

**THE 21ST CENTURY
NEEDS EVERYONE
ON BOARD**

LE 21^{ÈME} SIÈCLE A BESOIN DE 100% DE L'HUMANITÉ

**WOMEN'S FORUM
GLOBAL
MEETING**

15-19 November 2021



WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY

OUR VISION

We envision a world where women are equal actors and decision-makers across spheres - in politics, business and in our society. We seek to remove structural barriers to equality, ensuring that women of all generations, ethnic, cultural and social backgrounds can rise as key drivers of a more just and inclusive world.

OUR MISSION

The Women's Forum for the Economy & Society mainstreams a gender perspective and drives inclusive solutions to global social and economic challenges.

WE SEE WOMEN'S ISSUES AS HUMAN ISSUES

We believe that diversity - across genders, ages, cultures, professions and abilities - nurtures the ideal environment for creativity and innovation and generates positive economic and social impact.

That's why:

We act to gather people from all walks of life

to collaborate, generate new insights, develop innovative solutions, and foster long-lasting change.

We act to promote women's fundamental role

in the economy and society through concrete initiatives to tackle systemic gender inequality and discrimination.

We act to influence international stakeholders,

launching calls to action and encouraging decision-makers in private and public sectors to commit to inclusion and equality.

HER AND NOW: UNITING PURPOSE & POWER FOR EQUALITY

The world needs women's leadership, purpose, and power for positive impact. Yet the pandemic has widened the global gender gap, putting us on a collision course with other crises. We call on leaders from across generations, cultures, backgrounds and geographies to deliver an inclusive future. The future of our economies and societies depends on our collective action now.

The **Women's Forum Global Meeting** is a moment to gather and grow, to reflect on the year's lessons of resilience and hope, to lead and lift up others in purpose and power. It is a space for presenting data to shape conversations, launching new initiatives and offering recommendations for businesses and governments to take immediate action. Global challenges like economic inequality, climate change and unequal access to health require new models of purposeful leadership. By gathering people from all walks of life to collaborate, we will generate new insights, develop innovative solutions, and foster long-lasting change.

Uniting purpose & power is about making power purposeful, and applying purposeful business, politics, community-building and economics to a more just, more inclusive world. Diverse leaders are coming to the table with myriad solutions for how to build this new reality— and our planet needs them all. **Will you lend your leadership to a future that needs everyone on board?**

THE GLOBAL MEETING PROGRAMME

Our annual Global Meeting programme is a platform to highlight and celebrate women's leadership, a culmination of the year's work on key issues where women are disproportionately affected and where women have the potential to lead outsize change, and a launchpad for new direction and initiatives. We bring change makers and thought leaders together to shape an inclusive future that is challenged and inspired by provocative questions and reflections. When we unite purpose and power, how do we challenge and alter pre-existing power dynamics? How do we draw on the strength of intersecting issues and identities, uncover new purpose at these intersections, and tap into new models of collective power to discover what the world needs now?

SESSION FORMATS

- **Keynote** - 5-10 minute, single-speaker TED-style talk by a very high-level or expert speaker.
- **Fireside chat** - 30 minute chat with one to two speakers and a moderator.
- **Panel** - Lively roundtable discussion, with short answers and dynamic conversation, by three to four speakers with a moderator, for 45-50 minutes.

PROGRAMME ARCHITECTURE

WOMEN'S FORUM
GLOBAL
MEETING

15-19 November 2021

· Monday, November 15 - A JUST GREEN FUTURE

#Women4ClimateAction - *Virtual*

Women's leadership is key to addressing climate change and achieving a low-carbon economy. Increasingly, it is also key to ensuring climate change action is just and inclusive- that the shift to low-carbon solutions is accessible to all. How do we create an environment that enables climate justice and unlocks women's leadership for inclusive climate progress?

· Tuesday, November 16 - INCLUSIVE STEM AND TECH FOR GOOD

#Women4AI #Women4STEM - *Virtual*

Girls and women are still missing from STEM training and workforces, and the world is losing the chance to apply their diverse talents, perspectives and leadership to shaping a sustainable future. How can we inspire, retain and advance diverse perspectives in STEM, and what is the link between STEM skills, social mobility and decent work, and a positive impact on the world? More than that, how can we harness the power of technology for good and create the conditions for technology to foster inclusive economies and societies?

· Wednesday, November 17 - EQUAL ACCESS TO HEALTH

#Women4Health - *Virtual*

Access to health is not yet equitable for all. By paying attention to intersecting identities and other social, behavioural, cultural and economic determinants of health, and by unlocking the health leadership of women, can we shape a better, more inclusive future of health in the post-Covid world?

· Thursday, November 18 - EMPOWERED BUSINESS

#Women4Business - *Virtual*

Entrepreneurship by women and other underrepresented minorities is a vital part of an inclusive recovery. How can powerful, purposeful leadership create the environment for suppliers and entrepreneurs to succeed and also to scale up so that they can in turn be a powerful part of global supply chains?

· Friday, November 19 - UNITING POWER WITH PURPOSE: WHAT THE WORLD NEEDS NOW

#Women4Inclusion - *Carrousel du Louvre*

What does it mean to unite power with purpose? How do we challenge and redefine power dynamics to accelerate inclusion and purpose? How are new models of powerful, purposeful leadership - often embodied by women leaders - delivering an inclusive future for all?

