



# SOMMET DE L'ÉLEVAGE

WORLD'S #1 SUSTAINABLE  
LIVESTOCK SHOW

2,000  
animals

1,550  
exhibitors

105,000  
visitors



## PRESS PACK



3 > 6  
October  
2023

Clermont-Ferrand  
France

[somet-elevage.fr](http://somet-elevage.fr)





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## EDITORIAL

*"It's a sign of its growing popularity, that the SOMMET DE L'ELEVAGE continues to expand year on year and is now an increasingly international event. This year, for several reasons, Georgia will be our guest of honour. We are very proud to welcome this country, which has come to France in search of excellence in genetics, and the SOMMET is its showcase.*

*At the core of key strategic issues, the SOMMET plays an increasing role in sustainable development policy. This year's theme is sustainability in livestock farming. This theme will continue to guide the show over the next decade, with the highlight being 2026, the World Year of Pastoralism and Grassland, as decreed by the UN.*

*And finally, if the SOMMET was to be summed up in one word, it would have to be "conviviality"! Because despite all the challenges and obstacles we farmer encounter, there is still reason for hope. The SOMMET aims to be the show of conviviality, hope and the technology of tomorrow that will make tomorrow's livestock farming possible."*

**Jacques CHAZALET,**  
Farmer & President of the  
SOMMET DE L'ELEVAGE



# XXL SIZE AMBITIONS

**The 32<sup>nd</sup> SOMMET DE L'ELEVAGE will take place in Clermont-Ferrand from 3 to 6 October 2023.**

A recognised international business forum, the SOMMET is not only THE event for the livestock industry, but it is also THE place to be for politicians, institutions, farmer organisations and unions, influencers and the many others who flock to the show every year.

2,000 heads of livestock, 1,500 exhibitors and 100,000 visitors are expected at this year's event, which already includes a stellar programme with, amongst the many others, 2 cattle breeds, the Limousin and the Brown Swiss organising their national championships and the Montbeliard breed that is hosting its inter-regional competition.


2023 will see the largest number of dairy cattle in the history of the SOMMET with 532 milk cows at the show, that's 100 more than in 2022.

In addition, the SOMMET DE L'ELEVAGE will be hosting over a hundred conferences covering all the key agricultural issues.

Not forgetting of course, the renowned innovation competition, the "Sommets d'Or", plus the country of Georgia as this year's guest of honour and a central theme at this year's SOMMET of sustainability in livestock production.

## THE SOMMET IN (A FEW) FIGURES


 **200,000 m<sup>2</sup>** of total exhibition area

 **90,000 m<sup>2</sup>** of net stand space, of which 25% inside 75% outside

 **1,500** exhibitors Of whom 300 are international companies from 32 different countries

 **100,000** trade visitors expected


 **2,000** heads of livestock


 **70** breeds in judging, on show and used in equipment demonstrations.

 **24** beef breeds


 **27** sheep breeds

 **4** goat breeds


 **15** horse and donkey breeds

 **5** auction sales of livestock

 **100** conferences and symposiums

 **1** energy transition agora

 **35** farm and agro-industrial site visits

 **1** International Gala Evening



# SUSTAINABILITY IN OUR LIVESTOCK FARMS

**For over a year now, the SOMMET DE L'ELEVAGE has set itself the goal of becoming the world's N° 1 sustainable livestock farming event.**

*"It was important for us to make it our hobbyhorse because our event began and has developed in the heart of the Massif Central region, an unspoilt area, 70% of which is permanent pasture. And it is in this ecosystem that a sustainable livestock model based on pastoralism has been naturally developed by farmers over the years. This is what our event is all about, making the sustainable dimension our major ambition for the future and the agriculture of tomorrow by promoting all forms of progress in the preservation of nature and humankind," as explains the show's General Manager, Fabrice Berthon.*

*"At a time when everyone is talking about sustainability, everybody is still trying to define the concept", he goes on to add.*

## So then, what is a sustainable farming system?

*"A sustainable livestock farming system means, first and foremost, farms of a human scale, with working conditions that are favourable for both the farmer and their livestock. It also means grass-fed animals and «self-sufficient» farms, with recognised benefits for the ecosystem, such as preserving the biodiversity, minimising forest depletion and storing carbon. On this last point, ruminant farming emits GHG's, that's a fact. But it also offsets! When you consider the virtues of grass as a carbon sink, in France we can take pride in having a ruminant farm based on a grassland system that offsets some of the CO2 emitted. In fact, it is one of the few economic activities that can offset part of its emissions through its own activity.*

*And finally, sustainability in livestock farming means a strong link with the local area, for healthy, open landscapes, a positive economic*

*and social value, and a strong cultural identity. It is also important to stress that some areas would not be what they are today without livestock farming. All these subjects are widely addressed and promoted by the SOMMET DE L'ELEVAGE. And with its new ambition of «becoming the world leader in sustainable livestock farming», the SOMMET is looking to the future to determine how ruminant livestock farming can be even more effective in meeting these challenges. The challenge is not to pit agriculture and the environment against each other, but rather to create a symbiotic relationship between them."*

**Bruno DUFAYET, farmer & President of APRAMAC** (Association for the Promotion of Agriculture in the Massif central)



## SUSTAINABILITY ON OUR LIVESTOCK FARM,

as seen by Jean-François GUIHARD,  
President of INTERBEV :

«The French ruminant farming system is an example of sustainable and responsible production and contributes to our food sovereignty. Mainly grassland-based and of a human scale, it is self-sufficient and respects animal welfare. It maintains a strong link with the land, shaping landscapes, helping to maintain soil fertility, which is essential for crops, helping to store carbon and preserve biodiversity by developing and maintaining natural resources.

It is vital that we preserve this French farming model, unique in the world, and not jeopardise it in the future by importing several thousand tonnes of meat that is not subject to the same production, environmental or health standards.

With regard to the FAO's recommendations in terms of sustainable food systems, French livestock farming has a number of assets that should be preserved. And here are just a few,

- Feed self-sufficiency, grazing livestock consume grass and fodder produced locally. On average, 90% of the herd's feed comes from the farm.
- The preservation of farmland and the 13 million hectares of grassland and grazing land that store carbon in the soil and preserve water quality and biodiversity, improving soil quality and fertility. Livestock farming naturally produces organic matter and nutrients from animal excrement.

- the right balance between the herd size, the amount of farmland and the number of people working on the farm.
- enhancing landscapes and making a positive contribution to the vitality of rural areas.

Since 2017, the French meat and livestock industry has implemented a collective approach to an ongoing improvement process - the Social Pact - committed to continual progress in terms of sustainability,

- **moving towards greater self-sufficiency in food, protein and energy.** Although the percentage of soya in cattle feed is very low, the French beef industry, as part of its new «Climate and Biodiversity» strategy, is committed to achieving 100% deforestation-free soya by 2025. 97% of beef cattle feed is already of French origin.
- **by promoting grassland at the heart of livestock farming systems.** The ability of grazing livestock to make the most of this resource means there is less requirement for arable crops. Grass makes up 80% of beef cattle rations.
- **by reducing their environmental footprint.** Since 2015, the French beef industry has been involved in the European LIFE BEEF CARBON programme to reduce greenhouse gas emissions using an environmental impact measuring tool called CAP'2ER. The aim is to significantly reduce greenhouse gas (GHG) emissions and the beef

carbon footprint by 15% by 2025. The sheep industry has also committed to a similar programme called LIFE GREEN SHEEP, with the aim of reducing its emissions by 12% over 10 years.

- **by improving their resilience to climate change.** In 2018, the beef industry conducted a «Climaviande» (Climate & Meat) study to identify the impacts of climate change on livestock farming on the one hand and the levers for adapting to it on the other. INTERBEV strengthened its strategy in 2022 by initiating regional adaptation action plans, involving all links in the chain.
- **by encouraging practices that promote the circular economy (Circularity) and the preservation of resources.** At every stage of the process, actors in the industry are reducing losses and waste, and implementing measures to reduce consumption (of water, energy, etc.). The production of renewable energy is a powerful lever for diversifying activities. The by-products from abattoirs are used in many sectors of the economy, such as textiles (leather, wool), pharmaceuticals, cement and petfood.

INTERBEV is organising a conference at the SOMMET DE L'ELEVAGE **Thursday 5 October 11.00 - 13.00** entitled, **“Taking positive action today to preserve sustainable production of French beef and ensure food sovereignty: why and how?”**

- **while seeking fairer remuneration for farmers.** INTERBEV has focused on the remuneration at all levels of the industry and that of farmers in particular, in its cross-industry project, the “Assises du Bœuf” that was launched in 2022. Sufficient farmer incomes are the sine qua non for preserving sustainable, high-quality French beef production that continues to meet the consumer's expectations.

With its national and international reach, the SOMMET DE L'ELEVAGE has become in recent years a key annual event for the livestock industry. The SOMMET is an exceptional opportunity for us to meet and show the many visitors the many advantages of our breeding model, for industry players and visitors from abroad. The SOMMET is also a forum to meet and discuss the main issues facing the Meat and Livestock sector, notably with politicians and the media. >>>

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## SUSTAINABILITY GOES HAND IN HAND WITH ENERGY TRANSITION

Preserving natural resources, reducing the environmental impact and guaranteeing long-term food production are some of the major challenges facing sustainable farming. French agriculture is often stigmatised because it is associated with greenhouse gas emissions from the use of fertilisers, intensive livestock farming and energy consumption. French agriculture nevertheless demonstrates sound practices, as illustrated by the many products that benefit from quality and origin labels, the specifications of which are highly regulated.

In 2022, the agricultural sector accounted for 19% of greenhouse gas emissions (GHG) in France (source: CITEPA). Like other sectors of the economy, farming has a role to play in limiting and adapting to climate change.

Energy transition and reducing the carbon footprint are a response to the long-term sustainability of our farms.

- **Renewable and carbon-free photovoltaic electricity has entered a phase of mass production and diversification.** For over 15 years, French farmers have been pioneering the production of low-carbon electricity by installing photovoltaic solar panels on the many available roof surfaces found on their livestock buildings.
- **Today, photovoltaic electricity is technologically mature and is highly competitive in terms of cost and is very familiar to funding institutions.** Today, the notion of self-consumption for farms requiring significant quantities of energy, such as drying barns or cooling milk tanks, enables them to reduce their energy bills and decarbonise their energy supply.

- **Sustainability in agriculture also involves methanisation.** This process enables agricultural resources, waste, effluent, and intermediate crops to be used efficiently to produce biogas in anaerobic digester (or methanisation) units. Whether injected directly into the distribution network or used to generate electricity, the gas produced in this way plays an active part in reducing farms' carbon footprint. Methanisation is at the heart of farming, it addresses the issues of energy transition and the circular economy.
- **The goal is carbon neutrality.** Farms have an excellent natural capacity to store carbon, that can be increased by using farming techniques that improve soil regeneration. These practices, combined with energy efficiency and conservation measures, can help farms to reduce their carbon footprint. It also represents a new source of income for farmers through carbon credits that interest industries with high GHG emissions.

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### The Energy Transition Agora, sponsored by Banque Populaire Auvergne Rhône Alpes

During the 4 days of the SOMMET DE L'ELEVAGE, BPAURA, via its subsidiary "Banque de la Transition Energétique", will be bringing technical and financial experts in the field of energy and environmental transition to the Agora with the purpose of explaining and advising livestock farmers on these issues.

Over the past 3 years, more than 4,000 projects have been financed by the Banque de la Transition Energétique, worth a total of €360 million. 12 partners, companies specialising in energy renovation, photovoltaic energy and energy purchasing, assist the bank's clients in implementing their projects. The Banque Populaire's farm advisers are on hand to help farmers with their energy transition projects.

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## RETHINKING ON-FARM ENERGY

«Developing energy savings and renewable energy production is a strategic challenge for agriculture in the Auvergne-Rhône-Alpes. It's both an economic and sustainability issue, via green energies. That's why the Chambers of Agriculture work daily on all energy-related issues, taking a collective approach and supporting farmers in their projects!», as explains Michel JOUX, second vice-president of the Auvergne-Rhône-Alpes Regional Chamber of Agriculture, responsible for renewable energy and Chairman of the Ain Chamber of Agriculture.

Over the 4 days, experts from the various Chambers of Agriculture will be on hand to talk to farmers about all issues relating to photovoltaics, wood energy, methanisation and energy use to,

- managing energy bills: finding out where you stand, getting information, carrying out an energy audit, optimising energy use,
- make an energy-efficient and profitable investment: design and/or validate a suitable technical and economic solution, provide project support,
- develop additional income through the production of energy or biomass: identify opportunities and solutions adapted to the farm, feasibility studies, project management support, etc.

Working with public and private operators, the Regional Chambers of Agriculture's experts undertake studies, share technical and economic references, and give feedback. Their work is supported by ADEME.



**For more information and contact details, flash the QR CODE**

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### PLEASE NOTE!

A team of experts from the Chambers of Agriculture will be present throughout the 4 days of the SOMMET DE L'ELEVAGE in the AUVERGNE RHÔNE ALPES Chambers of Agriculture's zone, at the entrance to Hall 1.

On Wednesday 4 October, there will be a special focus on photovoltaics, from 14.00 to 16.30 in the AGORA in Hall 2.



