**  
LEADERS FORUM

HUB INSTITUTE  
**SOCIAL • MOBILE ADS & INFLUENCE**  
FORUM & MEETINGS

CPG / BANKING & INSURANCE / LUXURY,  
FASHION & BEAUTY / TRAVEL & HOSPITALITY /  
BTOB / HEALTH / INDUSTRY 4.0 / MARKETING &  
ECOMMERCE / RH / SUPPLY CHAIN / DATA

INDUSTRIES BREAKFAST,  
LUNCH, AFTERWORK,  
DINNER, WEBINARS, ...

# AGENDA 2023

JANVIER

FÉVRIER

MARS

AVRIL

MAI

JUN

JUILLET

AOÛT

SEPTEMBRE

OCTOBRE

NOVEMBRE

DÉCEMBRE

HUB INSTITUTE  
**DIGITAL**  
FORUMS

**RETAIL & E-COMMERCE**  
FORUM & MEETINGS  
7, 8, 9/02

**DATA & AI FOR BUSINESS**  
FORUM & MEETINGS  
18, 29, 20/04

**WORK EXPERIENCE**  
FORUM & MEETINGS  
1/06

**DIGITAL & IMPACT FOR FINANCE**  
FORUM & MEETINGS  
28/09

**HUB FORUM**  
DIGITAL BUSINESS  
10 & 11/10

**SOCIAL & DIGITAL ADVERTISING**  
FORUM & MEETINGS  
23/11

HUB  
**EXECUTIVE**  
EVENTS

RETAIL & E-COMMERCE  
**IMMERSIVE**  
EXPERIENCE  
15/01 > 15/02

**SANTÉ & PHARMA**  
TRENDS & NETWORKING  
09/03

**LUXE, MODE & BEAUTÉ**  
TRENDS & NETWORKING  
25/05

**TOURISME & VOYAGE**  
TRENDS & NETWORKING  
08/06

**MARKETING B2B**  
TRENDS & NETWORKING  
08/07

**BANQUE & ASSURANCE**  
TRENDS & NETWORKING  
23/03

**RETAIL & GRANDE CONSO**  
TRENDS & NETWORKING  
29/06

**LUXE, MODE & BEAUTÉ**  
TRENDS & NETWORKING  
9/11

**RETAIL & GRANDE CONSO**  
TRENDS & NETWORKING  
7/12

**BANQUE & ASSURANCE**  
TRENDS & NETWORKING  
16/11

**WORK EXPERIENCE**  
TRENDS & NETWORKING  
30/11

HUB INSTITUTE  
**SUSTAINABLE**  
FORUMS

**SUSTAINABLE**  
MOBILITY FORUM  
14/03

**SUSTAINABLE**  
LEADERS FORUM  
11/05

**SUSTAINABLE**  
ENERGIES FORUM  
11/07

**SUSTAINABLE**  
CITIES SUMMIT  
12/09

**IMPACT**  
PARIS SUMMIT  
5/12

HUB  
**CONTENT**  
STUDIO

@Reports  
RETAIL & E-COMMERCE  
10 tendances pour le commerce de demain

@Reports  
Luxe, Mode et Beauté  
L'inspiration d'un futur plus durable et inclusif ?

