



**ClimateSeed**

**Positive  
environmental and  
social impacts.**



**WOMEN'S FORUM**  
FOR THE ECONOMY & SOCIETY

# ClimateSeed is your trusted partner to support emission reduction projects

**ClimateSeed is a Social Business launched by BNP Paribas and supported by Nobel Peace Prize Prof. Yunus.**

**We help you support high quality emission reduction projects** and enhance your sustainability goals.

As a Social Business, **we are 100% committed to supporting social and environmental programs** to fight climate change.



## Ethics

Following Nobel Peace Prize Laureate Professor Yunus' principles, we believe that our work's main objective should directly contribute to **social and environmental impacts**.



## Transparency

ClimateSeed aims to increase the **level of transparency** and traceability when it comes to supporting emission reduction projects.



## Credibility

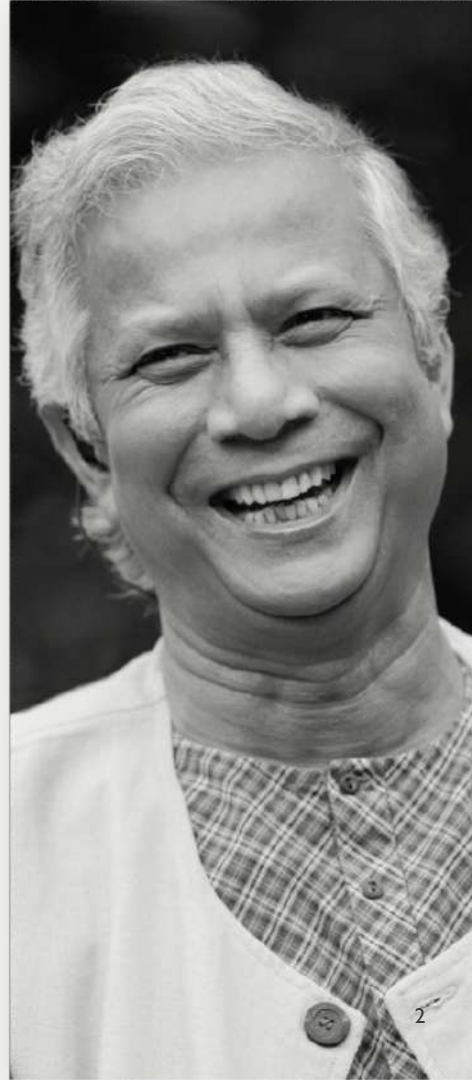
Launched by BNP Paribas, ClimateSeed provides **sustainability and banking expertise**. We ensure that all emission reduction projects are of the highest quality through our robust three-level verification process.

**ClimateSeed combines the operational strength of a top-tier bank, the agility of a startup, and the legitimacy of a Social Business.**



“ A charity dollar has only one life; a Social Business dollar can be invested over and over again ”

**Nobel Peace Prize Laureate Prof. Muhammad Yunus**





# We offer a variety of projects with high biodiversity and social value



All projects ClimateSeed offers are of the highest quality. All emission reduction projects either capture or avoid CO<sub>2</sub> emissions and **contribute to the UN Sustainable Development Goals**.

You can contribute to the following projects in a spot basis - Contribute for 1 ton of CO<sub>2</sub>e emitted and purchase 1 carbon credit, corresponding to 1 ton of CO<sub>2</sub>e already captured or avoided by the projects.



# Project portfolio overview

**7** project  
typology



Forestry & Land Use



Renewable Energy



Community-Based



Agriculture



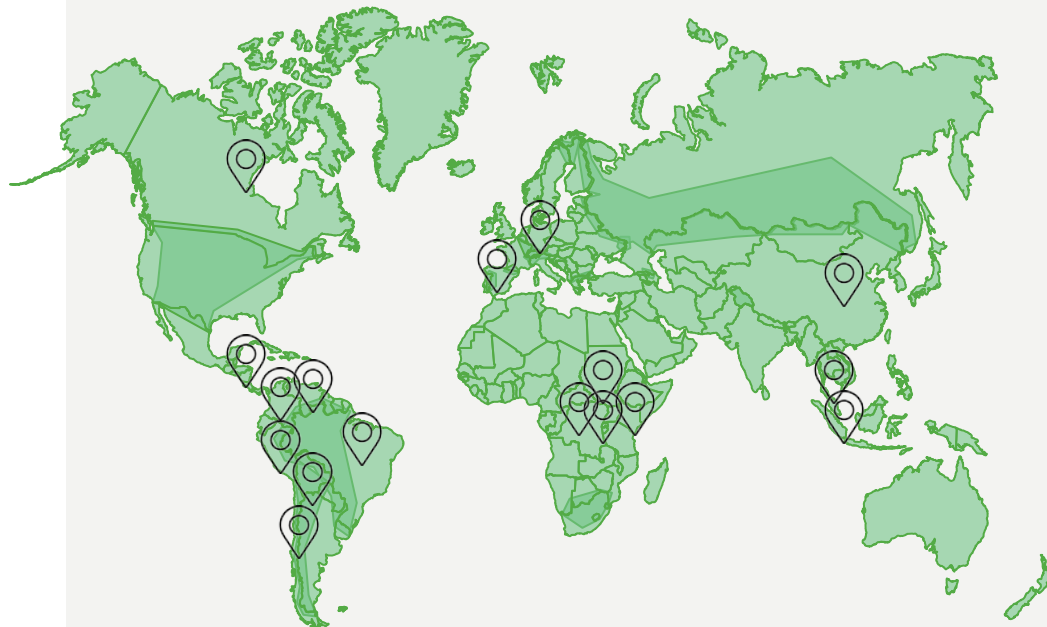
Waste Management



Water Management



Energy Efficiency and  
Fuel Switching



**35**  
projects

**23**  
countries

**4,000,000**  
tons of CO<sub>2</sub> reduced



**3,076,923**  
cars off the road  
for one year



# Project Selection Process

ClimateSeed ensures that the projects we work with are of the **highest quality** and have passed our robust **three-level verification process** to mitigate reputational risk.

