

AGENDA

21st Plenary Meetings of the OECD Initiative on Global Value Chains, Production Transformation and Development

2-3 October 2023

Centro Nacional de Convenciones

**San José - Costa Rica
& online**

Contacts

For information about the Initiative and the meeting:

Ms. Estefanía Unfried, Advisor, Ministry of Foreign Trade (COMEX), Costa Rica,
estefania.unfried@comex.go.cr

Ms. Vasiliki Mavroeidi, Economist, Economic Transformation and Development
Division, OECD Development Centre, vasiliki.mavroeidi@oecd.org

For logistical information, registration, and online attendance:

Mr. Marcelo Bazzano, Assistant, Economic Transformation and Development Division,
OECD Development Centre, marcelo.bazzano@oecd.org and
DEV.GVCnetwork@oecd.org

Background information

The [OECD Initiative for Policy Dialogue on GVCs \[Global Value Chains\], Production Transformation and Development](#) is a **space for policy dialogue and knowledge sharing** between OECD and non-OECD member countries on issues linked to globalisation, industrialisation and development.

The Initiative is hosted by the Development Centre and was set up in 2013 in the framework of the implementation of the OECD Strategy on Development.

The Initiative is a global multi-ministerial (ministries of finance, economy, trade, and industry), membership-based platform, open also to business stakeholders and implemented in collaboration with key partners including AUC, ECA, ECLAC, UNCTAD and UNIDO.

Members and partners meet two times per year on the occasions of the [Plenary Meetings](#). The Plenary Meetings are hosted by the OECD and its partners. Partners willing to host a Plenary Meeting are invited to share their expression of interest during the Concluding Open Roundtable of each Plenary Meeting.

The Initiative is membership-based, and it is open to OECD and non-OECD member countries. For more information regarding membership contact DEV.GVCnetwork@oecd.org.

The Initiative discusses global trends and scenarios, sectoral and industrial trends, drivers of economic transformation, with a focus on infrastructure, digitalisation and start-ups, and measurement and data under the pillar of “measuring what matters”, in collaboration with the OECD Statistics Directorate.

The Initiative advises governments in developing countries and their partners to improve their economic transformation strategies based on peer review and in-depth empirical and governance analysis through the [Production Transformation Policy Reviews \(PTPRs\)](#). Introduced in 2017, the PTPRs are a demand-based, 15-18 month targeted policy support process. The PTPRs benchmark national, city and regional competitiveness in the global economy and provide concrete guidance on how to improve national policy frameworks, incentives, and partnerships for development. They rely on global peer review and benefit from the setting up of a targeted international Peer Learning Group. The PTPRs involve two fact-finding missions to the requesting country. The PTPRs have been implemented in Africa, Asia, and Latin America. Since 2021 they have been recommended by the UN Committee for Development Policy as a key tool to support Least Developing Countries (LDCs) to ensure a just and smooth transition. They are a tool in the Doha Programme of Action through iGRAD. The PTPRs benefit from collaboration from UN agencies including, ECA, ECLAC, UNCTAD and UNIDO.

2 October 2023 [Day 1] - Central 2

Simultaneous interpretation available in English and Spanish

9:30 – 10:00	WELCOME & REGISTRATION To join online register here
10:00 – 10:15	OPENING <ul style="list-style-type: none"> Minister Manuel Tovar, Ministry of Foreign Trade (COMEX), Costa Rica Ragnheiður Elín Árnadóttir, Director, OECD Development Centre, OECD Francisco Javier Urrea, Country Representative - Costa Rica, Inter-American Development Bank (IDB)
10.15 – 11.45	SESSION 1: SCENARIO SETTING - RE-GLOBALISING THE WORLD? THE ROLE OF MEGA-BLOCKS <p>Since the OECD Initiative was set up in 2013, much has changed in the debate on trade and development. Based on the outcomes of the concluding Roundtable of the 20th Plenary Meetings, this session focuses on discussing ongoing trends in the re-definition of global trade and its implications on development, focusing on mega-blocks.</p> <p>Key questions</p> <ul style="list-style-type: none"> What are the main purposes of mega-blocks today? What's different from the past? Can mega-blocks inspire new forms of regional integration and define a new global order? How can mega-blocks engage with non-members to support inclusive globalisation? <p>Setting the scene</p> <ul style="list-style-type: none"> José Manuel Salazar-Xirinachs, Executive Secretary, United Nations Economic Commission for Latin America and the Caribbean (ECLAC) <p>Kick-off interventions</p> <ul style="list-style-type: none"> Stephen Karingi, Director, Regional Integration and Trade Division, United Nations Economic Commission for Africa (ECA) Jaime Granados, Division Chief, Trade and Investment Division, Inter-American Development Bank (IDB) Francisco Monge, Chief Economist, Ministry of Foreign Trade (COMEX), Costa Rica Annalisa Primi, Head, Economic Transformation and Development Division, OECD Development Centre, OECD <p>Chair Silvia Da Rin Pagnetto, Director, Council Secretariat, OECD</p>