@Reports  
QUICK COMMERCE :  
UN NOUVEAU MODÈLE DE CONSUMATION

@Reports  
RETAIL MEDIA :  
le nouveau fil rouge des relations à des clients

@Reports  
LES 10 TENDANCES  
SOCIAL MEDIA  
À retenir pour 2023

@Reports  
DATA & AI 2022  
Les bonnes pratiques en smart data

HUB  
**EXECUTIVE**  
TOURS

**CES**

**NRF**

**MOBILE**  
WORLD CONGRESS

**SXSW**

**GLOBAL**  
INDUSTRIE

**HANNOVER**  
MESSE

**VIVA**  
TECHNOLOGY

**CANNES**  
LIONS

**web**  
summit

**SMARTCITY**  
EXPO WORLD CONGRESS

**SLUSH**

# HUB INSTITUTE VISION, EXPERTISE & IMPACT

## A TEAM STRONGLY ENGAGED TO TACKLE THE DIGITAL & SUSTAINABLE ISSUES



17 PARTNERSHIPS  
FOR THE GOALS



4 QUALITY  
EDUCATION



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



11 SUSTAINABLE CITIES  
AND COMMUNITIES



Corporate office  
& Event Venue







# 2.

HUB INSTITUTE

Top Clients & Teams



# 3 BUSINESS ACTIVITIES

## TIER 1 CLIENTS BY ACTIVITIES

### SUBSCRIPTIONS

HUB MEMBERSHIP  
SUBSCRIPTION



250+ corporates clients

### PREMIUM SERVICES

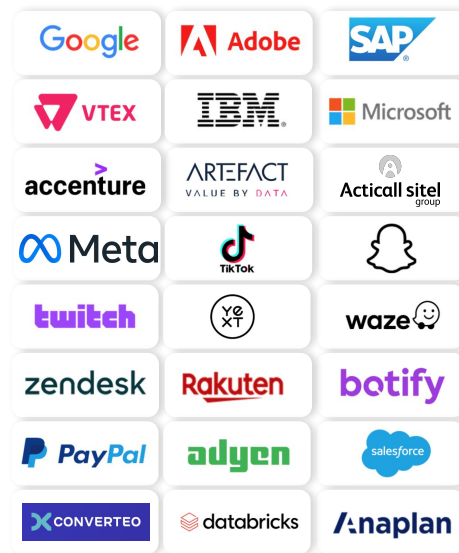
HUB CORPORATE TRAINING HUB CONTENT & EVENTS STUDIO HUB EXECUTIVE TOURS



250+ corporates clients

### BUSINESS FORUMS & MEETINGS

HUB talk HUB INSTITUTE DIGITAL FORUMS HUB INSTITUTE SUSTAINABLE FORUMS



300+ solutions clients



**Vincent Ducrey**  
President



**Perle Bagot**  
Managing Director



**Emmanuel Vivier**  
Training & Insights Director



**Benjamin Tartour**  
CFO

## ANNUAL SUBSCRIPTIONS

### HUB MEMBERSHIP SUBSCRIPTION



**Adeline Jouanne**  
Membership Sales Lead



**Claudia Dias**  
Marketing & Sales



**Yamna Rokia**  
Business Meetings



**Joanna Davy**  
Business Meetings

**+2 Talents**

## PREMIUM SERVICES

### HUB EXECUTIVE TOURS



**Leslie Tourlakis**  
Sales Lead

**+1 Talent**

### HUB CORPORATE TRAINING



**Tuyet Bunouf**  
Training Lead

**+4 Talents**



**Frédéric Mélot**  
Head of Content

### HUB CONTENT & EVENTS STUDIO



**Jérôme Picq**  
Brand Content  
Sales Director



**Claire Plassart**  
Insights Senior  
Analyst

**+3 Talents**



**Romain Dussart**  
Sales Events -  
Studio Lead



**Zeineb Kamoun**  
Event Studio  
Manager

## BUSINESS FORUMS & MEETINGS



**Hélène Zignani**  
Head Sales  
Forums & Exec Events



**Déborah Le Bovic**  
Sales



**Lorie Voisard**  
Sales



**Baptiste Pellé**  
Sales



**Laure de Clebsattel**  
Event Content  
Coordinator



**Chloé Bitonti**  
Event Content Coordinator

**+1 Talent**

### HUB INSTITUTE SUSTAINABLE FORUMS



**Nicolas Couturier**  
Sales



**Méliné Reita**  
Sales



**Ulysse Burel**  
Head of Public  
Sector

**+1 Talent**

**+1 Talent**

## MARKETING TEAM



**Faustine Sanchis**  
CMO



**Emilie Piquet-Gauthier**  
CRM & Acquisition



**Clémence Giry**  
Growth



**Mathilde Vachette**  
Social Media  
Marketing  
Manager



**Jad El Eid**  
Tech

**+6 Talents**

**63  
FTEs<sup>1</sup>**



# 3.

HUB INSTITUTE  
