

THE FIRST WOMEN'S FORUM SINGAPORE

Bridging worlds for inclusive innovation

As of 10 September

ASEAN is one of the most socially diverse and economically dynamic regions in the world. The myriad cultures and communities of Southeast Asia and its larger neighbours, which have historically cross-pollinated each other in everything from food to ideas, support a rising and increasingly global business community. The ten nations of ASEAN together will make up the world's fifth-largest economy by 2020, and include some of the fastest-growing economies in the world with an average growth rate of 5.2%. ASEAN is also one of the leading regions in the field of innovation.

We believe that women across ASEAN can provide distinctive vision, added value, and innovative views. Their perspectives, drawing on the region's national and cultural diversity, can help address today's challenges. Advancing women's equality across Asia-Pacific countries could add a collective \$4.5 trillion to their GDP by 2025, and in doing so, support ASEAN in unlocking its tremendous economic and technological potential.

We are convening the first Women's Forum Singapore from 12 to 14 September 2018 at the Raffles City Convention Centre. Singapore is a living lab for all kinds of innovation where best practices can be showcased. **This will be the pioneering event to foster women's leadership for social progress and economic impact in Singapore and in the region.** It is also **the France-Singapore Year of Innovation** and the Meeting will contribute to intensifying innovation cooperation between the two countries.

Singapore is a nation that bridges ideas, dialogues and cultures from across the region and around the globe. Under the theme of **Bridging worlds for inclusive innovation**, this meeting will bring together more than 1000 leaders and high-potential talents from business, government, civil society, and

academia to explore best practices and solutions to strengthen women's leadership and create impact. Women's Forum Singapore will be an opportunity to catch up with ideas and innovations from leading experts and visionaries, and to brainstorm with other participants the most desirable future for ASEAN and for us all.

In an era of continuing disruption, it is imperative to look beyond the status quo, to tap into the power of human imagination and to envision many alternatives for a more sustainable and inclusive future, whether smart and green cities, more people-oriented work or a more equitable and inclusive society.

Women's Forum Singapore goal is to express a clear, action-oriented vision based on four central pillars:

I. Shaping lives and leadership through innovation

Innovation and technology are reshaping and disrupting the ways we consume, communicate, travel and work today. Governments, business and society must prepare for these changes, ensuring that new innovations are created and implemented with diverse input and that their benefits – from fintech and e-commerce solutions that enable regional financial integration to climate-resilient cities and smarter urban mobility – are evenly spread. This pillar will discuss how policymakers and businesses might work together to shape the future of work, ensure citizens have the necessary tools and skill-sets to benefit from disruptive innovation, and temper technology's potential to exacerbate social, gender and economic divides.

II. Embracing diversity for inclusive prosperity

The rich diversity of ASEAN must be put in service of truly inclusive prosperity. Some countries are poised to benefit from their demographic dividend, while others must learn how to tap the power of an ageing population and respond to the changing shape of the family. Many economies must work to close the gaps between an emerging middle class, a rising 1%, and those still living in poverty. And while a growing proportion of women in Asia is entering the workforce, women may still face barriers in the form of social and cultural norms. This pillar looks at how services, workplaces, living spaces and cities might be redesigned for all these forms of diversity and more, towards greater social and community inclusion alongside greater prosperity.

III. Driving towards equality and empowerment

This pillar examines the business case for advancing gender equality and women's empowerment, as well as best practices and tools for doing so. ASEAN countries can learn from role models and best practices in both public and private sectors, from male champions in the workplace, to government policies that signal and lead shifts in social norms. Wealth management and responsible financing are among tools to promote women's leadership, within the broader ASEAN context in which new or reworked policies are best placed to drive change. Responsible financial systems with gender balance can contribute greatly to the goal of sustainable economic development through promoting business innovation and strengthening economic, environmental and social responsible behaviour of businesses.

IV. Creating the conditions for resilience and stability

From geopolitical issues to cybersecurity and financial stability, ASEAN countries must grapple with both traditional and non-traditional security challenges. How innovation and women's leadership can create better inclusion and might temper risks such as climate change, environmental sustainability, energy security and set ASEAN economies on a path to thrive.