## SUSTAINABILITY IN THE SHEEP INDUSTRY

as seen by Patrick Soury, President of the sheep section at INTERBEV and President of Inn'ovin

« The subject of sustainability often gives rise to questions, doubts and even fears due to a lack of knowledge, a lack of benchmarks or a lack of data.

There are already several projects in the sheep industry, such as the DEO project ("Durabilité en Elevage Ovin", or "Sustainability in Sheep Farming") and the LIFE Green Sheep project, to name but two, which have been launched for several reasons, i) to optimise what already exists, because sheep farming has nothing to be ashamed of, and ii) to identify new ways to progress in line with society's expectations, without creating additional obstacles for our farmers. That's why, whether you're

running a suckler or a dairy system, it's important to make the most of what already exists, to build recognised indicators and to establish benchmarks so that we can act and communicate on the three aspects of sustainability that are environmental, economic and social sustainability.

The sheep industry is «naturally sustainable» in the public mind, but that's not enough - we must prove it. Since 2014, we have been running the Inn'ovin programme, which aims to produce more lambs and milk to meet demand and thus create more jobs throughout the region and increase farmers' incomes while improving their working conditions. In this context, we laid the foundations for a sustainability

approach with the KITINDIC project, which assesses the economic and environmental benefits of certain technical levers disseminated via Inn'ovin (e.g., finishing lambs on grass or diagnosing gestation). We have observed that in many cases, improving technical performance goes hand in hand with reducing the impact on greenhouse gases. LIFE Green Sheep is enabling us to go even further, with a complete diagnosis of the industry and the farm (CAP'2ER@ levels 1 and 2), is an approach to sustainability via the WD diagnosis and wide-scale dissemination throughout the region."

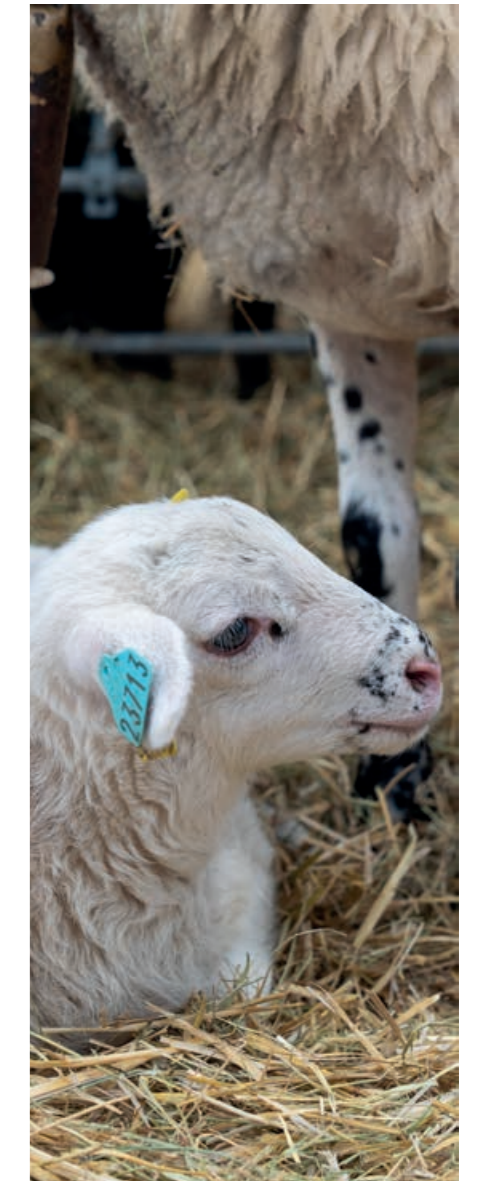
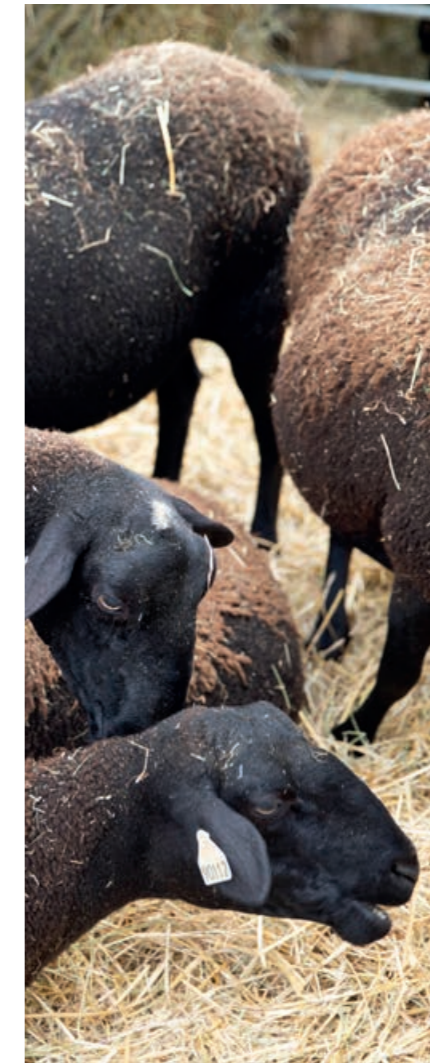


### Sustainability also means renewing farming generations and setting up new farmers

In 2021, only 49% of the sheep meat consumed in France was produced domestically. What's more, in the next ten years or so, 10,000 sheep farmers will be retiring. At a time when food sovereignty is one of our country's key objectives, the sheep industry still has a long way to go to meet this objective.

The renewal of generations and the installation of new farmers are more than ever a priority for the entire sheep industry (dairy and meat). Thanks to the collective efforts of a dozen or so increasingly committed partners, the Inn'ovin programme has been renewed for a further 5 years (2021-2026).

The aim of this programme is to increase the productivity of the French sheep industry (more lambs and more milk) to generate more income for French farmers and better working conditions to attract more newcomers to the industry.



To meet these industry objectives, the Inn'ovin programme is divided into 4 areas of work, each of which is the subject of concrete actions (technical days, training for farm workers, presence at trade fairs, etc.):

- Stimulate interest in and the promotion of the farming profession
- Improve farmers' incomes through technology
- Improve working conditions for farmers
- Ensure the sustainability of sheep production

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If you would like to learn more about the activities associated with this programme, such as the Technical Days, the Ovinpiades, (Young Shepherds' Olympics) competition or training courses linked to the sheep industry, **why not come and meet us in Hall 5, on the Inn'ovin stand.**



## HOW DO LIVESTOCK FARMERS IN THE MASSIF CENTRAL SEE THEMSELVES IN 2040?

### How are farming systems in the Massif Central sustainable by nature?

With unprecedented decline in livestock numbers that has steeply accelerated in the last two years, coupled with the massive number of farmers due to retire in the next five years, cattle and sheep farming, both dairy and suckler, is at a turning point in its history.

Ruminant farming, an irreplaceable factor in the sustainable economy of our regions, is regularly the subject of a caricatured approach in public debate. From Paris to Brussels, there is no shortage of scenarios for the future. So, it's vital to present objective arguments backed up by quantified indicators, to convince elected representatives, consumers and the general public of the merits of the multiple livestock farming systems found in the Massif Central.

Detailed arguments highlighting the different pillars of sustainability and the need for a global approach to analysing the impact of ruminant systems, such as the economic issues for the agricultural and agri-food sectors, as well as for local commercial and tourism activities; territorial issues

relating to social and cultural life, and to the heritage of our regions; environmental issues relating to the ecosystem services provided by grassland, such as maintaining existing carbon stocks in the soil, preserving biodiversity, water quality and filtration, flood control and limiting erosion, maintaining open landscapes and limiting the risk of fire, etc.

### What kind of sustainable ruminant farming systems for 2040?

So, what systems should future generations of farmers in the Massif Central be focusing on to meet the challenges of food sovereignty, the combat against climate change, the protection of our biodiversity and the development of rural areas?

In April 2023, farming representatives from sixteen départements in the

Massif Central laid the foundations for future sustainable livestock farming systems. And they chose Saint-Nectaire, the epicentre of one of the most iconic cheese appellations in the Massif Central, and already an indissociable link between the public, farm products and farmland.

Beyond the undeniable advantages of ruminant farming systems, the aim is to build the Massif Central's agricultural roadmap, defining the good existing practices that need to be preserved, the paths to progress that need to be explored and the technical criteria for sharing the most concrete possible definition of these sustainable ruminant farming systems, on a regional scale. The aim is to achieve consistency between all local, national and European public policies aimed at protecting these sustainable farming systems, while at the same time refocusing consumption of meat from these farms.



The detailed roadmap will be presented at the **SOMMET DE L'ÉLEVAGE** on Wednesday 4 October at 14.00 in the Reception Hall – Meeting Zone.

## A BROAD DEFINITION OF SUSTAINABLE RUMINANT FARMING SYSTEMS IN THE MASSIF CENTRAL

### Economically and socially efficient:

enabling as many farmers as possible to produce quality feed, be paid for their work (= min 2\* basic wage for the farmer), to set up and invest as farmers, enjoy a good quality working life and a positive image in the society at large.

### Working towards self-sufficiency:

both in terms of commercial (choice of outlets and pricing) and production self-sufficiency (high level of food self-sufficiency, reduced dependence on inputs and especially in the use of antibiotics and pesticides).

### Firmly rooted in its region:

through value-creating sectors that contribute to the region's economic, social and cultural dynamism.

### Develops and optimises its practices in terms of:

#### Adapting to climate change

> making farms more resilient by adapting practices and systems,

#### Mitigating greenhouse gas emissions

> making the most of hedgerows and natural grassland as solutions to carbon issues,

#### Protecting the biodiversity

> reinforcing the many advantages of grassland systems in terms of preserving biodiversity,

#### Soil fertility

> using virtuous practices to promote a fertile, well-established, and healthy soil.

### That takes animal welfare into account

by using breeding practices that respect the physiological needs of the animals, guaranteeing the bond between the animal and the farmer.

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# LIVESTOCK JUDGING AND PRESENTATIONS

## THE LIMOUSIN, AN INNOVATIVE BREED!

For the 4<sup>th</sup> time in its history, the Limousin breed will be taking advantage of the event to hold its annual national championships. Divided into 4 half-days, the competition is a genuine “Limousin Championship of France”, offering visitors an exceptional representation of the breed’s diversity, with animals coming from farms all over France.

“The Limousin breed is once again delighted to be organising its breed championships at the SOMMET DE L’ELEVAGE and in particular in the Zénith d’Auvergne beef cattle ring. It’s always a special moment.”

Jean-Marc ALIBERT, farmer & President of France Limousin Sélection

### The excellence of the Limousin breed at the SOMMET DE L’ELEVAGE

The world’s biggest gathering of the breed, with almost 400 animals in competition, the «National» is a much-anticipated event for Limousin breeders from France and overseas. On average, almost 140 farms from all over France take part in this competition. Over the course of 4 days, almost 400 animals, some of the best specimens of French Limousin genetics, will be pitted against each other in the prestigious Zénith d’Auvergne ring.

An auction of elite breeding stock, organised by Interlim Génétique Service, will conclude judging on Thursday 5 October 2023. The breed’s objective is to showcase the work carried out by French farmers and demonstrate the value of the tools put in place by the breed to support farmers and optimise performance.

«The auction is an eagerly awaited event, Marc Gambarotto tells us. “This is especially true for foreign customers as every year 50% of animals are sold for export via the internet. It’s quite a show! I invite all visitors to the SOMMET to come along. As well as the breeding interest, there’s the spectacular aspect of the event, with these magnificent animals parading around the Zenith ring and the auctioneer taking bids from farmers present and those watching from home.”

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“It’s a great pleasure for us to return to the SOMMET, all the more so with this new focus on grazing and sustainability, which is at the heart of our breed.”

Marc Gambarotto, Managing Director of Lanaud, Limousin breed



### THE PROGRAMME INCLUDES

#### TUESDAY 3 OCTOBER

08.00-12.30. | National Championships/judging of 1<sup>st</sup> half sections

13.30-18.00. | Programmed visit to a Limousin farm

Afternoon. | Conferences focusing on the Limousin breed (Zénith conference centre)

#### WEDNESDAY 4 OCTOBER

08.00-12.00. | National Championships/judging of 2<sup>nd</sup> half sections

13.30-18.00. | Programmed visit to a Limousin farm

16.00-18.00. | Auction sale organised by Races de France

#### THURSDAY 5 OCTOBER

13.00-17.00. | National Championships /best Index prizes, Butchery aptitudes, Supreme championship (male & female) & interregional challenge

17.00-19.00. | Elite Auction Sale organised by Interlim Génétique Services

#### FRIDAY 6 OCTOBER

13.00-17.30. | National Championships / Best farms’ stock prize, AI challenge and prize-giving ceremony

### The Limousin, a naturally balanced breed

She may not be the biggest or the heaviest, but the Limousin cow combines maternal qualities with exceptional butchery aptitudes. These undeniable intrinsic qualities have enabled her to win over the hearts of breeders, technicians, slaughterers, butchers and, in fine, the consumer. To such an extent that the Limousin is France’s number 1 beef breed, in terms of growth over the last ten years. The breed now numbers 1,100,000 suckler cows, or 30% of the national herd in France.