Pricing Details

## PACKAGES & PRICING

### ANNUAL SUBSCRIPTIONS

#### **MEMBERSHIP** SUBSCRIPTION

**Premium (1Y)**  
16K € 1,5K/Month

**Global (1Y)**  
24K € 2K/Month

**Startup (1Y)**  
3,6K € 0,6K/Month

**Classic (1Y)**  
From 12K 1K/Month

Q3 2022

 **Keynote**  
SERIES

 **exchange**  
B2B COMMUNITIES PLATFORM

### PREMIUM SERVICES

#### **CORPORATE** TRAINING

**Masterclass (1h)**  
6K €

**Innovation Day (1D)**  
From 10K €

**Training Program**  
50K €

**E-Learning (1D)**  
From 10K €

#### **EXECUTIVE** TOURS

**Guided Tour (1D)**  
15K €

**Executive Trip**  
From 25K €

#### **CONTENT & EVENTS** STUDIO

**Articles & Videos**  
From 2,5K €

**White Paper**  
From 15K €

**HUBLAB Event Venue**  
From 2,5K €

**Hybrid Event**  
From 15K €

### BUSINESS FORUMS & MEETINGS

#### **FORUM** DIGITAL BUSINESS

**Platinum**  
50K

**Gold**  
45K

**Silver**  
40K

**Bronze**  
35K

 INSTITUTE  
**DIGITAL**  
FORUMS

 INSTITUTE  
**SUSTAINABLE**  
FORUMS

**Platinum**  
30K

**Gold**  
25K

**Silver**  
20K

**Bronze**  
15K

#### **EXECUTIVE** EVENTS

**Slot+Content**  
from 7K

**Be Spoke**  
From 15K

START-UPS 3,6K - 300e/Mois	DISCOVERY 6K - 500e/Mois	CLASSIC 12K - 1Ke/Mois	PREMIUM 16K - 1,5Ke/Mois	GLOBAL 24K - 2Ke/Mois
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## MANAGE YOUR MEMBERSHIP

Online Access to the HUB platform	1	2	10	25	∞
Pitch to your teams to present the HUB	0	1	1	2	2

## ACCESS TO INSIGHTS

20 trend reports in PPT source and PDF versions	Best of reports only	Best of reports only	FR only	FR & EN	FR & EN
Access to post-event presentation keynotes	-	-	∞	∞	∞
Access to articles written by HUB analysts	-	Preview	100%	100%	100%

## PARTICIPATE IN PREMIUM EVENTS

Hybrid Events Access	1	2	10	25	∞
Networking Events Access (lunch & dinner)	-	1 seat	2 seats	2 seats	5 seats
Access to the replay of events from your member area	∞	∞	∞	∞	∞
Access to sectoral and functional Boards	-	-	1 access	1 access	1 access

## BENEFIT FROM CUSTOMIZED SERVICES

Customer services teams at your disposal	-	3 persons	3 persons	3 persons	3 persons
Business meetings & networking organized on request	-	Yes	Yes	Yes	Yes
Customized sourcing selection of companies & insights according to your needs	1	1	10	20	50
Analyst call : insights sharing & market inputs	Video call	Video call	Lunch	Lunch	Lunch

## BENEFIT FROM VISIBILITY WITH A BTOB AUDIENCE

Speaking Slot at a HUB Institute event	-	-	1	1	2
Interview published on our website and pushed on social networks	-	-	1	1	2
Page dedicated to your company in the HUB Solutions area (HUB Exchange)	Standard page	Standard page	Standard page	Premium page	Premium page

## PREMIUM PRICES

Special prices on Masterclass, Retail tour & Learning Expeditions	-	-	-10%	-10%	-15%
Meeting and event rooms on our premises	-	-	- 15%	- 15%	- 15%



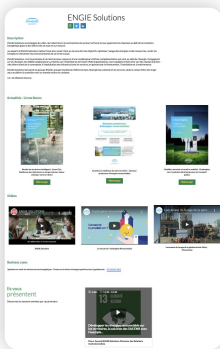
A MIX OF FORMATS, ACTIVITIES, NETWORKING AND INSIGHTS TO ACCELERATE YOUR ORGANIZATION