PROGRAMME

Wednesday 12 September

12:00 Registration opens

12:30 Welcome coffee

13:30-13:40

Introduction by Martin Roll, Master of Ceremony, Women's Forum Singapore

Welcome address by Clara Gaymard, Executive President, Women's Forum for the Economy & Society

13:40-13:50

Opening key note speech by Mdm Halimah Yacob, President of the Republic of Singapore

13:50-14:45

[Opening plenary] [Collyer Room]

Reimagining the ASEAN future in a disrupted world

How are [emerging technological tools](#) such as data analytics, blockchain, artificial intelligence and behavioural science shaping [development](#), governance across ASEAN? What innovative solutions exist beyond the public sector, or in the collaboration between the public and private sectors, to shape lives for the better? What countries can learn from each other, drawing from the experience of France-Singapore Year of Innovation 2018? How might such innovations be encouraged to scale and expand

to respective regions? And what is the role of the public and private sectors in encouraging, implementing and scaling these innovations?

Moderator: Pamela Qiu, Associate Director, South-East Asia, The Economist

Speakers:

- H.E. Marc Abensour, Ambassador of France to Singapore
- Karoli Hindriks, CEO and co-founder, Jobbatical, Rising Talent Women's Forum Global Meeting 2015
- Kwon Ping Ho, Executive Chairman, Banyan Tree Holdings
- Ann Sim, Senior Minister of State, Ministry of Culture, Community and Youth & Ministry of Communications and Information, Republic of Singapore

14:45-15:35

[Shaping lives and leadership] [Collyer Room]

Next in tech: enterprises taking over the technology world

As homegrown Asian tech giants make [investments across ASEAN](#) and inroads into the Western technology world, and as more 'unicorns' – startups valued at \$1 billion or more – emerge from Asia, how are they and their original innovations and services shaping the ways by which a growing part of the world's population works, communicates, consumes, and travels? And what are the implications for local consumers, businesses, and policymakers?

Moderator: Bertilla Teo, CEO, Greater China, Publicis Media – China

Speakers:

- Sandhya Devanathan, Country Director, Facebook Singapore

- Marie Guillemot, Member of the Executive committee of KPMG France in charge of Strategy & Business Development for global accounts and sectors, Tech-Media-Telecom Head, KPMG France
- Sylvie Ouziel, CEO of Asia Pacific, Allianz Worldwide Partners
- Jacqueline Poh, Deputy Secretary, Prime Minister's Office Singapore
- Val Yap, CEO & Founder, PolicyPal Network

15:35-15:50 Networking Coffee break

15:50-16:40

[Equality and empowerment] [Collyer Room]

Dare to be first: Business education for women's leadership

According to McKinsey report, only 5% of CEOs in the Asia-Pacific region are women. While organizations understand that developing a gender-balanced leadership culture is important, many are not able to develop a strong leadership pipeline. How is Asia-focused business education equipping students with the tools they need to advance gender equality, and in particular how is it preparing women for leadership to build up the corporates' pipeline?

Moderator: Lydia Lim, Head, Training and Talent Development, The Straits Times

Speakers:

- Evelyne Kuoh, President, HEC au Féminin
- Diaan-Yi Lin, Managing Partner, Singapore, McKinsey & Company
- Zenaida C. Maglaya, Undersecretary, Department of Trade and Industry of the Republic of the Philippines
- Ilian Mihov, Dean, INSEAD Singapore
- Kevyn Yong, Associate Dean of Executive Education, ESSEC Business School, Asia Pacific

16:40-17:20

[Resilience and stability] [Collyer Room]

Tackling climate change: Designing ASEAN's sustainable future

Are [ASEAN companies](#) taking the lead on climate action, or are they [lagging](#) – and what are the implications for their viability and license to operate in their communities, long-term? What do businesses in Asia have to gain from leading on climate, and how can they lift peers up along with them? How is women's leadership aiding ASEAN companies in addressing their sustainability challenges ahead of their peers?

Moderator: Jessica Cheam, Managing Editor, Eco-Business

Speakers:

- Esther An, Chief Sustainability Officer, City Developments Limited
- Swee Chen Goh, Chairwoman, Shell Singapore
- Lauren Sorkin, Managing Director, Asia Pacific, 100 Resilient Cities

17:20-18:10

[Embracing diversity] [Collyer Room]

Making smart cities inclusive: design, mobility and connection

Aspiring smart cities aim to implement a range of solutions such as new sensing and connectivity technologies, to improve living environments and governance. But for maximum impact, smart city design could be more explicitly gender-aware, taking into account women's needs such as safety and amenities. How can smart city design better tap women's full [creative](#), [technical](#) and leadership input? How would doing so create smart cities that are more human and inclusive for all?