PROGRAMME AT A GLANCE

WOMEN'S FORUM
GLOBAL
MEETING

15-19 November 2021

Monday, November 15 - A just green future

#Women4ClimateAction - Virtual

16:00 - 16:05 Welcome and Opening Remarks

16:10 - 16:50 Business for climate justice: driving a green transition for all

16:55 - 17:35 Nature's worth: the business of biodiversity

17:50 - 18:20 The work starts now

Tuesday, November 16 - Inclusive STEM and AI tech for good

#Women4AI, #Women4STEM - Virtual

15:00 - 15:10 Firestarter

15:15 - 15:55 Heat and light: igniting innovation through diversity

16:00 - 16:40 Views from the top: STEM skills and social mobility

16:45 - 17:25 Fighting hate with love: deploying AI as an instrument of inclusion

17:30 - 18:10 The long-term cost of innovation: Who are we leaving behind?

Wednesday, November 17 - Equal access to health

#Women4Health - Virtual

16:00 - 16:50 Connecting the dots: women's health through the life-course

16:55 - 17:10 AXA Inclusion survey - Launch moment

17:10 - 17:50 No country for old women: Gendered access to better ageing

18:00 - 18:40 - Unlocking the Power and Potential of Women and Girls

Thursday, November 18 - Empowered business

#Women4Business - Virtual

16:00 - 16:10 Firestarter

16:15 - 16:55 Room to grow: Scaling women-owned and minority-owned suppliers

17:00 - 17:40 Entrepreneurs who care: funding women's business models

17:45 - 18:25 Water cooler conversations: What wasn't said

18:30 - 19:00 Life lessons: a conversation on leadership, purpose and inclusion

Friday, November 19 - Uniting power with purpose: What the world needs now

#Women4Inclusion - Carrousel du Louvre, Paris, France

8:15 - 8:20 Welcome

8:20 - 8:30 Opening Fire Starter - Élisabeth Moreno - Minister delegate to the Prime Minister for Gender Equality, Diversity and Equal Opportunities

8:30 - 8:40 Opening Remarks

8:40 - 8:55 Youth Opening

8:55 - 9:10 Maurice Lévy in conversation with Diane von Furstenberg

9:10 - 9:50 The leadership equation: how purpose and power can build an inclusive post-Covid world

9:50 - 10:00 Keynote: Building an inclusive post-Covid economy

10:00 - 10:40 Freedom from violence: the basis for empowerment

10:45 - 11:25 Power and purpose in your hands: building an inclusive future with technology and skills

11:30 - 12:10 Planetary health is human health

12:15 - 12:50 Girls' education as a climate linchpin

12:50 - 13:50 Lunch break

13:50 - 14:10 The power of purpose: women's leadership in crisis

14:15 - 14:55 Black Lives Matter, racial justice and catalysing necessary systems change

15:00 - 15:50 Recovering purpose for business

15:55 - 16:05 Firestarter: Laurence des Cars - President, Louvre Museum

16:10 - 16:50 Mainstreaming purpose through finance

16:55 - 17:35 Uniting innovation and purpose

17:40 - 17:50 WomenEntrepreneurs4Good - Launch Moment

17:55 - 18:40 Uniting power and purpose: redefining leadership for an inclusive future

18:45 - 18:55 Keynote: Jacques Attali - President, Positive Planet

18:55 - 19:10 Closing Remarks

19:10 Networking and cocktails

16:00 - 16:05

Welcome and Opening Remarks

#Women4Inclusion

- **Audrey Tcherkoff** - Managing Director, Women's Forum for the Economy & Society

16:10 - 16:50

Business for climate justice: driving a green transition for all

#Women4ClimateAction (*Women4ClimateAction DC session*)

Climate change is a social issue, with [unequal impacts differentiated](#) by wealth, gender, and other factors.

As business participates in and drives the transition to a low-carbon economy, how can it better address the impacts of climate change on a wider set of stakeholders such as employees, communities and suppliers, in a just and inclusive fashion?

- **Esther An** - Chief Sustainability Officer, CDL
- **Nathalie Jaubert** - Group Corporate Social Responsibility, Deputy Head, BNP Paribas
- **Olivia Conil Lacoste** - Director of Sustainable Development - CSR, Bouygues Immobilier
- **Bonnie Lei** - Head of Environmental Justice, Microsoft
- **Stephanie Foster** - Partner, Smash Strategies (Moderator)

16:55 - 17:35

Nature's worth: the business of biodiversity

#Women4ClimateAction

Healthy natural environments are at the root of thriving economies, and [nature-based solutions](#) can help businesses, societies and economies address challenges like climate change. Meanwhile, thanks to traditional roles, women are often the true [gatekeepers of biodiversity knowledge](#) in indigenous communities and beyond. How can agriculture and industry draw on women's leadership to protect biodiversity and deploy inclusive nature-based solutions?

- **Dr. Ezgi Canpolat** - Social Development Specialist, The World Bank
- **Marie-Claire Daveu** - Chief Sustainability & Institutional Affairs Officer, Kering
- **Tia Kennedy** - Girl Rising - Future Rising Fellow
- **Mil Niepold** - President and Founder, The Mara Partners (Moderator)

17:50 - 18:20

The work starts now

#Women4ClimateAction

The COP26 climate talks in Glasgow may have concluded last week, but the real work starts now. How do we hold governments and businesses accountable to their commitments and promises? In this conversation, some of the world's foremost climate activists reflect on COP26 as a milestone and how we'll accelerate real action on science-based targets.

- **Jennifer Morgan** - Executive Director, Greenpeace International
- **Lily Cole** - Model and Activist
- **Elizabeth Wathuti** - Founder, Green Generation Initiative
- **Sophie Lambin** - CEO, Kite Insights; Editorial Partner, Women's Forum

Virtual

NOV 15

A JUST GREEN
FUTURE

#Women4ClimateAction

MC
Karin Helmstaedt
Journalist, Master
of Ceremony

Timings shown are in CET

15:00 - 15:10

Firestarter

#Women4AI, #Women4STEM

- **Omar Sultan Al Olama** - Minister for Artificial Intelligence, UAE
- **Prof. Areej al-Wabil** - Director, AI Center, Alfaisal University

15:15 - 15:55

Heat and light: igniting innovation through diversity

#Women4AI, #Women4STEM

STEM skills are not only the future of work – they're the keys we need for unlocking a better, more inclusive future. How can businesses [upskill, cross-skill and reskill](#) workforces to create new conditions for inclusive innovation? To equip their employees not only with the necessary tools for digital transformation, but with the inclusive mindset the future work needs?

