

The Social and Solidarity Economy

From the Margins to the Mainstream

13 to 16 September 2021



This project is funded by the European Union





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Social Impact Measurement: Friend Or Foe?

16 September 2021

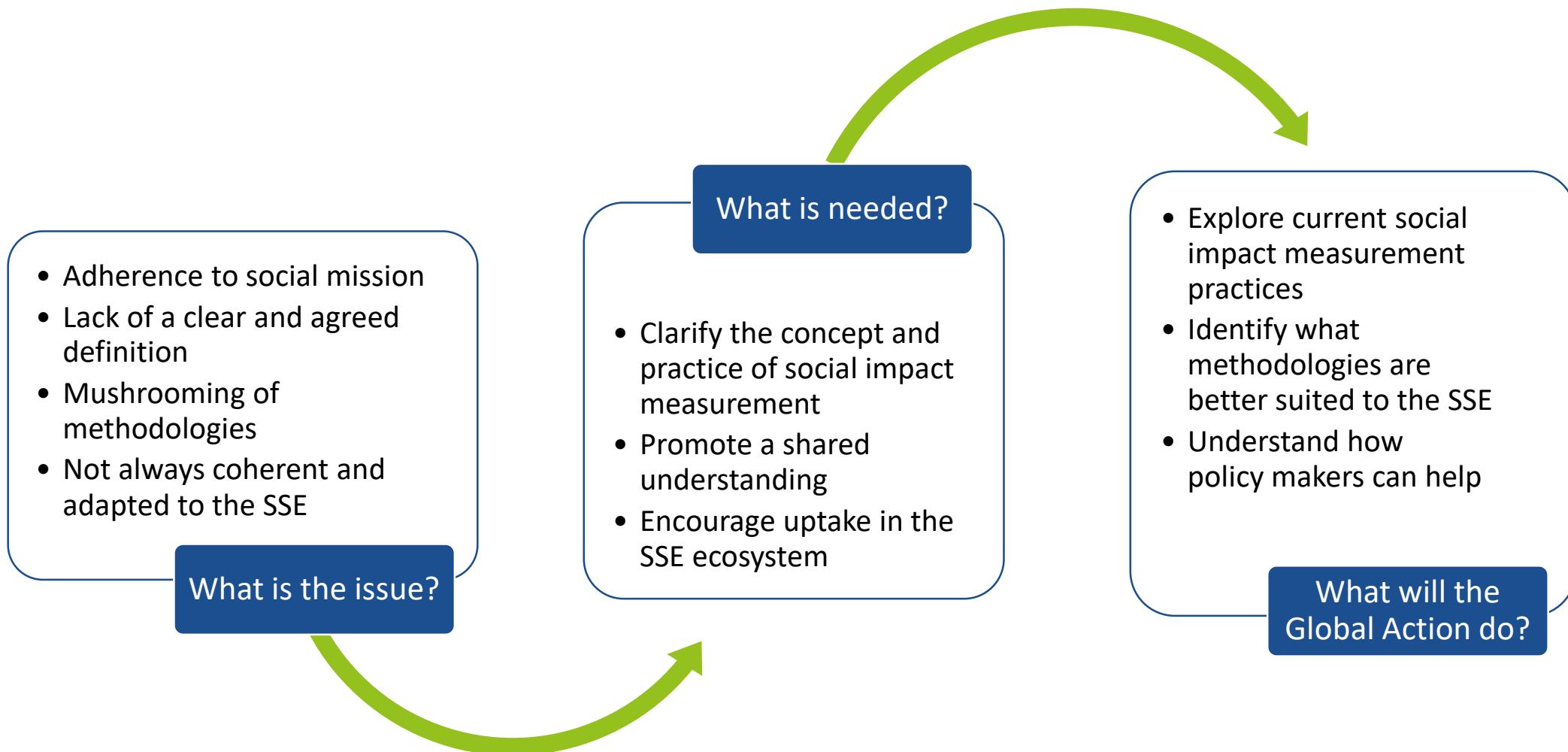
Irene Basile, Policy Analyst, OECD



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Why is social impact measurement important for the SSE?