### The Limousin, economic efficiency first for a sustainable industry

In France, the economic efficiency of beef cattle farms is at the heart of the industry’s concerns, against a backdrop of international competition and the restructuring of livestock farming.

Using genetics to improve profitability is today one of the major levers that all farmers need to activate. Rationalising genetics is therefore a tool within everyone’s reach, especially in the Limousin breed.

In this context, **the integrated, high-performance programme offers a whole range of tried-and-tested tools**, such as the Lanaud performance testing station and other regional stations, an AI programme, Label Rouge quality schemes, etc. as well as high-performance genomic tools accessible to all.

These tools are supported by the diverse bodies, such as, Producer and breed organisations etc., and made available

to the breed’s technical advisors to guide each farmer, as per their own farm strategy. Innovative tools that have proven their worth, as the figures below show:

- The Limousin is the undisputed No. 1 French beef breed in terms of growth in numbers over the last decade, +130,000 suckler cows since 2013, that relates to a real increase of over 12% within a context of a decrease in the overall national beef herd. Today, the breed numbers **1,100,000 suckler cows that equates to 30% of the national beef herd**. This stacks up to **30,000 Limousin cattle farms in France, directly employing 45,270 farmers and their staff**.



- The Limousin is the N°1 beef breed in several of France’s «major regions», such as Nouvelle-Aquitaine, Occitania and Brittany (source BDNI).

- The Limousin is found in over 80 countries around the world, especially in areas of strong grazing.

- The Limousin is the **N°1 beef breed in terms of export of breeding stock** with over 2,000 head exported per year over the last 5 years.

- The Limousin is the leading breed in constant progress in **top-quality beef schemes** with 25% in terms of volume (source Fil Rouge).

- And finally, the Limousin is the **best choice in terms of overall efficiency** according to a study it costs far less, just 1.23 €/day, to maintain a Limousin cow in terms of feed costs. (source étude FLS 2013).



## A BREEDER FROM THE CANTAL AND HIS BULL FEATURE ON THE SHOW'S POSTER!

For this new edition of the SOMMET, the stars of the show are undoubtedly Mathieu Théron, a young breeder of Limousin cattle and his 2-and-a-half-year-old bull, Ralph who have been selected to feature on the show's official poster reflecting the organisation of the breed's national championships at this year's SOMMET DE L'ELEVAGE,

Here's an interview that we had with Mathieu Théron,

### Who is Mathieu Théron?

"I am a 30-year-old farmer in the Cantal at Roannes-Saint-Marie, where I rear Limousin cows on a farm of 330 hectares with my father and brother."

### What is the farm's business?

"The GAEC Élevage Théron was constituted in 2020. Our main activity, is the breeding of Limousin cattle. We have a herd of 200 pedigree-registered (with the Limousin Herd Book) suckler cows. Parallel to this, we rear stores, bulls for sale as breeding stock and we finish 100 cull cows every year for the Label Rouge Blason Prestige quality scheme. We also do a fair amount of market gardening, mainly vegetables and chestnuts, etc."

### Why farming?

"By conviction. I always wanted to be a farmer, it's a passion that runs through the family from my grand-father and father. It's perfectly logical that I follow in their footsteps. I initially set up, in 2017, as a lone operator, outside the family business, but three years later when my brother set up as a farmer, we decided to be partners with our father and created the GAEC."

### In a few words, can you tell us about Ralph?

Ralph is a young two-and-a-half-year-old bull. He was born in the Lozère (département), on a farm in the mountains. From the start, what attracted us to him was his rustic vigour, his excellent pedigree and his hindquarters. But further to these standard breed characteristics, he is also quite a big bull, but very docile.

### You and Ralph are the ambassadors of this year's SOMMET DE L'ELEVAGE. How did the photo shoot go?

"Incredibly well! The shoot was in the summer of 2022 in the Zénith d'Auvergne concert hall where the beef cattle judging takes place at the SOMMET. Everyone was there, the photographer of course, the organisers of the SOMMET DE L'ELEVAGE and Émilien Rouet, the Director of Communications at France Limousin Sélection. Ralph was perfect and clearly enjoyed his moment in the spotlight as he was quiet throughout the photo shoot."



## THE BROWN SWISS, MORE THAN MILK

For the second time in its history, the Brown Swiss will be organising its national championships at the SOMMET DE L'ELEVAGE.

An event within an event, chosen for its perfect location close to the main rearing areas of the Brown Swiss breed. But also, for the sheer scale of the SOMMET which can accommodate a large number of livestock. And last but not least, its international scope that makes it an attractive venue for foreign delegations. This is no mean feat for the Brown, an acknowledged international dairy breed with over 6 million heads worldwide.

*"The greater Brown Swiss family is looking forward to meeting up at the SOMMET, in the spirit of conviviality that is the hallmark of this show. Yes, there will be competition in the judging, but above all there will be a lot of fun. That's the whole point of taking part! Sharing ideas with our peers, have a good time and, above all, getting remotivated! »*

Olivier Bulot, Director of Brown Swiss Genetic Services

### A major competition with 150 Brown Swiss cattle in judging

150 animals coming to Clermont-Ferrand from all over France, such as, Brittany, Normandy, the Pays de Loire, New Aquitaine, Occitania, Auvergne Rhône Alpes, Burgundy Franche Comté, the Grand Est and the Hauts de France.

Among the 150 heads, there will be,

- 130 lactating cows in competition, with sections of cows ranging from maiden heifers to the seniors in their 6th lactation and even some very senior cows (up to 8 and 9 lactations for some), 12 high genetic value heifers included within the breed auction, and 8 animals to present the «Original Brown».

For Olivier Bulot, Director at BGS France, "This competition is a great opportunity to unite the industry and promote the breed in France and internationally. It's also a magnificent showcase for the Brown Swiss, enabling us to bring together the entire French Brown family."

During the 4 days of the show, the accent will be on hosting foreign farmers and developing contacts and exports. To this end, BGS is organising a «National Brown Swiss Tour», in partnership with the Agrilys Farm Tours agency. This 3-day trip is open to foreign delegations upon prior registration.

### The Brown Swiss, the intelligent choice for high-quality farming

The BROWN or BROWN SWISS is the world's 3<sup>rd</sup> largest dairy breed, with almost 600,000 cows registered for milk recording. Native to the European Alps, the Brown is bred for its perfect balance between milk quantity and quality, its longevity, movement and adaptability, making it a highly attractive and economically interesting cow.

A mixed breed, the Brown is more focused on milk, with the highest career production in terms of litres of all the main dairy breeds. The Brown's milk is a premium quality raw material for processing high-quality products, particularly cheeses and other AOP products, due to the high proportion of kappa BB and beta A2A2 caseins. Her quiet, docile temperament is a positive feature of herd management. Her character, rusticity and general good health are significant rearing features, making farmers' work far simpler. Her durability means that she can adapt to any climate. By evacuating heat more easily and maintaining her body condition, the Brown is better able to tolerate heat stress.

The Brown is the intelligent choice for high-quality farming!

### Press Contact

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# THE INTERNATIONAL ASPECT AT THE SOMMET

## MORE THAN 5,000 FOREIGN VISITORS EXPECTED



Every year, for one week, the Exhibition Park in Clermont-Ferrand becomes a hub of international livestock trade.

From Africa, South America and Europe, visitors come in search of the same thing, the excellence in French livestock breeding.

With almost 5,000 international visitors from 85 countries, 2022 saw a resurgence in international visitor numbers. Following on from the success of last year's event, and in view of the programme for 2023, we are expecting even more delegations this year from all 5 continents. The show's organisers are banking on the Limousin and Brown Swiss breeds' national championships during the show, breeds that are extremely popular throughout the world, having a positive influence on the number of international visitors coming to the show.

In terms of exhibitors, the SOMMET will welcome an unprecedented 300 companies from 34 countries. More than ever, the SOMMET DE L'ELEVAGE is a major event in the world's leading livestock shows.

This massive attendance by international exhibitors and visitors encourages the show's organisers to intensify their efforts on the international stage as the SOMMET's potential for growth is undeniably international.

*"The SOMMET has become an international trade forum. Our primary goal is to bring business to our exhibitors. Today, the SOMMET has reached maturity on a national level. We clearly have room for growth beyond our borders, both in terms of visitors and exhibitors. Not overlooking that international visitors are of significant interest for our exhibitors, as if they make the effort to visit the show, it's generally because they have an investment project to satisfy."*

**Benoît Delaloy**, International Manager

### SAVE THE DATE!

#### International Livestock Gala Evening

**Wednesday 4 October  
18.30 - 20.00**

Zénith d'Auvergne beef cattle Ring

### A VIP welcome and a tailor-made programme

Year after year, **many foreign delegations** make the trip to the centre of France to attend this major livestock show. Their interests vary from **beef cattle genetics, dairy cattle breeds, smaller ruminants (sheep & goats), machinery, inputs, livestock feed, milk processing and handling equipment and new technologies.**

Nothing is left to hasard for our international visitors.



To give them a suitably warm welcome, the SOMMET's organisers provide an International Lounge in the foyer of the Zénith d'Auvergne. 800 m² of space in which to meet, work and relax. It offers a wide range of services, including interpreters, guided tours of the show, organisation of B2B meetings with exhibitors, a meeting room, a prayer room, free shuttles to the city, train station and airport, etc.

Very popular with international visitors is the comprehensive programme of events that has been specifically concocted for them to include,

- A programme of almost **35 farm and agro-industrial site** visits that includes beef, dairy, sheep, goat and horse farms, as well as an abattoir, anaerobic digester unit, beef export centre, fattening plant, beef research centre and the Institut National de la Recherche Agronomique. A programme that is truly unique in the world.
- An **International Gala Evening** is organised in partnership with FRANCE GÉNÉTIQUE ÉLEVAGE. For one hour, all the animal breeds exhibited at the show will parade through the ring at the Zénith d'Auvergne. A convivial cocktail reception will then be available to close the evening's event in style.

> Find the full programme of farm visits on page 42.

### PLEASE NOTE!

To promote the SOMMET internationally, the organisers can rely on a network of partners: BUSINESS FRANCE, PROMOSALONS and some twenty private agencies working for the SOMMET around the world. Their role is to attract as many delegations of farmers and investors as possible.

The SOMMET will once more this year benefit from a programme of invitations to international buyers, led by BUSINESS FRANCE. Coming from 20 countries, these buyers have been chosen for their investment projects in the livestock sector. And finally, for the first time, a delegation of roughly ten members from the Association of Agricultural Attachés of Foreign Embassies in France will be present at the SOMMET.

### Contact

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# GEORGIA,

## GUEST OF HONOUR - SOMMET DE L'ELEVAGE 2023

Following on from Mongolia in 2022, the SOMMET continues its trek in the East, this time heading to Georgia. This small country of just 3.5 million inhabitants located between the Black and Caspian seas is the guest of honour at this year's SOMMET DE L'ELEVAGE.

*"Invited to this year's SOMMET DE L'ELEVAGE as the guest of honour is a real challenge that we're proud to take up. The show's organisers and visitors can expect Georgia to be omnipresent. We're determined to help our country evolve, and we want Georgia to become a pioneering country in our part of the world, with a focus on economic development in the livestock sector."*

**Gocha JAVAKHISHVILI,**  
Ambassador of Georgia to France and Monaco

### ALSO, TO NOTE!

A conference presenting agriculture in Georgia and its opportunities will be held on the morning of Tuesday 3 October (10.00-12.30, Conference Centre, Room 2).



With its exceptional geographical location (straddling Europe and Asia), Georgia is a very interesting gateway to the markets of Central Asia and the Middle East, particularly for the export of sheep and goats.

But it is also a country that faces a chronic shortfall in milk and meat. It is therefore within the framework of FASEP, set up a little over a year ago and financed by the French Ministry of the Economy and Finance, that a group of French specialists were tasked to audit Georgian agricultural and livestock operators and identify possible paths of development. Their report is due to be published and will include recommendations on genetics, farm equipment, veterinary monitoring, and product enhancement.

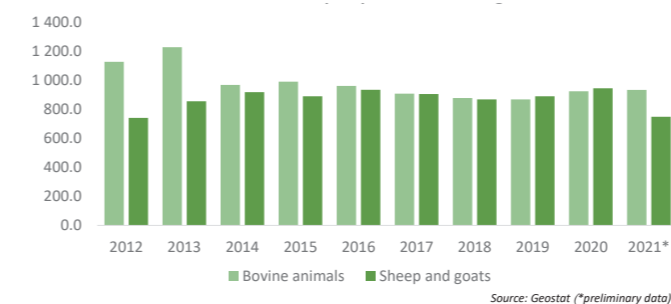
For Benoit Delalay, the International Manager at the SOMMET DE L'ELEVAGE, "French supplies can help the people of Georgia to overcome all their livestock issues. The SOMMET will allow them to forge solid partnerships".



### Livestock in the Georgian economy

Georgia numbers a national cattle herd of approximately 935,000 heads.

Sheep represent around 800,000 heads.



### Cattle and sheep population in Georgia

Georgia exported over a billion dollars' worth of food and agricultural products in 2021, representing 27% of the country's total exports.