- **Calvin J. Crosslin** - Chief Diversity Officer Lenovo; President, Lenovo Foundation
- **Sandrine Delage** - Head of Change Makers and Prospective at Group Communications, BNP Paribas
- **Dr Mounira Jamjoom** - Co-Founder and CEO, Aanaab
- **Monika Lessl** - Senior Vice President, Head of Corporate R&D and Social Innovation, Bayer
- **Cassie Werber** - Senior Reporter, Quartz

16:00 - 16:40

Views from the top: STEM skills and social mobility

#Women4AI, #Women4STEM

STEM skills can contribute to social mobility and unlock positive societal impacts, but aren't accessible to all. What can employers, governments, nonprofits - and crucially, girls themselves - learn from women who have already made it from disadvantaged communities and into tech leadership? How can practice and policy boost representation and social mobility through STEM?

- **Cecile Bartenieff** - COO and Global Head of Technology and Operations for Societe Generale Global Banking & Investor Solutions
- **Charlotte West** - Executive Director, Global Corporate Communications, Lenovo
- **Atti Worku (Rising Talent 2020)** - Co-Chief Executive Officer, African Visionary Fund
- **Neveen Awad** - Managing Director & Partner, BCG (Moderator)

16:45 - 17:25

Fighting hate with love: deploying AI as an instrument of inclusion

#Women4Inclusion, #Women4AI

Big tech platforms are struggling against the problem of online hate and abuse, and bad actors are persistent in their attacks. How can we design trust and safety systems that not only monitor and mitigate this issue, but [directly counteract it](#)? What role might [women](#) play in designing these? And how might diversity in design teams and processes increase the effectiveness of anti-hate solutions?

- **Rumman Chowdhury** - Director of ML Ethics, Twitter
- **Sara Clemens** - Chief Operating Officer, Twitch
- **Kate Scott** - Partner, Clifford Chance
- **Gina Neff** - Executive Director, Minderoo Centre for Technology and Democracy, University of Cambridge (Moderator)

17:30 - 18:10

The long-term cost of innovation: Who are we leaving behind?

#Women4AI, #Women4STEM, #Women4Inclusion

Disruptive innovation is a trillion dollar industry, growing more rapidly than we can measure. The problem is, not enough women are involved; and their lack of representation in the [conception, design and implementation](#) of future technologies could do irreparable damage to our economies and societies. How can we ensure that diverse voices - across gender, race, generation, geography, and disability status - are also leading the charge, disrupting our markets with ideas that deliver positive impact and leave no one behind?

- **Carole Boelitz** - Executive Director - IP, Lenovo
- **Shaheena Janjuha-Jivraj** - Associate professor, HEC Paris
- **Luc Martens** - EMEAF Research and Operations Manager, ExxonMobil Chemical Europe Inc.
- **Shelley McKinley** - Chief Legal Officer, GitHub
- **Karen Tay** - Investor and Advisor (Moderator)

16:00 - 16:50

Connecting the dots: women's health through the life-course

#Women4Health

Today's health systems take a piecemeal approach to women's health, from reproductive health to mental health to seniors' health. How can we develop long-term approaches to women's health that take into account social, behaviour and policy drivers that affect health at every life stage?

- **Firestarter: Alexis McGill Johnson** - CEO and President, Planned Parenthood Federation of America
- **Rosaline Koo** - Founder & CEO, CXA
- **Lisa Stevens** - Chief People Officer and Head of Human Capital Solutions, AON
- **Marie Teil** - Global Project Lead, Cimzia Patient Solution Team, UCB
- **Star Jones** - Co-Founder, Instant Impact Group, LLC. (Moderator)

16:55 - 17:10

AXA Inclusion survey - launch moment

#Women4Health

- **Karima Silvent** - Human Resources Director and Member of the Executive Committee, AXA
- **Marie-Aline Méliyi** - News Anchor, TF1 (Moderator)

17:10 - 17:50

No country for old women: Gendered access to better ageing

#Women4Health

For many women in business, the point at which they could be promoted to a management role (usually between 45 and 55) coincides with the menopause transition, which can last for up to 8 years. The severity of the symptoms – worsened by the fact that women, at that age, are often expected to perform unpaid care work for their families and neglect themselves as a result – means that many of them drop out of the workforce and dedicate their lives to roles they haven't chosen. How can businesses and governments adapt policies to better support women at mid-life, and address implicit biases towards ageing women? How could these changes create new conditions for employee productivity?

- **Valerie Perruchot Garcia** - Director of Public Affairs, Communications and CSR, Janssen France
- **Elizabeth Jeffords** - Chief Commercial and Strategy Officer, Alkahest Inc
- **Tanuj Kapilashrami** - Group Head of Human Resources, Standard Chartered
- **Karima Silvent** - Human Resources Director and Member of the Executive Committee, AXA
- **Marie-Aline Méliyi** - News Anchor, TF1 (Moderator)

18:00 -18:40

Unlocking the Power and Potential of Women and Girls

#Women4Health

Women and girls have been disproportionately impacted by multiple crises - from the COVID-19 pandemic to the climate crisis - yet their leadership and wellbeing are key to an inclusive recovery. How can we - business, government, communities, philanthropy - support and unlock the leadership and wellbeing of women and girls around the world to transform their families, communities, and countries?