01

## Project certification

All projects have been certified by a major international or national standard. Such as Gold Standard, VCS, Plan Vivo

02

## Banking due-diligence

All projects have undergone a strict due-diligence process, which includes anti-money laundering and reputational analysis

03

## Sustainability Committee

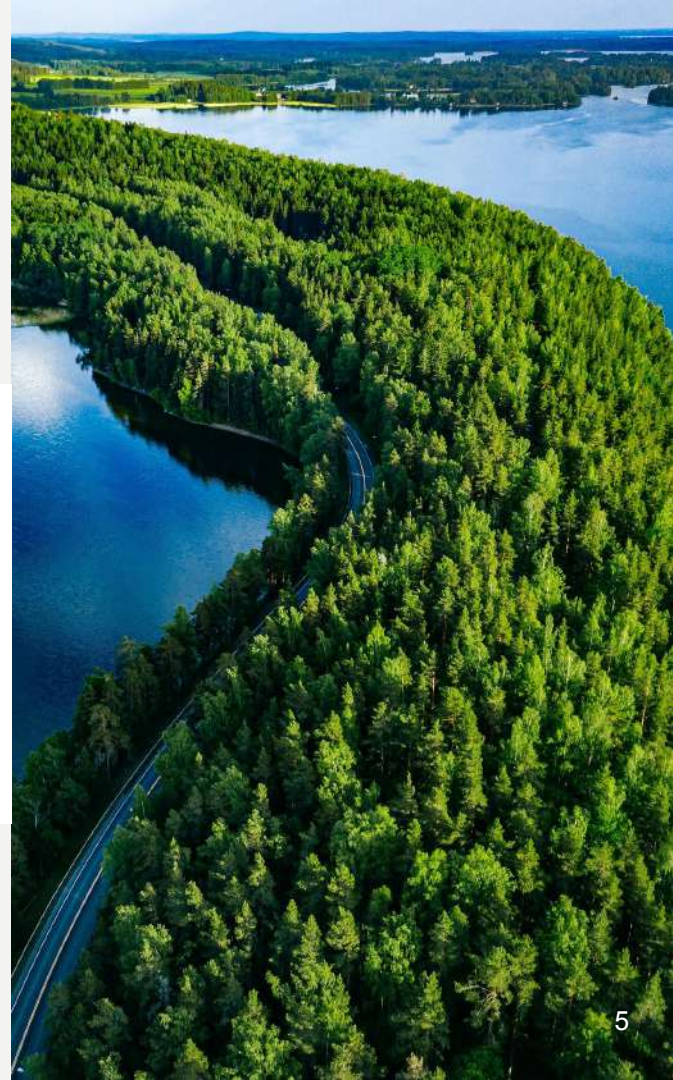
All projects have been validated by our internal committee, which is composed of market experts, who analyze each project individually. They interact directly with the project carriers and ensure that the claims and co-benefits of the project are correct

Gold Standard

VCS  
VERIFIED  
CARBON  
STANDARD  
A Gold Standard Initiative

Plan Vivo

LABEL BAS  
CARBONE





# Project 1: Cookstoves Project in Kenya

The project is a **manufacturing facility**, the first and only one of its kind in sub-Saharan Africa. It is the only **vertically integrated modern cookstove company** in Sub-Saharan Africa. Currently, the facility has a capacity of **45,000 stoves per month and employs over 400 people, 60% of whom are women**. The use of the cookstoves contributes to significant savings of time and money. In Kenya, a family saves on average \$96/year, which is equivalent to a monthly average salary in rural Kenya. This project has revolutionized the sector, showing that clean cookstoves can deliver and are one of the most cost-effective ways to make a social, financial and environmental impact.



Over 400 are employed by the project, 60% of whom are women



Contributes to empowering women



45,000 stoves per month produced



Saves time and money for households



Certified by:



Gold Standard  
for the Global Goals



# Project 2: Forest Conservation in Guatemala

The project is the **world's largest grouped forest-based carbon project** and aims to develop sustainable activities that **restore** rather the **forest** and ensure a better livelihood for people and their families. Activities on the ground to develop sustainable livelihoods include working with **local farmers** on technical assistance, agriculture inputs and route to market for a variety of sustainably produced commodities. A core focus of the project is a **community programme** to **empower women and girls** through access to health care and education. For example, the project supports young women to finish their elementary education and continue high school, providing direct training to increase employment opportunities.



60,000 ha of threatened forest protected



30 High Conservation Species are being protected



716 jobs created or supported - 30% for women



4.4 million tonnes of CO<sub>2</sub> avoided



Certified by:



Verified Carbon Standard



Climate, Community & Biodiversity Standards



# Project 3: PET Recycling in Romania

The **first PET recycling project in Europe** certified by **Gold Standard**. The project **recycles 2 billion PET bottles** and saves approximately **60,000 tCO<sub>2</sub>e per year**. The project aims to increase the recycling rate in Romania and in the European Union.

Since 2003, the project developer has been involved in PET bottles recycling. Without this project, the plastic waste in Romania would go to a large extent to the landfill and both waste and CO<sub>2</sub> footprint of this would be significant.



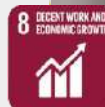
Diversion of waste from  
landfill



Avoids 60k tCO<sub>2</sub> per year



Gender equality and  
employs 1,200  
people



Certified by:



Gold Standard  
for the Global Goals





**We can tackle climate change  
together.**

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