Georgia's livestock exports are,

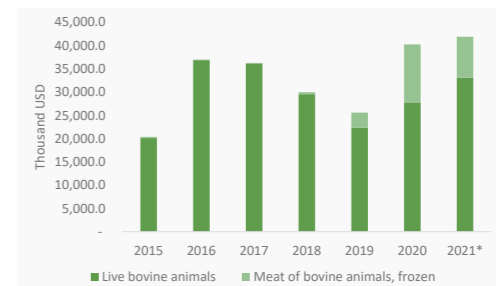
- Live cattle mainly to Azerbaijan and Iraq.
- Frozen beef carcasses mainly to Azerbaijan, Turkmenistan and Armenia.
- Live sheep to Saudi Arabia, Azerbaijan, Kuwait and Qatar.
- Sheep carcasses to the UAE, Kuwait & Qatar.

Georgia is self-sufficient in sheep meat but relies on imports (77% of total consumption in 2020) of beef.

In 2004, Georgia numbered 399,413 farms, but by 2014, that had reduced by 131,335 farms to 268,078.

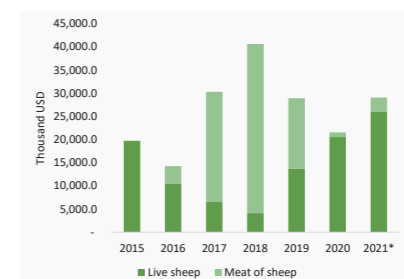
Of these, in 2004 the number of 1-2 person farms was 239,277, by 2014 this figure had fallen by 104,436 to 134,841 as the proportion of large farms is increasing rapidly. In 2022, the number of 1-2 person farms had stabilised at 94,248 marking a slight increase, due to COVID, of 2,513 1-2-person managed farms in 2021.

Georgia exports live cattle mainly into two countries: Azerbaijan and Iraq; Frozen Beef export is mostly re-export to Azerbaijan, Turkmenistan and Armenia.



### Cattle and Beef export

Georgia exports live sheep to Saudi Arabia, Azerbaijan, Kuwait and Qatar; Sheep meat is exported to UAE, Kuwait and Qatar.



### Live sheep and sheep meat export

*"Our vision for Georgia is to make it a symbol of stability, peace, opportunity and development. We are committed to creating a strong and dynamic economy that benefits all our citizens. At the same time, we are building an inclusive, innovative and forward-looking society."*

**Gocha JAVAKHISHVILI,**  
Ambassador of Georgia to France and Monaco



# THE SOMMET, SHOWCASING THE LIVESTOCK FARMING OF TOMORROW

**Innovation is a key driver for progress in agriculture, and one that has been given fresh impetus in recent years with the arrival of many young companies on the market offering new solutions based on new technologies.**

To promote these innovations, the SOMMET has created a village of agricultural start-ups, The Innovation Barn, and, as every year, the Sommet d'Or competition that rewards innovation.

## THE INNOVATION BARN

**The Innovation Barn, a space dedicated to new solutions for the world of livestock farming, is back for its 4<sup>th</sup> edition at the SOMMET.**

**First created in 2019**, this pavilion allows visitors to discover the innovations developed by start-ups in the livestock sector.

The result of concerted effort involving 5 partners (SOMMET DE L'ELEVAGE, CREDIT AGRICOLE, VILLAGES BY CA, AGRONOV and VEGEPOLYS VALLEY), this village of start-ups is designed to be a place of exchange and inspiration.

**In 2023, the Innovation Barn will feature 15 start-ups as well as a programme of pitches and presentations focusing on the major issues facing the livestock industry today.**

Every day of this year's show, the Innovation Barn will feature mini conferences illustrating innovation in the livestock sector. Naturally, each start-up will be presenting its innovative products and services, explaining how their solutions address the issues faced by livestock farmers. Project leaders from the VEGEPOLYS VALLEY competitiveness cluster and the AGRONOV innovation cluster will also be on hand to give advice.



New tools, references and more feedback from the field.

Join us in Hall 1 to design the landscape of tomorrow.

### Press contact

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## 15 STARTUPS TO CHECK OUT

**Agriéchange** is the first platform in France to propose the exchange of work, materials and manpower between farmers without the need for any payments. The objective is to reduce the costs of production while meeting the challenge of energy transition.

[www.agri-echange.org](http://www.agri-echange.org)

**Page up** specialises in the development of innovative mobile solutions. Notably, we are recognised experts in identification tools (barcodes, official tags and innovative UHF technology, which is well-suited to livestock farming). Currently being tested in several countries around the world, we have the software and hardware components needed for rapid, effective deployment in experimental or industrial settings. Our software development teams develop and implement solutions, including mobile applications and web-based administration and monitoring platforms.

[www.pageup.fr](http://www.pageup.fr)

**K22**, the solution for the agri-food industry to help you manage your business with peace of mind. GAECs, producers, affineurs, wineries, butchers, charcutiers, market gardeners, discover a solution designed with you and for you! More than just software, K22 is a complete solution that makes managing your business easier, more automated and more secure, a complete management tool tailored to the food industry; certified equipment to save you time and improve the traceability of your products (controlled scales, automated labellers, PDA, etc.).

**Symbiose technologie.** Water is an increasingly scarce resource in livestock farming too! To meet the challenges of tomorrow, Symbiose Technologies has been developing anti-drought solutions for 20 years. The company offers tools and advice for recovering rainwater, making water drinkable (even at pasture), protecting the environment from effluents and hazardous liquids, and storing large volumes of water.

[www.anti-secheresse.com](http://www.anti-secheresse.com)

**Weather Measures** established in 2015, is today the French leader in spatialised meteorology for the agricultural sector. Based in Clermont Ferrand, the firm has developed its own algorithms for processing multi-source data from satellites, radars, weather models and digital data. The innovation provides a spatialised weather service (historic, real time, forecast) accurate down to the km<sup>2</sup> for the whole of France, it can be personalised to provide the weather data requirements of each user. Today, Weather Measures numbers a team of 8 and works with 50 partners (cooperatives, chambers of agriculture, private producer groups etc.) to provide a daily weather update for 450,000 locations in France.

[www.weather-measures.fr](http://www.weather-measures.fr)

**Aptimiz** is a smartphone application that automatically measures human working time. Easy to use and requiring no user input, it is suitable for all types of user, and is also available in sensor form for people who don't have a smartphone.

Using geolocation technology, Aptimiz determines the time spent in different work areas. So, when the user enters one of the defined zones, the time is counted automatically and allocated to the activity concerned. Travel time is also considered.

[www.aptimiz.com](http://www.aptimiz.com)

**FEVE (FERMES EN VIE)** is helping farmers set up in business, in response to the urgent need for generational renewal and the ecological transition. It is doing this by two means: its socially-responsible land-ownership scheme, and its «La Grange» platform, which provides technical content and practical tools to help build and implement a viable and sustainable business project.

[www.feve.co](http://www.feve.co)

**Veragrow** : 350 million years! That's how long earthworms have survived the passage of time and natural selection, fertilising the soil in a virtuous circle of continuous enrichment. VERAGROW has succeeded in concentrating these agronomic virtues in liquid biostimulants based on our vermicompost and ingredients of 100% natural origin to optimise the doses of chemical inputs required for crops.

[www.veragrow.fr](http://www.veragrow.fr)

And also:

- Stock CO2
- Track 00

And more!





## THE SOMMETS D'OR, INNOVATIONS FOR FARMERS

It's yet another exceptional year for the Sommets d'Or, the SOMMET DE L'ELEVAGE's innovation competition, organised in partnership with the RÉUSSIR press group and PAMAC (Farming press in the Massif Central), with 89 entries. A record that proves the vibrancy of companies in the farming sector.

In the end, ten prizes were awarded, plus a special «Animal Welfare» prize.



### Focus on the 2023 prize winners

#### FARM EQUIPMENT

**Ardennes**

##### LA BUVETTE



##### CLEAN-FLOW 230 Group water trough with four drinking bowls

Group water trough consisting of four drinking bowls, each connected to an individual water supply, for simultaneous drinking. Its unique shape gives it a self-cleaning function. Combined with high-flow water supply, it satisfies cattle's high-water requirements and keeps water clean for longer. Water wastage is significantly reduced due to bigger intervals between cleaning operations.

For more info [www.labuvette.fr](http://www.labuvette.fr)

**Finistère**

##### ROLLAND



##### Rollcontrol MAVIC Accessible for high-performance automatic spreading management solutions.

Developed jointly by INRAe and Rolland. The spreading cycle is automated by using instantaneous parameters linked to the implement (choice of vertical rear beater or horizontal flails + discs) by imposing the flow of manure through the beaters/flails. Information gathered through the on-board sensors adapts the density throughout the spreading phase. This torque value influences belt speed. Social and environmental performance is significantly improved.

For more info [www.remorquerolland.com](http://www.remorquerolland.com)

##### CABI MOOV : CABI MOOV, Fully equipped mobile henhouse for laying hens or broilers

Fully equipped mobile henhouse for laying hens or broiler chickens, with an average capacity of 250 animals on slatted floors. Supplied in kit form, there is no requirement to enter the henhouse, as feed is supplied and eggs collected from outside. Fully complying with regulations governing livestock buildings and organic farming. Being mobile, it's a plus for poultry in both hot and cold weather, it reduces the risk of parasite build-up and gives chickens free access to fresh grass at all times.

For more info [cabi-group.fr/produits/cabi-moov-le-poulailler-deplacable-autonome/](http://cabi-group.fr/produits/cabi-moov-le-poulailler-deplacable-autonome/)

##### CABI GROUP

**Tarn**



#### FARM MACHINERY

##### Système ALTA (Altitude Assist.) Spreading assistance in hilly areas

The ALTA system optimises the use of organic fertiliser in hilly and mountainous areas. It features a front discharge circuit (downward discharge) and a rear discharge circuit (upward discharge). The circuit is selected by two submerged hydraulic valves controlled manually from the iControl 7S terminal in the cab. The ALTA system prevents gaps in the supply of spreadable material for regular, even spreading.

For more info [www.pichonindustries.fr](http://www.pichonindustries.fr)

##### SAMSON GROUP

**Denmark and France**



##### ISS (Soil tracking interface)

With its three-point interface, this device provides self-management of implements attached to the front or rear linkage. Three axes of articulation can be activated: lateral right-left position, vertical low-high position and depth position (3rd hydraulic point). The interface functions can be managed from the cab. By eliminating depth wheels on implements, transferring the load to the drive axles, this interface makes it possible to use a lighter, less powerful tractor with greater accuracy, and easier steering.

For more info [www.semas-fg.fr](http://www.semas-fg.fr)

##### SEMAS SARL

**Marne**



##### Small-scale biomethane recovery for a negative carbon footprint

New Holland and Bennamann have developed a modular, high-performance, and economically sustainable solution for recovering, and using compressed biomethane (Bio-GNC) by capturing transient emissions from effluent storage. As a concrete example, the slurry storage on an existing dairy farm, following compliance improvements, was covered with a dual-compartment tarpaulin. Once covered, this 90-cow totalling 150 LU in Cornwall produced 20t of organic GNC. A New Holland T6.180 Methane Power tractor (155 hp) was used for 900 hours, and 55 MWh of electricity were produced by the generator, equivalent to 85% of the milking parlour's needs. And in a region with high annual rainfall, up to 1,500 mm, covering the slurry pit reduced dilution.

For more info <https://newholland.com>

##### BENNAMANN / NEW HOLLAND FRANCE

**United Kingdom and France**





**AURA - Self-propelled mixer & distributor**

The AURA self-propelled mixer combines all the functions of loading, silage removal, weighing, mixing, distribution and topping-up for completely self-managing precision feeding solutions from the silo to the trough. Silage can be unloaded directly from the silo, or directly from long forage stocks. With its capacity of 3 m³, the mixer guarantees repeat distribution throughout the day for a regular supply of fresh feed from the silos and limit competition at the trough.

For more info [aura.kuhn.com/range/aura/fr/index.html](https://aura.kuhn.com/range/aura/fr/index.html)



**PUDAMA - SYSTEMATIC SPOT FERTILISER MONOSEED MAIZE DRILL**

PUDAMA technology is incorporated into the Optima range of Kverneland moonseed maize drills. Its aim is to optimise starter fertiliser performance applied during at drilling. Unlike conventional seed drills PUDAMA applies spot fertiliser to each seed. The starter fertiliser is held by a strategically positioned brush. A jet of pressurised air opens the brush, and the fertiliser is blown into the furrow below the seed. The agronomical benefits of this technique have been tested by the University of Cologne to show a reduction of 25% in fertiliser while maintaining 100% yield.

For more info [fr.kverneland.com/](https://fr.kverneland.com/)



**EasyShark - Wall closing grab bucket**

MAGSI has launched the wall closing grapple bucket, called the EasyShark. This is an innovation for the livestock sector due to the machine's highly developed kinematics. The grapple lowers straight down in front of the wall without the need to lift up the grab bucket beforehand. This is a considerable advantage for all users, who will no longer need to get out of their tractor, telescopic handler or other to manually fork up manure "missed" by a "standard" grab.