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What do we mean by social impact measurement?

“Social impact measurement aims to assess the social value and impact produced by the activities or operations of any for-profit or non-profit organisation”

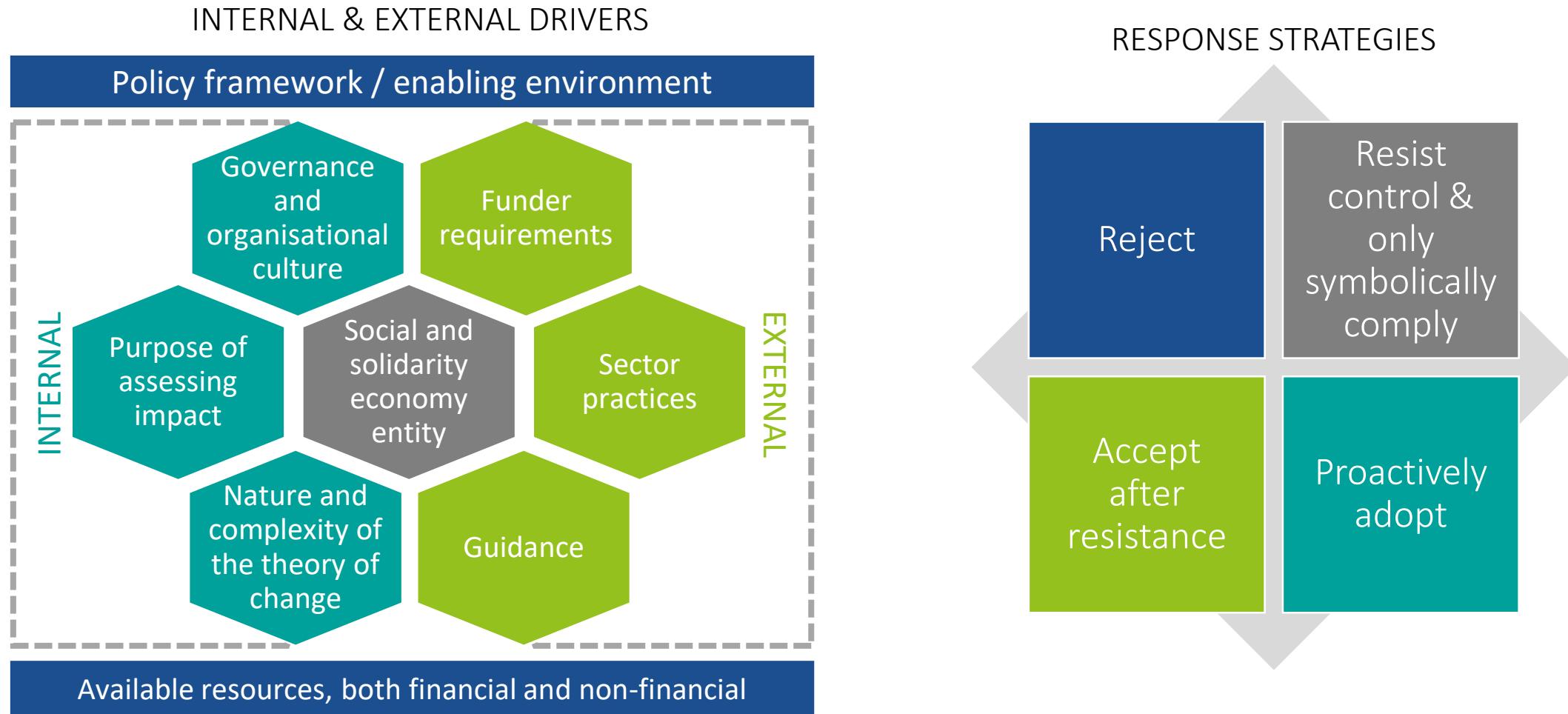
OECD/EU (2015)