- **Valerie Jarrett** - CEO, Barack Obama Foundation
- **Monica Nyiraguhabwa** - Executive Director, Girl Up in Uganda
- **Michelle Milford Morse** - Vice President for Girls and Women Strategy, UN Foundation (Moderator)

Virtual

NOV 17

EQUAL ACCESS
TO HEALTH

#Women4Health

MC

Shaili Chopra

Journalist, Founder
of SheThePeople

Timings shown are in CET

16:00 - 16:10

Firestarter

#Women4Business, #Women4Inclusion

- **Fares Sayegh** - Senior Vice President Supply Chain - Europe & Global Supply Network Operations, P&G
- **Priya Selvaraj** - Managing Director, Naturblatt

16:15 - 16:55

Room to grow: Scaling women-owned and minority-owned suppliers

#Women4Business, #Women4Inclusion

Many small and midsize women- and minority-owned enterprises face the same challenges: for their innovation and leadership to have a greater impact, they need to scale. What does this mean for corporates and governments seeking to define and support under-represented entrepreneurs across the globe? How can regulatory environments, corporate procurement and access to capital enable these suppliers to scale up and contribute to an inclusive recovery?

- **Firestarter: Shamina Singh** - EVP Sustainability; President & Founder, Mastercard Center for Inclusive Growth
- **Khalida Brohi** - Executive Director, Sughar Foundation
- **Camila Escobar** - President, Procafecol
- **Tshidi Ramogase** - Public Affairs, Communication and Sustainability Executive Director, Coca-Cola Beverages Africa
- **Joelle Zilliox** - Vice President Europe Market Operations Purchases, P&G
- **Imran Dassu** - Partner, Kearney (Moderator)

17:00 - 17:40

Entrepreneurs who care: funding women's business models

#Women4Business, #Women4Health, #Women4Inclusion

The pandemic is a tremendous setback for women entrepreneurs, with nearly [four in ten](#) in some countries reporting they will have to shut their doors as a result. Meanwhile, women have been disproportionately impacted in other ways, too— from the extreme burden of unpaid care work, to the increase of domestic and sexual violence, to the disappearance of women-owned businesses. How can we fast-track women entrepreneurs to compensate for this enormous setback, and shine a light on the issues that are currently preventing women from re-entering the workforce? What needs to happen, on the finance side, to create new incentives and priorities in this area?

- **Marie Georges** - President, WILLA
- **Amanda Hindlian** - Global Head of Capital Markets, New York Stock Exchange
- **Lila MacLellan** - Journalist, Quartz (Moderator)

17:45 - 18:25

Water cooler conversations: What wasn't said

#Women4Business, #Women4Inclusion

While working from home has prompted a global conversation around the phrase 'How are you, really?', allowing people to finally be honest about their mental health, and be heard and understood on the other side of the screen, it has also held many of us back from the camaraderie that is crucial to strengthening professional relationships. This session will recreate a live 'water-cooler conversation', in which business leaders share experiences, realisations and lessons learned about leadership, people and individual and organisational resilience during this time.

- **Mario Ceccon** - Executive Vice President, Human Resources, Geodis
- **Emma Codd** - Global Inclusion Leader, Deloitte
- **Rev. Leah Daughtry** - Principal, On These Things, LLC (Moderator)

18:30 - 19:00

Life lessons: a conversation on leadership, purpose and inclusion

#Women4Business, #Women4Inclusion

This fireside chat is an open and meaningful conversation about lifetime experiences: personal stories of receiving and applying purpose and inclusion, and lessons on leading with purpose for an inclusive, resilient world.

- **Arianna Huffington** - Founder and CEO of Thrive Global, Founder of The Huffington Post
- **Victoria Mars** - Former Chairperson and Director, Mars inc.
- **Star Jones** - Co-Founder, Instant Impact Group, LLC (Moderator)

Virtual

NOV 18

EMPOWERED
BUSINESS

#Women4Business

MC

Francesca Donner
Executive Editor
Quartz at Work

Timings shown are in CET

8:15 - 8:20

Welcome

#Women4Inclusion

- **Tania Bryer** - Anchor and Broadcaster, CNBC (MC)

8:20 - 8:20

Opening Fire Starter

#Women4Inclusion

- **Élisabeth Moreno** - Minister delegate to the Prime Minister for Gender Equality, Diversity and Equal Opportunities

8:30 - 8:40

Welcome and Opening Remarks

#Women4Inclusion

- **Tania Bryer** - Anchor and Broadcaster, CNBC (MC)
- **Audrey Tcherkoff** - Managing Director, Women's Forum for the Economy & Society

8:40 - 8:55

Youth Opening

#Women4Inclusion

- **Camille Aumont Carnel** - Feminist Activist for Female Pleasure
- **Anuna De Wever Van Der Heyden** - Climate activist, Youth for Climate
- **Camille Étienne** - Environmentalist

8:55 - 9:10

Maurice Lévy in conversation with Diane von Furstenberg

#Women4Inclusion

- **Diane von Furstenberg** - Founder and Chairwoman, DVF
- **Maurice Lévy** - Chairman of the Supervisory Board, Publicis Groupe

Carrousel du Louvre

NOV 19

UNITING POWER
WITH PURPOSE:
WHAT THE
WORLD NEEDS
NOW

#Women4Inclusion

MC
Tania Bryer
Anchor and
Broadcaster, CNBC

Timings shown are in CET

9:10 - 9:50

The leadership equation: how purpose and power can build an inclusive post-Covid world

#Women4Inclusion

Purpose and power, put together, equal leadership. In this high-level opening session, leaders from across different spheres reflect on how they shored up or advanced progress for businesses, economies and societies grappling with the aftershocks of Covid. How should purpose and power be put to work for equality and inclusion as the global recovery takes shape?