For more info [www.magsi.fr/](https://www.magsi.fr/)

**SUPPLIES FOR LIVESTOCK FARMERS**



**PathoBEEfull plus, Diagnostic Patho Bee®, Analytical diagnosis kit to detect and assess pathogens harboured by healthy honey bees**

Several types of pathogens (intestinal parasites, bacteria and viruses) can be analysed on live bees using the Patho Bee® kit. The pathogens that can be tested include two nosemas, American foulbrood and eight of the most representative viruses which means that the health risk can be assessed at a low cost. Using information supplied by the beekeeper, various scenarios based on the experimental apiary's observations and analysis, we propose a plan to prevent the risk of hive failure by administering Bee'Full@Plus. Excluding drugs to control Varroa d., the conventional approach has no beekeeping antivirals and prohibits the use of drugs to control nosema and foulbrood. Bee'Full@Plus is a complementary feed, its early administration significantly reduces the incidence of pathogens.

For more info [www.solunature.fr](https://www.solunature.fr)

**SPECIAL ANIMAL WELFARE PRIZE**

**Ad lib comfort plus for milk cows**

This system is positioned between the animal and the trough to partition the latter by means of curved cylindrical parts made of High-Density Polyethylene (HDPE) material. The frame is cut to the required length and supplied with one or more wall brackets (depending upon the length of frame). HDPE pipes are sealed. Modular assembly adapts to all bay widths up to 6 metres. Its curved shape allows the animal to move its head as far forward as possible, optimising the feed table surface area with less stress and more comfort.

For more info [www.jourdain-group.com](https://www.jourdain-group.com)



**SAVE THE DATE !**

**Sommets d'Or prize-giving ceremony to the 11 winners**

**Tuesday 3 October • 17.00 - 18.00**

Main entrance - Meeting area



**Contact**

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## THE SOMMET DE L'ELEVAGE'S V2.0 AMBASSADORS

Once again this year, the SOMMET will be welcoming a host of content creators to discover the latest news on agriculture and livestock farming, meet up and socialise.

Three of them, Manon DUBOIS, Pauline GARCIA et Louis DEBARD, have been nominated the SOMMET's v2.0 ambassadors. Through vlogs, reels, stories and publications, they'll be taking their thousands of subscribers behind the scenes of Europe's biggest event for livestock farmers.

We caught up with Manon and Pauline for a Q & A session,

### Manon DUBOIS aka manonandcows

#### Who are you?

I'm Manon, I'm 20 years old and I'm fortunate enough to live in the attractive Corrèze countryside. I initially did a diploma in agronomy, life sciences and technologies, prior to a diploma in livestock production, at agricultural college.

#### So, what do you do when not posting on the social network?

I'm currently employed by an agricultural cooperative, working in 2 batching centres, which means that I weigh the cattle, sort them and load the lorries for export. It's a gap job until I can set up with my father on the family farm in a few months' time. As well as my job at the cooperative, I'm passionate about livestock farming, particularly cattle and, more recently, sheep. That's why I spend my free time on the farm.

#### How did you become an influencer?

The social network is part of many people's lives and today most people are connected to at least one social network, which is why

I decided to share my job and my passion on these vectors. Today, my posts reach out to people aged from 17 to 55, from France to Germany via Italy. The social network allows me to share my daily life on the farm, to explain to the general public why I do this or that with my cows and to answer their questions.

#### Why did you agree to become an ambassador for the SOMMET?

To be chosen as an ambassador for the 2023 SOMMET DE L'ELEVAGE was most satisfying as I will be able to talk with people about my profession and to highlight the role of farmers in our region, and show what France can produce agriculturally, nor overlooking the opportunity to talk about the transfer of farms to the next generation.

#### What does the SOMMET represent for you?

The SOMMET is still the must-attend event for all farming enthusiasts, but not only. It's the one time of year when you can see sheep, horses, tractors and cows parading together in the Zenith ring on the same day. Every year, I get to meet new people, socialise and discover

new things. For the past 6 years I've spent at least one day at the SOMMET.

#### What does sustainability in livestock farming mean to you?

Faced with the consequences of climate change, sustainability in livestock farming is an increasingly important issue for both farmers and the society as a whole. Questions are being asked as to how farms can adapt to climate risk. As in my case, by sustainability I also mean the continuity and therefore the transfer of farms to the next generation, because for the world of agriculture to continue, we also need new generations who are motivated and passionate. Sustainability is unfortunately affected by several factors, such as farmers' incomes, the transfer of farms and the media image of livestock farming.

#### To follow Manon,

- manndbs
- @manonandcows
- @manonandcows

### Pauline GARCIA aka etho\_diversité

#### Who are you?

I am Pauline GARCIA, born in Nîmes, I now live in Veze, in the Cantal where I farm Salers and Aubrac suckler cows as a partner, since 2015, in a GAEC.

#### So, what do you do when not posting on the social network?

As well as breeding cattle, I am an animal behaviourist for horses, cattle and goats, setting up my own company, ETHO-DIVERSITE. This involves acting as a link between the animal and the human being, to understand them better and make their work safer and more enjoyable. I train livestock farmers, vets, inseminators, cattle trimmers, animal osteopaths, agricultural engineers, livestock technicians, nutritionists, etc. in the field or online throughout France. (over 6,000 people already trained).

I am also the author of books published by the France Agricole\*. I popularise scientific studies on the social network to raise awareness of animal welfare among farmers and amateurs alike. Before setting up as a farmer in the Cantal, I worked for 12 years in Paris in the media, radio, TV and production as a co-host and programme coordinator.

#### How did you become an influencer?

It's an excellent way of communicating about "positive agriculture" and highlighting ethology (the study of behaviour) for the well-being of livestock and humans.

#### Why did you agree to become an ambassador for the SOMMET?

It's an honour to represent women in agriculture at the SOMMET DE L'ELEVAGE and to bring an ethological perspective to animal and human welfare. The SOMMET DE L'ELEVAGE, it's first and foremost a place for animals and breeders, and for me it's vital to showcase the work of behavioural experts at shows. I am very proud to become the SOMMET's «Miss Animal and Human welfare».

#### What does the SOMMET represent for you?

It's an event that showcases agriculture, local breeds, know-how, techniques, technology and innovation. It's also a chance for farmers to get meet and spend some quality time together. Breeders are often very isolated on their farms and the SOMMET is a perfect opportunity to mix and socialise. I've been going every year since 2013.

#### What does sustainability in livestock farming mean to you?

Sustainability in livestock farming is multifactorial and depends on ecological, economic and social factors. Above all, sustainable livestock farming is liveable, viable and fair.

#### To follow Pauline,

- @etho\_diversite
- ethologie.diversite.equin.bovin.caprin
- etho\_diversite
- pauline-garcia
- @etho-diversite

\* in 2020 « the short, illustrated guide to cattle welfare » & in July 2023 « a short, illustrated guide to preparing cattle for farm shows, an ethological approach ».

### FOCUS ON

### Louis DEBARD aka lauvergnat63

We no longer need to introduce Louis Debard. Since 2021, this 22-year-old from Ambert is the SOMMET DE L'ELEVAGE's official ambassador.

Working full-time in a telephone pole installation factory in the Loire, he also helps his father on the family farm, where

he is finalising his plans to set up his own business, "next spring", Louis tells us. I enjoy my role as an ambassador, «It's a great source of pride because I'm from the Auvergne, my family too and I grew up here. When the organisers of the SOMMET contacted me in 2020, I thought that it was a joke! The SOMMET represents the agriculture of today and tomorrow, breeders and the passion (as you must be passionate to be a breeder). But for me, it also means holidays, because for many breeders, coming to the SOMMET is part of their lives, as for many it is quite often the only day they have away from the farm. For me, it's the perfect vision of farming, the right atmosphere it's relaxed, you don't have to worry about anything, it's friendly. I love the SOMMET, and I wouldn't change a thing!" In the meantime, before meeting up with all his followers at the SOMMET, he continues to highlight his daily life on the farm via the social network and share his passion with as many people as possible!

#### To follow Louis,

- @l.auvergnat63
- louis\_dbrd



Wednesday 4 October 2023

# FOCUS ON THE 2023 PROGRAMME

Start	End	Time	Event	Where
<b>08.00</b>	<b>12.00</b>	<b>4</b>	<b>LIMOUSIN National Championships</b>	<b>Zenith d'Auvergne</b>
09.00	09.30	½	Presentation SALERS	Hall 3
09.30	10.00	½	Presentation CHAROLAIS	Hall 3
10.00	11.30	1½	ANGUS judging	Hall 3
11.30	12.00	½	Presentation HIGHLAND CATTLE	Hall 3
12.00	12.30	½	Presentation BAZADAIS	Hall 3
12.00	13.30	1½	PARTHENAIS judging	Zenith d'Auvergne
13.30	16.00	2½	AUBRAC judging	Zenith d'Auvergne
14.00	15.30	1½	AI SPACE, Charolais Univers auction	Hall 3
15.30	16.00	½	Presentation GASCON	Hall 3
16.00	16.30	½	Presentation FERRANDAIS	Hall 3
16.00	18.00	2	Races de France auction	Zenith d'Auvergne
16.30	17.30	1	Presentation HORSES (draught horses)	Hall 3
<b>18.30</b>	<b>20.00</b>	<b>1½</b>	<b>International Gala Evening</b>	<b>Zenith d'Auvergne</b>

## BEEF CATTLE



### 📍 Hall 3 – Zenith d'Auvergne

- LIMOUSIN NATIONAL CHAMPIONSHIPS (400 heads) + auction sale
- BLONDE D'AQUITAINE, BAZADAIS, HEREFORD, PARTHENAIS, AUBRAC, SALERS, GASCON, CHAROLAIS, BELGIAN BLUE, MAINE ANJOU and ANGUS breed judging.
- Presentation of the FERRANDAIS and HIGHLAND CATTLE breeds.
- **In total: 750 animals**

Thursday 5 October 2023

Start	End	Time	Event	Where
08.30	11.30	3	SALERS judging	Zenith d'Auvergne
09.00	09.30	½	Presentation HIGHLAND CATTLE	Hall 3
09.30	10.00	½	Presentation BAZADAIS	Hall 3
10.00	10.30	½	Presentation CHAROLAIS	Hall 3
10.30	11.00	½	Presentation AI SPACE - AURIVA Élevage - YPERIOS	Hall 3
11.00	12.30	1½	Massifs Trophy	Hall 3
11.30	13.00	1½	GASCON judging	Zenith d'Auvergne
<b>13.00</b>	<b>17.00</b>	<b>4</b>	<b>LIMOUSIN National Championships</b>	<b>Zenith d'Auvergne</b>
14.00	14.30	½	Presentation BLONDE D'AQUITAINE	Hall 3
14.30	15.00	½	Presentation PARTHENAIS	Hall 3
15.00	15.30	½	Presentation FERRANDAIS	Hall 3
15.30	16.00	½	Presentation MAINE ANJOU	Hall 3
16.00	16.30	½	Presentation AUBRAC	Hall 3
16.30	17.00	½	Presentation GENES DIFFUSION	Hall 3
17.00	17.30	½	Presentation AI SPACE - PARTHENAIS	Hall 3
<b>17.00</b>	<b>19.00</b>	<b>2</b>	<b>LIMOUSIN AUCTION SALE</b>	<b>Zenith d'Auvergne</b>

Friday 6 October 2023

Start	End	Time	Event	Where
08.30	11.30	3	CHAROLAIS judging	Zenith d'Auvergne
09.30	10.00	½	Presentation HEREFORD	Hall 3
10.00	10.30	½	Presentation ANGUS	Hall 3
10.30	11.00	½	Presentation MAINE ANJOU	Hall 3
11.00	11.30	½	Presentation BLONDE D'AQUITAINE - LIMOUSIN - BAZADAIS - PARTHENAIS	Hall 3
11.30	12.00	½	Presentation AUBRAC	Hall 3
11.30	13.00	1½	BELGIAN BLUE judging	Zenith d'Auvergne
<b>13.00</b>	<b>17.30</b>	<b>4½</b>	<b>LIMOUSIN National Championships</b>	<b>Zenith d'Auvergne</b>
14.00	14.30	½	Presentation FERRANDAIS	Hall 3
14.30	15.00	½	Presentation CHAROLAIS	Hall 3
15.00	17.00	2	Parade of Champions 2023	Hall 3

Tuesday 3 October 2023

Start	End	Time	Event	Where
<b>08.00</b>	<b>12.30</b>	<b>4½</b>	<b>LIMOUSIN National Championships</b>	<b>Zenith d'Auvergne</b>
09.30	11.00	1½	MAINE ANJOU judging	Hall 3
11.00	11.30	½	Presentation FERRANDAIS	Hall 3
11.30	12.30	1	Presentation AI SPACE - Charolais Univers	Hall 3
13.00	15.00	2	BLONDE D'AQUITAINE judging	Zenith d'Auvergne
14.00	14.30	½	Presentation PARTHENAIS	Hall 3
14.30	15.00	½	Presentation SALERS	Hall 3
15.00	15.30	½	Presentation GASCON	Hall 3
15.00	16.30	1½	BAZADAIS judging	Zenith d'Auvergne
15.30	16.00	½	Presentation AI SPACE - AURIVA Élevage	Hall 3
16.00	16.30	½	Presentation AI SPACE - UALC - CREALIM	Hall 3
16.30	17.00	½	Presentation AUBRAC	Hall 3
16.30	18.00	1½	HEREFORD judging	Zenith d'Auvergne
17.00	17.30	½	Presentation CHAROLAIS	Hall 3