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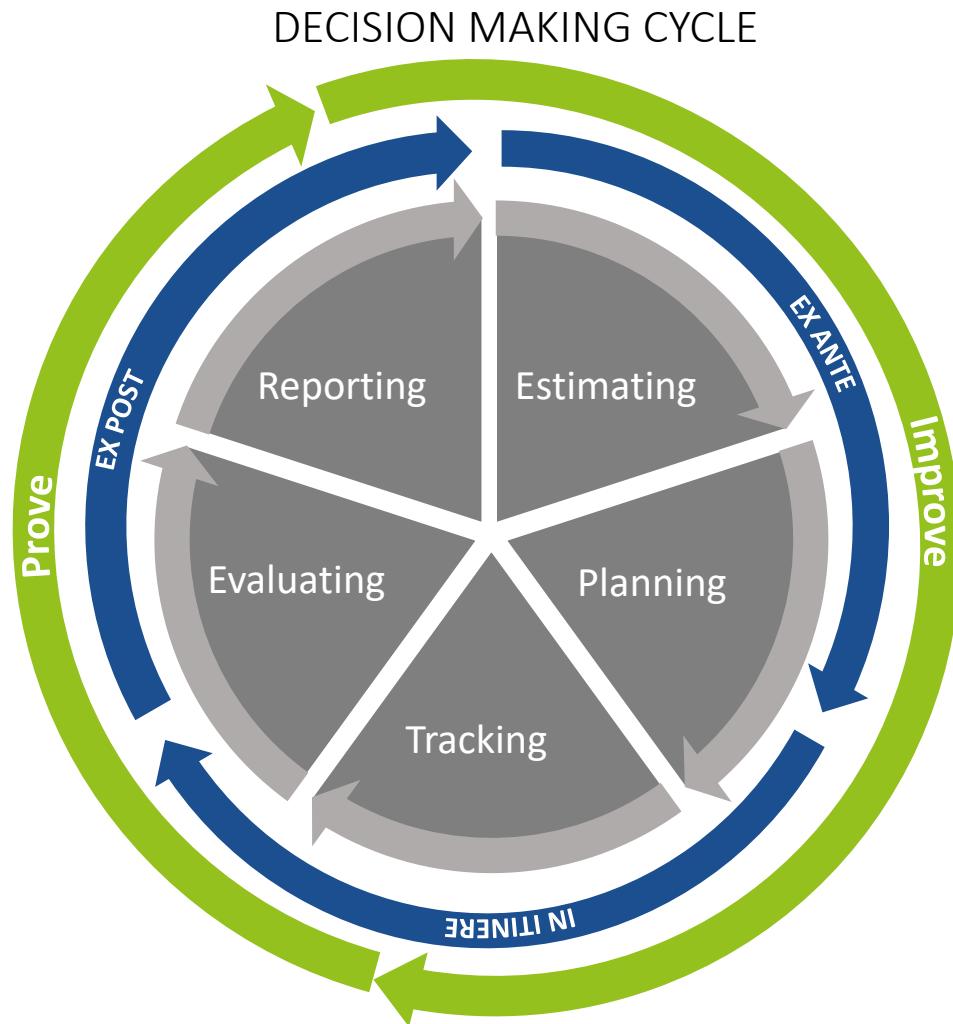
Factors shaping social impact measurement practices



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Meeting the needs of SSE organisations



SPECIFIC OBJECTIVES

- Allocate resources to social value creation
- Experiment and innovate
- Foster participation and collaboration
- Persuade and influence



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How can policy makers help?



Improve the policy framework

(strategy, regulation, ring-fencing support)



Foster evidence

(impact studies, repositories of knowledge)

Deliver guidance

(open-access manuals, adapted tools, harmonisation)



Support capacity building

(technical assistance, training, specialised intermediaries)



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Panel discussion



Juan Manuel Sanchez-Teran
Spain
Deputy Director General for Social Economy and
CSR, Ministry of Labour and Social Economy



Lisa Hehenberger
ESADE
Associate Professor



Serena Miccolis
AICCON
Coordinator of the Social Impact Assessment
Research Area



Kate Ruff
Common Approach
Lead



Juan Manuel Martinez Louvier
Mexico
Director of INAES



Moderated by



Irene Basile
OECD
Policy Analyst

**Participants are invited to share questions through the
Q&A function.**



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Join the conversation

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