Moderator: John Rossant, Chairman, New Cities Foundation

Speakers:

- Laurence Batlle, President, RATP Dev
- Limin Hee, Director of Research, Center for Liveable Cities
- Vincent Wijnen, Senior Vice President, Nissan Asia & Oceania
- Daw Naw Pann Thinzar Myo, Regional Minister of Information, Tourism and Karen Ethnic Affairs of the Yangon Region Government

18:10-20:30

Cocktail Reception [Padang Room]

Welcome speech by Clara Gaymard, Executive President and Chiara Corazza, Managing Director of the Women's Forum for the Economy & Society

Performance by Violinist Julian Lee

Thursday 13 September 2018

8:00 Doors open

8:20-8:30 Introduction by Martin Roll, Master of Ceremony, Women's Forum Singapore

8:30-9:10

[Shaping lives and leadership] [Collyer Room]

How can women's leadership foster responsible finance and innovative wealth management

Finance, internationally, may be something of a man's world; but in Asia, women in finance are on the rise. At the same time, women investors may be [more likely to invest](#) in responsible businesses. How does diversity lead to greater innovation for [communities](#), businesses, and governments in Asia and elsewhere? How are diversity and responsible finance connected? How might diversity and inclusion, such as [embracing sukuk and other Islamic financial products](#), feed into business success?

Moderator: Jessica Robinson, Founder and Managing Director, Moxie Future

Speakers:

- Nandita Bakhshi, President and CEO, Bank of the West
- Heang Chhor, Managing Partner, Qualgro
- Fleur Pellerin, CEO and Founder, Korelya Capital
- Su Shan Tan, Managing Director and Group Head, Consumer Banking and Wealth Management, DBS

9:10-10:00

[Equality and empowerment] [Collyer Room]

Changing mindsets through education and innovation

Women leaders worldwide face challenges and [conscious and unconscious gender biases](#) to be taken seriously. What are some stopgap or systemic solutions that can help dismantle bias and expand the landscape of opportunities for women leaders here?

Moderator: Julia Leong, Director of Business Operations, APAC, LinkedIn

Speakers:

- Kamal Ahmad, Founder, Asian University for Women
- Hana'a ALSyead, Founder, Wujud
- Liz Kamaruddin, Managing Director in the Strategic Communications practice, FTI Consulting Malaysia
- Georgette Tan, President, Singapore Committee for UN Women and Senior Vice President, Communications, Mastercard
- Linabelle Ruth R. Villarica, Deputy Speaker, House of Representatives of Philippines

10:00-10:10 Networking Coffee break

10:10-10:50

[Shaping lives and leadership] [Canning Room]

Unmasking the future of AI in ASEAN

A.I. adoption has the potential to [automate roughly half of the work activities performed in ASEAN's four biggest economies: Indonesia \(52% of all activities\), Malaysia \(51%\), the Philippines \(48%\) and Thailand \(55%\)](#). If harnessed in the right ways, machine learning innovations can enhance credit models and financial inclusion, enable new types of preventive and remote health care, enhance individualized and virtual education, and ultimately transform the ten nations' economies. But what does it take, both from public and private sector, for ASEAN to become a major player in A.I.? How can companies across ASEAN make fundamental changes in the era of A.I.? And how to attract and develop local AI talent to contribute to inclusive growth and positive social outcomes?

Moderator: Margherita Pagani, Professor of Digital Marketing, Emlyon Business School

Speakers:

- Ayesha Khanna, Co-founder and CEO, ADDO AI
- Steve Leonard, Founding CEO, SGIInnovate
- Karin Nilsson, CEO and Future Astronaut, Spaceport Sweden
- Pierre Robinet, Senior Consulting Partner, Ogilvy Consulting

10:10-10:50

[Embracing diversity] [Collyer Room]

Disruptive innovation for inclusive healthcare

According to the World Economic Forum (WEF), the Asia Pacific region alone is now home to [more than fifty percent](#) of the world's ageing population who are over 60 years of age. [Emerging innovations](#) in the delivery of health care, particularly in ASEAN countries, can offer insights on how to

tackle the rising medical cost, estimated at \$7 trillion a year globally and make it more inclusive. How can governments and businesses collectively foster the growth of this silver economy as [a driver of innovation](#), source of new economic opportunities and embrace [positive and socially inclusive identity](#) for an ageing population? How can we make sure that new technology fills critical gaps in health service provision and be more inclusive, especially to vulnerable populations? What types of tools, thinking and systems will get us there?