## MILK CATTLE



### 📍 Hall 4

- BROWN SWISS National Championships + auction sale of heifers
- MONTBELIARD, NORMANDE, ABONDANCE, TARENTEISE, SIMMENTAL, HOLSTEIN & JERSEY breed judging
- Presentation of HERENS and PIE ROUGE breeds
- HERENS cow fighting
- **In total: 550 animals**

### Tuesday 3 October 2023

Start	End	Time	Event	Where
10.00	16.30	6 ½	MONTBELIARD Inter-regional judging	Hall 4
16.30	18.30	2	ABONDANCE judging	Hall 4
17.00	18.00	1	HERENS cow fighting	Equine pole – Small manège

### Wednesday 4 October 2023

Start	End	Time	Event	Where
10.00	10.30	½	Presentation PIE ROUGE	Hall 4
10.30	12.30	2	NORMANDE judging	Hall 4
12.30	14.30	2	TARENTEAIS judging	Hall 4
14.30	17.30	3	SIMMENTAL judging	Hall 4
17.30	18.00	½	Presentation HERENS	Hall 4
18.30	20.00	1 ½	<b>International Gala Evening</b>	<b>Zenith d'Auvergne</b>

### Thursday 5 October 2023

Start	End	Time	Event	Where
09.00	09.30	½	Presentation PIE ROUGE	Hall 4
09.30	11.00	1 ½	<b>BROWN SWISS National Championships &amp; breed &amp; progeny presentation / Presentation lots for sale</b>	<b>Hall 4</b>
11.00	12.00	1	Massifs Trophy	Hall 4
12.00	18.00	6	<b>BROWN SWISS National Championships &amp; auction</b>	<b>Hall 4</b>

### Friday 6 October 2023

Start	End	Time	Event	Where
09.30	14.00	4 ½	HOLSTEIN judging	Hall 4
14.00	15.30	1 ½	JERSEY judging	Hall 4
15.30	16.00	½	Presentation HERENS	Hall 4



## SHEEP / GOATS



### 📍 Hall 5

- SOUTHDOWN & CHARMOIS breeds National Championships
- ILE DE FRANCE, CHAROLLAIS SHEEP, SUFFOLK & TEXEL inter-regional judging
- Presentation of miscellaneous sheep and goat breeds found in France
- Sale of HAMPSHIRE & SUFFOLK rams
- Developing the presence of the sheep and goat dairy sectors with special events in the ring
- 3,000m<sup>2</sup> outdoors to present shearing and wool production, sheep dogs at work and the Ovinpiades (Young sheep farmer Olympics)
- **In total more than thirty sheep and goat breeds, totalling more than 400 animals**

### Tuesday 3 October 2023

Start	End	Time	Event
09.00	09.30	½	Demonstration of working dogs herding geese
09.30	10.00	½	The rustic breeds, modern breeds in the face of climate change
10.00	11.00	1	Presentation of the THONES & MARTHOD breed and Pipo's farm
11.00	11.30	½	Workshop: Pregnancy monitoring, an essential technique to support the breeder
11.30	12.00	½	The French goat dairy industry, it's dynamic
12.00	12.30	½	Benefits of genetic investment for your flock
12.30	13.00	½	The Pyrenees & Corsican milk sheep breeds, milking ewes adapted to their territories
13.00	13.30	½	Presentation of the SOLOGNOT Breed
13.30	14.00	½	Workshop: A few keys to successfully choose your ram
14.00	17.00	3	CHAROLLAIS SHEEP inter-regional judging

### Wednesday 4 October 2023

Start	End	Time	Event
09.00	09.30	½	Demonstration of working dogs herding geese
09.30	10.00	½	Presentation of the ROMANE breed
10.00	12.00	2	TEXEL inter-regional judging
12.00	12.30	½	The rustic breeds, modern breeds in the face of climate change
12.30	13.30	1	The French sheep milk sector and its milking breeds
13.30	14.00	½	Presentation of the VENDEEN SHEEP
14.00	14.30	½	The French goat dairy industry, it's dynamic
14.30	16.30	2	ILE DE France inter-regional judging
16.30	17.00	½	Workshop: Pregnancy monitoring, an essential technique to support the breeder
18.30	20.00	1½	<b>International Gala Evening – Zenith d'Auvergne</b>

### Thursday 5 October 2023

Start	End	Time	Event
09.00	10.00	1	Volcanos wool Trophy – Wool judging
10.00	10.30	½	The French goat dairy industry, it's dynamic
10.30	11.00	½	Presentation of the LACAUNE milking sheep breed
11.00	11.30	½	The VENDEEN SHEEP, an exceptional butchery breed
11.30	12.30	1	ROM Selection: Breeds and R & D for the future
12.30	13.30	1	The French sheep milk sector and its milking breeds
13.30	14.00	½	Workshop: Sheep Specialisation Certificate
14.00	15.00	1	Workshop: A few pointers on crossing
15.00	16.30	1½	<b>SOUTHDOWN National Championships</b>
16.30	17.00	½	Workshop: Use of sheep & goat bells

### Friday 6 October 2023

Start	End	Time	Event
09.00	09.30	½	Demonstration of working dogs herding geese
09.30	10.00	½	The variety in French goat breeds
10.00	11.00	1	Presentation of GEODE breeds
11.00	14.00	3	SUFFOLK inter-regional judging (Prestige females) and sale of rams
14.00	15.30	1½	<b>CHARMOIS National Championships</b>
15.30	17.00	1½	Sale of HAMPSHIRE rams post-testing station

### SAVE THE DATE !

### The Ovinpiades (Young Sheep Farmer Olympics)

The Ovinpiades des Jeunes Bergers (Young Shepherds' Competition) is aimed at 16- to 24-year-old students to learn about the job of sheep farming from the inside. The aim of the competition is to inspire a new generation to set up in sheep farming, through practical action and exchanges with farmers. The Ovinpiades will take place in the outdoor sheep ring on Thursday 5 October.



#### THE HIGHLIGHTS

- Several workshops each day covering important topics, such as pregnancy testing, ram selection, Sheep Specialisation Certificate, crossing and sheep and goat bells etc.
- Demonstrations of working dogs herding geese the Tuesday, Wednesday and Thursday from 09.00 to 09.30.
- Inn'Ovin stand, advice on setting up as a sheep farmer.
- Ovinpiades (Young Sheep Farmer Olympics) in the outdoor ring on Thursday.
- Shearing area, daily demonstrations of shearing and wool handling.
- Working dogs area, daily demonstrations of sheep dogs working.

#### Press contact

**Marine PENON**  
 Sheep pole Manager  
 marine.penon@aura.chambagri.fr | +33 (0)7 86 12 90 84



## Wednesday 4 October 2023

Big manège

Start	End	Time	Event
9.30	13h30	4	JUDGING COMTOIS HORSE BREED
13.45	15.00	1 ¼	Leading a donkey with a pack-saddle
15.00	15.30	½	Demonstration of carriage driving (all breeds)
15.45	17.00	1 ¼	Carriage driving in town or on a farm
17.00	18.30	1 ½	Prize winners lap of honour / Yearlings / Breton cobs' display

Small Manège

Start	End	Time	Event
9.30	10.15	¾	Preparing a horse for carriage driving
10.15	11.15	1	Preparing a horse for showing
11.15	12.30	1 ¼	Parade Auvergne Horse / Draught breeds / Donkeys & mules/ Horses & ponies
12.30	13.00	½	Presentation FEA
13.15	14.15	1	Sale of brood mares
14.15	15.45	1 ½	Parade Auvergne Horse / Draught breeds / Donkeys & mules/ Horses & ponies
15.45	16.15	¾	Presentation FEA
16.45	18.00	1 ¼	EquiTrait Jeune - Sled

## HORSES

### Horse area



- Judging of ARDENNAIS, COMTOIS, BRETON, PERCHERON, RIDDEN HORSES and the AUVERGNE Horse breeds
- Presentation of AUXOIS and Normandy Cob breeds
- Demonstrations of equestrian equipment and working horses and donkeys
- Sale of horses Équid'Export
- **In total: 300 animals**

## Tuesday 3 October 2023

Big manège

Start	End	Time	Event
09.30	13.30	4	JUDGING BRETON COB BREED
14.00	17.00	3	Equidés Cup Mania montée <sup>1</sup>
17.00	18.30	1 ½	Prize winners lap of honour / Yearlings / Breton cobs' display

Small Manège

Start	End	Time	Event
9.30	11.30	2	Equidés Cup complicity <sup>2</sup>
11.30	12.15	¾	Sale of brood mares
12.30	13.00	½	Presentation FEA <sup>3</sup>
13.00	14.00	½	Parade of Auvergne horse / Heavy horses / Donkeys & mules / horses & ponies
14.15	16.30	2 ¼	JUDGING AUVERGNE HORSE BREED
16.30	17.00	½	Presentation FEA
17.00	18.00	1	Hérens breed cow fighting

### Sustainability in horse rearing

The Société Française des Équidés de Travail (French Working Horse Association) encourages the development of mixed grazing, which involves grazing different species of herbivore on the same area during the grazing season.

It offers several advantages for grassland management, such as improved control of overgrowth to maintain landscape diversity, full use of grassland resources to facilitate grassland management, and control of gastrointestinal parasites due to reduced soil contamination.

It's a simple way of preserving biodiversity and helping to create more responsible, respectful and sustainable livestock farming in the future.

<sup>1</sup> horses, donkeys etc. are ridden in on a pre-determined course that includes various obstacles such as gates to be opened, slaloms etc. points are scored by clearing as many obstacles as possible.

<sup>2</sup> In this section "Complicity" of the Equidés Cup, rewards collaboration between man, on foot, and horse.

<sup>3</sup> FEA is an association that promotes the use of horsepower, bringing together all the trades involved from farriers, saddlers,

## Thursday 5 October 2023

Big manège

Start	End	Time	Event
9.30	9.45	¼	Draught breeds + Donkeys/ mules
9.45	10.00	1¼	Auvergne horse
10.00	11.00	1	Show jumping competition
11.00	12.15	1 ¼	Trophée des Massifs (Judging equine students on their equine body scoring know-how)
12.30	13.00	½	Trophée des Massifs prize ceremony
13.00	16.00	3	3-year-old SF ridden & shown in hand
16.00	17.00	1	Fancy dress show jumping competition
17.00	18.30	1 ½	Prize winners lap of honour / Yearlings / Breton cobs' display

Small Manège

Start	End	Time	Event
8.45	11.15	2 ½	3-year-old SF free-jumping competition
11.30	17.00	6 ½	JUDGING ARDENNAIS HORSE BREED
17.15	17.30	¾	Presentation FEA
17.30	18.00	½	Result show jumping competition

## Friday 6 October 2023

Big manège

Start	End	Time	Event
8.45	10.45	2	Equidés Cup complicity man & horse
10.45	11.15	½	Presentation FEA
12.00	16.00	4	Equidés Cup Mania horse pulling
16.00	17.30	1 ½	Prize winners lap of honour / Yearlings / Breton cobs' display

Small Manège

Start	End	Time	Event
9.30	10.30	1	Sale of brood mares
10.30	15.45	5 ¼	JUDGING PERCHERON HORSE BREED
15.30	17.00	1 ½	Parade Auvergne Horse / Draught breeds / Donkeys & mules/ Horses & ponies

### Press contact

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## FOCUS ON SEVERAL EVENTS HAPPENING IN THE HORSE POLE

**New!**

### Auvergne National Models & Paces competition

For the very first time, the equine pole at the SOMMET DE L'ELEVAGE will host the Auvergne breed National Championships.

20 qualified Auvergne horses will be presented and judged at this National Models & Paces competition organised by the National Auvergne Breed Association.

The "Models & Paces" competitions are open to the public, with the aim of,

- highlighting the best animals for breeding purposes.
- qualifying sires according to the defined objectives of a breeding programme and participating in the performance control carried out by stud books.
- rating sires and mares as per the stated objectives for each breed.
- encouraging the preparation of young horses to facilitate their sale.
- encouraging contact between breeders and buyers.
- promoting the various breeds.

**Tuesday 3 October from 14.15 to 16.00**

**Contact**

chevalauvergne@orange.fr

### Equidae Cup Competition

Organised by the Société Française des Équidés de Travail (SFET), the Equidae Cup is a fun competition open to working horses and donkeys etc.

Competitors meet throughout the year, from October to September, in a series of qualifying competitions organised throughout France, with different events to choose from. During the SOMMET DE L'ELEVAGE competitors can take part in the following events: in-hand, mounted manoeuvres, pulling and harnessed manoeuvres.

A national final, funded by SFET and our partners, brings together the very best from all the regional competitions for a final that rounds off the competition season.