- **Thomas Buberl** - CEO, AXA
- **Alexis McGill Johnson** - President and CEO, Planned Parenthood Federation of America
- **Blessing Omakwu** - Deputy Director / Founder, Gates Foundation / The She Tank
- **Star Jones** - Co-Founder, Instant Impact Group, LLC. (Moderator)

9:50 - 10:00

Keynote: Building an inclusive post-Covid economy

#Women4Inclusion

- **Halimah Yacob** - President of Singapore

10:00 - 10:40

Freedom from violence: the basis for empowerment

#Women4Inclusion

Freedom from violence is a fundamental precondition of women's ability to live, work and express their full potential. Women - and the economies they live in - cannot thrive when they are subject to violence. Yet [one in three women globally](#) face physical or sexual violence, and the pandemic has intensified the rate of gender-based violence. In all, intimate partner violence costs the global economy some US\$110 billion per year. Why does gender-based violence matter to business? How can economies, businesses, investors, individuals and organisations uproot the dynamics of gender-based violence to empower women to thrive?

- **Firestarter: Tatiana Mukanire** - Global Fund for Survivors
- **Celine Bonnaire** - Executive Director, Kering Foundation
- **Louise Haigh** - Member of Parliament, UK House of Commons
- **Elizabeth Johnston** - Executive Director, European Forum for Urban Security
- **Anne-Cécile Mailfert** - President, Fondation des femmes
- **Annette Young** - Anchor, France24 (Moderator)

Carrousel du Louvre

NOV 19

UNITING POWER
WITH PURPOSE:
WHAT THE
WORLD NEEDS
NOW

#Women4Inclusion

MC
Tania Bryer
Anchor and
Broadcaster, CNBC

Timings shown are in CET

10:45 - 11:25

Power and purpose in your hands: building an inclusive future with technology and skills

#Women4Inclusion

Technology and diversity must combine to accelerate progress on the world's biggest challenges, from climate change to inequality to conflict. Jobs and roles of the future, especially those best placed to make an impact, will all require tech and STEM skills.

What skills will best serve young people, communities, societies and economies as they strive to unlock innovation and address the Sustainable Development Goals, and how do we ensure girls and young women add these necessary skills to their toolkits? How do we create an environment that supports and includes women of all backgrounds as they build an inclusive future through tech and STEM?

In this inspiring conversation, established, emerging and young leaders from business, civic society and other sectors discuss the skills necessary to wield power with purpose and shape an inclusive future.

- **Bernard Gavgani** - Chief Information Officer, BNP Paribas
- **Sara Kemppainen** - Fora, Youth Ambassador
- **Djunice Lumban** - Becomtech Alumna, Youth Ambassador
- **Catherine Macgregor** - CEO, ENGIE
- **Dorothee Roch** - Co Founder & Director, BecomTech
- **Matt Krentz** - Managing Director & Senior Partner, Global Diversity & Inclusion and Leadership Chair, BCG (Moderator)

11:30 - 12:10

Planetary health is human health

#Women4Inclusion

Both the planet's health and gender equality are essential building blocks for inclusive health access. How do we build on these to shape a resilient and inclusive post-Covid health system?

- **Ulrike Decoene** - Group Chief Communication, Brand and Sustainability Officer, AXA
- **Dr. Maria Neira** - Director of the Public Health, Environment and Social Determinants of Health Department, WHO
- **Leah Thomas** - Founder of Intersectional Environmentalist and Climate Justice Advocate
- **Sophie Lambin** - CEO, Kite Insights; Editorial Partner, Women's Forum (Moderator)

12:15 - 12:50

Girl's education as a climate linchpin

#Women4Inclusion

Educating girls is not only one of the most effective development interventions - it has lasting impact on climate action and climate justice. Educating girls strengthens their resilience to the invisible societal impacts of climate change; it develops their skills for climate-ready jobs; and it empowers them to take on climate leadership roles. In this light, how can funders, governments, and business collaborate to transform girls' access to education around the world?

- **Kate Hampton** - CEO, Children's Investment Fund
- **Lily Kong** - President, Singapore Management University
- **Vanessa Nakate** - Founder, Green Schools Project
- **Francesca Donner** - Executive Editor, Quartz at Work (Moderator)

12:50 - 13:50

Lunch break

Immersive world lunch

Meet our Mamas and mamardises! Experience homemade specialties that tell a unique story of bravery and love from all around the world.

13:50 - 14:10

The power of purpose: women's leadership in crisis

#Women4Inclusion

In this inspirational conversation, hear from women leaders who have been driven and motivated by purpose to endure in crisis against tremendous odds.

- **Horia Mosadiq** - Afghan human rights activist
- **Dr Rouba Mhaissen** - Founder and Director of Sawa for Development and Aid
- **Wai Wai Nu** - Executive Director, Women's Peace Network
- **Alyse Nelson** - President and CEO of Vital Voices Global Partnership (moderator)

14:15 - 14:55

Black Lives Matter, racial justice and catalysing necessary systems change

#Women4Inclusion

In 2020, the US-based Black Lives Matter and other racial justice movements pushed economies, societies and [businesses](#) around the world to confront colonial histories and histories of systemic racial bias - but not without reaction and pushback.

- **Margaret Anadu** - Partner, Global Head of Sustainability and Impact, Goldman Sachs
- **LaTosha Brown** - Co-Founder, Black Voters Matter
- **Kedra Newsom Reeves** - Partner, BCG
- **Rev. Leah D. Daughtry** - Principal, On These Things, LLC (Moderator)

15:00 - 15:50

Recovering purpose for business (CEO champions session)

#Women4Inclusion

What does purpose mean for business? Citizens, consumers, employees, investors and other stakeholders have different priorities for how business should exercise purpose. How can new economic incentives and business models lead business to purpose?

