

Women's Forum Gender & Climate Toolkit

Why
should
you care
about the
gender &
climate
nexus ?

The world's efforts to tackle climate change are far behind where we need them to be.

We need to harness the untapped potential of women in all parts of society.

“Our focus should not be on women as victims of climate change; rather on how they can be leaders, designers and implementers of solutions and how we all can take action that enables them to fulfil those roles.”



Chiara Corazza
Managing Director

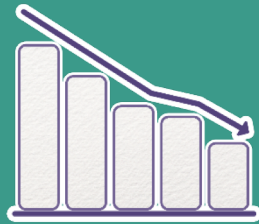
Women's Forum for the Economy & Society



Why should you care about the gender & climate nexus ?

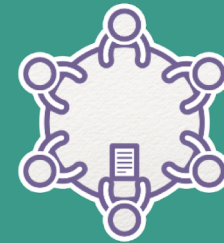
Empowering women can dramatically accelerate the world's capacity to tackle climate change. Women leaders drive decisions that are more **sustainable**, and more **equitable**.

Did you know?



Only **25%** of parliamentarians across the world are women.

[\(UN Women, 2020\)](#)



Women made up only **37%** of representatives at UN climate negotiations in 2018.

[\(UNFCCC, 2018\)](#)

What can you do?



- Make gender a central pillar of your climate strategy.
- Ensure you have diverse teams and leadership working on climate action.

Why
should
you care
about the
gender &
climate
nexus ?

Empowering women can dramatically accelerate the world's capacity to tackle climate change. Women leaders drive decisions that are more **sustainable**, and more **equitable**.

Did you know?



In the private sector, companies with **more women** on their boards & in senior positions outperform their competitors in **financial & sustainability performance**.

[\(McKinsey, 2020\)](#)



But, globally, women are only **16.9%** of board members and only **6%** CEOs.

[\(Catalyst, 2020\)](#)

What can you do?



- Seek to achieve full gender balance at all management levels in your company.
- Reinforce a gender lens in your environmental and sustainability strategies.

Why
should
you care
about the
gender &
climate
nexus ?

Empowering women can dramatically accelerate the world's capacity to tackle climate change.

Giving women equal access to resources and opportunities improves climate outcomes.

Did you know?



Giving women access to the same resources and legal rights as men could grow farm yields by **20-30%**, reducing hunger, poverty and land-use expansion contributing to climate change.

[\(UNFAO, 2011\)](#)



But, women own only **12.8%** of land globally and have far less access to finance & training than men.

[\(UNFAO, 2015\)](#)

What can you do?



- Ensure you have diversified teams and leadership working on climate action.
- Sign the Women's Forum Charter for Engagement on Women Leading Climate Action.

Why
should
you care
about the
gender &
climate
nexus ?

Empowering women can dramatically accelerate the world's capacity to tackle climate change.
Giving women **equal access to resources and opportunities** improves climate outcomes.

Did you know?



Investing in girls' education and reproductive health could diminish global carbon emissions by as much as **51.48** gigatons by 2050.

[\(Project Drawdown, 2020\)](#)



But, today, only **1 in 3** girls complete lower secondary education in the developing world.

[\(Global Partnership for Education, 2018\)](#)

What can you do?



- Collect gender disaggregated data.
- Integrate gender analysis in all decisions and actions on climate & sustainability.

Why
should
you care
about the
gender &
climate
nexus ?

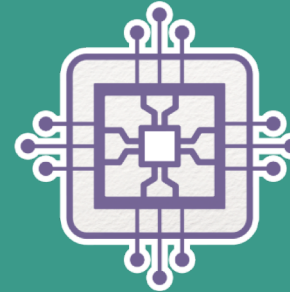
The green recovery can be a driver of equality and opportunity. Women's participation in the green economy can be a driving force for empowerment.

Did you know?



Green Science, Technology, Engineering & Math (STEM) jobs are projected to **grow by 29%** in the coming decade.

[\(ILO, 2018\)](#)



But, today women are **less than 20%** of the STEM workforce, potentially impeding their access to these new opportunities.

[\(ILO, 2018\)](#)

What can you do?



- Sign the Women's Forum Charter for Engagement on Women Leading Climate Action.
- Commit to providing equal access for women to jobs in climate-related sectors.
- Offer sustainability trainings to allow for up-skilling and re-skilling.

Why
should
you care
about the
gender &
climate
nexus ?

The green recovery can be a driver of equality and opportunity. Women's participation in the green economy can be a driving force for empowerment.

Did you know?



Multiple studies have found that diverse teams are more **innovative and productive.**

[\(Harvard Business Review, 2013\)](#)



Increasing diversity and inclusion not only improves equality, but can **accelerate the transformation** needed to achieve a sustainable future.

[\(Harvard Business Review, 2013\)](#)

What can you do?



- Commit to providing **equal access** for women to jobs in climate-related sectors.
- Ensure you have diverse teams and leadership working on climate action.

Why
should
you care
about the
gender &
climate
nexus ?

The green recovery can be a driver of equality and opportunity.

Runaway climate change risks reversing progress made towards women's equality.

Did you know?



Social & economic inequalities mean that women are at greater risk during natural disasters.

[\(CARE International, 2020\)](#)



Women and girls are 14 times more likely to die during extreme weather events [\(UNDP, 2013\)](#), which also increase rates of sex trafficking by 20-30%.

[\(IUCN, 2020\)](#)

What can you do?



- Be intentional about integrating a gender perspective in focusing and prioritizing your initiatives.

Gender &
Climate
Nexus:
Action
Items

**IT'S TIME TO STOP FIGHTING CLIMATE CHANGE
WITH ONE HAND TIED BEHIND OUR BACK.**

What can you do?



Make gender a central pillar of your climate strategy



Be intentional about integrating a gender perspective in focusing and prioritizing your initiatives



Collect gender disaggregated data and use gender-analysis in all climate & sustainability decisions and action



Ensure you have diverse teams and leadership working on climate action



Commit to action and sign the Women's Forum Charter for Engagement on Women Leading Climate Action

RESOURCES ON WOMEN & CLIMATE CHANGE

The gender
& climate
nexus:
learn more

Learn more by reading our intersectional report *Women leading the green recovery* [here](#).

Learn more about the work of the Women's Forum and the Women4ClimateAction Daring Circle [here](#).

Commit to taking gender-responsive climate action by signing the Charter for Engagement [here](#).

Find out what other organizations are doing via our Catalogue of Initiatives [here](#).

Find key data on Gender & Climate on our Dashboard [here](#).