Moderator: Xin En Lee, Multimedia Journalist, CNBC International

Speakers:

- Saurabh Arora, CEO & Founder, Lybrate
- Amelie Dionne-Charest, Co-founder, Healthy Matters
- Thao Do, Senior Researcher, Vietnam Academy of Science and Technology
- Prasanna Meduri, Cofounder and Chief Operations Officer, Graphene

10:50-11:30

[Embracing diversity] [Collyer Room]

Designing a better world: Women and STEM

In Asia, women make up a smaller proportion of those working in STEM (science, technology, engineering and mathematics) than the global average – 22.9% in East Asia and the Pacific and 19% in South and West Asia, compared to 28.8% globally. But women's involvement is necessary: when women get involved in designing algorithms and new digital tools and technologies, that can help nip algorithms' potential biases in the bud. In this session, we hear from some of the women on the frontlines of improving STEM and tech innovation, and what would better support those who want to thrive in STEM careers.

Moderator: Jean-Philippe Caude, Senior Vice President, Caude Management

Speakers:

- Yolyn Ang, Director, APAC Partnerships, Global Business Development, Google
- Yolanda Conyers, Chief Diversity Officer, Lenovo and President, Lenovo Foundation
- Smita Gupta, Senior Director, Regional Marketing, APAC, Finastra

11:40-12:20

[Equality and empowerment] [Collyer Room]

Make it better: How to bridge the aspiration and confidence gap

While there is no particularly male or female route to the top, women face a more challenging path, one that requires more energy and perseverance. The path to a senior leadership position is a strenuous climb for women, and frontline managers can be a positive and influential force and playing a pivotal role in developing women as leaders. How can we inspire women's ambition in the face of difficult terrain to the top? How can we change external factors to create a more level playing field for women?

Moderator: Amy Qin, Asia Culture Reporter, The New York Times

Speakers:

- Grace Fu, Minister for Culture, Community and Youth, Republic of Singapore
- Balaka Niyazee, Vice President, P&G Korea and Executive Sponsor, the P&G Asia Pacific Gender Equality program
- Ing Kantha Phavi, Minister of Women's Affairs of Cambodia
- Indigo Triplett, CEO, 4D Performance
- Alicia Yi, Managing Director, Asia Pacific Consumer Market, Korn Ferry

12:20-13:30 Networking lunch [Padang Room]

13:30-14:30

[Embracing diversity] [Collyer Room]

What should diversity leadership look like for ASEAN business?

ASEAN's young population promises a forthcoming demographic dividend, but the full potential of this will not be realised if gender diversity and other forms of equality are not addressed. [ASEAN companies understand this](#), but what will it take for them to lead on diversity? What are some best practices and how do they overcome challenges – and how does women's leadership, as well as that of male champions and allies, aid ASEAN companies in addressing diversity challenges?

Moderator: Leah Daughtry, President & CEO, On These Things

Speakers:

- Sharon Chew, Vice President, International Growth Optimization, International Consumer Services, American Express
- Pascal Lambert, President, French Chamber of Commerce in Singapore
- Karen Linehan, Executive Vice President, Legal Affairs and General Counsel, Sanofi
- Stefanie Yuen Thio, Joint Managing Partner, TSMP Law Corporation
- Federico Vescovi, President - Asia, Africa, Australia, Barilla Group

14:30-14:50 [Collyer Room]

A conversation with Claire Williams, Deputy Team Principal, Williams Racing

Introduced by Wy-Lene Yap, Managing Editor, High Net Worth

14:50-15:30

[Shaping lives and leadership] [Collyer Room]

Nurturing impact investing for economic resilience through women's leadership

Gender lens investing goes [beyond microfinance for women entrepreneurs, infrastructure, education.](#)

It's about consciously and deliberately taking gender into account: in decisions ranging from ensuring gender diversity in the supply chain, to considering women's needs when investing in new products or infrastructure. How can systematically considering gender deliver financial returns, and how can finance be used as an important tool to tackle gender equity and empowerment in ASEAN?

Moderator: Sui-Lee Wee, Business correspondent, The New York Times

Speakers:

- Serey Chea, Director General of Central Banking, National Bank of Cambodia
- Joris Dierckx, Head of South East Asia, BNP Paribas
- Yu Serizawa, President and CEO, Forma Corporation
- Anisha Singh, Managing Director, SheCapital, Rising Talent Women's Forum Global Meeting

2016

14:50-15:30

[Shaping lives and leadership] [Canning Room]

The good, the bad and the unforeseen: in the era of the Fourth Industrial Revolution

The fourth Industrial Revolution is changing how we live, work, and communicate. It's reshaping every aspect of life including governance, education, healthcare, and commerce. It also hold the power to change the things we value and the way we value them. While new technologies like AI, robotics, bioengineering, programming tools, and others can be powerful agents for good, we need to be aware that the they can have unintended consequences if we don't think about how they can change us. In addition, many people around the world haven't yet benefited from previous industrial revolutions, such as [more than 3 billion people now having access to the Internet, leaving more than 4 billion out of a core aspect of the third industrial revolution.](#) How can we manage the deep relationship between

human and technologies? And how can we ensure that the opportunities the fourth Industrial Revolution brings are inclusive around the world and across our communities?