- **Caroline Firstbrook** - Global Chief Operating Officer, Clifford Chance
- **Katherine Garrett-Cox** - CEO, Gulf International Bank (UK) Ltd
- **Marie Guillemot** - Chairman & CEO, KPMG France
- **Dame Vivian Hunt** - Managing Partner, McKinsey & Company
- **Alexandra Soto** - Group Executive, Human Capital and Workplace Innovation, Lazard
- **Maurice Lévy** - Chairman of the Supervisory Board, Publicis Groupe (Moderator)

15:55 - 16:05

Fireside Chat - Beyond a thousand words

#Women4Inclusion

Art has tremendous power: it can unsettle, it can make us nervous, it can speak truth to power, it can transform communities and societies. What should artists, curators and directors do with such power at hand? What does meaningful curation and leadership look like for institutions and societies striving towards inclusion?

- **Laurence des Cars** - President, Louvre Museum
- **Fatimah Hossaini** - Artist, Photographer, Women's Rights Activist
- **Whitney Richardson** - Global Events Manager, The New York Times

16:10 - 16:50

Mainstreaming purpose through finance

#Women4Inclusion

The financial sector and its regulators have begun to recognise that [climate change](#), [income inequality](#) and now even pandemics pose systemic risks. How are financial sector actors moving from ad-hoc risk management, to strategic responses that address these systemic risks at their roots? What leadership is needed to transform the industry as it shifts systems?

- **FIRESTARTER: Agnes Pannier-Runacher**, Ministry in charge of Industry, Ministry of Economy, Finance and Recovery (Women's Forum Rising Talent 2007)
- **Méka Brunel** - CEO, Gecina
- **Florence Lustman** - President, Fédération Française de l'Assurance
- **Ratna Sahay** - Senior Advisor on Gender, Office of the Managing Director, IMF
- **Sanja Udovicic** - Partner, Shearman & Sterling LLP
- **Fiona Greig** - Managing Director and Co-President, JPMorgan Chase Institute (Moderator)

16:55 - 17:35

Uniting innovation and purpose

#Women4Inclusion

The pandemic has crystallised a sense of purpose for many companies and entrepreneurs, who have broken new ground or shifted direction with speed and creativity. This session showcases and celebrates the creativity, resilience and dedication of women innovators, entrepreneurs and intrapreneurs who are applying their ideas, expertise and power to climate and other challenges.

- **Joyce Wambui Kamande** - Co Founders and Head Of Operations, Safi Organics
- **Julie Page** - CEO, UK, AON
- **Marina Psaros** - Head of Strategic Sustainability Initiatives, Unity Technologies
- **Agathe Bousquet** - President, Publicis France (Moderator)

17:40 - 17:50

WomenEntrepreneurs4Good - launch moment

#Women4Inclusion

- **Jamila Belabidi** - Senior Director, Global Women Economic Empowerment, Procter & Gamble
- **Audrey Tcherkoff** - Managing Director, Women's Forum for the Economy & Society
- **Inge Kerkloh-Devif** - Senior Executive Director - SVP HEC Paris Innovation & Entrepreneurship Center
- **Mathias Abramovicz** - Program Director, Startup Sprint, HEC Paris

17:55 - 18:40

Closing Session CNBC - Uniting power and purpose: redefining leadership for an inclusive future

#Women4Inclusion

How we put power to work is just as vital as who has power. How can we foster the purpose-driven leadership we need to anticipate and face crises like climate change, peace and security, and inclusive development? What kind of long-term thinking, and models of collaborative action, can build more inclusive, sustainable and resilient societies? In this cross-sector conversation, high-level speakers explore how we'll unite power and purpose to hold each other accountable, support each other, and confront the challenges ahead.

- **Anita Bhatia** - Assistant Secretary-General; Deputy Executive Director, UN Women
- **Anne-Gabrielle Heilbronner** - President / Member of the Directoire, Womens Forum / Publicis Groupe
- **Diony Lebot** - Deputy CEO, Société Générale
- **Yusra Mardini** - UNHCR Goodwill Ambassador and Olympic Swimmer
- **Alexandra Palt** - Executive Vice-President, Chief Corporate Responsibility Officer of L'Oréal and Executive Vice-President of the Fondation L'Oréal
- **Karen Tso** - Anchor, CNBC Europe (Moderator)

A note on closing session format:

Part 1: Anita Bhatia, Yusra Mardini - both speakers virtual - a dial-in link for these remote speakers will be shared

What leadership is needed to build a better world by and for women and girls?

Highlight the challenge of building inclusive, resilient societies: the pandemic's lasting impact on women and girls; the gendered impacts of conflict and climate change

Highlight the possibilities: What collaboration and leadership are needed across sectors to create a better, more inclusive world? What are the possibilities when girls and women are empowered to lead, and how can business and government enable this?

Part 2: Anne-Gabrielle Heilbronner, Diony Lebot, Alexandra Palt

Highlighting women's leadership on critical issues -- we need women's representation and leadership to accelerate progress on climate, science and technology, inclusion for all, etc.

The pandemic is a crucial opportunity to transform the way we work and lead - how can we harness this moment? How can we draw on the power of collective, collaborative action?

Part 3: All speakers - reflections and call to action

The moderator brings back all speakers to share their closing reflection and call to action for purpose-driven leadership.

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NOV 19

UNITING POWER
WITH PURPOSE:
WHAT THE
WORLD NEEDS
NOW

#Women4Inclusion

MC
Tania Bryer
Anchor and
Broadcaster, CNBC

Timings shown are in CET

18:45 -18:55

Keynote - The power of positive

#Women4Inclusion

What is our vision for economies and companies to have a long-term positive impact on the world, and whose responsibility is it to realise this? How will gender equality, youth engagement and collective action create the enabling conditions for us to get there?

