



Circular economy: Opportunities to drive the climate agenda and economic development

October 6 - 2:15 pm

[Registration](#)

1. Introduction

Within the framework of the First Ministerial Summit on Environmental Sustainability and the Circular Economy Festival, a side event will be held: Circular economy: Opportunities to boost the climate agenda and economic development, led by the Ministry of Environment and Energy and the Circular Economy Coalition of Latin America and the Caribbean, the Ellen MacArthur Foundation, the Konrad Adenauer Foundation and the Intersectoral Committee on Circular Economy of Costa Rica, in coordination with the Organization for Economic Co-operation and Development (OECD) and the Regional Program for Latin America and the Caribbean, whose objective is to raise political ambition in circular economy in the region.

Incorporating the circular economy will provide countries with the opportunity to reduce the impact on natural resources, reduce emissions and promote the transition to environmentally friendly products, thus boosting economic growth and creating opportunities for all citizens. At the same time, it encourages the creation of green jobs and opens up new perspectives in the markets, in line with the OECD recommendations on circular economy. This transformation towards a more circular model not only strengthens environmental sustainability and allows us to move towards the goals of the Paris Agreement, but also boosts innovation, competitiveness and just transition.

2. About the event

The event will be of hybrid modality, and will consist of a session in the afternoon of Friday, October 6 at 02:15 pm. The conference will include representatives from the OECD, international partner organizations, ambassadors, government officials, the private sector, NGOs and civil society.

There will be a keynote speech by Luísa Santiago, who leads the work of the Ellen MacArthur Foundation in Latin America. There will be simultaneous interpretation English Spanish and live transmission on the Zoom platform.

3. Organizers

The event is organized by:

- ✓ Ministry of Environment and Energy
- ✓ Intersectoral Technical Committee on Circular Economy
- ✓ Latin American and Caribbean Circular Economy Coalition
- ✓ Konrad Adenauer Foundation
- ✓ Ellen MacArthur Foundation
- ✓ Tropical Science Center

4. Objective

The event aims to:

- ✓ Report on how the circular economy is contributing, globally, to economic development and green growth by showcasing international success stories.
- ✓ Expose how the Circular Economy, as climate action, can be incorporated into NDCs.

5. Thematic contents to be addressed

- ✓ International trends.
- ✓ Circular economy as a national economic strategy and/or for green growth.
- ✓ Circular economy as a strategy to promote resilience to specific events.
- ✓ Examples of relevance for SMEs.
- ✓ The benefits of the circular economy for the economy.

6. Program

- ✓ Keynote presentation with Luísa Santiago of the Ellen MacArthur Foundation in Latin America (25 minutes)
- ✓ Exchange panel with Luísa Santiago, Jo Tyndall Director of Environment, OECD and Cynthia Córdoba Coordinator of Environmental Economics and Circular Economy, Ministry of Environment and Energy of Costa Rica (25 minutes)
- ✓ Questions from the audience (20 minutes)

We appreciate registering through this link: [Registration](#) before September 28.

7. Rapporteurs:

Main speaker:



Luisa Santiago.

She leads the work of the Ellen MacArthur Foundation in Latin America, collaborating with leaders, businesses, governments and academia to expand knowledge and action on the circular economy in the region. She joined the Foundation in 2015, when she helped establish its first office outside Europe. Prior to joining the Foundation, She built a strong international career in strategy and sustainability consulting across a variety of industry sectors and governments. She holds a master's degree in Sustainable Development Practices, a postgraduate degree in Environmental Management and a bachelor's degree in Social Communication

Guest panelists:



Jo Tyndall

Director of Environment, OECD.

Inspiring leader, with solid experience in climate change and innovation. Most recently, High Commissioner of New Zealand in Singapore. Ambassador for Climate Change at the Ministry of Foreign Affairs and Trade of New Zealand. Chief executive of three organisations, including the New Zealand broadcasting funding agency (NZ On Air). Experience in government, in the private sector and as head of a Crown entity. Experience as a board member (National Library, UNECCC Office)



Cynthia Córdoba

Coordinator of Environmental Economics of the Ministry of Environment and Energy, Costa Rica. She coordinates the Circular Economy Committee. Focal point in the Circular Economy Coalition of Latin America and the Caribbean. Vice-Chair of the Environmental Policy Committee (EPOC) of the OECD. Costa Rica Country Chair Circular Economy Wing, G100. Member of the Board of Directors of the NGO Centro Científico Tropical (CCT). Panelist in national and international forums on green, circular economy and bioeconomy.