Moderator: Linda Lee, Head of Communications, Southeast Asia and North Asia, LinkedIn

Speakers:

- Bernise Ang, Chief Alchemist, Zeroth Labs
- Duangmala Phommavong, Vice President, Vientiane Chamber of Commerce and Industry and CEO BE-BOUND ASEAN
- Josephine Ong, Head of Marketing Asia Pacific South, Dassault Systèmes
- Lavanya Dhananjay Wadgaonkar, Vice President Communications, Nissan Asia & Oceania

15:30-15:45 Networking Coffee break

15:45-16:10

[Embracing diversity] [Collyer Room]

Giving back to the community: A dialogue between Nadya Hutagalung, UNEP Ambassador and Founder Let Elephants Be Elephants and Marina Mahathir, Writer

Introduced by Pearly Ingkakul, Executive Director, UN Global Compact Thailand

16:10-17:00

[Shaping lives and leadership] [Collyer Room]

Fit for the future: education, innovation, sustainability and the future of work

Many Asian countries, like Singapore, China, Japan, South Korea and Vietnam, outshine many OECD countries in educational-system rankings such as [PISA](#) (the Programme for International Student Assessment) whereas others like Malaysia, Thailand and Indonesia lag behind. These gaps may have repercussions later on: Asia-Pacific's business leaders may not be digital-ready, finds a Korn Ferry [report](#).

What gaps need to be closed – in equality, in well-being, in [innovation](#) - to ensure these education systems are fit for the future and help to achieve sustainability? Whose responsibility is it to close these gaps? How can we learn from the best practices in the region and beyond?

Moderator: Su Yen Wong, Chairwoman, Nera Telecommunications

Speakers:

- Sara Cheng, CEO, Fuji Xerox Singapore
- Maya Hari, Vice President APAC, Twitter
- Christine Liu, Founder, sHero China
- John Wood, Founder, Room to Read
- Elaine Yew, Senior Partner and Global Executive Committee Member, Egon Zehnder

17:00-17:40

[Closing plenary] [Collyer Room]

Bridging Asia's gender gaps: Building future on HIStory and HERstory

The World Economic Forum's Global Gender Gap report shows a mixed picture for the economies of East Asia, South Asia and the Pacific. What are the long-term impacts of closing the gender gap, and how can women's leadership help do so? What can countries, businesses and communities learn from each other about how to close the gap?

Moderator: Chiara Corazza, Managing Director, Women's Forum for the Economy & Society

Speakers:

- Heng Chee Chan, Ambassador at Large, Ministry of Foreign Affairs
- Hayden Majajas, Head of Diversity & Inclusion APAC, Bloomberg
- H.E. Eva Nguyen Binh, Ambassador of France to Cambodia
- Helene Von Reis, CEO and President, IKEA Japan

17:40-18:00

Closing remarks by Chiara Corazza, Managing Director, Women's Forum for the Economy & Society

19:00-22:30

Gala Reception at National Gallery Singapore

Welcome speech by Siak Ching Chong, CEO, National Gallery Singapore

A Conversation with Guest Speaker

Dress code: Long Dress / Black Tie

Friday 14 September 2018

8:00-10:00

[Special Session *by invitation only*]

Women-led Start-up Pitch Contest at Facebook

Supported by Facebook and INSEAD

Chaired by Clara Gaymard, Executive President, Women's Forum for the Economy & Society

12:00-15:00

[Lunch & Workshop *by invitation only*]

The CEO Champions Initiative at Skysuites Swissotel

Co-organized with Singapore Summit and McKinsey

Introduction by Martin Roll, Master of Ceremony, Women's Forum Singapore

Welcome Speech by Ho Kwon Ping, Conference Chairman, Singapore Summit

Introduction and objectives by Chiara Corazza, Managing Director, the Women's Forum for the
Economy & Society

Closing Remark by Clara Gaymard, Executive President and Chiara Corazza, Managing Director of the
Women's Forum for the Economy & Society