- **Jacques Attali** - President, Positive Planet

18:55 -19:10

Closing remarks

#Women4Inclusion

- **Tania Bryer** -Broadcaster, Master of Ceremony
- **Anne-Gabrielle Heilbronner** - President / Member of the Directoire, Womens Forum / Publicis Groupe

19:10

Networking and Cocktails

Carrousel du Louvre

NOV 19

UNITING POWER
WITH PURPOSE:
WHAT THE
WORLD NEEDS
NOW

#Women4Inclusion

MC

Tania Bryer
Anchor and
Broadcaster, CNBC

Timings shown are in CET

Discovery Hub:

The Women's Forum is dedicating a space for its partners to share their expertise and experiences on crucial issues to build an inclusive future for all. Join the interactive workshops to learn more about solutions women are putting forward to tackle inequalities in a variety of sectors and engage in conversations with inspiring international speakers from all walks of life.

09:45 - 10:45

Removing barriers to women entrepreneurs: A large corporation's perspective

A workshop hosted by Procter & Gamble and HEC Paris

The world now understands that supporting women entrepreneurs is profitable. As a result all stakeholders, especially large corporations are designing specific programs to help women entrepreneurs thrive within their global value chains. The programs can vary greatly and range from access to funding, access to market, capacity building to mentoring and more. The workshop will present an exclusive solution provided by the Women4Business Daring Circle, the WomenEntrepreneurs4Good, a program led by the Women's Forum, Procter&Gamble and HEC Paris.

- **Jamila Belabidi** - Senior Director - Global Women Economic Empowerment, Procter&Gamble
- **Emma France** - Director of Impact Entrepreneurship Programs, HEC Paris
- **Mathias Abramovicz** - Program Director, HEC Paris

10:45 - 11:25

Meet and Greet: Mentoring programme by the Women's Forum, CentraleSupélec and CentraleSupélec Alumni

A workshop hosted in French

The Women's Forum, CentraleSupélec and CentraleSupélec Alumni are leading a mentoring initiative in order to create human connections between 10 young women in engineering studies and 10 women having inspiring careers in STEM fields. Meet the mentors and mentees during this interactive session aiming at encouraging girls and women to participate in the jobs of the future.

- **Audrey Tcherkoff** - Managing Director, Women's Forum
- **Romain Soubeyran** - General Director, CentraleSupélec
- **Corine Dubruel** - Chairwoman, CentraleSupélec Alumni

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11:30 - 12:10

Breaking the glass ceiling in the hospital industry: A new challenge for Women's Health

A workshop hosted by Johnson & Johnson

80% of women in the hospital industry have been subject to gender discrimination. While today women in the private sector have access to mentoring and coaching opportunities, hospitals still severely lack these tools. This workshop aims to highlight the importance of solidarity and sorority in the health sector to fight persistent gender inequalities. Cécile Badoual, Professor and Head of the Pathology department at the EGP hospital in Paris, will present her innovative insights and share her experience through her professional life to promote gender equality in the hospital sector.

- **Cecile Badoual** - Professor and Head of Pathology department at EGP hospital, Paris
- **Valerie Perruchot Garcia** - Communication & Public Affairs Director, Janssen (Moderator)

12:20 - 12:50

Positive leadership & outstanding results: The perfect match?

A workshop hosted by Wavestone

An inspiring discussion with Florence Fouquet, Director of Retail Market at ENGIE, a World Energy Actor and French Commercial Woman of the year in 2021. As an activist for "positive management & leadership", Florence will share her experience and advice on how to be a positive leader and achieve exceptional results. The conversation will be conducted by Clémentine Pere, energy transition expert and senior manager at Wavestone.

- **Florence Fouquet** - Director of Retail Market, ENGIE
- **Clémentine Pere** - Senior Manager, Wavestone (Moderator)

13:15 - 14:00

The League of Extraordinary Women

A workshop hosted by Pernod Ricard

The League of Extraordinary Women is a network & mentoring platform for female bartenders promoting diversity within the bar scene focusing on trainings, community, and networking. The League has on its board 50 active and passionate bartenders, women who inspire and help each other in different ways. The workshop will end with a Lillet cocktail training.

- **Sue Amirpour** - Lillet Ambassador, Leader of the League
- **Meike Zimmermann** - Bar owner, contemporary Bar – Munich
- **Eileen v. Aswegen** - Barmaids, Suderman Bar – Cologne

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14:15 - 14:55

Women entrepreneurship has no borders

A workshop hosted by Generation 2030

This workshop will bring together Saudi and French women with different international backgrounds who have succeeded in creating their own businesses. The roundtable will explore the advantages and obstacles they have been facing according to their origins and personal experiences, as well as the commonalities that bind them as women entrepreneurs. As role models, they will highlight the importance for women to support each other and work together for women's empowerment.

- **Clara Chappaz** - Director, La French Tech
- **Sarah Al Ayed** - Co-Founder, Partner and Chief Strategy Officer, TRACCS
- **Asrar Damdam** - CEO, UVERA
- **Emmanuelle Larroque** - Founder & CEO, Social Builder (Moderator)

15:00 - 15:50

Health entrepreneurs : Transforming women's life moments

A workshop hosted by AXA

Through her life, a woman will pass through key moments, experiences, different steps and several degrees of knowledge on her body and her health. This workshop, hosted by AXA, will put forward three women entrepreneurs and their projects created to improve women's health in the long term. MySLife is a digital companion for women's intimate and sexual health; Koalou is a unique application with the objective to diminish children's anxiety through their medical journey and SelfcareOne reinvents the way we take care of ourselves by combining cutting-edge technologies, sustainable health and eco-responsibility.