# ZOOM ON OUR "FORUM EXPERIENCE"

BEFORE

## ONLINE BOOTH

CORP VIDEOS  
WHITE PAPERS  
AGENDA  
LEADGEN FORM  
SOCIAL MEDIA

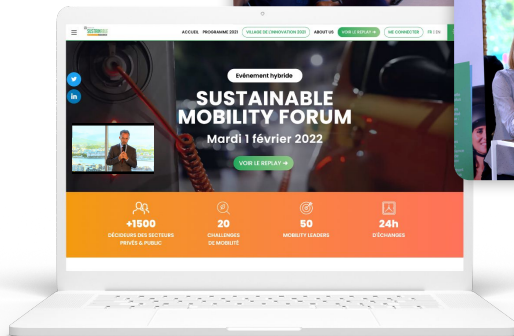


PARTNERS INSIGHT  
BRAND CONTENT

DURING

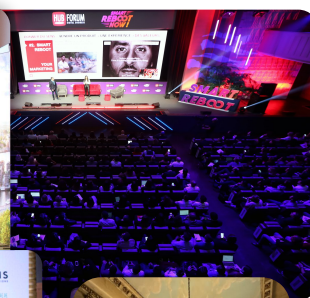
ON-SITE EVENT  
VIP VENUE  
C-LEVEL AUDIENCE

ON-SITE SUPPORT  
TEAM



ONLINE EVENT  
LIVE STREAMING  
REPLAY PLAYLIST

NETWORKING ROOM  
BUSINESS MEETINGS  
BRANDED CORNERS



VIP LUNCH  
PARTNERS  
ON-SITE LUNCH

AFTER



HUB REPORT  
SLIDE-BASED  
TRENDS REPORT



REPLAY VIDEO &  
ARTICLE  
SUMMARY SOCIAL  
MEDIA PUSH

# A VARIETY OF FORMATS

6 FORMATS TO ADDRESS YOUR BUSINESS STAKES

BUDGETS



**1**  
annual meeting

**2**  
days

Digital & Business  
transformation

**3500**  
decision-makers

**+350**  
qualified leads generated\*

from  
35k

FORUM &  
MEETINGS

**10**  
themed events

**1 to 3**  
days

Retail & Ecommerce  
Data & AI  
Work Experience  
Digital & Impact for Finance  
Social & Digital Advertising

Mobility  
Energies  
Cities  
Sust. Leadership  
Impact Paris

**400 to 2000**  
decision-makers

**+250**  
qualified leads generated\*

from  
10k

TRENDS &  
NETWORKING

**8**  
sessions for industries  
or functions

**1**  
day or morning

FMCG & Retail  
Luxury, Fashion, Beauty  
Banking & Insurance  
Travel & Hospitality

BtoB  
Health  
Work Experience

**50 - 70**  
decision-makers

**40 - 60**  
qualified leads generated\*

from  
5k



**6**  
trends dinners

Retail & Ecommerce  
Data & AI  
Work Experience  
Digital & Impact for Finance  
Social & Digital Advertising

HUBFORUM Gala  
dinner  
IMPACT PARIS Gala  
dinner

**60 à 100**  
decision-makers

**+8**  
qualified leads generated

from  
7k



**2**  
VIP formats

Visiobreakfast  
Bespoke dinner

**10**  
decision-makers

**+10**  
qualified leads generated

from  
10k

MASTERCLASS

**1**  
bespoke webinar

**30**  
minutes  
online

White paper  
Reach media campaign  
Exclusive study presentation  
Interviews

**80-100**  
C & B Level registered

**40 - 60**  
qualified leads generated\*

from  
10k

\* central booth

		PLATINUM €30,000	GOLD €25,000	SILVER €20,000	BRONZE €15,000
	<b>NETWORKING / BUSINESS MEETINGS</b>				
	<b>Access to the networking platform</b> to set up your meetings	v	v	v	v
	<b>Bespoke networking support:</b> a dedicated success partner to facilitate meetings & connections	v	v	partner to choose	+ €2,000
	<b>Invitations to HUBDAY : team members and clients</b>	15 + 30	15 + 25	10 + 20	5 + 15
	<b>Bespoke table to the Retail &amp; Ecommerce Trends Dinner</b> - 10 seats : 8 guests (invited by HUB Institute based on your wishlist) + 2 team members (overbooking + contact list of guests included)	v	+ €5,000	+ €5,000	+ €5,000
	<b>BRAND CONTENT &amp; SPEAKING OPPORTUNITIES</b>				
BEFORE	<b>Push on social media and emailings</b>	v	v	v	v
	<b>Partner is mentioned in 1 trend article before HUBDAY</b>	1 bespoke article	v	v	
	<b>HYBRID PLENARY SESSION : 15 min with a corporate client speaker, 10 min for a solo keynote</b>	v	v	v	
	Push of additional contents (white papers/case studies...) in the chat section during your speech	v	v	v	
LIVE	Livetweet of your plenary session	v	v	v	
	<b>ONLINE MASTERCLASS : 30 min</b>	v	v		v
	Push of additional contents (white papers/case studies...) in the chat section during your speech	v	v		v
	<b>Replay / On-demand:</b> video available on event website	v	v	v	v
AFTER	<b>Replay / On-demand:</b> dedicated replay article produced by HUB Institute	v	v	v	v
	<b>Video file of your intervention</b>	v	v	v	v
	<b>LEAD GENERATION</b>				
	<b>Lead generation : opt-in contacts of guests</b> (first name, name, job title, company, email)	plenary session + masterclass	plenary session + masterclass	plenary session	masterclass
	<b>Contacts of on-demand registrants</b>	v	v	v	v
	<b>BRANDING &amp; VISIBILITY</b>				
	<b>Dedicated space in networking area</b>	booth + experience zone	booth	partner to choose	+3000€*
	<b>Branded table to host business meetings</b>	v	v	+€2,000	+€2,000
	<b>Branded partner page :</b> agenda, white papers, videos, contacts	v	v	v	v
	<b>Logo on all HUBDAY communications</b> (emailings, website)	v	v	v	v
	<b>Communication kit</b> to invite guests	v	v	v	v

