

NEUROLEADERSHIP

PWN LISBON

2024/2025 Edition

THE PROGRAM

The PWN Lisbon Neuroleadership Program is a comprehensive journey that blends neuroscience, leadership, and practical strategies to enhance your purpose, collaboration, and overall career success. This program is structured into two key stages: Foundations and Advanced, offering 6 modules designed to suit different leadership development needs.

Foundations (Modules 1-3): These modules provide a solid base for understanding leadership in today's fast-paced, digital world.

Advanced (Modules 4-6): These modules build on the foundations, diving deeper into more specialized areas of leadership and personal development.

With insights from neuroscience, psychology, and neurobehavioral medicine, this program helps you cultivate leadership behaviors that are adaptable and informed by the latest research on the brain, mind, and body connection.

STRUCTURE & SESSIONS

The program spans 6 modules, with each module lasting 4 weeks and featuring both synchronous and asynchronous sessions. The learning journey is structured into preparation, deep dives, practical application, and group projects:

Week 1: Preparation through synchronous sessions

Week 2: Immersive learning in synchronous format

Week 3: Asynchronous application and individual work

Week 4: Group work and flipped classroom for reflection and consolidation

MODULES

Foundational Modules:

1. Leading in the Digital Era
2. Geopolitics and Leadership
3. Stress, Food, & Neurodynamics

Advanced Modules:

4. Health Dynamics
5. Ethical Quest & Sustainability
6. Life Design

SPEAKERS

We bring together national and international speakers, ensuring diverse perspectives. Sessions will primarily be conducted in Portuguese, with select international guest sessions in English.

WHY JOIN THIS PROGRAM?

In today's rapidly evolving world, it's essential to continuously grow and adapt. Our program will help you:

- **Understand your leadership profile** and behavioral patterns
- Leverage **neuroplasticity** to build self-awareness and resilience
- Implement **behavioral change strategies** to adapt to new challenges
- Engage in **collaborative work** through interactive, challenge-based learning
- Develop **creative problem-solving** skills and enhance agility in action

KEY LEARNING AREAS

- Psychological profiling & self-knowledge for adaptive change
- How the brain learns, forgets, and relearns to manage uncertainty
- Sleep, nutrition, and physical health for leadership optimization
- The role of ethics and emotions in decision-making
- Critical and prospective thinking for anticipating trends
- Career development strategies to shape your professional trajectory

APPLICATION

There is a **unique application period** for the 2024/2025 edition.

Deadline: 21st November 2024

Application form: [HERE!](#)

PROGRAM DATES

Foundations: From December 5th, 2024 to March 15th, 2025 (with a two weeks break between Christmas and New Year)

Advanced: From March 20th, 2025 to Jun 12th, 2025

SESSIONS

All Thursdays (except if calendar exceptions needed), from 19h00 - 21h00

FEES & MEMBERSHIP

- The cost for Foundations only is €210, and for Foundations and Advanced is €420. Payment will only be required after your admission is confirmed.
- It is mandatory to have a valid PWN Lisbon membership throughout the program, either as a Premium Member or Corporate Member;
- If you are not yet a PWN Lisbon member, registration will only be asked after selection in the program is confirmed. You can contact us at contact@pwnlisbon.com, to learn more about us.
- If you work for a PWN Lisbon corporate partner, check if your company covers the membership and program fees before making any payments.

PAYMENTS

Program fee payments can be made in one or two installments.

One installment deadline

420€, to be paid after selection is confirmed to secure your place, and no later than December the 2nd

Two installments' deadlines:

210€, Foundations Fee to be paid after selection is confirmed to secure your place, and no later December the 2nd, 2024

210€, Advanced Fee, to validate your continuation on the program, no later than the 5th of March, 2025

FOR MORE INFORMATION CONTACT US AT LEADERSHIP@PWNLISBON.COM