**Tuesday 3 October, from 09.30 to 11.30  
From 14.00 to 17.00**

**Friday 6 October, from 08.45 to 10.45  
From 12.00 to 16.00**

**Contact**

**Cloé BLANCHARD**  
SFET Programme Manager  
+33 (0)6 36 57 30 34 | cloeblanchard11@gmail.com



### The Équi-Trait-Jeunes Challenge

Sponsored by the SFET (Société Française des Équidés au Travail – French Society for Working Horses), Equi-Trait is a fun competition for agricultural students based around working horses. This challenge enables them to learn more about the working uses of draught horses.

In teams, students aged between 15 and 25 take part in various events (grooming and presentation of the animal, carriage driving, lunging, log pulling, ridden course, etc.)

The Challenge is an educational tool that also helps to promote the working equine sector among young people, by demonstrating all the modern possibilities offered by draught horses, territory horses and ponies, donkeys and mules. It is the perfect challenge to discover, in a fun way, a future career in tune with the challenges of tomorrow.

**Wednesday 4 October, from 13.15 to 17.00**

**Thursday 5 October, from 10.00 to 11.00  
and from 16.00 to 17.00**

**Contact**

**Cloé BLANCHARD**  
SFET Programme Manager  
+33 (0)6 36 57 30 34 | cloeblanchard11@gmail.com



### Massifs Trophy

Animal scoring competition for agricultural students. Competitors from all over the Auvergne-Rhône-Alpes region and neighbouring regions compete against each other.

3 different events,

- Beef cattle scoring & judging – Hall 3 ring
- Milk cattle scoring & judging – Hall 4 ring
- Equines scoring & judging – Big manège

**Thursday 5 October, from 11.00 to 12.00**

**Prize-giving ceremony Thursday 5 October at 12.30  
in the big manège in the Equine pole**

**Contact**

**M. LORNAGE**  
Marmilhat (63) agricultural high school  
+33 (0)6 25 93 73 21



# CONFERENCE PROGRAMME

## Conference centre

### Tuesday 3 October 2023

#### How can we reconcile the new expectations of farm employers and employees in the future?

AUVERGNE-RHONE-ALPES REGIONAL CHAMBER OF AGRICULTURE & FRSEA AUVERGNE-RHONE-ALPES  
**09.00 – 12.00 // Conference room 5**  
 Contact : Anne VERNET / +33 (0)6 30 60 22 54  
 anne.vernet@aura.chambagri.fr

#### Livestock farmers, veterinarians and local authorities: actors serving the local community

VETAGROSUP  
**09.00 – 12.00 // Conference room 1AB**  
 Contact: Kevin BOUCHERET / +33 (0)6 72 26 69 74  
 kevin.boucheret@vetagro-sup.fr

#### Watching the impact of climate change on agriculture, with oracle

AUVERGNE-RHONE-ALPES REGIONAL CHAMBER OF AGRICULTURE  
**09.00 – 12.00 // Conference room 1C**  
 Contact: Anne VERNET / +33 (0)6 30 60 22 54  
 anne.vernet@aura.chambagri.fr

#### The expectations and needs of Europe's dairy farmers: results of the Resilience4Dairy project

INSTITUT DE L'ÉLEVAGE  
**09.30 – 10.00 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Georgia, a land of opportunity for French livestock farming

MINISTRY OF THE ENVIRONMENTAL AND AGRICULTURE OF GEORGIA  
**10.00 – 12.30 // Conference room 2**  
 Contacts: Nargizi ZIBZIBADZE / (+ 995) 599 463 634 (Georgia) / (+33) (0) 6 98 89 51 47 (France) / n.zibzibadze@gmail.com

#### How can we improve environmental and economic performance in sheep farming? 1st results from the LIFE Green Sheep project

INSTITUT DE L'ÉLEVAGE  
**10.15 – 10.45 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### AP3C - What future for the Massif Central's agricultural in the face of climate change? SIDAM COPAMAC MASSIF CENTRAL

**10.30 – 12.00 // Conference room A – Hall 2**  
 Contact : Léa GENEIX / + 33 (0)4 73 28 78 32 / + (0)6 47 81 05 84 / lea.geneix.sidam@aura.chambagri.fr

#### The Transmission Past'Orale project improving understanding and transfer of shepherds' agro-pastoral skills through oral expression.

INSTITUT DE L'ÉLEVAGE  
**11.00 – 11.30 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Practical and ergonomic optimisation in milking: initial results from the CASDAR IP ErgoTraite study

INSTITUT DE L'ÉLEVAGE  
**11.45 – 12.15 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Harnessing the albedo of grasslands to mitigate climate change

INSTITUT DE L'ÉLEVAGE  
**12.30 – 13.00 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### VICTOR - Vlandes en Circuits cOuRts: how do farmers process their meat and charcuterie for farmgate sale?

INSTITUT DE L'ÉLEVAGE  
**13.30 – 14.00 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Towards better animal husbandry practices: understanding the evolving concept of animal welfare

The concept of animal welfare ranges from no welfare at all to positive welfare. Thanks to the work of the European Reference Centre for Animal Welfare (EURCAW) Ruminants & Equines, and the European CARE4DAIRY project, we will discuss why standards are not static.

INRAE  
**14.00 – 15.00 // International Lounge meeting room (Zenith)**  
 Contact: Sabrina GASSER / (+33) (0) 4 73 62 40 35 / (+33) (0) 6 75 39 67 24 / sabrina.gasser@inrae.fr  
**N.B. conference in English**

#### Regional pastoralism: a rural economy in contact with other uses

AUVERGNE ESTIVES  
**14.00 – 17.00 // Conference room 1**  
 Contact: Laurent BOUSCARAT / +33 (0)4 71 68 38 31 / laurent.bouscarat@cantal.chambagri.fr

#### Being a rearer in 2023: a sociological analysis of the meaning of farming as part of the Entr'ACTES project

INSTITUT DE L'ÉLEVAGE  
**14.15 – 14.45 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### New Zealand beef and lamb, what are the challenges facing the French industry?

INSTITUT DE L'ÉLEVAGE  
**15.00 – 16.30 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Looking through the Institut de l'Élevage's lens of history at farming development from the time of modernisation to the time of transition.

INSTITUT DE L'ÉLEVAGE  
**17.00 – 18.00 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

### Wednesday 4 October 2023

#### LOA PACT, discover the proposals following consultation in Auvergne-Rhône-Alpes farming establishments

AUVERGNE-RHONE-ALPES REGIONAL CHAMBER OF AGRICULTURE  
**09.00 – 12.00 // Conference room 2**  
 Contact: Anne VERNET / +33 (0)6 30 60 22 54  
 anne.vernet@aura.chambagri.fr

#### What does the latest agricultural census tell us about the renewal of livestock farming in the Massif Central?

VETAGROSUP  
**09.00 – 12.00 // Mezzanine Foyer**  
 Contact: Kevin BOUCHERET / +33 (0)6 72 26 69 74  
 kevin.boucheret@vetagro-sup.fr

#### Everything that is good about pigs, as a source of value for other farm products.

LE PORC FRANCAIS - PORK TRADE ASSOCIATIONS  
**09.00 – 12.00 // Conference room B – Hall 2**  
 Contact : Bruno DOUNIES / +33 (0)4 73 28 77 81  
 bruno.dounies@porcmontagne.com

#### LIFE Carbon Farming - Rewarding farmers for reducing their carbon footprint

INSTITUT DE L'ÉLEVAGE  
**09.30 – 10.00 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Adapting buildings for small ruminants to offset the stress of summer temperatures

INSTITUT DE L'ÉLEVAGE  
**10.15 – 10.45 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Making the most of mixes of forage crops for dairy and beef cattle

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**10.30 – 11.30 // Conference room 5**  
 Contact: Chloé MALAVAL-JUERY / +33 (0)6 30 51 01 50  
 c.malavaljuery@arvalis.fr

#### Soaring costs, ways to adapt for sheep farmers

INSTITUT DE L'ÉLEVAGE  
**11.00 – 11.30 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Overseeding mixes of forage crops in lucerne

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**11.30 – 12.30 // Conference room 5**  
 Contact: Chloé MALAVAL-JUERY / +33 (0)6 30 51 01 50  
 c.malavaljuery@arvalis.fr

#### Ewe's milk in France, what levers in a context of inflation (production and sales)?

INSTITUT DE L'ÉLEVAGE  
**11.45 – 12.15 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### The impact of wolf predation and flock protection on sheep farms in the south-east of France

INSTITUT DE L'ÉLEVAGE  
**12.30 – 13.00 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Agrivoltaics, how can we ensure that livestock farming continues?

INSTITUT DE L'ÉLEVAGE  
**14.00 – 14.30 // Conference room 3**  
 Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
 muriel.reullier@idele.fr

#### Multi-criteria evaluation using lever simulations for achieving protein autonomy on beef farms

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**14.00 – 15.00 // Conference room 5**  
 Contact: Chloé MALAVAL-JUERY / +33 (0)6 30 51 01 50  
 c.malavaljuery@arvalis.fr

## Preconceived ideas about farm animal welfare, it's time for a debate

LA COOPÉRATION AGRICOLE AUVERGNE RHONE ALPES  
**14.00 – 17.00 // Conference room 2**  
Contact: Fabien SEVIN / +33 (0)6 12 94 62 75  
fsevin@ara.lacoopagri.coop

## What economic insights are needed to define and assess the strategies of SIQO (identification sign of quality and origin) sectors?

INAO  
**14.00 – 17.00 // Conference room 6**  
Contact : Nadia MICHAUD / +33 (0)1 73 30 38 78 /  
n.michaud@inao.gouv.fr

## Water supply alternatives, an international review

INSTITUT DE L'ÉLEVAGE  
**14.45 – 15.15 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Livestock effluent: a goldmine to optimise?

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**15.00 – 16.00 // Conference room 5**  
Contact: Chloé MALAVAL-JUERY/ +33 (0)6 30 51 01 50  
c.malavaljuery@arvalis.fr

## Marbling is the new criterion for assessing beef quality, how to manage it on farms and what resources are needed to assess it?

INSTITUT DE L'ÉLEVAGE  
**15.30 – 16.00 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Moving upmarket in the face of inflation: a cross-section of AOP and organic milk

INSTITUT DE L'ÉLEVAGE  
**16.15 – 17.15 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Thursday 5 October

### Innovative financing (offsetting land purchase, leasing CA)

AURA ORDER OF CHARTERED ACCOUNTANTS  
**09.00 – 10.15 // Conference room 2**  
Contact : Marina MAZET / +33 (0)4 72 60 26 26 /  
m.mazet@oecara.fr

### One Welfare: How to reconcile animal welfare with agro ecology?

VETAGROSUP  
**09.00 – 12.00 // Mezzanine - Foyer**  
Contact: Kévin BOUCHERET / +33 (0)6 72 26 69 74  
kevin.boucheret@vetagro-sup.fr

### Taking positive action today to preserve sustainable production of French beef and ensure food sovereignty: why and how?

INTERBEV AUVERGNE-RHONE-ALPES  
**09.30 – 12.00 // Conference room 1**  
Contact: Carole CHENEAU / +33 (0)4 73 28 77 81  
ccheneau@interbevaura.fr

## What's new in health and BEA (Bovine Epithelial Antigen) for young cattle?

INSTITUT DE L'ÉLEVAGE  
**09.30 – 10.30 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Summer forage crops, a lever in the face of climate change

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**10.30 – 11.30 // Conference room 5**  
Contact: Chloé MALAVAL-JUERY/ +33 (0)6 30 51 01 50  
c.malavaljuery@arvalis.fr

## Retirement age reform, what impact will it have on farming?

AURA ORDER OF CHARTERED ACCOUNTANTS  
**10.30 – 11.00 // Conference room 2**  
Contact : Marina MAZET / +33 (0)4 72 60 26 26  
m.mazet@oecara.fr

## It's possible to be rearing outdoors inside buildings for ruminants!

INSTITUT DE L'ÉLEVAGE  
**10.45 – 11.15 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Requirements and opportunities for electronic invoicing now

AURA ORDER OF CHARTERED ACCOUNTANTS  
**11.15 – 11.45 // Conference room 2**  
Contact : Marina MAZET / +33 (0)4 72 60 26 26  
m.mazet@oecara.fr

## Alternatives to straw bedding in beef cattle farming

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**11.30 – 12.30 // Conference room 5**  
Contact: Chloé MALAVAL-JUERY/ +33 (0)6 30 51 01 50  
c.malavaljuery@arvalis.fr

## PHENO3D, a first 3D scanner already adapted to high-throughput phenotyping the farm

INSTITUT DE L'ÉLEVAGE  
**11.30 – 12.00 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## New recommendations for the comfort of cubicles

INSTITUT DE L'ÉLEVAGE  
**12.15 – 12.45 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Developments to the CAP'2ER® environmental assessment tool, which now includes field crops, poultry, pigs and horses

INSTITUT DE L'ÉLEVAGE  
**13.30 – 14.30 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## What are the key priorities and prospects for livestock farming in Central Asia?

FRANCE GROUP & THE DAIRY NEWS  
**14.00-16.00 // International Lounge meeting room (Zenith)**  
Contact : Eugénie BOUNOCE / +375 (29)653 85 52  
e.bounoce@francegroup.org

## BioThemes for 2023, Focus on organic livestock farming - some recent results from the R & D on organic suckler and dairy cattle, sheep and pig farms.