## PACKAGES PER EVENT

	PREMIUM	GOLD	SILVER	BRONZE
	30k€	25k€	20k€	15K€
<b>/ ON SITE</b>				
1.1 Speaking at a plenary conference (Stage 1) : Client case or round table (10 minutes)	X	X	X	X
1.2 Branded corner at the Innovation Village / Networking space	X	X	X	
1.3 Online corner to present your innovations and brand content	X	X	X	
1.4 Interview / Intervention on Stage Two (10 minutes)	X	X	+2 000€	+2 000€
<b>/ CONTENT</b>				
2.1 <b>Before</b> : Customized article with our editorial team + viralization of the article through our newsletters & social media	X	X	X	
Premium promotion of the article or content shared by the partner (media buy, front page on HUB Institute, social media coverage)	X			
2.2 <b>Live</b> : Social media activation during the event (live stream, push...)	X	X	X	X
2.3 <b>Live</b> : Intervention on the HUB TV set (5 minutes), 1 article or 1 push content	X	X		
2.4 <b>Live</b> : Dedicated HUB TV show with your guests (15 minutes)	X			
2.5 <b>After</b> : An article summarizing the intervention(s) + video replay of the interventions + source file made available	X	X	x	X
2.1 <b>Before</b> : Customized article with our editorial team + viralization of the article through our newsletters & social media	X	X		
<b>/ MARKETING</b>				
3.1 HUB Review Insight (Print/Pdf): Includes the article based on the intervention (10 copies put at your disposal)	X	X	X	X
3.2 Online visibility partner page: Website, dedicated page, social networks	X	X	X	
3.3 Marketing push: Newsletters et social media of the HUB Institute	X	X	X	
3.4 Communication kit:	X	X		
3.5 Audience report: Opt-in lead contacts of the participants (first name, last name, position, company, email, phone numbers + replay subscribers)	X	X	X	
3.6 Copies of the HUB Review made available (article included)	X	15	10	5
<b>/ NETWORKING</b>				
4.1 Participation in the Speakers and Partners Lunch & Cocktail	2	1	1	
4.2 1 on 1 availability of our teams to organize meetings	X	X	X	+ 2 000€
<b>/ INVITATIONS</b>				
5.1 Invitation kits customized to fit your brand	X	X	X	
5.2 Numerous invitations: Clients & coworkers	30 & 15	20 & 10	15 & 7	10 & 5





Each community is at the centre of a range of complementary products to stimulate business acceleration

## HUB INSTITUTE COMMUNITIES

### Industries



### Cross industries



### Functions



### 3 types Components of a Community

A **member/sponsor** access  
to the Community event &  
content agenda  
(based on subscription level)

A **Premium services  
Catalog.**  
Add-on  
(discount for members)

### Paid subscribers



### Invited corporates & clients

from other services among  
70,000 leaders

### Board Members

mix of members, key leaders,  
leads & sponsors

### Major sponsor-based annual forum



### Series of sponsor-based industry talks & executives' events



### A production of editorial & sponsor-based content series



HUB Exchange, the dedicated online community platform



with inwink