- **Brigitte Thito** - CEO, Family Self Care
- **Juliette Mauro** - Founder & CEO, MySLife
- **Marie-Esther Degbello** - Co-Founder, Koalou
- **Fabienne Cauli** - Chief Commercial Officer, AXA (Moderator)

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16:10 - 16:50

Women and Climate change : a fair and just energy transition for all

A workshop hosted by BNP Paribas

An insightful presentation by Nolwenn Pean de Ponfilly, CSR Chief of Staff at BNP Paribas, to learn more about the gender-climate nexus. Climate change being a phenomenon that disproportionately impacts women, it is also an incredible opportunity for female leadership and for women to occupy prominent roles at both a local and international scales and to provide concrete solutions to reduce greenhouse gas emissions.

- **Nolwenn Pean de Ponfilly** - CSR Chief of Staff, BNP Paribas

16:55 - 17:35

Net-Zero Emissions and Gender Equality: The roadmap towards gender-responsive climate action

A workshop hosted by ClimateSeed

How can we reach net-zero emissions and support gender equality? The workshop showcases concrete steps to reach net-zero emissions and highlights the link between climate and gender equality. This session is animated by ClimateSeed, Women's Forum Climate Action Partner, a social-driven company supporting organizations to reach a carbon-neutral world.

- **Edoardo Bertin** - Head of Marketing & Partnerships, ClimateSeed
- **Alessandra Souroujon** - Senior Analyst Strategy & Development, ClimateSeed

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Rising Talents:

Join the interactive and lively networking sessions hosted by the Women's Forum Rising Talents from all over the world on a diversity of themes and topics of their expertise with a gender lens. These networking sessions are designed to enable participants to be at the center of the conversation, allowing liberal exchange of ideas and networking.

10:00 - 10:30

Deal Making in a Post Covid World- Getting to Yes

In a more and more competitive deal environment with increasing intermediated auction processes, funds available, higher transaction multiples: how to originate and make the difference to get deals over the finishing line? What are levers for differentiation beyond valuation and how women have their role to play?

- **Gloria Glang** - Member Executive Committee, Legrand, EVP Strategy & Development (Rising Talent, 2015)
- **Aurélie Heckel** - Corporate Development Manager, Legrand

10:40 - 11:10

When Brands Push Culture Forward

Responsible brand building can be a force for growth & a force for good. Join a conversation on how one of the world's most iconic beauty brands challenged ageism, gender bias, ethnic discrimination and so much more – ultimately driving culture forward, re-inventing the workplace & re-imaging a new more equal and inclusive world.

*Expect an open thought, provocative conversation, some inspiration & to walk out with some tangible tips on how to turn your brands into a force for good & growth.

- **Loyal Ammar** - Vice-President Haircare Europe, Procter & Gamble (Rising Talent, 2020)

11:20 - 11:50

Taking Risks, Emotional Learning and Mindset Motivation

How to become more optimistic? To cope with anxiety, this workshop will help you discover the positive psychology approach to understand how to be happier based on resilience using 'Positive Realism' technique which is named "Optimalism", a word created by Harvard University "Professor of Happiness" Tal Ben Shahar.

- **Guila Clara Kessous** - Artist for Peace, social entrepreneur and executive coach, UNESCO and Harvard University (Rising Talent, 2020)

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11:50 - 13:50

La Fresque du Climat

La Fresque du Climat is the workshop of reference when it comes to climate change. Based on IPCC reports, La Fresque du Climat relies on a collective effort to understand all the triggers and implications of climate change. Come get a creative glimpse into the complexity of these issues with la @fresqueduclimat at the Global Meeting and to meet Sylvie and Dorothée, our experts on the topic!

- **Sylvie Veyret** - Fresque du Climat
- **Dorothée Pugnet** - Fresque du Climat

14:30 - 15:00

Embracing uncertainty with vulnerability and resilience

The pandemic changed us all in different ways. Our personal and professional lives were put under great stress and what used to be part of our success didn't work anymore. How can we use vulnerability to see opportunities when challenges arise? How can we live resilience as a core value in these circumstances?

- **Camila Escobar** - CEO, Juan Valdez Café (Rising Talent, 2020)

15:10 - 15:40

Human responsibility: the real inclusion in the workplace

As we emerge from the pandemic, companies are confronting a challenging agenda: return to the office, fulfill promises of equity and inclusion, digital skills efficient training, employees burnout damage control. In this workshop, let's discuss together the performance between the traditional strategies vs. pandemic driven trends for human resources and social responsibility = "human responsibility".

- **Beatriz Gasca Acevedo** - Business Woman and Activist, Human Endeavor (Rising Talent, 2017)

15:50 - 16:20

Learning to give: Philanthropy during and post pandemic

Philanthropy is an important element of a strong civic society and democracy.

Coming to this session you will learn more about how philanthropy evolves during and after the pandemic, what are the new trends in philanthropy, the different opportunities and how you can engage in social change, using your different roles and influence different communities. We will also discuss how women can leverage their strengths to succeed in philanthropy.

- **Daniela Fainberg** - Director for Brazil and Head of Philanthropy in LatAm at Synergos (Rising Talent, 2011)

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16:30 - 17:00

Women Leaders Innovation - Scaling Deep, Scaling Up, and Scaling Out

Gender Equity is achieved through scaling deep on the goals met without sacrificing personal values and ethic. It supports successful adaptation and scaling up, scaling out with timely decisions. It enables effective communication on how to act and interact to create positive outcomes. It will unleash human potential by installing trust through authenticity, clarity of purpose and openness to continual learning not ego greatness but soulful greatness.

*A small gift is waiting for all participants, handmade product beautifully crafted by indigeneous tribe of North East of India from Impulse Empower

- **Hasina Kharbih** - Founder of Impulse Social Enterprises, Managing Director of Impulse Social Enterprises

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