11:45 – 13:00	SESSION 2: DRIVERS OF ECONOMIC TRANSFORMATION - FACILITATING INTERNATIONAL TRADE THROUGH INNOVATION AND DIGITAL TECHNOLOGIES
	<p>Ensuring that trade is easy, transparent, open, inclusive, and sustainable is a priority of growing concern. Several countries are innovating in trade facilitation, often relying on digital technologies. This session focuses on discussing good practices in trade facilitation, focusing on recent innovative solutions developed and implemented in emerging economies.</p> <p>Key questions</p> <ul style="list-style-type: none"> • How can digital technologies ensure supply chain transparency? • How can digital technologies facilitate land-border crossing? • How can digital technologies facilitate regional transactions? <p>Kick-off interventions</p> <ul style="list-style-type: none"> • Adriana Castro, Director Foreign Trade, Ministry of Foreign Trade (COMEX), Costa Rica • Alejandra Porras, Coordinator Central American Affairs, Ministry of Foreign Trade (COMEX), Costa Rica • Daniel Matamoros, Senior Advisor, Infrastructure for the Border Integration Program, Ministry of Foreign Trade (COMEX), Costa Rica • Mariella Amemiya, General Director, Trade Development Policies, Ministry of Foreign Trade and Tourism, Peru • Karl-Christian Göthner, Senior Consultant, German National Institute of Metrology (PTB), Germany <p>Chair</p> <p>Fernando Ocampo, Sector Principal Specialist, Trade and Investment Division, Inter-American Development Bank (IDB)</p>
13:00 – 14:15	LUNCH BREAK - CENTRAL 1
14.15 – 15.45	SESSION 3: DRIVERS OF ECONOMIC TRANSFORMATION - GROWING TOGETHER: EMERGING PRACTICES FOR INCLUSIVE SUPPLY CHAINS
	<p>Inclusive supply chains are no longer an option; they are a necessity. By embracing inclusivity, businesses can secure their place in a changing world, build stronger relationships with customers and partners, and contribute to a fairer and more sustainable global economy.</p> <p>Key questions</p> <ul style="list-style-type: none"> • How can lead-firms contribute to shaping an updated national image and national brand? • How can all stakeholders in the value chain come together to support national development visions and aspirations? • Who can do what to ensure supply chains work in an inclusive and sustainable way? <p>Kick-off interventions</p> <ul style="list-style-type: none"> • Ana Euler, Executive Business Director, Brazilian Agricultural Research Corporation (Embrapa), Brazil • Alonso Alfaro, Chief Economist, Central Bank, Costa Rica • Efrain Torrentes, Linkages Coordinator, Costa Rican Export Promotion Agency (PROCOMER), Costa Rica • Victor Stolzenburg, Research Economist, World Trade Organization (WTO) <p>Chair</p> <p>Nadim Ahmad, Deputy Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p>

15:45 – 17:15	SESSION 4: DRIVERS OF ECONOMIC TRANSFORMATION - PLANNING, BUILDING AND FINANCING INFRASTRUCTURE RESILIENT TO NATURAL DISASTERS
	<p>This session is jointly organised with the Ministry of Land, Transport, Infrastructure and Tourism (MLIT) of Japan. It builds on the previous sessions and on the activities organised in 2023 in the framework of the OECD/MLIT project on the Compendium of Good Practices on Quality Infrastructure. It provides an update on the framework for planning, building, and financing infrastructure resilient to natural disasters, focusing on competitiveness related to various types of infrastructure, notably energy and transport.</p> <p>Key questions</p> <ul style="list-style-type: none"> • What resources are needed to plan, build, and finance infrastructure resilient to natural disasters? • How to ensure effective collaboration with stakeholders? • How to leverage on innovation and technology? <p>Setting the scene</p> <ul style="list-style-type: none"> • Minister Tri Rismaharini, Ministry of Social Affairs, Indonesia <p>Kick-off interventions</p> <ul style="list-style-type: none"> • Rodolfo Sabonge, Secretary-General, Association of Caribbean States • Takahiro Konami, Director, International Affairs Office, Water and Disaster Management Bureau, Ministry of Land, Infrastructure, Transport and Tourism, Japan • Germán Lleras, Regional Director, LATAM, Steer Group, Colombia • Juan Benavides, Associate Researcher, Fedesarrollo, Colombia <p>Updates from the Secretariat on the Compendium of Good Practices on Quality Infrastructure</p> <ul style="list-style-type: none"> • Abdul Fofana, Economist and Advisor to the Head of Division, Economic Transformation and Development Division, OECD Development Centre, OECD <p>Chair</p> <p>Annalisa Primi, Head, Economic Transformation and Development Division, OECD Development Centre, OECD</p>
17:15 – 18:00	NETWORKING & REFRESHMENTS