POLE BIO MASSIF CENTRAL & ITAB  
**14.00 – 17.00 // Conference room 6**  
Contact : Georges ALVES / +33 (0)7 60 26 19 83  
administration@pole-bio-massif-central.org

## Triple-asset accounting for global performance

CERFRANCE AURA  
**14.00 – 17.00 // Conference room 1BC**  
Contact : Clémence SAHUT FALCIN / + 33 (0)4 73 89 86 14  
csahutfalcin@63.cerfrance.fr

## Farm produce / short distribution channels: focus on technical and economic references and the results of a consumer survey

AUVERGNE-RHONE-ALPES CHAMBERS OF AGRICULTURE  
**14.00 – 17.00 // Conference room 1A**  
Contact: Anne VERNET / +33 (0)6 30 60 22 54  
anne.vernet@aura.chambagri.fr

## What's new in annual forage legumes?

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**14.00 – 15.00 // Conference room 5**  
Contact: Chloé MALAVAL-JUERY/ +33 (0)6 30 51 01 50  
c.malavaljuery@arvalis.fr

## Is setting up a farm business with several people the best solution?

AUVERGNE-RHONE-ALPES CHAMBERS OF AGRICULTURE  
**14.00 – 17.00 // Conference room 2**  
Contact: Anne VERNET / +33 (0)6 30 60 22 54  
anne.vernet@aura.chambagri.fr

## The use of drones in grassland farming: opportunities, risks and good practice

INSTITUT DE L'ÉLEVAGE  
**14.45 – 15.15 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Managing grassland to fatten cattle

ARVALIS - INSTITUT TECHNIQUE AGRICOLE  
**14.00 – 15.00 // Conference room 5**  
Contact: Chloé MALAVAL-JUERY/ +33 (0)6 30 51 01 50  
c.malavaljuery@arvalis.fr

## The economy of the French beef industry, news and trends

INSTITUT DE L'ÉLEVAGE  
**15.30 – 17.00 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Is it possible to combine technical, economic and environmental performance with co-products in dairy cow rations?

INSTITUT DE L'ÉLEVAGE  
**17.30 – 18.00 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

## Friday 6 October

### Understand and act on health and environmental crises within the human, animal and environmental health fresco

VETAGROSUP  
**09.00 – 12.00 // Conference room 1AB**  
Contact: Kévin BOUCHERET / +33 (0)6 72 26 69 74  
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### The land agent and climate change

EXPERTS FONCIERS AGRICOLES  
**09.00 – 12.00 // Conference room 4**  
Contact : Édouard RICHARD / +33 (0)1 45 27 02 00  
e.richard@experts-fonciers.com

### Production and consumption of horsemeat in France. Current situation and forecast

INTERBEV EQUINS  
**09.00 – 12.00 // Conference room 1C**  
Contact : Carole CHENEAU / +33 (0)4 73 28 77 81  
ccheneau@interbevaura.fr

### Structuring regional plant protein production to serve the livestock industry: cooperative projects

LA COOPÉRATION AGRICOLE AUVERGNE RHONE ALPES  
**09.00 – 12.00 // Conference room 6**  
Contact: Fabien SEVIN / +33 (0)6 12 94 62 75  
fsevin@ara.lacoopagri.coop

### METH'ALGUES: algae to reduce milk cow methane emissions

INSTITUT DE L'ÉLEVAGE  
**09.30 – 10.00 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

### Winter grazing: an opportunity worth seizing?

INSTITUT DE L'ÉLEVAGE  
**10.15 – 10.45 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

### Using chicory, plantain, sainfoin to limit gut worm in sheep

INSTITUT DE L'ÉLEVAGE  
**11.00 – 11.30 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

### Farm employees, current situation and solutions to develop to improve the attractiveness of farming. The results of the CAPSAGRI national study

INSTITUT DE L'ÉLEVAGE  
**11.45 – 12.15 // Conference room 3**  
Contact: Muriel REULLIER / +33 (0)6 73 98 86 17  
muriel.reullier@idele.fr

### Sustainable livestock farming

CONFÉDÉRATION PAYSANNE  
**14.00 – 17.00 // Conference room 1**  
Contact : Isabelle DOUILLON / + 33 (0)7 82 23 51 67  
isa.douillon@wanadoo.fr



## PROGRAMME OF CONFERENCES - ENERGY TRANSITION



### 📍 Hall 2 / Agora

#### Tuesday 3 October

##### Innovative agro-ecological transition services for farmers

GRDF 9.30

##### Innovation and R&D to help farmers make the most of their farms

GRDF, BIO-VALO & ORIGAMI 10.00

##### Pitch by a start-up winner of a GRDF tender for innovative services for farmers

GRDF, BIO-VALO & ORIGAMI 11.00

##### Biological monitoring of anaerobic digestion and operational support

BIO-VALO & ORIGAMI 11.15

##### How to build and finance a photovoltaic roof project?

BP AURA 14.00

##### Context 2023: how do I set up and finance my anaerobic digester project?

BP AURA 15.00

##### A farm's carbon footprint? Assessment, action plan, valuation

BP AURA 16.00

#### Wednesday 4 October

##### Setting up an anaerobic digestion plant - feedback and testimonial from an operator

BP AURA 9h30

##### How to build and finance a photovoltaic roof project?

BP AURA 10h30

##### All you need to know about agrivoltaics

BP AURA 11h30

##### Let's talk about photovoltaics in farming

AUVERGNE-RHONE-ALPES REGIONAL CHAMBER OF AGRICULTURE 14.00

##### Let's talk about agricultural methanisation!

AUVERGNE-RHONE-ALPES REGIONAL CHAMBER OF AGRICULTURE 15.00

##### Let's talk about photovoltaics in farming

AUVERGNE-RHONE-ALPES REGIONAL CHAMBER OF AGRICULTURE 16.00

#### Thursday 5 October

##### Conversations

GRDF, BIO-VALO & ORIGAMI 9.30

##### Methanisation regulations

GRDF, BIO-VALO & ORIGAMI 10.00

##### Pitch by a start-up winner of a GRDF tender for innovative services for farmers

BIO-VALO ET ORIGAMI 10.30

##### Standards and regulations surrounding agro-ecological transition, how to navigate your way around?

BIO-VALO ET ORIGAMI 10.45

##### Changes brought about by RED II sustainability certification

BIO-VALO ET ORIGAMI 11.30

##### How to build and finance a photovoltaic roof project?

BP AURA 14.00

##### All you need to know about agrivoltaics

BP AURA 15.00

##### Context 2023: how do I set up and finance my anaerobic digester project?

BP AURA 16.00

##### Group initiatives

BP AURA 17.00

#### Friday 6 October

##### Context 2023: how do I set up and finance my anaerobic digester project?

BP AURA 10.00

##### How to build and finance a photovoltaic roof project?

BP AURA 11.00

##### A farm's carbon footprint? Assessment, action plan, valuation

BP AURA 12.00

##### I'm setting up an agro-ecological transition project on my farm. Why are locals against it?

GRDF, BIO-VALO & ORIGAMI 13.00

##### Acceptability for agro-ecological transition in our rural areas

GRDF, BIO-VALO & ORIGAMI 13.30

##### Pitch by a start-up winner of a GRDF tender for innovative services for farmers

GRDF, BIO-VALO & ORIGAMI 15.00

##### New feed-in tariffs for renewable gas and conditions for capacity increases

GRDF, BIO-VALO & ORIGAMI 15.15

#### Contacts

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## FARM AND AGRO-INDUSTRIAL SITES VISIT PROGRAMME

For international visitors, 35 field trips are planned for 2023, offering a complete overview of French excellence in livestock farming.

#### Tuesday 3 October

Afternoon	13:30-18:00	LIMOUSIN beef cattle farm
	13:30-18:00	AUBRAC beef cattle farm
	13:30-18:00	HOLSTEIN milk cattle farm
	13:30-18:00	ILE DE FRANCE & TEXEL sheep farm
	13:30-18:00	Laboratory Greencell (manufacturing microbial biostimulants for soil improvement)

#### Useful information

**Registration:**  
5 € / person / visit (free for the press)

**On line:**  
www.sommet-elevage.fr, page "INTERNATIONAL", section "Farm visits"

**On site:**  
during the show, at the International Lounge

**MEET 15 minutes before scheduled departure at the International Lounge**

**For more information:**  
info@sommet-elevage.fr  
+33 (0) 4 73 28 95 10

#### Contact

**Benoît DELALOY**  
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bdelalay@sommet-elevage.fr

#### Wednesday 4 October

Morning	09:00-13:00	BLONDE D'AQUITAINE beef cattle farm
	09:00-13:00	RIDING HORSES breeder's farm
	09:00-13:00	BLANCHE DU MASSIF CENTRAL sheep farm & FEDATEST sheep genetic testing station
Afternoon	09:00-13:00	ADIV (meat industry technical and research centre)
	13:30-18:00	LIMOUSIN beef cattle farm
	13:30-18:00	GASCON beef cattle farm
	13:30-18:00	MONTBELIARD milk cattle farm
Whole day	13:30-18:00	CHAROLLAIS SHEEP farm
	13:30-18:00	Herbivore division of INRAE (French National Research Institute for Agriculture, Food and the Environment)
Whole day	09:00-18:30	BROWN SWISS (3 milk cattle farms)

#### Thursday 5 October

Morning	09:00-13:00	AUBRAC beef cattle farm
	09:00-13:00	CHAROLAIS beef cattle farm
	09:00-13:00	ROMANE sheep farm
Afternoon	09:00-13:00	Biogas plant and feed-lot
	13:30-18:00	BAZADAIS beef cattle farm
	13:30-18:00	ABONDANCE milk cattle farm
	13:30-18:30	Greensheep environmental sheep farm
Whole day	13:30-18:30	ALPINE goat farm
	13:30-18:00	Cattle sorting and export centre
	09:00-18:30	Abattoir & mixed CHAROLAIS cattle & CHAROLLAIS sheep farm

#### Friday 6 October

Morning	09:00-13:00	SALERS beef cattle farm
	09:00-13:00	BROWN SWISS milk cattle farm
	09:00-13:00	LACAUNE milking sheep farm
	09:00-13:00	COMTOIS draught horse breeder's farm



# AND WHAT ABOUT SOCIALISING DURING THE SHOW?

A key business event for livestock farmers, the **SOMMET DE L'ELEVAGE** is also the **SOMMET** of conviviality.

Year after year, the show is recognised and appreciated for its many festive, gourmet and convivial events: meetings and exchanges on the stands, themed catering, the breeders' evening, bandas in the aisles, food & drink tasting, etc. Socialising takes on its full meaning during the 4 days of the show.

## TO NOTE! 3 party nights in 2023!

### Auvergne-Rhône-Alpes Region's big night out

Once the SOMMET doors are closed to the public, the Region invites all the SOMMET DE L'ELEVAGE exhibitors and partners to its stand in the Main Reception Hall for a chance to chat and taste some local produce.

**Tuesday 3 October | 18.30 – 21.00**  
Reception hall

### International Gala Evening

Every year, the International Gala Evening takes place from 18.30 to 20.00, in the Zenith beef cattle ring. The programme for international visitors includes a presentation of all the French breeds of cattle, sheep, goats and horses present at the SOMMET, followed by a cocktail reception.

**Wednesday 4 October | 18.30 – 20.00**  
Zenith d'Auvergne

### Young Farmers Aftercow party

In the tradition of afterwork events, local Young Farmers (JA) are organising their annual "AfterCow" event, an evening of fun and dancing. Building bridges between Young Farmers and the young urban community. And for the occasion, the Zenith ring will become a vast dancefloor.

After a very successful first edition in 2022, the Young Farmers will be doing it again this year. See you on Thursday 5 October.

**Thursday 5 October | 20.00 – 01.00**  
Zenith d'Auvergne



# PRESS INFO

The **SOMMET DE L'ELEVAGE** provides journalists with,

- A press room with all the technical equipment you need to do your job
- A catering area in the press room for snacks and lunches
- A welcome programme and visits on request (you can also sign up for the farm visits offered in the international programme)

## PRESS ACCREDITATIONS

Fill in your accreditation form directly on the website: [www.sommet-elevage.fr](http://www.sommet-elevage.fr) / section "Press". Your e-badge will be mailed to you.

**Remember to print it out to access the SOMMET or download it to your smartphone.**

## SHUTTLES

Free shuttle service for your transport between the SOMMET DE L'ELEVAGE and your hotel, airport or mainline train station.

**Information and booking in the pressroom.**

## COPYRIGHT-FREE PHOTOS AND VIDEOS

During the SOMMET, we can provide you with royalty-free photos and video rushes. Do not hesitate to contact the press office.

# SHOW PLAN



**Rec** • Public authorities  
• Food products

• Conference Centre

**Ze** • International business club  
• Beef cattle competitions arena

**1** • Hygiene and animal health  
• Animal feed  
• Fodder seeds  
• Livestock services  
• Livestock equipment

**2** • Dairy production equipment  
• Construction and equipment for farm buildings  
• On-farm energy production  
• Food processing equipment  
• Pig, poultry and rabbit farming

**3** • Beef cattle

**4** • Dairy cattle

**5** • Sheep/Goats

## PRESS CONTACTS

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## INTERNATIONAL

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