09.30 – 11.00	SESSION 5: DRIVERS OF ECONOMIC TRANSFORMATION - SUSTAINABILITY THROUGH TRADE: NEGOTIATIONS, PARTNERSHIPS AND TOOLS
	<p>Trade negotiations and climate change have emerged as critical issues in the international policy debate. Balancing different interests and ensuring environmental provisions in trade and investment agreements support climate change mitigation and green industrialisation in all countries, including late industrialisers, is key to ensure smooth and sustainable development pathways and a cohesive global response.</p> <p>Key questions</p> <ul style="list-style-type: none"> • What can trade policy do to foster environmental sustainability? • How to balance different interests and ensure a cohesive global response? • What are initiatives such as the Agreement on Climate Change, Trade and Sustainability (ACCTS) and the Trade and Environmental Sustainability Structured Dialogue (TESSD) doing? <p>Kick-off interventions</p> <ul style="list-style-type: none"> • Arunabha Ghosh, Founder & CEO, Council on Energy, Environment and Water - CEEW, India • Francisco Monge, Chief Economist, Ministry of Foreign Trade, Costa Rica • Ana Lizano, Minister Counselor, Permanent Mission of Costa Rica to the WTO, Costa Rica • Daniel Bloemers, Policy Officer, Directorate General for Trade, European Commission <p>Chair</p> <p>Adil Hidane, Director, Studies and Financial Planning, Ministry of Economic and Finance, Morocco</p>
11:00 – 11:30	COFFEE BREAK
11:30 – 13:00	SESSION 6: MEASURING WHAT MATTERS - NEW FORMS OF ACCOUNTING FOR VALUE CREATION
	<p>Accounting for value creation is a priority of growing concern for governments, businesses, and societies worldwide. This session provides a deep-dive on a methodology developed by INCAE-Costa Rica to account for social and environmental sustainability in value creation and on the newly released Handbook on Measuring Digital Trade (IMF-OECD-UNCTAD-WTO, 2023) which provides an opportunity to discuss how to use better measure digital trade to better inform policy making.</p> <p>Setting the scene</p> <ul style="list-style-type: none"> • Jaime García, Project Director of the Latin American Center for Competitiveness and Sustainable Development, INCAE Business School, Costa Rica • Antonella Liberatore, Head, Trade and Business Statistics Section, Trade and Productivity Statistics Division, Statistics Department, OECD <p>Kick-off intervention</p> <ul style="list-style-type: none"> • Patrizio Bianchi, Emeritus Professor, University of Ferrara, UNESCO Chair on “Education, Growth and Equality”, Italy <p>Chair</p> <p>Piergiuseppe Fortunato, Senior Policy Officer, Globalization and Sustainable Development Division, United Nations Conference on Trade and Development (UNCTAD)</p>

13:00 – 15:00	ANNIVERSARY LUNCH [by invitation only] - Central 1
15:00 – 16:30	CONCLUDING ROUNDTABLE SESSION OF THE 21st PLENARY MEETINGS <p>This session concludes the 21st Plenary Meetings of the OECD Initiative for Policy Dialogue on GVCs, Production Transformation and Development. It offers the possibility to reflect on what has been discussed and to elaborate on future perspectives. It is followed by an open debate.</p> <p>Kick-off interventions</p> <ul style="list-style-type: none"> • Minister Etsri Homevor, Chief of Staff, Prime Minister's Office, Togo • Soad Souleimani, Minister Plenipotentiary, Embassy of Morocco to France, Morocco • Patrizio Bianchi, Emeritus Professor, University of Ferrara, UNESCO Chair on "Education, Growth and Equality", Italy • Pham Hong Quat, Director General, National Agency for Technology Entrepreneurship and Commercialization, Viet Nam [by video] • José Antonio Ardavin, Head of Latin America and Caribbean Division, Global Relations and Cooperation Directorate, OECD • Francisco Monge, Chief Economist, Ministry of Foreign Trade (COMEX), Costa Rica • Annalisa Primi, Head, Economic Transformation and Development Division, OECD Development Centre, OECD <p>Updates from the Secretariat on ongoing and future work</p> <ul style="list-style-type: none"> • Vasiliki Mavroeidi, Economist, Economic Transformation and Development Division, OECD Development Centre, OECD <p>Open debate</p> <p><i>Participants are invited to share updates and propose areas for future work. Countries willing to engage in a PTPR exercise are welcome to express their interest during this session. Countries and partners willing to host future Plenary Meetings are invited to express their interest during this session.</i></p> <p>Chair</p> <p>Ragnheiður Elín Árnadóttir, Director, OECD Development Centre, OECD</p>
16:30 – 17:00	FAREWELL COFFEE

We apologise in advance for any errors in names or titles. In the unforeseen event that this occurs, please contact marcelo.bazzano@oecd.org and DEV.GVCnetwork@oecd.org with any correction.